

Northern Indiana Abstract Company

With Offices in South Bend Located on the Ground Floor of the Associates Bldg., is an Up-to-Date Abstract Firm. Expert Work Done in the Most Careful Manner by Local Abstracting Firm. Staff of this Office Acquainted With all Records Involving Property in this County. Any Purchaser or Seller of Land Would Do Well to Consult Them. Mr. Chas. P. Wattles, the Manager and the Members of the Firm Rank High in Community Circles and are Men Who Know Their Business.

No work requires more careful and painstaking effort than that of making up an abstract for a piece of property. For this reason it is highly important that the men and women employed in an abstracting office should be of the highest calibre and ability. The work is not only painstaking; it is very necessary that it be done, otherwise much confusion, inconvenience and actual loss of money may result from not having the title to a piece of property indisputably clear.

The staff at this office measures up to these high standards. Every one of them is an expert, employed because he or she, in addition to having a knowledge of the technique of abstracting, has shown a particular aptitude for painstaking and careful work.

In the early days of the settlement of any community, when the land was bought from the Indians or given to the original owners by a government grant, there is always or almost always some question about the clarity of the title. There was not the careful notation and recording that takes place today whenever a piece of property changes hands. To clear up these original titles is the work this abstracting office is well equipped to do. The office has at its command all of the data and information on the various tracts of land in this county

and this section of the country from the earliest settlers down to the present day.

With all this information and material at hand, these expert abstractors are able to give each detail in the history of the ownership of the land the most careful attention. The office is safe and conservative and takes every step to see that no possible error can be made in the making of an abstract.

Perhaps you are thinking of buying a piece of property or selling one. You could not make a wiser move than to have this office trace the title of that piece of property. It may save you much inconvenience later.

Those desiring to purchase land in this county can consult no more competent, painstaking and reliable authority than this office upon the title of such property.

Mention must be made of the members of this firm. They are individuals who have always stood for the best in the community. They believe their business to be a distinctly constructive piece of work in solidifying the community. But they serve the community not only in their work. In any project involving the community as a whole they are found among the foremost of supporters of such a project. This paper does not hesitate to recommend them to anyone in the community having any abstracting to be taken care of.

Columbia Battery Co.

Of South Bend, Located at 118 N. Lafayette Just Around the Corner From the Oliver Hotel, Is Popularly Known Through This Section As South Bend's Twenty-Four Service Station. They Are Exclusive Agents For the Famous Philadelphia Diamond Grid Storage Battery For Automobiles And Radio Use. The Man Who Heads This Firm Not Only Knows the Battery Business But He Is Well Thought of In the Community and Is Back of Every Thing For the Good of the Community.

The experienced automobile driver knows the vital importance the battery holds in the amount of service he will get from his car. While the elemental principle of all batteries is the same, the greatest merit lies in method and materials used in their construction.

There are so many things in the car's good performance that are dependent for successful operation on the proper action of the batteries that the discriminating motorist gives due thought to the matter of proper battery installation.

"A battery with a reputation," is the trade slogan for the Philco Battery, sold by this highly efficient service station. The famous diamond grid plate has been responsible for the years of service Philco batteries have given the motoring public of the nation.

The Diamond Grid plate, built on the principle of engineering that has made possible colossal bridges, derricks, trestles, is constructed for strength. The strain on the average battery plate is likely under stress to cause buckling. Bracing both vertically and horizontally in Diamond Grid plates, makes them equal to any strain, and longer service.

Of the Philadelphia Diamond Grid Battery, 41 per cent longer battery life is guaranteed. The superiority of the Philadelphia Diamond Grid battery is embodied in three points.

1. The frame is diagonally braced

like a bridge. It cannot buckle, warp or short circuit. It is double latticed to lock active material (power producing chemical) on the plates. The result is longer life and higher efficiency.

2. The Philco slotted rubber retainer—is a slotted sheet of hard rubber. It retains the solids on the plates but gives free passage to the current and electrolyte. It prevents plate disintegration, and adds 41 per cent to battery life.

3. The quarter sawed hardwood separator—is made only from giant trees 1000 years old; quarter sawed to produce an alternating hard and soft grain. The hard grain is for the perfect insulation of the plates; and the soft grain for the perfect penetration of the acid and current—quick delivery of power.

When the manager of this popular battery station started this business, he did no half way job. In addition to taking the exclusive agency for the Philadelphia Battery, he also looked well over the field for the best recharging outfit on the market. As a result he installed the "One-Day Recharging System." But he did not stop there, in his employ are some of the best battery men in this section.

The large business he does, speaks for the service he gives. In addition to serving the public in his own business, he is always ready to do his part in any good movement for the good of the community and its people.

South Bend Marble & Tile Co.

Ironside Bros., Props.

In Their New Location at 309 E. Jefferson Blvd., Is Considered the Leading Marble and Tile Firm of This Section. Art Marble Mosaics, Tile, Terrazzo, Interior Marble. They Rooms Are Conceded to be the Best and Most Up-to-Date Latest Creations in Tile Floors, Bathroom and Mantle designs. The Best That They Can Give Is Their Motto For Every Piece of Work. Advice and Consultation as Well as Estimates Freely Given. Business as Well as Private Homes Speak Well of Their Work.

Have you ever heard that steady drip, drip, drip of water as it seeps thru the ceiling onto the floor below? Have you ever experienced the flooded floors due to a bursted water pipe? When the pipe bursts there is only one thing that is expected—ruined ceilings below when the water has seeped thru the floor. It is the greatest of inconveniences to say nothing of the expense and torn up house. To overcome this has been the study and work of this mantle and tile company. They have set the task for themselves of giving to the people of this community the best that is offered in beauty and service in the modern bathrooms of our homes. This is the primary cause for the existence of this company and the fact that this enterprise has grown to such vast proportions is proof sufficient that the people have faith in their work.

There is not one among us who at one time or another has not watched a tile floor being laid. It is most fascinating. The tile setter must know his work and be an expert and as we watch him match the various pieces, we begin to appreciate the magnitude of the work. Because this company has only the most expert of workmen the results are always the same on any piece of work—beauty with honest value. We cannot fail to be impressed with a tile floor that stretches before you like a vast mosaic of stone rug. To attain such a result, there can be only one company behind that work and it is our local marble and tile company.

Did you ever stop and analyze why you trade at a certain bank? Perhaps it is due to the fact that there are business associates there or perhaps they are friends. Maybe the men in this bank are particularly courteous or have some distinct service to render

to you. Even with all of these factors entering in, there is always secret feeling that the bank that shows the most prosperity is the one that is the soundest and that is where you do your banking. You may attribute it to any one of the above reasons but underneath it all is that reason that it looks prosperous. Banks have always tile floors and marble sides and counters to say nothing of the many other parts that are cornered with these two essentials to modern business. There is nothing that so emphasizes the prosperity of a community as a bank with a good appearance. The bank capitalizes upon its very appearance. There is no reason why the individual should not capitalize upon that very same thing. Surely your bathroom floor in your home receives as much attention as any other part of the house. A white tile floor radiates cleanliness. It is easy to keep clean and there is very little work at-

tached to polishing it. Besides a tile floor and sides prevents that very ugly condition of streaked walls where water has been splashed upon them. Can you afford to risk your reputation, your own health and happiness on a thing like an ill looking bathroom. Besides the protection that we receive from water proof flooring is more than compensation for the cost of installing such a modern necessity. All their work is guaranteed and their service is prompt. Any consultation is free and advice is courteously given.

The fact that these men have been in our community so long and that they have been leaders in all civic work speaks well not only of their business capacity but their interest in all public improvements. Their leadership is unquestioned. Their judgment is the best in all things. The community is proud to boast of them as their own products.

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City Dairy Company

Of South Bend Whose Modern and Up-to-Date Plant is Located at 1223-25 S. Main St., is One of Our Most Valued Institutions Who Specialize in Furnishing the People of this Community With the Very Highest Quality of Pasteurized Milk, Cream, Cottage Cheese and Other Dairy Products. They Offer the Farmers of This Section the Highest Market Prices For Milk and Cream. Headed by a Man of Wide Experience in This Line of Business.

There is no food commodity on the family menu that holds a higher place in the promotion of good health than creamy milk. It is the vital food element that gives the little nursing babe its good start on the way to a healthy life. It is man's most nourishing of beverages, and when the devastating hand of sickness lays low the healthy man, woman and child, it is its generous strength giving properties that brings them back to health and the ability to continue their useful avocations.

It is no wonder that pure wholesome milk holds such a high place of regard among the medical fraternity, and that professional men have taken the precautions to secure this—the greatest of nature's wholesome beverages—in the best possible condition.

But milk is the most easily susceptible of nature's foods to the deteriorating influence of pernicious germs. The cow that produces this rich beverage must be in healthy condition, and the greatest care must be given to the preparation of milk and dairy products before they are ready for the table.

One of the greatest scientific inventions of modern times is the method of pasteurization of milk, invented and perfected by that great French scientist, Louis Pasteur. This one boon to mankind is in itself sufficient to place his name in the hall of fame for all time.

Prominent among the great creameries of this part of the state is the Huntington Pure Milk Company. The realization of this huge plant where every dairy product is prepared according to the most approved scientific methods, has not been the result of any haphazard undertaking.

A visit to this modern plant will enlighten one as to the many intricate operations and measures for purity of product that must be undeviatingly followed before the pitcher of rich milk, the golden block of butter, or the dish of delectable ice cream is ready for the home table.

The stock that supplies the dairy is given the most careful attention. Each can of milk delivered at the receiving room is subjected to a thorough scientific inspection. It is weighed, tested, placed in glass-lined tanks, and pasteurized.

The pasteurizing process in the main consists in bringing the milk up to 145 degrees, where it is held for 30 minutes to destroy any possible harmful bacteria. It then flows over refrigerated pipes, which in three

seconds reduces it to a temperature of 38 degrees Fahrenheit. From the time the milk reaches the creamery in cans from the dairyman it never is touched by hands. It is automatically bottled and capped by a marvelous machine. Every bottle is thoroughly cleansed and sterilized before being filled. Bottles are never handled until they are filled and capped by automatic machinery. Only the most approved equipment is accepted by the organization.

From the time the milk is received from the producer until it is ready as a beverage, or in other form, for the trade, the best methods are maintained to insure the highest degree of wholesomeness. The proper proportioning of elements has resulted in establishment of standards that have met with approval of an appreciative public.

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There are visible evidences of this on every hand. One apostle of the days gone by recently said in a mournful tone: "Wherever there used to be a saloon in the good old days, there's nothing but an oil station now." Seriously speaking no business is more prominent in the average middle western city than oil distributing, and this paper knows of no better representative of this business than this up-to-date local firm. With its stations located on every prominent corner, this company is prepared to serve the motorists of this city and community in the most efficient manner possible.

Not only has this business been one of service to the motorists but it has greatly increased the volume of business in the community. Thousands of dollars which might go elsewhere each year are put into circulation in this community as a result of this company's enterprise. Scores of people are in this way given employment. It is not to be denied that this oil company is a real community asset.

This business has grown by such strides and taken such a place of prestige in the community for no other reason than the high quality of its product and its efficient service to the public.

Aviation gasoline, the product of this company, needs no coaxing to spark and no wasteful crowding to keep it running. Its full free vaporization is natural—under all conditions taking the scientifically correct proportion of air that means the clean dry, all burning explosion of true economy. Its ideal starting mixture, ready alike for the faintest hint of the firing spark or the heaviest pulls of traffic emergency.

It travels more smoothly, with better effect on your engine—giving you maximum driving comfort without motor meanness or the delusive self-bravery of empty savings. Not only is the gasoline of this company of high quality, but the company realizes that smooth motor performance also depends on the quality of oil you use in your engine. The Royal motor oil of this company, is refined in grades to suit every type of motor.

It is a pure oil and motorists realize that the purer the oil, the smoother the engine will run. As more and more motorists appreciate this fact, they are more and more insistent that only this purest oil be poured into their case. And that vigilance pays in many ways. Many little things, all important, contribute to the ideal operation of your motor: spark plugs that do not foul, snug pistons, and all bearings, cams and valves free from friction—all this is possible by using their oil. This high grade oil and gasoline and all other lubricating products are served to the public with that distinctive courtesy which makes the stations of this company popular.

The officers of this company are men whose service to the community certainly needs no further comment. They are public spirited in every regard.

Life, after all, is a matter of infinite detail. It is nothing more nor less than the endless detailed routine that makes life a problem for the great majority of people. A man's success may be measured by the degree in which he is able to overcome this mass of routine, endless routine. A well known engineer, writing recently on "The Kingdom of Heaven" remarked that the kingdom of heaven would be at hand when man discovered enough mechanical means to handle the infinite detailed routine so that there would be time for leisure and time to devote to the really worth-while high things of life. That day is not at hand yet but we are approaching it. Slowly we are learning to handle the details by mechanical and semi-mechanical methods.

To standardize some of the routine activities of life is the business of this well known local rubber stamp manufacturer, a firm which has established itself as one of the progressive up-and-coming businesses of this community. Owned by a man of the highest integrity and managed with modern business efficiency, the establishment has achieved a well deserved success with a market not limited to this community but whose product sells throughout the entire country.

Small labor saving devices is the specialty of this firm. With the various kind of rubber name stamps made by this company, a man need not stop to sign his name in a great majority of cases. It is simply a matter of hitting his name stamp to the ink pad, then to the paper—a process which doesn't take a fraction of the time required to sign one's name. And it is in the time saved by just such detailed matters as these that makes for success. Name stamps have various other uses. Banks all over the country use the stamps of this company to endorse checks cleared through their house. Receipts are no longer signed in up-to-date business places. A rubber stamp, with a seal design, saves the time of signing.

They also manufacture metal name plates for office doors, check protectors, badges, and a number of other metal stamped articles. Founded on the sound business policy of "the public be pleased," this firm has forged ahead until today it has made a great business out of what seemed a small thing. That spirit of making much out of little seems to have become instilled into the community. Building slowly but surely, the community, imbued with the spirit of such men as those at the head of this establishment, has made an enviable place for itself among the communities of this section of the country. The firm and its owners and staff are a real community asset in every way.

The Gafill Oil Co.

Of South Bend With Headquarters at 1605 Lincoln Way West are Exclusive Distributors in this Territory for the Famous Aviation Gasoline, "The last words in motor fuel" and a Real Asset to this Community. Highest Grade of Oil and Gasoline Served to the Public. Highest Motor Efficiency Obtainable With the Products of this Well-Known Firm. Stations at All Convenient Places. Courtesy in Service Gives Company's Employees a Distinctive Reputation. Owners Rank High in Community.

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corner, this company is prepared to serve the motorists of this city and community in the most efficient manner possible.

Not only has this business been one of service to the motorists but it has greatly increased the volume of business in the community. Thousands of dollars which might go elsewhere each year are put into circulation in this community as a result of this company's enterprise. Scores of people are in this way given employment. It is not to be denied that this oil company is a real community asset.

This business has grown by such strides and taken such a place of prestige in the community for no other reason than the high quality of its product and its efficient service to the public.

Aviation gasoline, the product of this company, needs no coaxing to spark and no wasteful crowding to keep it running. Its full free vaporization is natural—under all conditions taking the scientifically correct proportion of air that means the clean dry, all burning explosion of true economy. Its ideal starting mixture, ready alike for the faintest hint of the firing spark or the heaviest pulls of traffic emergency.

It travels more smoothly, with better effect on your engine—giving you maximum driving comfort without motor meanness or the delusive self-bravery of empty savings. Not only is the gasoline of this company of high quality, but the company realizes that smooth motor performance also depends on the quality of oil you use in your engine. The Royal motor oil of this company, is refined in grades to suit every type of motor.

It is a pure oil and motorists realize that the purer the oil, the smoother the engine will run. As more and more motorists appreciate this fact, they are more and more insistent that only this purest oil be poured into their case. And that vigilance pays in many ways. Many little things, all important, contribute to the ideal operation of your motor: spark plugs that do not foul, snug pistons, and all bearings, cams and valves free from friction—all this is possible by using their oil. This high grade oil and gasoline and all other lubricating products are served to the public with that distinctive courtesy which makes the stations of this company popular.

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It is a pure oil and motorists realize that the purer the oil, the smoother the engine will run. As more and more motorists appreciate this fact, they are more and more insistent that only this purest oil be poured into their case. And that vigilance pays in many ways. Many little things, all important, contribute to the ideal operation of your motor: spark plugs that do not foul, snug pistons, and all bearings, cams and valves free from friction—all this is possible by using their oil. This high grade oil and gasoline and all other lubricating products are served to the public with that distinctive courtesy which makes the stations of this company popular.

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Life, after all, is a matter of infinite detail. It is nothing more nor less than the endless detailed routine that makes life a problem for the great majority of people. A man's success may be measured by the degree in which he is able to overcome this mass of routine, endless routine. A well known engineer, writing recently on "The Kingdom of Heaven" remarked that the kingdom of heaven would be at hand when man discovered enough mechanical means to handle the infinite detailed routine so that there would be time for leisure and time to devote to the really worth-while high things of life. That day is not at hand yet but we are approaching it. Slowly we are learning to handle the details by mechanical and semi-mechanical methods.

To standardize some of the routine activities of life is the business of this well known local rubber stamp manufacturer, a firm which has established itself as one of the progressive up-and-coming businesses of this community. Owned by a man of the highest integrity and managed with modern business efficiency, the establishment has achieved a well deserved success with a market not limited to this community but whose product sells throughout the entire country.

Small labor saving devices is the specialty of this firm. With the various kind of rubber name stamps made by this company, a man need not stop to sign his name in a great majority of cases. It is simply a matter of hitting his name stamp to the ink pad, then to the paper—a process which doesn't take a fraction of the time required to sign one's name. And it is in the time saved by just such detailed matters as these that makes for success. Name stamps have various other uses. Banks all over the country use the stamps of this company to endorse checks cleared through their house. Receipts are no longer signed in up-to-date business places. A rubber stamp, with a seal design, saves the time of signing.

They also manufacture metal name plates for office doors, check protectors, badges, and a number of other metal stamped articles. Founded on the sound business policy of "the public be pleased," this firm has forged ahead until today it has made a great business out of what seemed a small thing. That spirit of making much out of little seems to have become instilled into the community. Building slowly but surely, the community, imbued with the spirit of such men as those at the head of this establishment, has made an enviable place for itself among the communities of this section of the country. The firm and its owners and staff are a real community asset in every way.

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