

The Syracuse Journal

Democratic

Preston Henry Miles, Editor.

INDIANA ASSOCIATED WEEKLIES
THE CONCERN OF ALLPublished every Thursday, at Syracuse, Indiana. \$2.00 a Year
Phones: Office, 4—Residence, 904

Entered as second-class matter on May 4th, 1908, at the postoffice at Syracuse, Indiana, under the Act of Congress of March 3rd, 1879.



Thursday, April 1, 1920

When prices are

high, there is a temptation to buy material of poor quality, for people feel keenly the need of economy and jump at anything that seems low.

Merchants say more highly priced goods are being sold now than ever before. A great deal of it is ornamental stuff, bought from a desire for display. This is the kind of extravagance that is doing great harm. Substantially a high price in these times; yet it is usually the best economy. Buying this class of goods in simple styles is a policy that should be encouraged.

The public complains of high pressure, and passes the kick on to the jobber and the manufacturer. Public demand by substituting inferior material. Many people believe this is being done on a big scale, and that the average quality of goods is not what it formerly was.

When goods wear out soon, the replacement facilities of the country can not keep up with the demand. The scarcity thus created sends prices still to much higher levels.

A period of high production costs is the worst time to buy articles made of cheap material. You can not afford to put high will be nearly as much labor three times as long. Buying the cost in the poor stuff, and the good material prolongs the life of merchandise, and thus helps give the production facilities of the country a chance to catch up with the demand. All which must tend to bring prices to a more normal level.

If you buy goods recommend-

ed by your substantial home merchants, particularly at the stores that show enough confidence in their goods to advertise them, you can feel sure you are getting the kind of material you used to have. You will in this way help to restore the merchandise situation to a normal basis. If you are in doubt, ask your home store people, and their advice will be disinterested, for no sale is profitable that is unsatisfactory to the customer whom you expect to return.

If you want to buy economically, do not jump at the first low priced stuff you see. The way to do it is to watch the advertising in The Journal each week. You will here find plenty of chances to pick up real bargains.

Some folks argue

that city children are brighter than those from the country. They argue that the city youngsters have their wits sharpened by constant contact with others.

City children do acquire from the life of the streets in which they have to play, a certain saucy quickness. They learn slang first, and can talk back faster to older people.

Still, what the world wants is doers rather than talkers. If the bicycle breaks down, the country boy will quite likely be able to make it run himself. He has constantly been thrown in that way on his own resources. In the meanwhile the smart city kid will be taking to the repair shop and having the bill sent to his dad.

Some one asks

what has become of the farmer who used to get so sleepy in the evening that he went to bed before eight o'clock. Well last heard from, his wife telephoned down to the Farmers' Club to wasn't ever coming home.

We hope that

ultimately some patent nomenclature establishment will be able to concoct some kind of a slave for meddler's itch.

And after all,

some progress is being made.

Farmers, buy your farm implements now. Stock to be sold at a discount. Come in and see us for prices. The Quality Hardware Store.

Bout time to change from Winter to Spring foot wear. We have a shoe for you, whether for service or dress. Will be pleased to show you our line. A. W. Strieby.

PARAGRAPHIC BITS
ABOUT HOME FOLKS

Notes of the Week on the Coming and Going of People You Know.

Mrs. Joseph Meek is visiting at the S. O. Jeffries home.

Mrs. Jane Kern and Wm. Fackler called on Jos. P. Dolan Saturday.

Fred Hinderer is doing some remodeling of his residence in Harrison street, the work having been started this week.

D. Wiley of North Baltimore, Ohio, came Saturday to spend some time at the Earl Hammon home.

The local stores are doing a good business in garden seeds, which indicates that the weather is going to be a much more discussed subject from now on.

The American Red Cross has photographed all but 3,000 of the 90,000 graves of Americans who lost their lives in the war. These photographs are being sent the families of the fallen heroes.

Burton Howe and family spent Sunday at the Earl Hammon home.

Seems like spring, anyway, to see the boys out running round barefooted.

Raymond Vorhis and family of Elkhart spent Sunday with their parents, Mr. and Mrs. Milton Rentfrow.

Abraham Hire and Mrs. Ed Unrue went to Indianapolis Sunday to visit their brother, Tillman Hire, who is undergoing a course of treatments in the hospital. They report him to be in about the same condition.

Laucks Xanders, little son of Mr. and Mrs. Geo. L. Xanders, accompanied Hugh Kitson on Monday as far as Bay City, Mich., and will make an extended visit with his grandparents, Mr. and Mrs. Ira Plough at that place.

Hugh Kitson, who is attending the Michigan Agricultural college at Lansing, returned to his school work Monday after spending a vacation of a week here with his parents, Mr. and Mrs. L. N. Kitson.

Mrs. Otis C. Butt has been ailing during the past few weeks with heart trouble, and came this week to spend some time here with her parents, Mr. and Mrs. Fred Hinderer, while recuperating.

Jacob E. Kern and family spent Sunday with C. M. Davisson of Nappanee.

The Cromwell team of the K. of P. came here last evening to help in some initiatory work of the local lodge.

M. M. Smith will return today from New York city where he has spent the past two weeks on business.

The local hardware stores did a land office business in window glass Monday Tuesday. Although the hardware men were caught with a good supply on hand, they had to send in hurry-up calls to their supply houses.

On Saturday S. L. Ketring came home, after having been in the hospital at Indianapolis for fifteen weeks and for the past three weeks at North Manchester, at the home of his daughter, Mrs. J. H. Miller. Mr. Ketring is feeling and looking very well.

See the Quality Hardware Store for bargain prices on implements.

Our shoes are not the lowest in price, but best in quality. No substitutes for leather, more comfort and more days wear for your money. A. W. Strieby.

Try the classified columns.

THE WAWASEE TIRE AND RUBBER COMPANY

Syracuse, Indiana, U. S. A.

Cumulative Preferred Stock, \$300,000 (Par Value \$100 a Share)

Common Stock, \$300,000 (Par Value \$100 a Share)

Fully Paid and Non-Assessable

A bonus of one share of Common Stock is given with each and every five shares of Preferred Stock purchased.

THE successful man is looking for a safe and profitable investment for his surplus earnings in order that his idle dollars may be put to work. This is wise and proper; and in addition to increasing his income he is doing a distinct service to his fellow man.

Production is the life of any nation and any new and legitimate enterprise increases production and helps everyone.

The Wawasee Tire & Rubber Co., in offering its shares for investment, does so with absolute assurance of mutual benefit and helpfulness. In offering this attractive investment to you we wish to call your attention to the three important features that should be present in every good investment:

1. Safety.
2. Management.
3. Earnings.

In regard to these three points we desire to state a few facts. The plant and equipment of a going and growing rubber company is always worth more than they cost the company, so there will never be a time when the investor will not have ample security for every dollar invested.

In regard to management, the best possible has been secured. Men of many years of successful business experience couple with a thorough knowledge of the rubber industry. Very few new industries fully appreciate the great value to the company of the man who knows.

To a scientific and technical knowledge gained by hard study is added ten years of actual experience in the manufacture of all kinds of rubber goods. This experience was successful and proved very profitable.

Suffice it to say that the Wawasee Tire & Rubber Co. is ready to produce the very day the plant is equipped—no tedious and uncertain experimenting is necessary. Nor have we any high salaried officials.

And now in regard to earnings: It is common knowledge throughout the world that rubber companies are among the most profitable of all industrial enterprises. It has always been and is today a fact that every rubber plant in existence is behind in filling orders, and the demand is increasing faster than production. When the demand is greater than the supply prices are good and profits are large.

Rubber companies are good payers and those who make the biggest money out of them are the original stock holders. This is as it should be. Those who start and carry out an enterprise should certainly reap the reward.

LET us recall a few facts in regard to a few of the largest and richest companies: The Goodyear Tire & Rubber Co., of Akron, Ohio, has paid 12 percent cash dividends each year for the past eight years, and yet during that time has given each stock holder stock dividends amounting to 1820 percent; so now the original stock holder who bought five share owns one hundred shares. Add to this the increase in the value of the stock and you have some idea of the enormous fortunes that are being made in rubber. The Miller Tire Co., of Akron, Ohio, paid a 12 percent cash dividend in 1915-1916 and later, but on two occasions, paid 66 percent stock dividends. This is one of the newer companies.

One of the newest companies now operating in Akron, which is a rubber center, is the Mohawk Rubber Co. It is paying 6 percent cash dividends and in addition to this has paid to its original stock holders stock dividends amounting to 250 percent.

The Firestone Tire & Rubber Co. has been paying from 10 to 18 percent cash dividends since 1912 and 1000 percent stock dividends, and in addition to all this has grown to be one of the largest single plants in the world. So that the investor who put in \$1000 at the beginning now owns \$11,000 worth of the stock. At an average of 12 percent dividends he makes annually \$1320 on the original investment of \$1000.

The list of such successes could be multiplied many times. And after all it is hard to purchase shares of the original stock—and even then at many times above par.

The time to buy rubber stock is at the beginning and get the cream for yourself.

For further information fill in the coupon and address:
The Wawasee Tire & Rubber Co.,
Syracuse, Indiana.

THE following widely quoted figures show how an investment of \$1,000 in the original stock of a number of rubber companies has grown:

\$1,000 in Kelly Springfield Tire Co. became worth.....	\$51,000
\$1,000 in Republic Rubber Co. became worth.....	80,000
\$1,000 in Flisk Tire & Rubber Co. became worth.....	120,000
\$1,000 in Goodyear Tire & Rubber Co. became worth.....	129,000
\$1,000 in Diamond Rubber Co. became worth.....	150,000
\$1,000 in Firestone Tire Co. became worth.....	150,000
\$1,000 in B. F. Goodrich Co. became worth.....	696,000

These companies, with many others, have made great fortunes for the original stock holders.

..... (Cut Here)

THE WAWASEE TIRE AND RUBBER CO.,
Syracuse, Indiana,

You may send me more information regarding your proposition.

It is understood that this does not obligate me in any way.

Name

Address

STOP, LOOK,
LISTEN!

THE Theatorium has changed management and promises from now on to present standard, up-to-date pictures. A new machine has been shipped and will be installed soon, which will make a great change in presentation. Starting next Monday, April 5, we will show every night, including good comedies each night, such as Chaplin, Lloyd, Arbuckle and Pollard, noted to the theater going people as the best comedians on the screen today. Come all—don't miss a single night. :: :: :: ::

GOOD MUSIC!

Oakland Theater

H. W. Barclay, Prop.

EASTER

When the spirit of joy is reflected in beautiful attire. No matter what you decide to have you are almost sure to find it here.

Everything to wear for Women, Misses, Children, Men and Boys.

The Royal Store

Syracuse, Indiana

SHOES
and
OXFORDS

WE know you will be glad to learn that we have just received a fine big shipment of Shoes and Oxfords for men and women in styles that pronounce the season's last word. The completeness of our line will insure you a perfect fit in any style of footwear you may need. And the prices are attractive.

We also are now fully stocked in men's and boys' suits. The prices ranging from \$20 to \$60 are a pleasant surprise to the people who have been expecting they would have to pay more.

The Star Clothing Store

Syracuse, Indiana