

Vacation Guide



New Tourism Campaign Underway

INDIANAPOLIS — Lt. Gov. Richard E. Folz today unveiled Indiana's new tourism promotion campaign, based on the theme: "Indiana — The Center of Things."

The lieutenant governor called attention to Indiana's geographic location and to the growing number of recreational and cultural events taking place in the

Hoosier state that make it "the center of things."

The theme is carried out in a new advertising design which features "Indiana" as the bullseye of a brightly colored target with the slogan "The Center of Things" carried beneath. The theme will be utilized on promotional materials and advertising of the Tourist Division, Indiana Department of Commerce, thru-out the coming year.

Folz made the announcement at a State House news conference this morning. Noting a mushrooming trend of automobile pleasure travel, Folz commented that Indiana's location insures that millions of motorists will pass through the state each year.

He went on to say that Indiana in its own right is fast becoming a center of recreational and cultural activities.

"We have many outstanding college and professional athletic teams and events and, our state is making great strides forward in providing entertainment activities," the lieutenant governor said.

"Now we must let the rest of the country know what our state



Fishing fever is a malady known to infect all sizes, ages and sexes of the human species. Fishing is not an avocation reserved just for fathers.

It is estimated that about 65 million people went fishing at least once last year — ranging from little ones just barely bigger than the fish they caught to senior types whose retirement has permitted fishing to become a full-time occupation.

More boys and girls each year are learning to fish in summer camp programs and in instructional programs operated by tackle manufacturers, schools, churches and civic organizations.

Fishing has become a featured attraction on family camping expeditions, involving mother and dad and all the youngsters.



Almost anything that swims is fair game for the sport fisherman.

Favorite species vary widely from region to region but panfish such as bream, crappie, bluegills abound in almost every state.

Largemouth bass can be taken in most states and the many varieties of trout can be caught in fresh waters everywhere.

Some northern species such as muskie, walleye, pickerel and lake trout can usually be found only in the northern tier of states and in Canada, although the world record walleye (25 lbs.) was taken from Old Hickory Lake in Tennessee.

Implantation of Coho and Chinook salmon from western U.S. coastal waters into the Great Lakes has provided a whole new sportfishing challenge to fishermen in the upper Midwest. Increasing development of farm ponds and dam-impounded waters has brought many of the traditional "good-catching-and-good-eating" fish into almost every section of the continent.

has to offer," he said.

An intensive state and national advertising campaign was outlined at the meeting. It includes bumper and window stickers, billboards, magazine advertising, radio and television programs, posters and banners.

Folz is director of the Indiana Department of Commerce, which, among other things, is the state's tourist promotion agency.

MILFORD LOCALS

Saturday afternoon guests of David Fox of Milford were Craig Ruch and Greg Jackson, both of Milford, and Gary Click. Gary is a college friend of David's.

Miss Lou Baumgartner and niece, Mary Ellen Baumgartner, Elkhart, visited Saturday afternoon with Mary Ellen's father, Henry Baumgartner, and her brothers, Charles and Dave, of Milford.

...of Fishing



An old rule of thumb for fresh water fishermen says "the time to fish is early and late."

This means, of course, that fish are more likely to be surface feeding during the tranquil hours before sunrise and just after sunset.

An even better rule says "go fishing whenever the fish are biting."

The early and late rule applies, also, to the time of year — spring and fall in most parts of the country are regarded as being more productive for fishermen than the hottest days of midsummer.



Rivers, lakes, streams, ponds, canals, oceans are available to almost everyone in the country.

Some people journey far from their homes to enjoy fishing for exotic species while others get as much fun casting for bluegills down behind the old barn or jiggling for catfish on the banks of the river that cuts through the middle of town.

Pollution of our water resources has become one of the scandals of our civilization but important progress is being made in assuring the continuing availability of clean waters where fish can thrive in every part of the continent.



George Purvis, writing on the "Fascination of Fishing" in the Arkansas Baptist, said: "Non-anglers have long wondered about the fascination of fishing."

There seems to be no explanation since fishing casts a spell on most of those who take up an expensive rod and reel or simple cane pole.

"Undoubtedly fishing is a wholesome form of recreation that can cement family ties or friend-with-friend better than most other activities. It can revitalize and rejuvenate all who 'cast themselves upon the water.'"

"Until the riddles of fishing are fully solved (and every angler learns to outwit every fish) angling will probably continue to have a hypnotic effect, causing the fisherman to lose track of time and in the process forget cares and problems that may plague him in the normal pursuits of life."

"To find out why fishing is fascinating all a non-angler has to do is try it."



Getting the best equipment you can afford, planning ahead to make your fishing trip as comfortable, enjoyable and productive as possible is the best way to enjoy fishing. The stores that sell fishing tackle, the many state and local tourist agencies, the many books, magazines and newspapers that cover fishing all provide help in knowing how to get the most out of fishing.



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CHAMPAGNE PARTY

FRIDAY, AUGUST 15th

We At Minelli's Steak House Of Goshen Are Planning For Your Enjoyment A Champagne Party On Friday, Aug. 15.

Dinner will begin with appetizers from our famous Gourmet Table and of course a variety of Delicious Salads.

The Main Course Will Be Lobster Tail And A Generous Cut Of Prime Rib Of Beef Served On An Individual Platter With All Trimmings.

CHAMPAGNE GALORE — MUSIC ENTERTAINMENT

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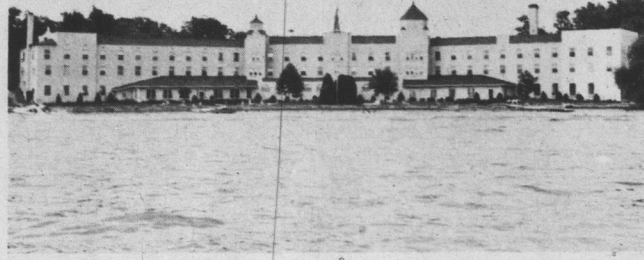
MINELLI'S STEAK HOUSE

721 E. MADISON - U. S. 33

533-4136

Goshen

Your Host, TONY GUIDONE



SOMETHING NEW — The south wing of Wawasee Prep has been painted with a white water-proof paint as an experiment, and, if it proves out, the entire building will be painted white next summer.

Property Owners To Meet

The second annual meeting of the Waubee Lake Property Owners Association will be held Friday, Aug. 15, at 6:30 p.m. in the Milford fire station. All property owners and interested persons are asked to attend.

John Winter from the state conservation department will be present to give a short informative talk and answer questions.

A business meeting and election of officers will conclude the meeting.

The board of directors would like to ask the cooperation of all property owners in refraining from throwing anything — from trash to grass — into the lake and to report any persons attempting to do so.

Lakeland Golf

32 ENJOY GOLF TOURNAMENT

Thirty-two ladies were present at the South Shore golf club August 5 for a throw out tournament.

Eighteen hole winners were Ruth Kerlin and Gayle Van Zant.

LIVE BAIT



PETERSEN KALE ISLAND BAIT HOUSE

tied for first; Julia Reed, second; Josephine Waltz, third; and Joan Stoelting, fourth.

Nine hole winners were Jeanette Humphries, first; Pearl Herrman, second; Betty White, third; and Becky Bushong, Ellie Ogle, Nedra Beebe and Mary Lou Fries, tied for fourth; and Kay Bostick, low putts.

MEDAL IS PLAY AT MAXWELTON

Medal was the play enjoyed by 33 ladies at the Maxwellton golf course on Tuesday.

Eighteen hole winners were as follows: Low gross, Marge Newcomer; second low gross, Betty Kline; third low gross, Linda Kline; low net, Sandy Connor; low putts, Rose Matthews.

Nine hole winners were as follows: Low gross, tie between Donna Johnson and Helen Hag-an; low net, Nancy Mousley; low putts, Barbara Kay.

Mrs. Larry Scheuer and daughter Bianca and Mrs. Thomas Gilbert, all of Syracuse, spent Monday evening with Mrs. Joel Light at Warsaw.

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TEN EVENTS

FIRST RACE 7:30

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