

The Mail-Journal

PUBLISHED EVERY THURSDAY

The Milford Mail (Est. 1888)

Consolidated Into The Mail-Journal Feb. 15, 1962

Syracuse-Wawasee Journal (Est. 1907)

Democrat

ARCHIBALD E. BAUMGARTNER, Editor and Publisher
DELLA BAUMGARTNER, Business ManagerEntered as Second Class matter at the Post Office at Syracuse, Indiana
Subscription: \$3.00 per year in Kosciusko County; \$3.50 Outside County

NATIONAL ADVERTISING REPRESENTATIVE



EDITORIALS

Something Must Be Wrong

It looks to our untrained eye that something must be wrong with our foreign policy. At least to the average person trying to explain such policy the waters seem muddy.

We have reference to our government's treatment of Mme. Ngo Dinh Nhu, the little spit-fire from South Viet Nam, and our red-carpet treatment of Marshal Tito of Yugoslavia.

The government of Diem, of which Mme. Nhu is definitely a part, is one of the most ardent foes of communism any-

where in the world today. Most sources concede the Diem government is winning the battle. Perhaps their treatment of the Buddhists isn't what it should be, but the big issue, the real reason we are supporting the Diem government, is because of their valiant fight against communism.

Yet, here comes Marshal Tito, the avowed No. 2 communist in the world today, and how we treat him. We even force foreign aid on him.

Can you answer that one for us?

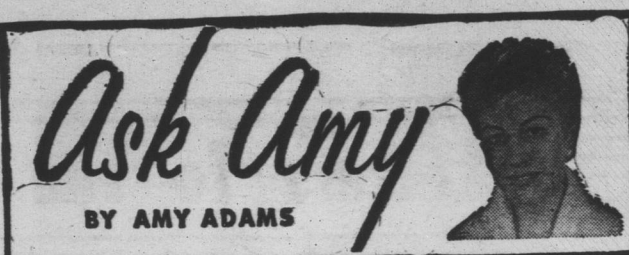
Profits And Growth

The next annual convention of one of this country's leading retail associations which will be this organization's 53rd, has been given a significant theme — the "Challenge Of Profitable Growth."

To some, this might seem rather like a contradiction in terms, on the grounds that growth and profits go together. But that is not always the case by any means. As an association announcement puts it, "Our theme serves to dramatize the frequently overlooked fact that expansion of volume and facilities alone can't fulfill retailing's desire to share in the fruits of a burgeoning economy."

There is no field of enterprise in which competition is more aggressive than in retailing. Every conceivable kind and size of retail outlet is vying day in and day

out for the favor of the demanding and fickle consumer. One result is that, at best, typical retail profits are far lower than is generally realized. In most instances these amount to only about three cents on each dollar of sales. Often they are materially less, as in grocery sales. All the rest of that dollar goes to pay the bills, for labor, supplies, rent, and so on. So profitable growth is definitely a challenge. And that challenge is not limited by those who own, manage and work for retail establishments. In a very real sense it is shared by the consuming public too — for the plain and simple reason that better service, in all its many ramifications, is in large measure dependent on the earning of fair profits.



BY AMY ADAMS

HANDS-OFF IS BEST POLICY

Dear Amy:

We have a problem and the problem is the busy-bodies, do-gooders, and gossips of our town. These people apparently think it's their civic duty to inform our parents that we have been seen doing such "terrible" things as holding hands with a boy we like, talking to them and even having them at our homes.

Well, we hope they're satisfied because they've succeeded in spoiling our reputation. Amy, don't you think it's better to just hold hands than to have a more deeply involved relationship? Please print this for it means a lot to us.

Sherry and Dianne
Dear S and D:
Don't blame the neighbors. I think you have put your own reputation in jeopardy. There is nothing wrong in holding hands, but it leads to other displays of affection such as arms around the waist, etc. A hands-off policy in public is the best policy for a girl's reputation and a boy's as well.

Dear Amy:
I have been going with a man for three years. Last year he gave me a beautiful ring and asked me to marry him this Christmas. There is one thing about him I don't like. Every Friday, when he leaves work, he has to cash his check at a bar. He likes to drink quite a lot that night also. Myself, I don't care for drinking. The only time I have a cocktail is when he takes me out to dinner. All of my friends say what a swell guy he could be if only he would stop drinking. I sure would like to know what to do?

A.H.

Dear A.H.:
Don't bet on a lifetime of wedded bliss with a man who cashes his paycheck at a bar or your marriage will end up "on the rocks." If you can't persuade him to change his way of living, lose him! There is only one thing more disheartening than a drinking fiancé, and that's a drinking husband.

Dear Amy:
I have a terrible problem. I am 13, 5'4" and weigh much too much.

I have gone on a diet. I exercise, yet in two weeks, I have lost only two pounds. My Mom says it's a good start, but I'm giving up hope fast. Amy, have you got any ideas as to how I can lose weight?

Worried

Dear Worried:

There is no quick way to fight the battle of the bulge. Stick to a wholesome, low calorie diet and have patience, my girl. You know it takes longer to take poundage off than it does to put it on.

Dear Amy:

I would like a solution for a husband with a bad memory. He always runs "short" near the end of the week so he taps me for a loan. Since I'm usually broke before payday, I borrow it from my envelopes labeled rent, gas, electric, etc.

He never remembers to return these loans so my budget suffers. When it comes time to pay the bills the envelopes are short of cash. By then he owes too much to pay back. What would you suggest?

Always Short

Dear Short:

Next time he makes a loan, get him to sign an I.O.U. Slip these into the proper envelopes for safe-keeping and once a week (on payday) refresh his memory. Present him with the tabs and collect.

Dear Amy:

I surely felt sorry for the "Worried Parents" who wrote to you in a recent column. We have a girl 14 and a boy, almost 17. They consider themselves capable of guiding themselves (have for a long time). But once in a while the rebellion really bursts out. I think you are doing a great service by backing up parents — not in trying to give youngsters every material thing—but at least some sense of values and what is proper.

Gratefully yours,
An Old-Fashioned Mother
(Lakewood, Ohio)

Address all letters to:
AMY ADAMS
c/o THIS NEWSPAPER
For a personal reply enclose a stamped, self-addressed envelope.

JAMES CHAMBERS HEADS SYRACUSE SADDLE CLUB

The October meeting of the Syracuse Saddle Club was held Sunday, Oct. 13. The members did odd jobs to get the club house ready for winter. Wood was gathered for the fireplace.

A pot luck dinner was held at noon. After the dinner the business meeting was conducted by the president, Kate Detwiler. Membership dues were collected. Election of officers for the coming year was held with following results:

President — Jim Chambers, Milford
Vice president — Kate Detwiler, Bristol
Treasurer — Erma Chambers, Milford

Secretary — Betty Shannon, Syracuse
Assistant secretary — Glenace Kerfin, Syracuse.

The directors are Lee Good, Syracuse; Detwiler, Bristol; Cliff Detwiler, Bristol; Bill Kerfin, Syracuse and Jim Chambers, Milford. The club plans to attend the horse show in Chicago in a group. Those members wishing to go are asked to contact Mrs. William Kerfin, Syracuse, as soon as possible. There were 13 members and three guests present at the meeting.

FORD TRACTORS & Equipment

NEW AND USED

Ford Tractor & Back Hoe
1958 Ford Diesel
1958 Ford 800
1955 Oliver Super 55
1951 Ferguson
Ford 1-row Mtd. Picker
Wood Bros. pull type Picker
Oliver 2-row pull type picker
24-ft. Elevator
IHC Forage Chopper
Allis Chalmers Forage Chopper
Used Lift Discs
Used Ford Mowers
Used Semi Mtd. Mowers
Used Ford Plows

De Good Tractor Sales

Warsaw, Ph.: 267-8443
North on State Road 15

NOTICE OF CITY ELECTION
STATE OF INDIANA, KOSCIUSKO COUNTY SS:
Notice is hereby given by the undersigned, Clerk of the Kosciusko Circuit Court, in the State of Indiana, that at the General Election to be held in the City of Warsaw on the First Tuesday after the First Monday of November, viz: Tuesday, November 5, 1963, Between the hours of 6 a.m. and 6 p.m. (Eastern Standard Time), Officers Will Be Voted For And Elected For The Following Offices, To-Wit:
FOR MAYOR
FOR CITY CLERK-TREASURER
FOR CITY JUDGE
FOR COUNCILMAN AT LARGE First District
FOR COUNCILMAN AT LARGE Second District
FOR COUNCILMAN AT LARGE Third District
FOR COUNCILMAN AT LARGE Fourth District
INWITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of the Kosciusko Circuit Court, at my office in the City of Warsaw, this 16th day of September, 1963.
T. ETHNA SCOTT
Clerk of the Kosciusko Circuit Court
O. 3 & 24

NOTICE

Stewart Stockyards

WARSAW, INDIANA
●We buy all types of hogs.
TRY US FOR SOWS AND HEAVY HOGS
Phone 267-6054
Open Six Days A Week
Max M. Kyler
Buyer

A BIG

Thank You

For Attending Our
FIRST ANNIVERSARY
Party Last Thursday Evening

DROP BACK... WON'T YOU.

Kale Island BEACON

JOHN AND MARY KIMBLE

BIRTHDAY PARTY GIVEN FOR ARDEN DRUCKAMILLER

Mr. and Mrs. Leo Druckamiller, Syracuse, entertained at a birthday party for their son, Arden, a student at Indiana university, Sunday, Oct. 13.

Guests were Norman Druckamiller, Kokomo, Mr. and Mrs. Eugene Druckamiller and son, Mich-

ael, Mrs. Dolores Skelton and daughter, Charel and Brenda.

In the evening Mr. and Mrs. Forest Heckaman of near Silver Lake were guests of the Druckamillers and attended church services with them. Mrs. Heckaman is a sister of Mrs. Leo Druckamiller.

PAINT!

Mary Carter's NEW Miracle Paint

Interior Rol-Hide Acrylic Latex

GUARANTEED IN WRITING

ONE COAT - NO DRIP

\$8.98 GAL. — SECOND GAL. FREE

MARY CARTER PAINT COMPANY

524 So. Buffalo St.

Warsaw

"Across From REMC"

Read the CLASSIFIEDS

\$1,000 DOWN — Will buy two apartment house in Milford. Total price only \$7,500. Convenient monthly payments. Can be rented.

2-BEDROOM HOME — Large living room with hardwood floors, dining area, built-in cupboards in kitchen. Total price \$8,500.

NO MONEY DOWN — To veterans, 3-bed-room home, all modern with gas furnace, garage, 1 1/2 lots in Milford. Total price only \$9,000.

FOR RENT — 2-room furnished apartment.

OSWALT REALTY

Leesburg, Indiana

Johnie Oswalt — 453-4272

Maxine McMillan — Phone: 453-4818

Milford office hrs: Tues., Thurs., & Fri. 10:30-3pm

Phone: 658-2461

INTRODUCING THE DEPENDABLES FOR '64



Big car lovers! We've got your number... 880

Big Dodge 880 may very well turn out to be your lucky number... because it puts so much automobile and luxury within your easy reach. Here's all the car a family man could ask for. A spacious interior. Hand-fitted upholstery. And an easy-going ride that only a large car can give you. Big Dodge 880 looks every bit as expensive as it sounds... except when you hear it from your Dodge Dealer. He will tell you that Dodge 880 is priced just a thoughtful step above the low-price field. Make it a point to see and drive the big Dodge 880. Two

series, nine models. With each, you get a 5-year/50,000-mile warranty*... *THE DEPENDABLES 5-YEAR/50,000-MILE WARRANTY—Chrysler Corporation warrants, for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and intake parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

Dodge 880

DODGE DIVISION CHRYSLER MOTOR CORPORATION

Lakeland Motors

401 S. HUNTINGTON

SYRACUSE, IND.

SEE "THE BOB HOPE SHOW", NBC-TV. CHECK YOUR LOCAL LISTING.

POWERHOUSE on the bench

A football team is only as good as its reserve strength. An abundance of "power in a pinch" is what makes an unbeatable team. The same is true of your electric service. Indiana's five Investor-Owned Electric Companies have enough generating capacity to supply all present needs and still have plenty of power "on the bench."

1-1/2 MILLION KILOWATTS OF RESERVE POWER

In the last 10 years Indiana's electric power requirements have doubled and Indiana is still on the grow. The five Investor-Owned Electric companies' 1962-64 budget of \$292,000,000 for construction of additional electric facilities is your assurance of dependable reserve of low cost electric power, both now and in the future.

...INDIANA'S MOST ABUNDANT RESOURCE



Northern Indiana Public Service Company

symbol of service in nipscoland

