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Democratic

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ADVERTISEMENTS
M. A. S.

EDITORIALS

Something Must Be Wrong

It looks to our untrained eye that something must be wrong with our foreign policy. At least to the average person trying to explain such policy the waters seem muddy.

We have reference to our government's treatment of Mme. Ngo Dinh Nhu, the little spit-fire from South Viet Nam, and our red-carpet treatment of Marshal Tito of Yugoslavia.

The government of Diem, of which Mme. Nhu is definitely a part, is one of the most ardent foes of communism any-

where in the world today. Most sources concede the Diem government is winning the battle. Perhaps their treatment of the Buddhists isn't what it should be, but the big issue, the real reason we are supporting the Diem government, is because of their valiant fight against communism.

Yet, here comes Marshal Tito, the avowed No. 2 communist in the world today, and how we treat him. We even force foreign aid on him.

Can you answer that one for us?

Profits And Growth

The next annual convention of one of this country's leading retail associations which will be this organization's 53rd, has been given a significant theme — the "Challenge Of Profitable Growth."

To some, this might seem rather like a contradiction in terms, on the grounds that growth and profits go together. But that is not always the case by any means. As an association announcement puts it, "Our theme serves to dramatize the frequently overlooked fact that expansion of volume and facilities alone can't fulfill retailing's desire to share in the fruits of a burgeoning economy."

There is no field of enterprise in which competition is more aggressive than in retailing. Every conceivable kind and size of retail outlet is vying day in and day

out for the favor of the demanding and fickle consumer. One result is that, at best, typical retail profits are far lower than is generally realized. In most instances these amount to only about three cents on each dollar of sales. Often they are materially less, as in grocery sales. All the rest of that dollar goes to pay the bills, for labor, supplies, rent, and so on.

So profitable growth is definitely a challenge. And that challenge is not limited by those who own, manage and work for retail establishments. In a very real sense it is shared by the consuming public too — for the plain and simple reason that better service, in all its many ramifications, is in large measure dependent on the earning of fair profits.

BIRTHDAY PARTY GIVEN FOR ARDEN DRUCKAMILLER

Mr and Mrs. Leo Druckamiller, Syracuse, entertained at a birthday party for their son, Arden, a student at Indiana University, Sunday, Oct. 13.

Guests were Norman Druckamiller, Kokomo, Mr. and Mrs. Eugene Druckamiller and son, Michigan.

ael, Mrs. Dolores Skelton and daughter, Charel and Brenda.

In the evening Mr. and Mrs. Forest Heckaman of near Silver Lake were guests of the Druckamillers and attended church services with them. Mrs. Heckaman is a sister of Mrs. Leo Druckamiller.

Read the CLASSIFIEDS

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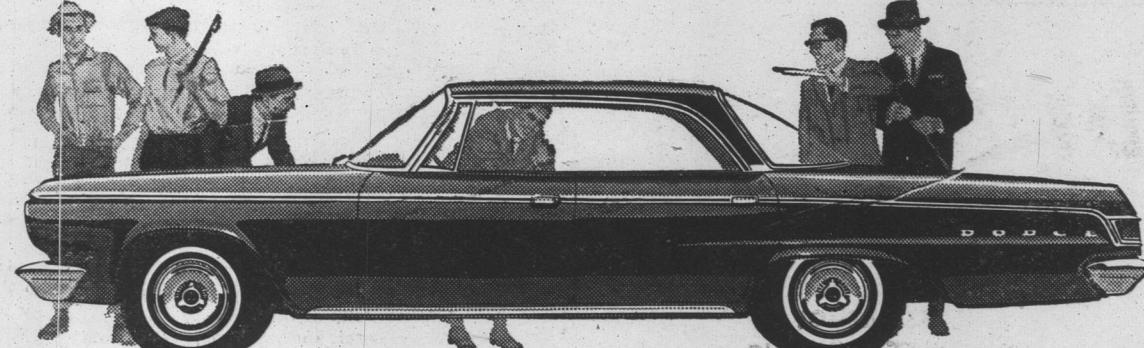
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*THE DEPENDABLES 5-YEAR/50,000-MILE WARRANTY — Chrysler Corporation warrants, for 5 years/50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motor Corporation Authorized Dealer's place of business: (i) engine block, head, cylinder, block, intake manifold, transmission, transmission case, case, internal parts (excluding normal clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, and the transmission oil and filter changed every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (i) receipt of such evidence and (ii) the car's then current mileage.

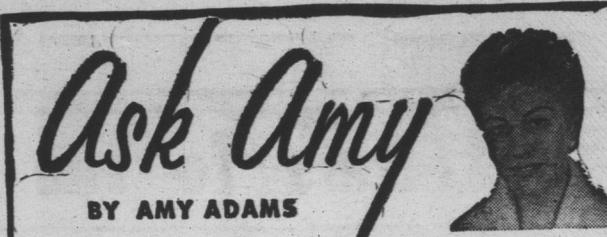
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HANDS-OFF IS BEST POLICY

Dear Amy:

We have a problem and the problem is the busy-bodies, do-gooders, and gossips of our town. These people apparently think it's their civic duty to inform our parents that we have been seen doing such "terrible" things as holding hands with a boy we like, talking to them and even having them at our homes.

Well, we hope they're satisfied because they've succeeded in spoiling our reputation.

Amy, don't you think it's better to just hold hands than to have a more deeply involved relationship? Please print this for it means a lot to us.

Sherry and Dianne

Dear S and D:

Don't blame the neighbors. I think you have put your own reputation in jeopardy. There is nothing wrong in holding hands, but it leads to other displays of affection such as arms around the waist, etc.

A hands-off policy in public is the best policy for a girl's reputation and a boy's as well.

Dear Amy:

I would like a solution for a husband with a bad memory. He always runs "short" near the end of the week so he taps me for a loan. Since I'm usually broke before payday, I borrow it from my envelopes labeled, rent, gas, electric, etc.

He never remembers to return these loans so my budget suffers.

When it comes time to pay the bills the envelopes are short of cash. By then he owes too much to pay back. What would you suggest?

JAMES CHAMBERS HEADS SYRACUSE SADDLE CLUB

The October meeting of the Syracuse Saddle Club was held Sunday, Oct. 13. The members did odd jobs to get the club house ready for winter. Wood was gathered for the fireplace.

A pot luck dinner was held at noon. After the dinner the business meeting was conducted by the president, Kate Detwiler. Membership dues were collected. Election of officers for the coming year was held with following results:

President — Jim Chambers, Milford

Vice president — Kate Detwiler, Bristol

Treasurer — Erma Chambers, Milford

Secretary — Betty Shannon, Syracuse

Assistant secretary — Glenace Kerfin, Syracuse.

The directors are Lee Good, Syracuse; Detwiler, Bristol; Cliff Detwiler, Bristol; Bill Kerfin, Syracuse and Jim Chambers, Milford. The club plans to attend the horse show in Chicago in a group. Those members wishing to go are asked to contact Mrs. William Kerfin Syracuse, as soon as possible. There were 13 members and three guests present at the meeting.

NOTICE OF CITY ELECTION STATE OF INDIANA, KOSCIUSKO COUNTY SS:

Notice is hereby given by the undersigned, Clerk of the Kosciusko Circuit Court, in the State of Indiana, that at the General Election to be held in the City of Warsaw, on the 16th day of November, 1963, the following offices will be filled:

Tuesday, November 5, 1963

Between the hours of 6 a.m. and 6 p.m.

(Eastern Standard Time) For and Elected

For the Following Offices, To-Wit:

FOR MAYOR

FOR CITY CLERK-TREASURER

FOR JUDGE

FOR COUNCILMAN AT LARGE

First District

FOR COUNCILMAN AT LARGE

Second District

FOR COUNCILMAN AT LARGE

Third District

FOR COUNCILMAN AT LARGE

FOR COUNCILMAN AT LARGE