

MONTGOMERY WARD

WHEN ALL AMERICA SHOPS AND SAVES

WARD WEEK SALE

Shopper's delight! Great values throughout the store!

PRICE CUT 1/3

MEN'S PLAID COTTON FLANNEL SPORT SHIRTS

1⁹⁷

REG. 2.98

A great buy at regular price—a super-value at big Ward savings. You'll wear 'em for every kind of outdoor work or sport—and to relax in at the end of a day. Styled with convertible collar, 2 flap pockets and long, stay-neat tails. Washfast, Sanforized.* S-M-L-XL.

*Max. shrink. 1%

MEN! SAVE 1.01

REG. 3.98 COTTON FLANNEL PAJAMAS

Norwegian-type designs and ski scenes decorate our soft, warm flannel pj's. Choose collar-coat or pull-over style, both with 2-button adjustable waistband.

2⁹⁷

SIZES S-M-L-XL

MONEY-SAVER!

BOYS' BRENT IVY CORDUROY SLACKS

Here's the trim, pleatless belt-loop ivys boys want. Ruggedly tailored in Cone cotton corduroy for warmth, wear, washability. Navy, loden, charcoal. 6-18.

2⁹⁹

REG. 3.98

DRESSY HATS

SPECIAL-OCCASION FELTS

They're small, they're elegant, and headed straight for a wonderful holiday season! Wool felts, some with glitter touches, in bon-bon pastels and white.

2⁴⁴

BIG \$5 SAVINGS

DELUXE DRYER WITH MANICURE SET

Signature luggage case hair dryer has quiet motor; 5-heat switch; large bouffant hood; 9x12x5" case, mirror in lid. Manicure set with power cable, attachments.

16⁸⁸

REG. 21.95

YOU SAVE 1/3!

BOYS', GIRLS' REG. 4.99 OXFORDS

Boys' have composition soles, heels, guaranteed to outlast rugged living leather* uppers. 8 1/2-3. Girls' nylon velvet, leather trim. Sizes 14 1/2-4.

3³³

pair

Black only

WARD WEEK SALE

SAVE 20%

BOYS' BRENT 100% ORLON® SWEATERS

Supervalue! 100% machine-washable Orlon® acrylic pullovers won't stretch or shrink. Crew or V-neck models in colorful Norwegian-type jacquards. S-M-L.

3⁹⁹

REG. 4.98

WARD WEEK SALE

SAVINGS FOR BOYS

REVERSIBLE VISUAL-QUILT PARKAS

100% nylon quilted to bonded Dacron® 88 polyester—reverses to smooth nylon: black to red, electric blue to light blue. Drawstring hood. Sizes 10 to 20. Save now!

9⁹⁹

REG. 12.99

WARD WEEK SALE

WARM PILE-LINED

MEN'S REG. 19.98 SAXONIE TWEED SUBURBAN COATS

17⁹⁸

36 to 46

If you think a really warm coat can't be good-looking as well, come to Wards and see this handsome suburban. Neatly tailored of fine 100% wool tweed, it's fitted for cold weather with a lush lining of Orlon® acrylic pile. Leather buttons. Gray, olive or brown.

WARD WEEK SALE

BATH MATCH-UPS

REG. 59c STRIPED, SOLID TOWELS

Ward Week buy on thirsty cotton towels by Style House. In five rich solid colors and coordinated stripes.

39c hand towels 3 for 99c

19c wash cloth 6 for 99c

2 for 99c

FULL BATH SIZE

WARD WEEK SALE

PILE LINING

BRENT PREP 420-NYLON PARKAS

Machine-washable cotton gabardine fortified with Dupont 420-nylon for long wear. Orlon® acrylic lining. REG. 9.98 Jr. boys' quilt-lined parkas, 4 to 10. 8.88

10⁸⁸

Sizes 8-20

WARD WEEK SALE

SHAMPOO, POLISH

FLOOR CARE IS EASY, INEXPENSIVE

Pays for itself in one round of cleaning! Scrubs, polishes, waxes wood and tile. Shampoos rugs. Has fingertip controlled dispenser, 7 attachments.

24⁸⁸

NO MONEY DOWN

WARD WEEK SALE

DIRT CAN'T HIDE!

VIBRA-BEAT DEEP-CLEANS 3 WAYS

Beats, sweeps, cleans with powerful suction. Vibra-beaters loosen deep dirt, brushes whisk up surface litter, suction leaves rug clean clear through!

44⁰⁰

NO MONEY DOWN

WARD WEEK SALE

WARD WEEK

TUFTED CHENILLE SPREAD, 21% OFF

Enka rayon chenille on a cotton back gives extra long wear. Washable throw style has rounded corners, bullion fringe; never needs ironing. 7 colors, white.

3⁹⁴

REG. 4.99

FULL OR TWIN

LOOK FOR EVEN MORE UNADVERTISED ITEMS ALL WARD - WEEK PRICED