

## Voncastle

TONIGHT and THURS.

WHEN A SAVAGE TRIBE  
AND THE U. S. CAVALRY  
FOUGHT SIDE BY SIDE!



WAR  
ARROW

Technicolor

STARRING

JEFF CHANDLER  
MAUREEN O'HARA

CO-STARRING

SUZAN BALL



A UNIVERSAL INTERNATIONAL PICTURE

## CHATEAU

LAST TIMES TONIGHT

FIRST TIME IN  
COLOR BY TECHNICOLOR

DEAN JERRY  
MARTIN and LEWIS

in the hilarious story by  
DAMON RUNYON

MONEY  
FROM HOME

A HAL WALLIS production

A Paramount Picture

Meadowbrook  
Drive In  
Theater

JUNCTION 43 AND 36

TONIGHT & THURSDAY

HOWARD HUGHES presents  
DEVIL'S CANYON

VIRGINIA MAYO - DALE ROBERTSON  
STEPHEN McNALLY - ARTHUR HUNNICUTT

Color by TECHNICOLOR

as EDMUND GRAINGER production

PLUS

IT'S MCM'S LOVE-HAPPY,  
YOUTHFUL MUSICAL! THE

AFFAIRS OF  
DOBBIE GILLIS

PLUS CARTOON

## LOOKING... ...AT LIFE

By Erich Brandeis

A little farther down this column I want to talk about something serious. But, since it is rather difficult to hold people's attention with serious matters, I shall first tell you about two not-too-young New York lovers.

The woman had the man arrested on a grand larceny charge. He had allegedly promised to marry her in 1952. But he didn't keep his promise, in spite

of the fact that she said she had given him \$11,000 and wasted three wedding gowns and a whole lot of patience, waiting for him to make good.

In addition—and this is probably one of the saddest features of the whole sad case—worrying so much about the matter, she had grown from size 10 to "stout," which as every woman knows, is no desirable size to have, particularly for one who now has to find herself a husband.

The man denied the whole business, of course. As a matter of fact, his attorney produced a three-page telegram written by the waiting-at-the church bride which read in part, "Why am I such a joke? Are you going to marry me?"

Which question proved beyond the shadow of a doubt, the lawyer alleged, that there was no definite understanding between them. Else, why should she have asked WHETHER he was going to marry her.

The judge, completely mixed up, released the swain in \$1,000 bail and set a time for the hearing.

Now to the serious part. The whole country is afraid of a depression, or what other name be used for the decline in production and buying which exists at the moment.

What causes this "depression"? I personally don't know. I am no economist.

But George B. Park, one of General Electric's advertising executives, told the Association of National Advertisers, what the reason is.

"Advance publicity for the business slump has been terrific," he said; "from both the rosy-hued optimists and the peddlers of gloom."

A nation can TALK and THINK itself into trouble, he said.

"We should know that a severe economic decline or depression does not have to happen, if advertising and promotion and

selling will rise to accept the challenge."

It seems to me that in recent years advertising has gone far afield from its original purposes. Nowadays the emphasis is not on the merits of the merchandise advertised but on free trips to Europe, on free television sets, refrigerators and many other "absolutely free prizes," if you will only sit down and write a letter in 25 words or less on "Why I like Schmierola."

Furthermore, I am sure that people are getting tired of looking at gorgeous movie stars advertising this or that product and using that as a reason why they should use it, too. Women have mirrors, you know, and the mirror nowadays is the one thing that contains neither lanolin nor chlorophyll.

It seems to me that the depression is one of the best advertised articles in the country. Just a little more selling—and it will be here.

## VEEP'S WIFE GETS AN AWARD



MRS. ALBEN BARKLEY receives the American Heart Association award of merit from Dr. Robert King (right), retiring president of the group, as her husband, the former vice president looks on. The Veep who recently announced his decision to run for senator from Kentucky, spoke at the Veep's dinner in Chicago.

## CORRAL DRIVE-IN THEATRE

SEELEYVILLE, IND.  
Box Office Opens 5:45  
Show Starts 6:30 P. M.

TONIGHT & THURSDAY

Box Office Opens at 6:00  
Show At Dusk.

"ROMAN HOLIDAY"  
Gregory Peck, Audrey  
Hepburn, Eddie Albert  
Also

"TORCH SONG"  
Joan Crawford, Michael  
Wilding, Gig Young.

## MAPLECROFT AUTO THEATRE

Just East of Stilwell on  
U. S. 40

TONIGHT & THURSDAY

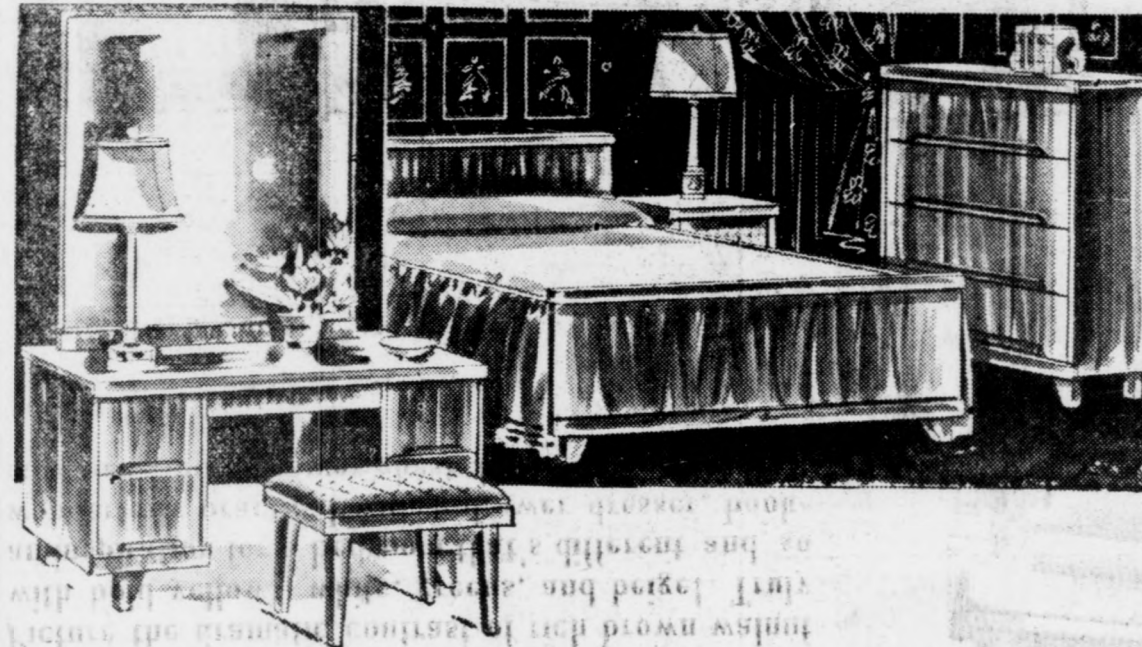
Joan Fontaine and  
Jack Palance  
"FLIGHT TO TANGIERS"

Jane Wyman and  
Sterling Hayden  
"SO BIG"

Week Days — 5:45 P. M.  
Saturday and Sunday  
Show Starts at 6:45 P. M.

## SPRING SPECIAL

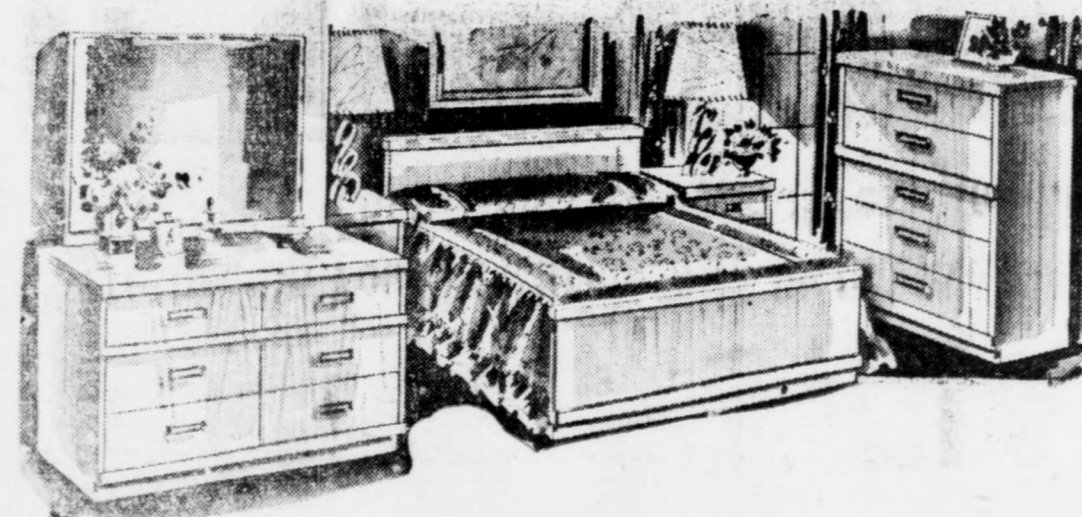
Freshen Up Your Bed Room with Distinctive New Furniture At This April Savings.  
FREE -- Innerspring Mattress And Simmons Coil Spring -- FREE



### Rich Warm Beauty Of Sable Brown Walnut

Picture the dramatic contrast of rich brown walnut with bold yellows, white, greens, and beige! Truly an inspiration for a bedroom that's different and so wonderfully practical with 6-drawer dresser, bookcase bed, and 5-drawer chest. Large plate glass mirror on dresser. Center guided drawers and full dust-proof construction.

Double Dresser, Chest  
and Bookcase Bed ONLY \$228<sup>95</sup>



### Plank Top Style In Lined Oak Modern

Gracious details abound in this modern suite in lined oak finish. Large four drawer chest with dustproof construction. Vanity also has four drawers and beautiful plate glass mirror. Picture frame design with attractive drawer pulls of polished brass.

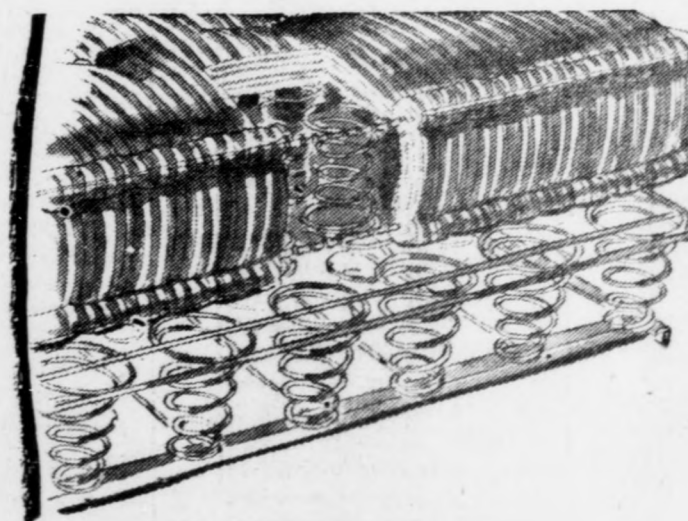
Vanity, Chest, and  
Panel Bed ONLY \$199<sup>50</sup>



### Striking Modern 3 Piece Brazilian Mahogany Suite

If you've an eye for a bargain and a taste for modern... this is the suite for you. Ample room for all your things in the spacious 6-drawer double dresser and 5-drawer chest. Dustproof, center guide drawers. Brazilian mahogany finish with polished brass hardware.

Double Dresser, Chest  
and Bookcase Bed ONLY \$299<sup>50</sup>



## GIVEN FREE

With Every Bedroom Suit  
\$199.50 and Up  
Purchased During April!

• Genuine 180 coil innerspring Mattress with long-wearing ACA ticking. Handles on side for ease in turning.

\$29.95

• Comfortable, Resilient coil bed spring for real mattress support. Made by Simmons of quality construction.

\$15.95

Given Free \$45.90

PAYMENTS FOR YOUR CONVENIENCE.

# Horace Link & Co.

The Store of Furniture

# Safe

ANYWHERE—

- ★ In the HALL CLOSET
- ★ In the BASEMENT
- ★ In the KITCHEN
- ★ In the NURSERY

## Electric WATER HEATER!

Your Automatic

• Clean because it's flameless, the automatic electric water heater is absolutely safe. You can install it anywhere in your home—even in a closed closet—without worry. There's no flue, no fuss, no fumes!

In addition, the electric water heater is easy to install, and very often saves money because it permits shorter pipe runs that cut down losses due to heat radiation.

Yes, for all the hot water you want, whenever you want it, be safe. Get the safest type of water heater ever devised... electric, of course!

No FLUE  
No FUSS  
No FUMES

See Your Dealer

PUBLIC SERVICE COMPANY OF INDIANA, INC.