

Move Here
Mr. and Mrs. Jess Mishler, of New Albany, Ind., have moved here into the Mrs. Helen Widmer home. Mr. and Mrs. Mishler are building a new home on Syracuse lake and expect to reside here permanently.

Mr. Mishler was a former manager of the Syracuse office of the

SANITARY SEWER SERVICE

SEPTIC TANK

Cesspool and Dry Well
Cleaning and Repairing
Sewer Lines Cleared and

All Stoppage By Electric Eel

Phone 12
Or Call At Bachman Trailer
Camp

SYRACUSE, INDIANA

Northern Indiana Public Service Co. He went from here to Goshen, then to Bloomington, and then to New Albany. They will maintain homes both here and at New Albany until Mr. Mishler retires within a few years when they will reside here.

Dr. and Mrs. Coll, of Fort Wayne, have moved to their Lake Wawasee home on Ogden Island and expect to reside here permanently.

Ad readers save the dough!

ABOUT ATHLETES FOOT
2121 Prominent Druggists
Can't Be Wrong
Here's what Stout of Parkersburg, W. Va., says: "The Sale of T-4-L has been very pleasing. One customer said it is the first thing in six years that gave relief."

IN ONE HOUR
If not completely pleased, Your 40¢ back at any drug store. Locally at Thornburg Drug.

WAWASEE LAKE

SOUTH SHORE — Mrs. Jap Jones entertained at luncheon last Friday at the South Shore Inn. Mrs. Jones' guests were Mesdames Ralph Jones, William Vogel, C. K. Kinder, Harold Wells, Charles Watson, John Brook, Marion Jones, Eugene Vette, Carolyn Wells, W. E. Long, and Albert Penn.

Muckle-Steale
The South Shore Inn's dining room was arranged as a chapel last Wednesday, for the marriage of Peter Muckle, of Chicago, and Miss Patricia Steele, a graduate of Bloomington high school. Under a beautifully decorated Bell, before an improvised altar, with a large bouquet of gladioli, candle-lit on each side, Rev. Manly, of North Webster, performed the double ring ceremony. The bride was given in marriage by her father, Mr. Ralph Steele, of Bloomington.

The bride was dressed in white, with a small pink hat, to which was attached a waist length veil. She wore pink slippers, and carried pink glads. The bride's attendant, Mrs. Roy Smenner, of Fort Wayne, wore an autumn brown suit and carried orange-gold gladioli. Mrs. Smenner's daughter Marla, was the flower girl, and wore a white suit and carried a pink corsage.

The groom's best man was Robert Ditton, Indianapolis. Ushers: Joseph Schemmoly, New York City, Rudy Saltz, West Virginia. After the summer season here they will be attending Engineering school, at Fort Wayne. The young men wore blue serge suits, bow-ties, and boutonnieres of carnations. The groom wore a blue pin-stripe. Mrs. Ralph Steele, mother of the bride, wore navy blue with white accessories, and a yellow corsage.

Mr. Muckle's fraternity is P. E. K., and Pete (employed at the South Shore) is a veteran of World War II, having served in the Marines. Pete's folks, Joseph Mayers, were there for the ceremony. Pictures were taken by Mr. Roy Smenner of Wawasee and Fort Wayne, Mr. and Mrs. Pete Muckle, will live in Michigan.

House guests of the South Shore Inn attended the ceremony, and afterwards, several cabin boats, led by the Patrol Boat, with the bridal pair in an appropriately decorated boat, immediately behind the Patrol Boat. Larry Wall, Carl Niesse, and Roy Smenner were piloting their own boats and the whole "boat caravan" was decorated.

BAY SHORE BEACH — The summer home of Mr. and Mrs. Rodney C. Foulke, of Elwood, is built of Canadian cedar logs, the inside of white cedar, and the outside and trim of red cedar, which makes a very handsome home. It has been completed one year. There is a utility room, lovely white kitchen, two twin sized bedrooms with large closets. Each room has twin beds, and furniture of blond oak. Drapes and spreads are green and yellow. The living room is quite large, and its picture window has a perfect view of Wawasee. All furniture is of maple, the carpeting is most unusual, and is claimed will last "forever and a day," being mostly linen and small amount of cotton in it. Hammered copper fittings in lighting are used throughout. This was done by Millard Hire. An unusually large heatolator, with draft fans at floor level, heat the home quite adequately. Everything must have been well thought out, as evidenced by good looking and comfortable furniture, matching or contrasting colors where needed to make a well rounded livable home. The yard is grassed, and level, and fenced with cedar logs. A wood shed on the lot toward the road is of the same quality in looks and logs, as the house. Across the road from the house is the part (of every Bay Shore Beach lot) that is on the channel, and is also marked off by a rustic fence of logs. On this ground is a shelter house, the only one

on the lake of it's kind. Mr. Foulke drew the plans for this shelter house. It is of the same logs as the other buildings, the roof juts out eight feet on the channel, and the same on the lot. Many people could stand under the shade of the roof, some on-lookers and some waiting for rides in the twenty-foot Chris Craft cabin cruiser of the Foulkes. The cruiser is being kept at the Wawasee Marina Co. Inc., until the present cement boat ramp is finished. It will have steel girders running down into the channel, making it an easy matter for a boat trailer to just run it down and folat boat out, with a winch. There is in the making a retaining wall on the lake, and also, on the channel.

LADIG'S LAKE VIEW — This popular place has been taken over by Al, and Virginia Lamley, and will soon have a different name, and possibly a "new look."

RAINEY'S COURT — Mrs. Rainey has closed her cottage, and returned to Newark, Ohio, with her daughter, Mrs. Ralph DeLong and David, who had been visiting her.

OGDEN ISLAND — Mr. and Mrs. "Bruff" Cleary, of Fort Wayne, entertained last Saturday night, with a buffet supper for six Fort Wayne friends, and several friends around Wawasee. Mr. Cleary has the Cleary's Travel Service, in Fort Wayne.

MORRISON ISLAND ROAD — The Ranch House is very busy these days, too busy to find the intended saddles to hang on their painted fence posts, but the rest of the Ranch House atmosphere has time to be friendly. Their immense lawn has a clean-swept look, and attractive yard furniture.

Mrs. Edna Nevins, with assistance of Mr. William Wiehl, former partner of Mr. Nevins, (now deceased) expects to keep the Ranch House open till November, and possibly all winter.

SOUTH SHORE — Mrs. Paul Warner, on a recent trip to Chicago, brought her mother, Mrs. W. W. Williamson home with her for about a month's visit. Mr. Williamson will come later, after winding up some affairs, from selling their Hinsdale, Ill., property.

OAKWOOD — Mr. and Mrs. O. R. Marshall had a number of friends call on them over the week-end. They were Mr. and Mrs. Merrideth Thompson from Savannah, Georgia, Mr. and Mrs. Clyde Stewart and son, Mr. and Mrs. N. Hall and daughter, Mr. and Mrs. Ernest Hadley, Mr. and Mrs. Claude Snider, Mr. and Mrs. Ray Bleumanour, Mr. and Mrs. Mark Davis, Mr. and Mrs. Ralph Cradick, from Indianapolis and Mr. and Mrs. Marvin K. Hinstorff and son, Jimmy from Milwaukee, who are spending 12 days vacation with them.

Master Jack Knepper, of Park Falls, Wis., spent last week with his grandmother, Mrs. A. A. Knepper, in her cottage here.

Rev. and Mrs. Leo Erny and daughter, Ruth and Miss Esther Little, of Donaldson, spent the week-end in their cottage here.

The Elkhart County Rural Mail Carriers association and the ladies auxiliary met at the home of Mr. and Mrs. Chester Overleese for a pitch-in supper with 35 present. The ladies had on display the knee warmers they are making for wounded soldiers.

Mr. and Mrs. Chester Overleese have their grandchildren of Windfall, Ind., Beverly, Paddy and Karen, here for a visit.

Need dough? Save by reading ads in The Journal.

Termites
DO NOT LET TERMITES
EAT AWAY YOUR HOME.
Free Inspection — No Obligation
Phone or Write
UNIVERSAL
TERMITE CONTROL
Phone 572 — 120 N. Scott St.
Warsaw, Indiana
OR
WAWASEE LUMBER CO.
Syracuse, Indiana

TEEN-AGE GOSSIP

Philip Strieby, and his Orchestra played for the De Molay Dance August 19th at Ligonier, with Sasha Ann Hire as pianist.

Sharon Cotherman, and Marva Turner of South Bend, were guests in the Borton home recently.

John Pettit's smiling face is seen here and there, and it is known that he is enjoyed here, on his vacation from Bloomington, Ill., at the Mel Smith home but the "grapevine" just doesn't seem to give out any details.

Margie LaCava, and her Torridora Club, of Mishawaka, "took over" the Byer cottage, at Natti Crow Beach, last week. Chaperones were Mr. and Mrs. Julius Webrouck and Debbie, and Mr. and Mrs. Robert Karnes, and Larry. They had a wonderful week, and plan to return next year.

Peter LaCava purchased a new boat, and sets of water skis and they have already been put thru their paces, extensively.

Last Tuesday night, Pete LaCava and Miss Pat Malia, on their way from Mishawaka to Wawasee on Road 6, were hit, at Zollinger's corner, by another car. No casualties, but one of the sad parts was that it was a new Nash belonging to Ed Robinson that Pete was driving.

Last Friday night, the Torridora club, dined at LaCava's Casa Maria, so as to give their chaperones a night out.

Barbara Bowser and Cynthia Frevert were home for last weekend, from Nurses' Training school at Fort Wayne. The girls are very enthusiastic about their chosen course, said they had not worked too hard as yet, but Cynthia must be getting some exercise, for her appetite has increased greatly.

Keith Larson has all the earmarks of an explorer, or else he's trying to pass a Boy Scout "Bike Hike." On last Sunday and Monday he got himself "lost" by going several different directions, to reach Leesburg, and Syracuse eventually. Recently, he bke-hiked out to the Fish Hatchery, and back to the Vern Brinkman's from whence he parked the bike, and he and Mickey Brinkman took a walking hike. Wonder if Keith would have that much pep, for a newspaper route?

W. S. C. S. MEETS

There were twenty-seven members of W. S. C. S., Circle No. Four, including family, to enjoy the Pot Luck supper, last Thursday evening, in the Methodist church basement.

They held their regular meeting, much earlier, so as to have a bit of a party in honor of Mr. and

Mrs. John Green, and David, who are moving to Salem, Ind. Mr. Green, who had worked at the Stiefel Grain Co., will work in Salem, with Mrs. Green's father, Mr. Howard Grossman. Mr. Green had recently purchased the Salem Republican Leader.

Mrs. Everett Dunn gave devotions, taken from an article in the Christian advocate. One admirable idea from the article, was the thought that, "one goes to church

to worship, not solely to hear the preacher pray," and that gradually, the true worship takes in the whole service. After a short business meeting, a large basket of prettily wrapped packages, were set on the table in front of Mrs. Green, who, getting over a gasp of surprise, did as advised and opened them. Each member had brought a towel or similar article to indicate their enjoyment of the Green's, and to add a bit to their

new home. The other Circles of the WSCS will hold their meetings as follows: All on Thursday, September 7th, Circle 1 at 2:30 P. M. in the Methodist Church basement, Circle 2 at Mrs. Otto Rhodes' Pot Luck at 6:30 P. M., and Circle 3 at Syracuse Park, Picnic at 12:30 noon.

Read the Journal ads.

5 H.P.*
IS THE SIZE!
JOHNSON
IS THE MOTOR!

MODEL TN. New Neutral Clutch, New Shock Absorber Drive, New Vari-Volume Pump, The "Famous Five," voted "Most Popular" by Johnson motor owners everywhere. See it! Try it!

WAWASEE BOAT CO. And GIFT SHOP
Ken Harkless
OUTSTANDING GIFTS North Shore
"Century Boats"

Beer - Wine
STANDARD SHUFFLEBOARD
A Friendly place to relax over your favorite brew—Stop in To-night.
Free Shuffleboard For Ladies Every Wed. Afternoon

Sportsman's Bar

Directory - Services

OVERHEAD DOOR
SALES Service Installation
OVERHEAD DOOR COMPANY
PHONE 636-J
SYRACUSE, IND.

SMITTY'S BOAT LIVERY & GARAGE
Outboard Motor Repairs
Auto Repairing
On Johnson's Bay Lake Wawasee

PHILCO RADIOS & REFRIGERATORS
STUCKY FURNITURE STORE
Phone 85

CITY DAIRY
GRADE A DAIRY PRODUCTS
HOMOGENIZED VITAMIN D MILK
808 Chicago Ave
Phone 16 GOSHEN

G. E. APPLIANCES
SALES & SERVICE
Electrical Contracting
Motor Repair
HIRE ELECTRIC & APPLIANCES
PHONE 242-J

Herman Huey
WATER WELL DRILLING AND REPAIRS
PHONE 99-M Syracuse, Ind.

'Sell you In or Sell you Out'
ETTER REAL ESTATE
Syracuse Phone 230R Office
Home 83414.

KEYS
Made While You Wait
AT
SYRACUSE HARDWARE CO.

JESSE T. MITCHELL
Notary Public
Real Estate - Loans
Insurance
Oakwood Park
Brokers License No. 5106
SYRACUSE, R. 3, IND.

Acetylene Welding
Tire Vulcanizing
Outboard Motor Service
Lawn Mowers Sharpened
Authorized Dealer For
JOHNSON OUTBOARD MOTORS
MOCK'S BOAT LIVERY
Near Waco South Side
Lake Wawasee Phone 614-M

HAROLD L. KITSON
PLUMBING & HEATING
Phone 117-M

WILLIAM HELMAN
Auctioneer
Farm & Household Sales
Syracuse, Phone 3-F-13
(39-41)

Rent Our New
Johnson's
Floor Polisher
SYRACUSE HARDWARE

GENERAL MACHINE REPAIR

Portable Arc and Acetelny Welding
Grinding, Drilling.
Jigs, Tools and Dies.
Brazing and soldering.

HARRY NICOLAI
Syracuse, Ind.

SOUTH SHORE INN
COCKTAIL LOUNGE
ON BEAUTIFUL LAKE WAWASEE
NOW OPEN
Delightful Meals — Banquets
Conventions
TELEPHONE 201 SYRACUSE

Who Pays For Advertising?

NOT THE NEWSPAPER reader, because he saves both time and money by shopping the wide selection of honest values offered through the advertising columns.

NOT THE ADVERTISER, because advertising always returns a profit when it is used correctly and consistently.

Every line of advertising in our paper is paid for by the **FELLOW WHO DOESN'T ADVERTISE!** The business which the non-advertiser loses pays the cost of advertising, and ALSO returns a nice profit to the fellow who **DOES ADVERTISE!**

The merchant who does not advertise **IS THE MAN WHO PAYS** for advertising. He pays for it in the volume of business he loses — in the number of customers who buy elsewhere.

Good advertising does not cost. **GOOD ADVERTISING PAYS!** It brings back the original investment and profit dollars, too. Almost every store wants more business than it is getting. Hoping for more business is not as effective as inviting more business.

Advertising SAVES Money

Every once in a while somebody comes into our office and starts a discussion about the COST of advertising...not only in the but in newspapers, magazines and the radio generally...but, honestly, in our humble opinion advertising, particularly WEEKLY newspaper advertising, used intelligently and frequently, doesn't cost money at all.

Rather it helps move merchandise faster, permits distribution economies, provides for mass production and mass sales and ultimately lower prices, with savings both for the consumers, sellers, distributors, wholesalers and manufacturers.

Take for example the classic case of the nationally-advertised light bulb. It costs only one-fourth as much now as it did for an inferior one in 1923. Again, in 1929 the average radio set cost \$135 and only a few thousand people were proud owners. Now an average set sells for about \$40 with ownership in the millions. And so it goes. Mass production, spurred on by judical advertising, has brought prices down.

Advertising pays...pays large dividends in your WEEKLY

Syracuse-Wawasee Journal
Publishing - Printing
Syracuse, Indiana

THIS IS A GREATER WEEKLIES NEWSPAPER

We are proud to be one of America's GREATER WEEKLIES, because membership in this national organization of top-notch weekly newspapers is by invitation only. This means we meet requirements equal to those demanded of daily papers in big cities.