

In the Motor World

News of the Manufacturers and Dealers.

WASHINGTON, April 24.—Directing the attention of more than one million farmers to the issues involved in highway transportation and good roads, Tom H. Franklin, Washington representative and moving man in the national garage, Patrons of Husbandry, has addressed a letter to garage secretaries throughout the country enjoining their participation in National Ship by Truck—Good Roads week to be observed May 17 to 22.

"In this connection," writes Mr. Atkinson, "I heartily approve the general idea involved in the Ship by Truck—Good Roads week and attention that will thereby be directed to the problems of highways, transportation and distribution."

Goodyear Industrial university, the only educational institution of its kind in the country, was formally dedicated April 17.

With a faculty of 117 college professors and with over 5,700 students enrolled in separate classes, the university's class rooms are housed in Goodyear hall, the new recreational and educational institution of the Goodyear Tire and Rubber Co. It is considered one of the most pretentious buildings ever erected by an industrial concern solely for the welfare and education of its employees.

A. C. Horrocks, formerly of Cleveland, will be in charge of the new university. Two prominent members of the faculty of 317 are Dr. John A. Custer, formerly professor of history at Lawrence college, Appleton, Wis., and Prof. W. A. Emery, of Technology for 14 years. Dean on the faculty of Carnegie Institute Herman Schneider of the University of Cincinnati school of engineering and Prof. Fred D. P. Shultz of the Sheldon School of Chicago, have been instrumental in arranging a standard curriculum.

The little red school house on the hill, so romantically pictured in fiction yet sadly inefficient as an educational institution, will be a thing of the past, and may find its place in the congressional bill of the United States mail trucks for transporting children to and from school in the rural districts is passed.

The object of the bill is to consolidate the educational facilities of the country districts, eliminating many of the school houses and thereby concentrating education in given districts with better houses, higher paid teachers and consequently better education. This would be brought out, it is argued by adherents of this bill, by bringing the children to the school house instead of the school house to the children.

Already many of the smaller communities of the country have put into actual practice through private community enterprises the fundamental idea behind the bill. Two examples in California are the El Cajon Union high school and the Anaheim Union high school, which were established for the use of residents in a number of the nearby towns.

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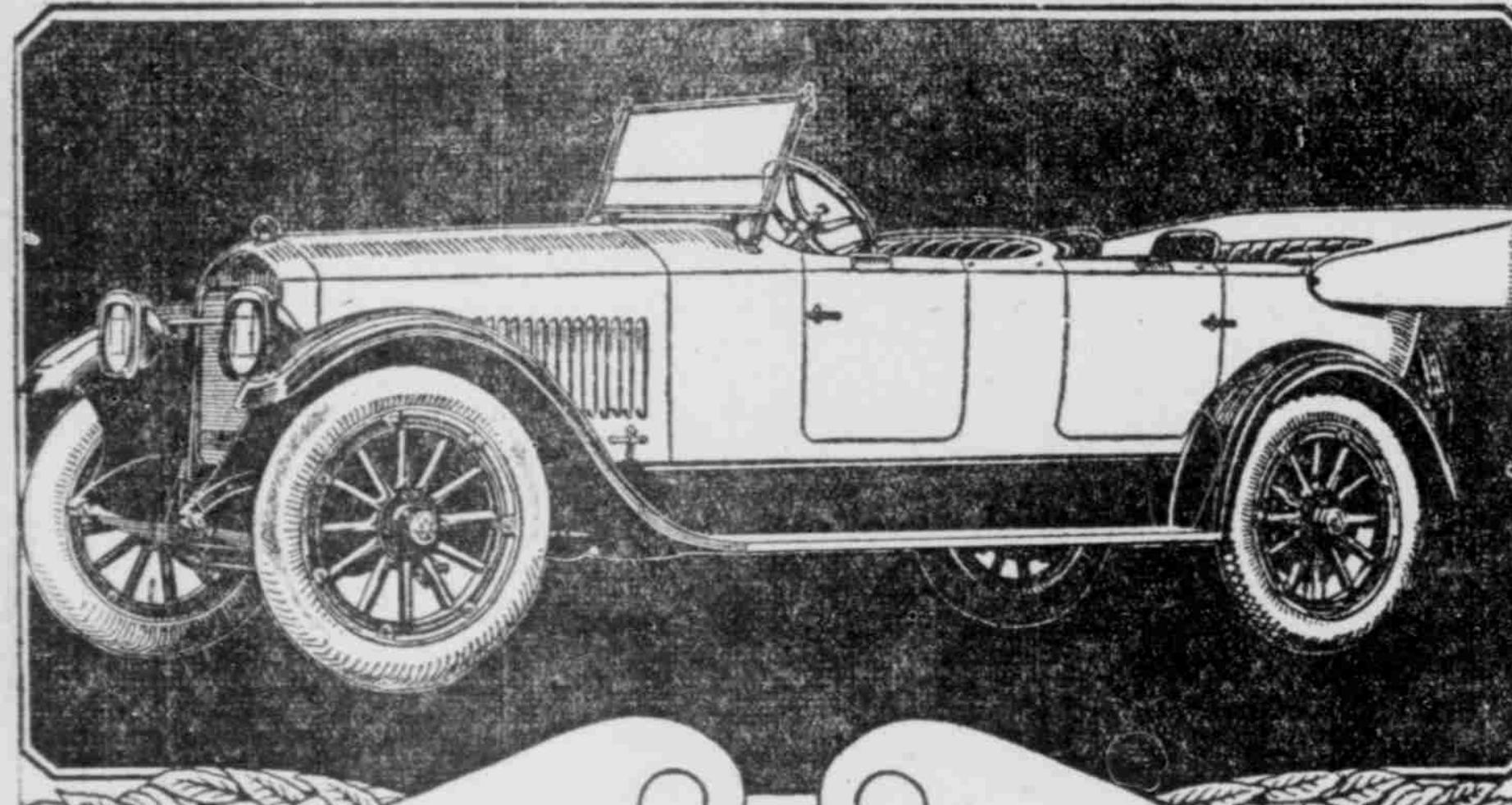
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60-H. P. detachable-head motor; intermediate transmission; 126-inch wheelbase, providing ample room for seven adults.

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For a Box of Cigars

By A. M. Crawford.

The news flashed around the crowded ballroom at the alarming rate of speed with which sensational gossip usually travels. Tom Haldon, the much courted, spoiled bachelor of the town, was engaged to Mary McManners. Everybody thought that Mary would marry Dick Tyler, who presented the extraordinary spectacle of a rich man's son working as hard as if he did not expect to inherit a fortune. To see him, clad in rough clothes, rushing here and there in his father's big munition factory, one would never dream that he was sole heir to several million. Mary McManners was the only girl he had ever noticed, and it was a foregone conclusion in the little town that she was far and cleverer than any other girl to allow such a good chance to slip through her slender fingers.

Jules Goux, valorous champion of France in the gasoline arena, has cabled his entry for the eighth annual international 500-mile sweepstakes on the Indianapolis speedway, May 31. With two other drivers yet to be announced, he will compose the Peugeot team in the big gasoline derby, representing La Bell France.

Goux was the first European ever to brave the hazards of competition so far from his native heath as Indianapolis, venturing into a new and hostile field on the occasion of his initial appearance on the Hoosier speedway in 1913.

His courage and daring more than had its reward, however, when he dropped out and they failed to count his success, served to focus on Indianapolis the attention of the entire European racing world.

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"How are you, Dick?" she asked pleasantly. "You're late, as usual, due to work. I declare, you are a marvel to me, working as hard as you did not have to."

Dick Tyler laughed, his eyes eagerly searching the crowd as if in quest of one face. "I'm doing my best, that's all. It's a matter of plottism. I can serve Uncle Sam better in the factory than in the ranks of the army or navy. I'm trained for that, you know, while in the field, I would be merely a raw recruit."

"That's so. By the way, Dick," said the old lady, unable to restrain her curiosity any longer, "what do you mean by letting Tom Haldon

carry Mary McManners off right before your eyes? You are the better man."

"I don't believe I quite understand," began Dick haltingly.

"Well, Mary has announced her engagement to Tom. You knew that, didn't you?"

There was a curious tightening around Dick's mouth. "No," he said quietly. "I hadn't heard the news."

"Why, why," began old Mrs. Patterson, a bit frustrated to hear that he was entirely ignorant of the latest gossip. "I think that she could have told you before she made it public! The little cat! Well, all I can say is that she'll rue the day she marries Tom. A man with his riding habits will never settle down."

"What—what do you mean, Dick?" asked Mary tremulously, as they turned toward a little alcove where there was a bench behind tall palms and ferns.

"Have you seen Tom Haldon anywhere?" Mary demanded of Mrs. Patterson half an hour later. "I must see him right away."

When Mary turned away, still searching for her friend, Mrs. Patterson shrugged her shoulders in disapproval. "That don't argue well for the future, does it?" She is having to hunt Tom already. Well, all that I can say is she won't be able to find him after the wedding. He's that kind. He's a nice fellow, you understand," she hastened to ex-

plain, tactfully, "but he's a flirt. His father was one before him. I see that Mary has found him. She seems happy enough, but that don't mean anything. Girls only think about the clothes and parties nowadays."

"You win, Tom, you old dear!"

Mary was laughing hysterically while Tom Haldon was trying to get her away from people so that nobody would hear. "I—I never can do enough for you. You blessed old thing, and just lots of times I have said that you were not worth a thing to me. Why, you're much more popular than I ever was in all my life."

"What did Dick Tyler say? That's what I want to know."

"Oh, I can't tell that to anybody, not even to you. He wants me to marry him right away, within six weeks. But, Tom, don't you think I ought to tell him that we had an understanding or what we would do when our engagement was announced and that was just a scheme to make him acknowledge his love for me?"

"For heaven's sake, no! That would spoil the whole thing," interrupted Tom.

"He was so sweet about it, trying to felicitate me, although his lips would spoil the whole thing. I just dropped over in his arms and told

him I loved him and that I never had and never could love anybody else in all the world. I'll send you a box of the finest cigars in town tomorrow! I'm so happy. Dick's going to take me to the movies."

Tom Haldon threw a cigar, as yet unlit, into an ash tray.

"Wouldn't I have been in the deus of a fix if Dick hadn't taken her off my hands?" By George, that was a close shave!"

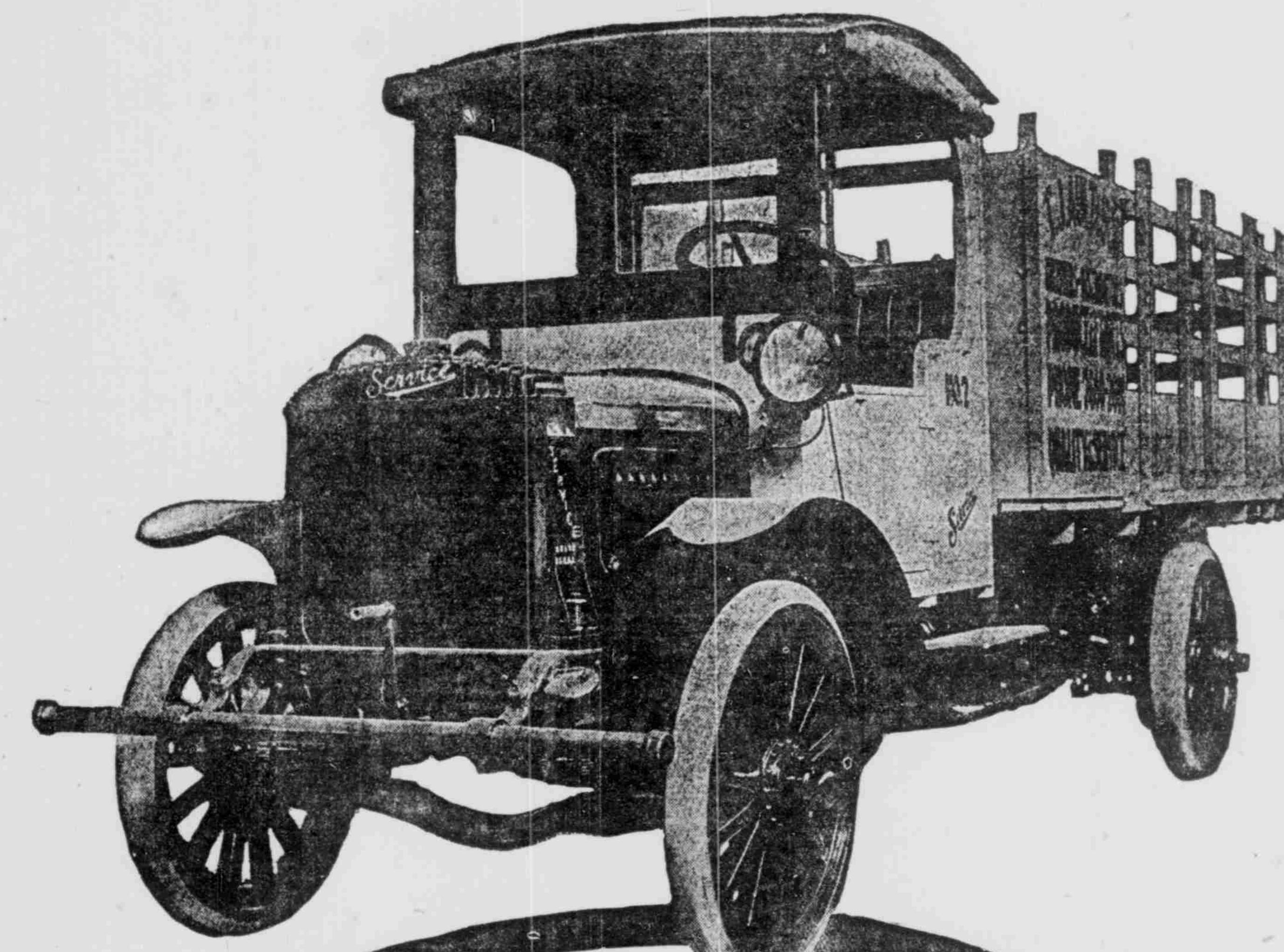
"Suppose the scheme had failed and I had been compelled to marry him!" Mary soliloquized secretly.

HIGH LIVING COST IS DEALT ANOTHER BLOW IN ILLINOIS

CHICAGO, April 24.—The high cost of living has been dealt another blow.

A Chicago manufacturer who supplies ice cream cones has announced a reduction in prices for the coming summer that will enable dealers to absorb the war tax and still sell the cones at the old price of five cents, or else insert more ice cream if the six cent price is retained.

Cones that sold last year at \$7.50 to \$9 per 1,000, will wholesale this season at \$5 to 6.



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