

Watch for These Trucks on the Farm Demonstration Tour

CHEVROLET

1 and 1½-Ton Trucks
Worm Driven. Electrical Equipment.
35x5 Cord Tires in Rear.
Powerful Valve-in-Head Motor.
Immediate Delivery.

BEISTLE AUTO SALES CO.

343 Lincoln Way W. Main 714.

REO

Speed Wagons

One and One-Quarter Ton Capacity.
Bodies Furnished to Suit the Needs of Every Business.

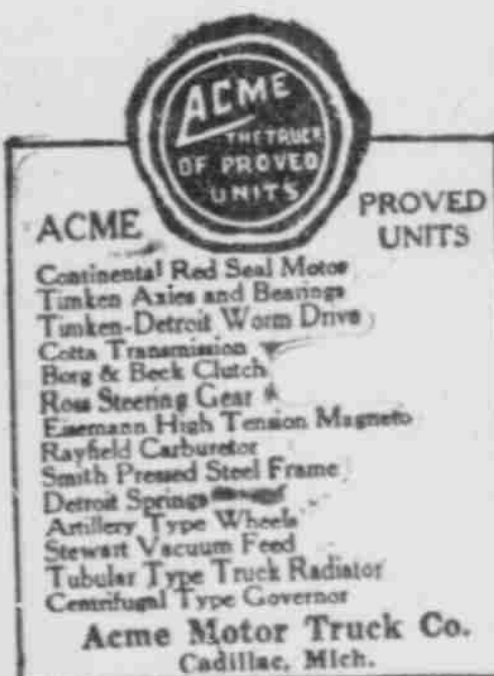
See These Trucks at Our Showroom and Service Station.

Farneman-Tasher Motor Co.

515-517 S. Michigan St.
MAIN 4110

ACME The Truck Of Proved Units

See the Acme Truck



When you see the ACME in the tour examine it thoroughly.

It's the safest buy in the motor truck field.

MODELS

1, 1½, 2, 3½ and 5 Tons

Frank Collmer, Jr.

DISTRIBUTOR

Twentieth Century Garage
South Bend.

WHITE TRUCKS

Hundreds of White Trucks have been in service continuously since 1910 and have mileage records well above the 100,000-mile mark. These examples of the permanency of White construction are the foundation of White leadership in the motor truck industry.

Colfax Company

White Distributor
100 Lincoln Way E. South Bend, Ind.

GARY TRUCKS

AND

E. W. TRAILERS

Make the Ideal Combination and Give the Highest Efficiency on Both Farm and City Hauling.
REASONABLY DELIVERY GUARANTEED.

GARY TRUCK SALES CO.

201 S. Main St. (Jefferson Hotel Bldg.)

Distributor

GARY TRUCKS E. & W. TRAILERS



Ford One-Ton Truck
Ford Touring or Runabout
Fordson Tractor
Power Farming Implements
Complete Farm Equipment

FOR SALE BY

Hinkle Motor Co.

Sales Room and Service Stations
223-229 N. Lafayette Blvd.
144-148 Lincoln Way East.

BRANCHES:

Mishawaka North Liberty

Service Motor Trucks

Builders of Business

1 TO 5 TON

Distributors for Northern Indiana and Southern Michigan

Wm. Devall

Sales and Service

333 S. Main St. Main 278.

INTERNATIONAL MOTOR TRUCKS

WHAT International Service means to every owner of an INTERNATIONAL MOTOR TRUCK.

A sturdy truck built to do all kinds of hauling, every day, over all kinds of roads, at the lowest possible cost.

A complete factory stock of repair parts carried by each of 92 direct company branches. Free inspection at your place of business every thirty days by our Special Motor Truck Road Engineer.

IT WILL PAY YOU TO WRITE FOR COMPLETE INFORMATION

International Harvester Co.

South Bend, Indiana

TO THE FARMERS Of Northern Indiana and Southern Michigan

The motor truck dealers of South Bend will start on a week's tour next Thursday to demonstrate to you the value of the truck on the farm. The schedule of the tour is as follows:

April 29
Buchanan
Niles
Berrien Springs
St. Joseph

April 30
Baroda
Galien
Three Oaks
Michigan City

May 1
Rolling Prairie
New Carlisle
South Bend

May 3
North Liberty
Walkerton
Culver

May 4
Plymouth
Bourbon
Bremen

May 5
Bremen
Napannee
Goshen
South Bend

When these trucks come to your town you are urged to be present to see the demonstrations that will be given. Committees are being named in each one of the towns along the route and if you will get in touch with the members of that organization they will arrange to have done any work on your farm that you may suggest.

The truck dealers of South Bend are going on

this tour—giving you this free demonstration on your own farm—to prove to you that the truck is an efficient necessity on your farm. Agreement on the value of the farm motor truck is general among all kinds of farmers today, simply because the motor truck has established itself as an asset that they would not do without.

Seventy-five thousand dollars will be represented

by the trucks that will be in the tour. Unless you, Mr. Farmer, give these dealers an opportunity to demonstrate what a motor truck can do for you, the tour will be a failure. The motor truck dealers of South Bend ask you to give them this opportunity. They will not try to sell you a truck—the rules of the tour forbid it. They merely want to show you what can be done.

Federal Trucks

1 TO 5 TONS

Maxwell Trucks

1½ TONS

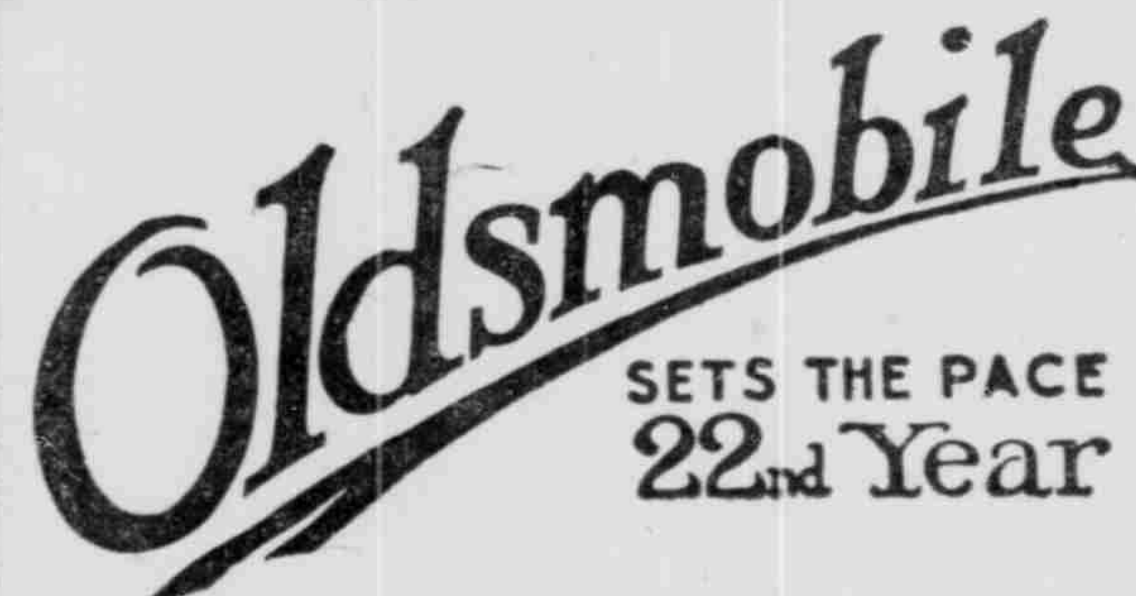
International Trucks

¾ TO 3½ TONS

Visit Our New Salesroom and Service Station.

Hagedorn & Webster,

216-222 E. Jefferson Blvd.
MAIN 1781



The Oldsmobile Economy Truck uses as regular equipment 35x5 Goodyear cord tires, electric starter and lights and the Tarbenson internal gear rear axle.

Furnished in chassis, cab and sill and express body.

Immediate Delivery Can Be Made.

Oldsmobile Sales Co.

226-228 S. Lafayette Blvd.
PHONE MAIN 1912

Dodge Brothers Business Car

A Body Built to Meet the Requirements of Farm Use.

E. W. Steinhart SOUTH BEND CO.

215-217 S. Lafayette Blvd.
Main 1287.

