

E CROWDS

# REAK IN PRICES

**ECONOMY**  
DEPARTMENTS

119-221 SO. MICHIGAN ST.

## Purchase in the History of South Bend

MR. FRIESEM, our manager and buyer, has returned from New York. He has accomplished one of the most remarkable feats in the history of South Bend. Mr. Friesem went to the New York markets a week ago, WITH CASH, prepared to do some buying. He found a remarkable condition. Manufacturers' warehouses were piled high with brand new ready-to-wear COATS, SUITS, DRESSES, WAISTS, SKIRTS and MILLINERY, which had not been disposed of. They needed ready money for new fall woolens. What were they to do? They were willing to sell this merchandise for CASH at a tremendous sacrifice and loss. Mr. Friesem realized that here was a grand and glorious opportunity. He was prepared to purchase this wonderful ready-to-wear merchandise and pay cash. He appreciated the fact that the same could be sold to the women of Northern Indiana at a price that would mean a wonderful saving to every woman. Therefore the ECONOMY DEPARTMENTS authorized Mr. Friesem to make a \$20,000 purchase of new ready-to-wear merchandise. We are going to start a sensational sale tomorrow. Price means nothing to us. We bought way under the market price, and you are going to benefit by it. We are going to sell way under any prevailing prices today. A grand "scoop" for us. Daily for the past week every express has brought in new merchandise. It is at once marked and placed in the racks. You well know we sell everything we advertise, so read the below items. Surely, there will be something of interest to you.

## The Millinery Sensation Sale of the Season

### Children's Trimmed HATS

Values up to \$4.98. Special—  
**\$2.50**

### Untrimmed Shapes

Values up to \$4.98. Special  
Saturday—  
**\$1.49**

### Misses' Trimmed HATS

Values up to \$6.00, Saturday—  
**\$2.49**

### NEW TRIMMINGS

Of Ostrich and Imported Flowers in the newest patterns of the season—

**49c**      **69c**  
and **98c**

### TRIMMED HATS

200 to choose from. All different styles and colors. Saturday—

**\$3.98**

Children's

### DRESS HATS

Special for Saturday—

**\$3.50**



## A Radical Reduction Sale of SMART HATS

SELECTED FROM OUR REGULAR MID-SEASON ASSORTMENTS

VALUES TO \$10.98

VALUES TO \$8.50

VALUES TO \$7.50

**\$5.00**

Novelties for Misses and  
Matrons. Refined Styles.  
Only one or two of a kind.

The drastic nature of the reductions should not mislead you into thinking these Hats have passed out of fashion. To the contrary, each is styled up to the minute. Our sole desire is to reduce our overstocks.

All hair-braid Hats and hair braid and maline combinations, flower and colored ribbon trimmed styles. Liseré combined with pleated ribbon. Flare-ups, roll brims, small sailors, mushrooms, turbans and novelties, in black, navy, brown and light shades.

\$11.98, \$12.50, \$13.98, \$15.00 and \$16.98 Hats. Odds and ends and broken lines grouped together for prompt and radical disposal. Every Hat highly desirable from a style and quality standpoint.

**\$7.50**

## A Day of Wonderful Values in Our 3rd Floor SHOE DEPARTMENT

Women's High Grade  
Oxfords in brown and  
black; high and low heels.  
Values up to \$7.50. Saturday—

**\$4.95**

One lot of Ladies' Brown Low Oxfords.  
Worth up to \$6. Saturday

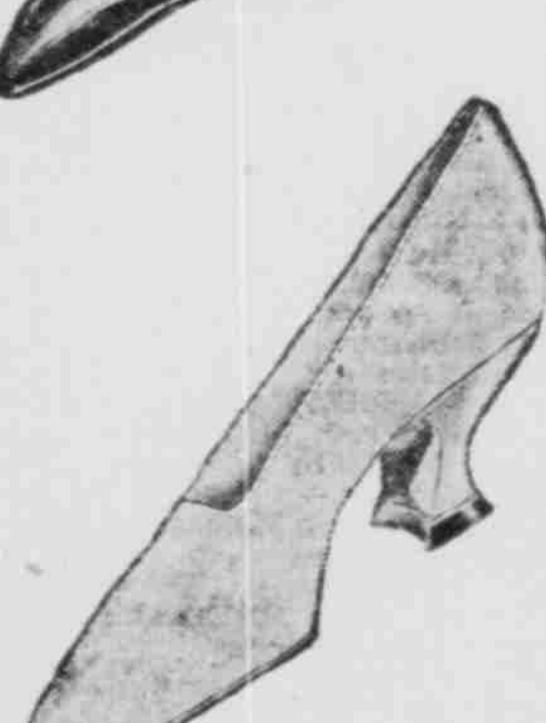
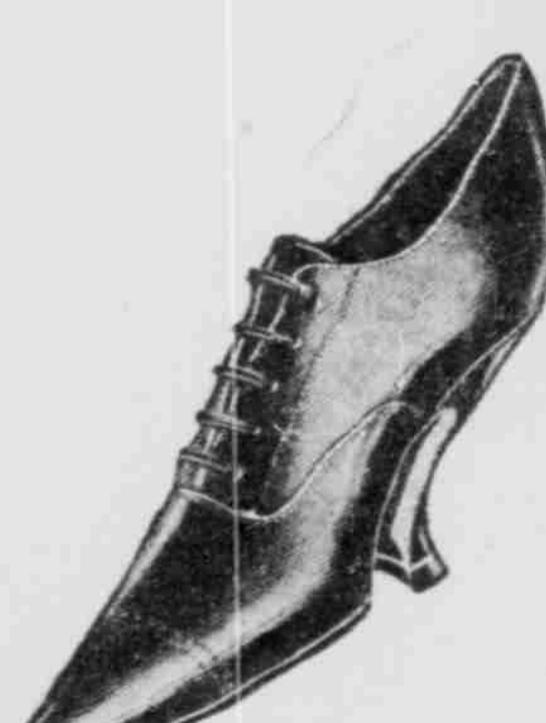
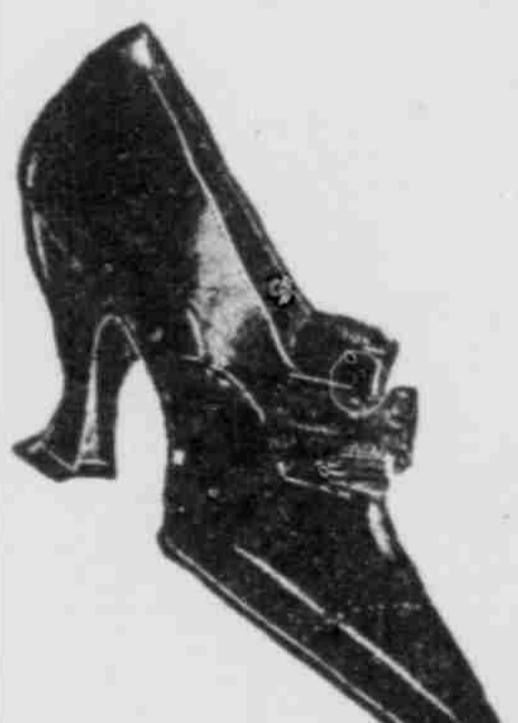
**\$3.95**

Women's One-Eyelet  
Ties. Values up to \$9.50.  
Special—

**\$6.95**

Women's High Grade  
Patent Leather Colonials.  
Values up to \$7.50. Saturday—

**\$4.45**



### BERRIEN SPRINGS

April 22.  
Mrs. L. H. Boal died Monday at Mercy hospital in Benton Harbor, where she had been under treatment. She leaves her husband, one son, Francis, and two daughters, Ruth and Helen. The funeral service was held Thursday at the Methodist church in Hinchman, conducted by Rev. H. C. Hart of South Michigan, assisted by Rev. J. H. Bancroft.

Mr. and Mrs. James Cunningham and son, Paul, of Chicago, are visitors at the home of Mr. Cunningham's sister, Mrs. George Shortridge.

D. R. Vaughn of South Bend has been a visitor at the home of his sister, Mrs. G. O. McOmber.

The county republican convention was held in Niles Wednesday and ten delegates from this village were in attendance. W. H. Grimes, Fred Hinkley, A. W. Haskins, H. K. Green, C. A. Wilkinson, O. J. Pennell, C. R. Sparks, Harold Myers, Allison King, Calvin Light.

#### OREGON'S NEW COMMITTEE-WOMAN

Mrs. Rose G. Scheffelin of Medford, Ore., recently appointed associate democratic national committee-woman, had an opportunity to meet the women party leaders of the state at a luncheon given at the Hotel Benson, Portland, by the Jackson club of the city. The luncheon brought out an enthusiastic representation, and campaign plans were discussed.

A correspondent of the New York Tribune recently enumerated the planks that would assure republican success, and every one was borrowed from the democratic platform.

## Banish Nervousness

### Put Vigor and Ambition into Run-Down, Tired Out People

If you feel tired out, out of sorts, depressed, mentally or physically, lack the desire to accomplish things, get a 60 cent box of Wendell's Pills, Ambition Brand, at Wettick's Cut Rate Medicine Store today and take the first big step toward feeling better right away.

If you work too hard, smoke too much, or are nervous because of over indulgence of any kind, Wendell's Pills, Ambition Brand, will make you feel better in three days or money back from Wettick's Cut Rate Medicine Store on the first box purchased.

As a treatment for affections of the nervous system, constipation, loss of appetite, trembling, sleeplessness, exhausted vitality or Nervous Indigestion, get a box of Wendell's Pills, Ambition Brand, today on the money back plan.

**Adv.**

## PIMPLES ON FACE FOR TWO MONTHS

### Hard and Festered. Itched, Burned, Cuticura Heals.

The situation is summed up by the Jiji, one of the leading Tokyo dairies, which says:

"Since the universal suffrage question became an issue in the fall, the temper of the people has assumed a serious aspect, and the agitations conducted in Tokio have been disorderly and unseemly. Indeed,

it was feared that such demonstrations would have the effect of delaying the adoption of universal suffrage. Strikes or 'go slow' movements have been reported from many various parts of the country, and there are various movements of reconstruction."

"On account of these movements and agitations there is serious unrest among the people, and it is feared that this unrest will be further increased by the agitation incidental to the forthcoming general election, because the issue is universal suffrage. As the election campaign of the government and of the opposition become animated, unexpected disturbances may possibly occur, and on this point all thinking men are seriously concerned. It is to be hoped that the commissioners on both sides will take due note of the present mental condition of the people and will scrupulously refrain from improper actions or utterances."

The world has been trying to find a substitute for work,"—leaving "P. Bush.

## DEVOE LEMON POLISHING OIL

**DEVOE LEMON POLISHING OIL**  
cleans and polishes in one operation—  
cuts grease and renew's the lustre. Good  
for Pianos, Autos, Furniture, Victrolas  
or interior woodwork. Get it here.

West End Furniture & Hardware  
South Mishawaka, Ind.  
Zettler Hardware Co., South  
Bend, Ind.  
Geo. W. Crock & Co., South  
Bend, Ind.

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