

South Bend Women Willing to Use a Little Bit Less And Beat High Living Cost

Housewives Would Stay on
"War Basis" to Force
Reduction in Price.

By the High Cost of Living Editor.

There hasn't been much talk about it and, in fact, until we called a number of South Bend housewives relative to a "do with a little bit less" plan which has been inaugurated by the Woman's Press club of Indiana, we imagined that local women were doing nothing about the high cost of living, except paying the exorbitant prices and fretting about "how awful" it was.

But we were surprised, agreeably surprised, when the majority of the women we talked to answered our query, "What are you doing to beat the high cost of living" with the statement that they were doing without things just as they had been during the war, which was the very proposition we had intended presenting them, the return to a war time basis of buying.

Sounds Saving Keynote.
The following quotation from a speech made recently by Mrs. William Herschell, president of the Woman's Press club of Indiana, gives the keynote of the campaign originated by that organization and points out the fact that to reduce the H. C. of L. we must get at its base, termed by Mrs. Herschell, "the unhappy law of supply and demand." "I recently saw a workingman pay \$1.15 for a watermelon. What we'll have to do is to get hold of his wife and urge her to ease her husband's sweet tooth with an apple pie until watermelons get cheaper. When the watermelon jobbers find their \$1.15 beauties lying on the sidewalk unpurchased they'll lower the price."

South Bend boasts of no Woman's Press club but it has a sufficient number of women's organizations to support a vigorous campaign against the H. C. of L. if concerted action is taken. Already a number of clubs have taken steps in this direction and the others have signified their willingness to cooperate in this vital proposition.

"Patriots Still" Organize.
"Patriots Still" is the slogan adopted by a new department of the South Bend Woman's club, the home department, and it would seem to convey the idea in a concise form. This department, of which Mrs. F. L. Sims is chairman, has 45 members who plan to study the fundamentals of savings, practice economy in their homes, and tell their fellow members of their successes and failures.

"Carry your darning and mending

bag" is another slogan which the department employs relative to the thrift teas which they plan for the third Friday of each month. As is suggested the women will darn and mend while they are listening to suggestions which have been found helpful by their club sisters. And oh yes, anyone discovered in the act of telling "how much" they paid for an article instead of "how little" is to be subjected to a fine.

Cooperating with Mrs. Sims in arranging the new department was a committee composed of Mrs. Karl King, chairman; Mrs. Victor E. Paxson, Mrs. Conrad R. Adams and Mrs. Knowles B. Smith.

Kept on War Basis.
Mrs. Gary Kreager, an a worker in the Mothers' club, organized by Miss Leila C. Ogie during her service here as city home demonstration agent, was one of the women who told us that she had never returned to lavish pre-war buying, that she was still doing without and making over, and that she intended to continue so doing until prices had returned to normal. Mrs. Kreager said that the Mothers' club are to continue their work which is exactly in line with the "do with a little bit less campaign."

Mrs. K. C. DeRhodes, a member of the Progress club, heartily endorses the plan and urges, not of course as a means of relieving the present situation but as constructive work for the future, that more girls be urged to study domestic science in the schools where they learn the best methods, not only of preparing food, but also of economical buying.

Still Practicing Economy.
Mrs. S. J. Crumpacker, president of the North Side Culture club, stated that she was still operating her household on a war time basis and that all members of her club were practicing strict methods of economy and would heartily support any movement looking toward city-wide adoption of such a plan.

Mrs. L. S. Fickenscher, president of the Woman's Civic league, was enthusiastic over the plan and is endeavoring to include in the program for the league meeting on Aug. 21, a speaker who will present the subject, which may be taken up as a definite part of the league work.

Saving Laundry Bill.
Many pet plans for economizing were divulged by the women under the strictest secrecy, so we advise that you get busy and talk to your neighbor. One woman, we dare not tell her name, is using Liberty Bunchen soap as a means of reducing the laundry bill and saving the table linen, and this same woman is using unbleached muslin sheets, which you would sleep between, undoubtedly, were you to pay her an overnight visit unexpectedly.

YOUR FACE MADE OVER

Oh Beauty Does since you can now
To grasp some sorry face or two entire,
How you do shatter, skin a bit and then
Remold it nearer to the heart's desire.

BY MARGARET ROHE

NEW YORK, Aug. 10.—Really it's getting to be quite the thing to have one's face done over every season or so—quite like one has the house or the limousine refurnished and redecorated, don't you know? Only when it comes to face values, it certainly takes a bit of doing.

If Charles V or Philip II of Spain could only peep in on one of our up-to-date beauty parlors in full operation, they'd blush for very shame over the puerile and feeble accomplishments of their erstwhile inquisitorial torture chambers. Skinning 'em alive was one of their particular pet pastimes. Nowadays, however, fragile females suffer a skinning as a mere incident in their frenzied seeking for pulchritude. They turn one cheek and then the other to prove that beauty is only skin deep. With the aid of a skilled beauty expert, several assistants, some acid and a bit of slow agony, they shed a weather-beaten epidermis for a peaches and cream new babeskin and call it a well spent day. If you are contemplating a skinning, however, it were well to count on more than a union day. A few hours will see you skinned all right, but you will still have to do a bit of time and a bit of suffering in the privacy of your boudoir before your face is quite itself in its brand new cuticle.

Then there's the fatal double chin, the dreaded crow's-foot and all the other ills that beauty's heir to. If you don't object to a snip here and a slash there and a bit of plain fancy sewing, these can all be put quite out of countenance. Some of our best known movie idols and idolettes have had guests and gosses and tucks and French strokes taken in their physiognomies, till there isn't even a poor little elusive laugh wrinkle left among the lot.

As yet this facial surgery and wrinkle removing science is in its infancy, but among the theatrical profession it has undoubtedly proved a great success. With the perfection that time and experience and experiments always add, it will soon become as common a thing to have your face done over as to have your crooked teeth straightened up into plumb.

A bit of butchery changed the map of Europe and now a bit of butchery will do the same for Midway's map. All the wonders the surgeons performed during the war on the unfortunate jaw and face victims of the Hun's atrocities will now be turned to the account of the willing female victims, eager to suffer in the cause of pulchritude. This new method of cutting and lift-

ing the skin and drawing it up over the temples and forehead to eliminate wrinkles and puffs about the eyes, the elliptical incisions and sutures and such like to abolish a superfluity of shins certainly has it all over that recently exploited method of filling up the hollows with liquid paraffin. At the hard finish a sort of a lump jaw effect was the oftentimes result obtained.

Though our old friends Charlie V. and Phil II would undoubtedly feel quite at home among the fiendish paraphernalia attendant upon the process of turning perfectly good straight hair into the crooked path of the curly, the permanent wave process is really not as bad as it looks or smells. So greatly has it been perfected since its first invention that now it is as simple and painless as a manicure. Sometimes of course you do get a bit "het" up in the scalp and feel as if some love locks were being plucked out by the roots, but on the other hand and oftentimes both some of our best little maniacs gouge out corners and go to bloody lengths on the cuticle, so there you are.

To be sure it takes a lot of cash and a lot of fortitude, but if you don't weaken you can week-end at



yes, sir!
you'd enjoy
it, too—

It's a
MOZART
the Master Cigar

all Dealers
Eight Sizes
10¢-15¢

The Dailey Cigar Co., Distributors, South Bend.

Jitneys During Rail Tieup in Brooklyn



Brooklynites, "Jitney" home.

A heavily loaded "jitney" truck leaving Park Row, New York, bound for Brooklyn via East River Bridge, at the close of the working day. The strike of the Brooklyn Transit trainmen has completely tied up the city's transit lines. Buses, business autos and rippers, "jitneys" in name only, are reaping a harvest. These homegoers do not seem depressed because of the strike.

a beauty parlor these days, going in a plain Jane and emerging a perfect Mary Pickford.

With so much beauty right ready just for the pay and the pain, you can't help thinking that the years to come will be so cloyed and surfeited with just one beauty after another that an ordinary or natural-looking girl with a wrinkle or a chin or two will stand out refreshingly amidst so much pulchritude, like an oasis in the Sahara. Just as a gambler, I think I'll leave my little old last year's face alone and see.

The Horoscope

THURSDAY, AUG. 14.

The stellar influences for this day assist to pronounced activity with gratifying successes and financial increase. Jupiter and Mars being in splendid lunar aspect, fortified by other strong planetary places. Some change or journey is forecast for some, and these should result to advantage. In all dealings, however, it would be well to be on guard against deception or fraud. In traveling a due amount of caution should be observed. Benefits of a sudden or surprising nature may arise under the friendly position of Uranus with the moon. Guard the domestic interests and cherish all affectional and social affairs lest unhappiness or disappointment accrue from Venus opposed by Lunar.

Those whose birthday it is may look for a successful year with increase of money, but should protect their domestic affairs. A child born on this day will be enterprising and energetic, succeeding in business, and though kind and affectionate it may be untidy and careless.

BERKSHIRE MAN 49 TIMES BEFORE COURT IN 19 YEARS

PITTSFIELD, Mass., Aug. 13.—Robert Bailey, the South Berkshire "outlaw," charged with breaking and entering and larceny of sixteen fowls from Charles Ellis, of New Marlboro, was found guilty and Judge Brown sentenced him to seven months.

Bailey, who is thirty-nine years old, has been before the Great Barrington court forty-three times in nineteen years and six times before the superior court.

WIFE'S MIXTURES KILL PETS, HUSBAND ASSERTS

ATLANTA, Ga., Aug. 13.—Becoming suspicious when he saw his wife put a mixture of some sort in his coffee, he sidetracked the cup and tried the secret preparation on some neighborhood pets, with the result that every dog and cat in the vicinity passed peacefully away. I. R. Tyrrell told Judge Pedleton in superior court here. He was given a divorce from Mrs. Anne Tyrrell, the suit being uncontested.

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—It is just as essential to select Fall Apparel Early as to buy Furs Early.

—There is a big saving to you in buying Fall apparel now—You have the advantage of selecting from complete stocks—You secure longer wear on the garments you purchase.

—Just now we have a wonderful showing of Fall Apparel, including

**NEW SUITS
NEW DRESSES
NEW COATS
NEW SKIRTS
NEW WAISTS
NEW PETTICOATS
NEW SWEATERS**

COME IN AND SEE

Thursday is Culver Day
and Interurban Day—a Good
Day to be in South Bend.

—Fur Buying is Best in August. Fur Buying at Newman's is Best because you are dealing with a house which knows Furs.

—The purchase of Furs cannot be classed with ordinary shopping. It is rather the making of an important investment the source of which must be of known and proved integrity.

—Such a source as this is

NEWMAN'S August Fur Sale

—Only pelts of unquestioned quality are used in these furs and only workmanship of the highest order—a distinctive achievement of this season of uncertain labor. The advantages of this sale are instantly apparent.

—Immediate action cannot be urged too strongly. The August prices represent a saving of 15 to 20 per cent over November prices.

Read Why You Should Buy Furs Now

Furs purchased now will be stored free until December.

You will be allowed three months to pay for the furs you purchase in August.

Our Fur Styles are absolutely correct for the season 1919 and 1920.

Every fur purchased at Newman's is backed by our guarantee for style, quality and workmanship.

See These Wonderful Furs:

Plain Hudson Seal Coats with Squirrel Collars and Cuffs
Hudson Seal Coats with Nutria Trimming
Hudson Seal Coats with Skunk Trimming
Hudson Seal Coats with Beaver Trimming
Mole Coats with Taupe Fox Trimming
Mole Coats with Squirrel Trimming
Mole Wraps with Taupe Fox Trimming
Taupe Marmot Dolmans
Natural Lynx Cat Coats with Raccoon Trimming.
Sealine Coats in Plain and Trimmed Styles, XXXX quality—near Seal Coats.
Animal Shaped Scarfs of Lynx, Fox, Wolf and Skunk.
Chokers of Mink, Jap sable, Opossum, Seal, Squirrel, Mole, Nutria and Fox.
Collection of handsome Coatees of Mole, Nutria, Jap Mink, Sealine and Hudson Seal combined with contrasting Furs.

Newmans
THE STYLE SHOP FOR WOMEN

Thursday is Culver Day



At
Fedder's
114 N. Michigan St.

Buy your needs for next summer in White Shoes and Oxfords now, as you will pay more money for the same footwear next season. We have, notwithstanding the great number of white oxfords sold in this great sale, plenty of sizes left for you.

Note the prices below and you will readily see why we are selling so many white oxfords.

Ladies' \$10.00 White Kid Pumps and Oxfords ... \$8.00
Ladies' \$8.00 White Kid Oxfords \$6.00
Ladies' \$7.00 White Canvas Pumps and Oxfords \$5.00
Ladies' \$6.00 White Canvas Pumps and Oxfords \$4.50
Ladies' \$4.00 White Canvas Pumps and Oxfords \$3.00

Fedder's
114 N. Michigan St.

New Sweaters

for College Campus
or Outing Wear.

Whether you're packing your trunk for college or for an outing trip, it should contain one of these new and very useful garments. Just the thing for the cool evenings, or the lake trips.

Here you'll find a large assortment of plain or combination colors, made of fine pure worsted yarn; slip-over or coat styles with large shaker collars.

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biscuit, roll or bread baking. King Midas flour is nothing less than perfect. It is so skillfully blended and so finely ground that it is the one flour that meets all demands that can be made upon it. A trial today means your steady use of King Midas flour hereafter.

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