

South Bend Women Willing to Use a Little Bit Less And Beat High Living Cost

Housewives Would Stay on "War Basis" to Force Reduction in Price.

By the High Cost of Living Editor.

There hasn't been much talk about it and, in fact, until we called a number of South Bend housewives relative to a "Do with a little bit less" plan which has been inaugurated by the Woman's Press club of Indiana, we imagined that local women were doing nothing about the high cost of living, except paying the exorbitant prices and fretting about "how awful" it was.

But we were surprised, agreeably surprised, when the majority of the women we talked to answered our query, "What are you doing to beat the high cost of living?" with the statement that they were doing without things just as they had been during the war, which was the very proposition we had intended presenting to them, the return to a war time basis of buying.

Sounds Saving Keynote.

The following quotation from a speech made recently by Mrs. William Herschell, president of the Woman's Press club of Indiana, gives the keynote of the campaign originated by that organization and points out the fact that to reduce the H. C. of L. we must get at its base, termed by Mrs. Herschell, "the unhappy law of supply and demand." "I recently saw a workingman pay \$1.15 for a watermelon. What he'll have to do is to get hold of his wife and urge her to ease her husband's sweet tooth with an apple pie until watermelons get cheaper. When the watermelon jobbers find their \$1.15 beauties lying on the sidewalk unpurchased they'll lower the price."

South Bend boasts of no Woman's Press club but it has a sufficient number of women's organizations to support a vigorous campaign against the H. C. of L. if concerted action is taken. Already a number of clubs have taken steps in this direction and the others have signified their willingness to cooperate in this vital proposition.

"Patriots Still" Organize.

"Patriots Still" is the slogan adopted by a new department of the South Bend Woman's club, the home department, and it would seem to convey the idea in a concise form. This department, of which Mrs. F. L. Sims is chairman, has 45 members who plan to study the fundamentals of savings, practice economy in their homes, and tell their fellow members of their successes and failures.

Carry your darning and mending

YOUR FACE MADE OVER

BY MARGARET ROHE

Oh Beauty Does since you can now
despise.
To grasp some sorry face or two entire,
How well do you shatter, skin a bit and then
Remold it nearer to the heart's desire.

NEW YORK, Aug. 16.—Really it's getting to be quite the thing to have one's face done over every season or so—quite like one has the house or the limousine refinished and redecorated, don't you know? Only when it comes to face values, it certainly takes a bit of doing.

If Charles V or Philip II of Spain could only peep in on one of our up-to-date beauty parlors in full operation, they'd blush for very shame over the puerile and feeble accomplishments of their erstwhile inquisitorial torture chambers. Skinning 'em alive was one of their particular pet pastimes. Nowadays, however, fragile females suffer a skinning as a mere incident in their frenzied seeking for pulchritude.

They turn one cheek and then the other to prove that beauty is only skin deep. With the aid of a skilled beauty expert, several assistants, some acid and a bit of slow agony, they shed a weather-beaten epidermis for a peaches and cream new babeskin and call it a well spent day. If you are contemplating a skinning, however, it's well to count on more than a union day. A few hours will see you skinned all right, but you will still have to do a bit of time and a bit of suffering in the privacy of your boudoir before your face is quite itself in its brand new cuticle.

Then there's the fatal double chin, the dreaded crow's foot and all the other ills that beauty's heir to. If you don't object to a snip here and a slash there and a bit of plain fancy sewing, these can all be put quite out of countenance. Some of our best known movie idols and idiosyncrasies have had guests and gores and tucks and French seams taken in their physiognomies, till there isn't even a poor little elusive laugh wrinkle left among the lot.

As yet this facial surgery and wrinkle removing science is in its infancy, but among the theatrical profession it has undoubtedly proved a great success. With the perfection that time and experience and experiments always add, it will soon become as common a thing to have your face done over as to have your crooked teeth straightened up into plumb.

A bit of butchery changed the map of Europe and now a bit of butchery will do the same for Missy's map. All the wonders the surgeons performed during the war on the unfortunate jaw and face victims of the Hun's atrocities will now be turned to the account of the willing female victims, eager to suffer in the cause of pulchritude.

This new method of cutting and lift-

Jitneys During Rail Tieup in Brooklyn



Brooklynites, Jitney home.

A heavy loaded "jitney" truck leaving Park Row, New York, bound for Brooklyn via East River Bridge, at the close of the working day. The strike of the Brooklyn Transit trainmen has completely tied up the city's transit lines. Buses, business autos and trolley cars, "jitney" in name only, are reaping a harvest. These homeowners do not seem depressed because of the strike.

WIFE'S MIXTURES KILL PETS, HUSBAND ASSERTS

ATLANTA, Ga., Aug. 13.—Becoming suspicious when he saw his wife put a mixture of some sort in his coffee, he sidetracked the cup and tried the secret preparation on some neighborhood pets, with the result that every dog and cat in the vicinity passed peacefully away. L. R. Tyrell told Judge Pedleton in superior court here. He was given a divorce from Mrs. Anne Tyrell, the suit being uncontested.

The Horoscope

THURSDAY, AUG. 14.

The stellar influences for this day assist to pronounced activity with gratifying successes and financial increase. Jupiter and Mars being in strong aspect, fortified by other strong planetary parties. Some change or journey is forecast for some, and these should result to advantage. In all dealings, however, it would be well to be on guard against deception or fraud. In traveling a due amount of caution should be observed. Benevolence of a sudden or surprising nature may arise under the friendly position of Uranus with the moon. Guard the domestic interests and cherish all affectional and social affairs lest unhappiness or disappointment accrue from Venus opposed by Lunar.

Those whose birthday it is may look for a successful year with increase of money, but should protect their domestic affairs. A child born on this day will be enterprising and energetic, succeeding in business, and though kind and affectionate it may be untidy and careless.

BERKSHIRE MAN 49 TIMES BEFORE COURT IN 19 YEARS

PITTSFIELD, Mass., Aug. 13.—Robert Bailey, the South Berkshire "outlaw," charged with breaking and entering and larceny of sixteen fowls from Charles Ellis, of New Marlboro, was found guilty and Judge Brown sentenced him to seven months.

Bailey, who is thirty-nine years old, has been before the Great Barrington court forty-three times in nineteen years and six times before the superior court.

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Your last chance to buy good clothes at These Prices.

SUITS
Made to your
measure for
\$27.50

We are still giving
Extra Pants
FREE

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Matt Golden
TAYLOR

220 S. Michigan St.

yes, sir!
you'd enjoy
it, too-

It's a MOZART
the Master Cigar

all Dealers
Eight Sizes
10¢ 15¢

The Dailey Cigar Co., Distributors, South Bend.



New Fall Apparel

It is just as essential to select Fall Apparel Early as to buy Furs Early.

There is a big saving to you in buying Fall apparel now—You have the advantage of selecting from complete stocks—You secure longer wear on the garments you purchase.

Just now we have a wonderful showing of Fall Apparel, including

NEW SUITS
NEW DRESSES
NEW COATS
NEW SKIRTS
NEW WAISTS
NEW PETTICOATS
NEW SWEATERS

COME IN AND SEE

Thursday is Culver Day and Interurban Day—a Good Day to be in South Bend.

—Fur Buying is Best in August. Fur Buying at Newman's is Best because you are dealing with a house which knows Furs.

—The purchase of Furs cannot be classed with ordinary shopping. It is rather the making of an important investment the source of which must be of known and proved integrity.

—Such a source as this is

NEWMAN'S August Fur Sale

—Only pelts of unquestioned quality are used in these furs and only workmanship of the highest order—a distinctive achievement of this season of uncertain labor. The advantages of this sale are instantly apparent.

—Immediate action cannot be urged too strongly. The August prices represent a saving of 15 to 20 per cent over November prices.

Read Why You Should Buy Furs Now

Furs purchased now will be stored free until December.

You will be allowed three months to pay for the furs you purchase in August.

See These Wonderful Furs:

Plain Hudson Seal Coats with Squirrel Collars and Cuffs

Hudson Seal Coats with Nutria Trimming

Hudson Seal Coats with Skunk Trimming

Hudson Seal Coats with Beaver Trimming

Mole Coats with Taupe Fox Trimming

Mole Coats with Squirrel Trimming

Mole Wraps with Taupe Fox Trimming

Taupe Marmot Dolmans

Natural Lynx Cat Coats with Raccoon Trimming

Sealine Coats in Plain and Trimmed Styles, XXXX quality—near Seal Coats.

Animal Shaped Scarfs of Lynx, Fox, Wolf and Skunk.

Chokers of Mink, Jap sable, Opossum, Seal, Squirrel, Mole, Nutria and Fox.

Collection of handsome Coatees of Mole, Nutria, Jap Mink, Sealine and Hudson Seal combined with contrasting Furs.

Newman's
THE STYLE SHOP FOR WOMEN

New Sweaters

for College Campus or Outing Wear.

Whether you're packing your trunk for college or for an outing trip, it should contain one of these new and very useful garments. Just the thing for the cool evenings, or the lake trips.

Here you'll find a large assortment of plain or combination colors, made of fine pure worsted yarn; slip-over or coat styles with large shaker collars.

Sam'l Spiro & Co.

Home of Hart Schaffner & Marx Clothes

SEASON'S FINAL CLEAN UP

At

Fedder's

114 N. Michigan St.

Buy your needs for next summer in White Shoes and Oxfords now, as you will pay more money for the same footwear next season. We have, notwithstanding the great number of white oxfords sold in this great sale, plenty of sizes left for you.

Note the prices below and you will readily see why we are selling so many white oxfords.

Ladies' \$10.00 White Kid Pumps and Oxfords \$8.00

Ladies' \$8.00 White Kid Oxfords \$6.00

Ladies' \$7.00 White Canvas Pumps and Oxfords \$5.00

Ladies' \$6.00 White Canvas Pumps and Oxfords \$4.50

Ladies' \$4.00 White Canvas Pumps and Oxfords \$3.00

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FOR CAKE MAKING
biscuit, roll or bread baking. King Midas flour is nothing less than perfect. It is so skillfully blended and so finely ground that it is the one flour that meets all demands that can be made upon it. A trial today means your steady use of King Midas flour hereafter.

Ask Your Grocer

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