

## POSTAL COMPANY REDUCES RATES

Local Manager Receives Formal Announcement From Clarence H. Mackay.

Telegraph rates over the wires of the Postal Telegraph and Cable company were reduced 20 per cent at midnight Thursday. The formal announcement of this fact was made public Thursday night by Clarence H. Mackay, president of the Postal Telegraph company.

His statement to Miss L. McNeft, manager of the local branch, is as follows: "In accordance with its promise to the public, the Postal Telegraph and Cable company will reduce telegraph rates 20 per cent at midnight Thursday throughout the United States, thereby cutting off the 20 per cent increase which Postmaster Gen. Burleson put into effect April 1, and which included leased wires.

"It will restore the rates to what they were before Mr. Burleson seized the lines. In doing this we wish to state that if taxes and expenses continue to increase, it will be necessary for the company to ask the indulgence of the public in again advancing telegraph rates for a whole or a part of this 20 per cent in order to continue to give fast service.

**Reductions Later.**  
The present rates in interstate night lettergrams will not be disturbed for the present, but we expect to reduce these rates a little later.

"The return of these wires tonight to their owners marks the end of an epoch, and a fight of this company against a powerful effort by the postmaster general and our opponents, the Bell Telephone company and the Western Union company, to eliminate the competition of the Postal Telegraph and Cable company.

"It was a fight waged against heavy odds, but we had the wholehearted support of the public and the press, and for their assistance we are deeply grateful."

**To Increase Business.**  
The local manager stated that every effort would be made to take care of the increased volume of business which they expect as a result of the big decrease in rates.

In a statement on the stand of the Western Union, Mr. Carlton said:

## Mexico's Agrarian Laws Forebode Heavy U. S. Loss

WASHINGTON, Aug. 1.—More than a thousand Americans are threatened with loss of millions of dollars of investments by a new agrarian law enacted by the congress of Sonora, Mexico, at the direct instruction of Gov. Calles.

Several American companies have already filed complaints with the state department against the operation of this law and other complaints are in preparation. The department is preparing representations to the Carranza government against putting the law into operation because of injustices this government contends it works upon United States citizens who have invested many millions in agricultural lands in Sonora.

By the terms of the law it is provided that the state will pay for

lands expropriated with agrarian bonds issued by the state, redeemable at a time and manner to be stipulated later. The new constitution of Mexico provides that the state shall issue agrarian bonds under authority of a law that has not yet been enacted by the federal congress.

The Americans point out in their complaints to the state department that these bonds are of no value and inasmuch as the national government of Mexico has not paid the interest on its bonds since 1913 there is no indication that the agrarian bonds will be of any value.

The alternative for the American holders of these lands is to sell them to Mexicans and take pay in 20 annual installments of Mexican money. Any dispute is to be left in the hands of the governor, who may act arbitrarily.

## News of City's Business World

### CLEARANCE DAY ATTRACTS MANY

Merchants Are Well Pleased With Results Obtained—Rain Fails to Interfere.

"The Western Union wires reach 22,523 separate communities. The only other telegraph system reaches 1,760 communities, or less than eight per cent of the total number served by the Western Union. The offices in over 20,000 small communities exclusively served by our wires are unprofitable to the company, yet such offices are essential to the country at large, and must be maintained."

**Pays Better Wages.**  
Needs of Western Union employees for higher wages, he said, were recognized and they represented 66 per cent of the total cost of providing the service. He declared the Western Union would strive to pay its employees commensurate with the high cost of living and would "ask a very moderate and wholly defensible income" in return "for serving the whole public."

KANSAS CITY, Mo., Aug. 1.—Western Union officials here have been advised that a petition filed today with the Missouri public utilities commission requesting permission to maintain present rates for a period of 60 days after the return of their business to private control tonight has been granted. In its petition, the company stated that rates prior to the war increase of 20 per cent would not be profitable now and a schedule that the extension of time be granted so that the commission might determine rates which are to be charged under private control.

The results of "Final July Clearance" day encouraged members of the retail merchants bureau of the

Although early morning showers interfered somewhat, South Bend merchants were well pleased with the results of the "Final July Clearance" day, a featured Interurban day yesterday. Brisk business was enjoyed in practically all of the stores, which had advertised special bargains in the newspapers to attract the out-of-town shoppers. Many visitors were in the city from surrounding towns, attracted by the opportunities to save money on all branches of merchandise.

Chamber of Commerce to a still greater effort for the success of future Interurban days. A number of other special days are to be celebrated in the near future, the most important of which is Dollar day on Aug. 21. Dealers are making great preparations for this event. It is a semi-annual bargain day feature in South Bend that has never failed to be a tremendous success, attracting thousands of out-of-town shoppers as well as the people of South Bend and Mishawaka.

**Fur Sales Next.**  
Fur sales and the customary August bargain events of all kinds are the next features on the merchandising calendar in South Bend. Many stores are now advertising fur exhibits of more than ordinary interest to the well dressed woman. Several stores will hold informal openings today and during the balance of the week. The August fur sale are rapidly growing in popularity from year to year. Women may buy their furs now and have them stored without charge until fall. Other inducements offered are liberal payment plans, and the fact that prices are much lower now than they will be later.

## DR. EELLS AND MOOMAW ADDRESS KIWANIS CLUB

Dr. A. M. Eells, pastor of the Westminster Presbyterian church, and A. Dalton Moomaw, county road supervisor, were the principal speakers at the regular noonday luncheon of the Kiwanis club Thursday at the Oliver hotel.

Dr. Eells gave a brief history of the Presbyterian church from the day of Pentecost when it was established to the present time. He spoke of the work of the churches of the country accomplished during the war period and the extensive plans the Presbyterians are formulating for the future.

Supervisor Moomaw spoke of the work done in the county along good road lines and the manner in which the important highways of the county are to be repaired and new roads constructed. He told of the various materials roads are constructed of at present and laid special emphasis on the concrete road as the practical road to build due to its stability and cost.

**ON BUYING TRIP.**  
Miss Matilda Kirschmeyer and Edward Hagey have gone to New York on a buying trip for the Brandon-Durrell Co.

Advertisers make profits from volume—not prices.

**JUDGE UPHOLDS ORDER.**  
NEW YORK, Aug. 1.—The United States government's contention that alien property custodian Garvian is entitled to the possession of all securities put up by enemy owned insurance companies to enable them to do business in this country and for the protection of policy holders and creditors, was upheld here Thursday by Federal Judge Augustus N. Hand in an opinion filed in the first of a series of test suits against the Munich Re-insurance company and involving property worth \$4,000,000. About \$15,000,000 worth of securities are involved in the series of law suits.

## LIBERTY BONDS

We will pay you cash at New York bond market daily quotations with accrued interest to date and all due coupons. Convince yourself by getting our price before you sell.

## CAMP, THORNE & CO.

103 N. Main st., Oliver Hotel Bldg  
Hours: 9 a. m. to 5:30 p. m.; Saturday, 9 a. m. to 1:30 p. m.

## What to Cook

Quite a problem these hot days. Tasty cold meats, fresh fruit or cooling vegetables are most convenient to prepare and best liked by the family.

You can be sure of the quality if they come from the Ferndell.

## The Ferndell GROCERY AND MARKET

Cor. Main and Colfax  
Main 382 Lincoln 5382

# Big August Event Starts Tomorrow at Brandon's

## Special Sale Silk Dresses

Women's and Misses' Taffeta Silk, Satins and Crepe de Chines; large selections. **\$9.95**  
Special sale .....  
Women's and Misses' Dresses; Georgette Crepes, Taffetas and Satins; large selection. Special sale ..... **\$14.95**

## HUNDREDS OF WASH DRESSES IN A SPECIAL SALE

Women's Fancy Voile and Organdy Dresses, in many styles; large selection. Up to \$7.50 dresses. Special ..... **\$3.95**  
Women's Wash Dresses, in fancy voiles and organdies. Dresses that formerly sold to \$8.50. Special ..... **\$4.95**  
Women's Beautiful Wash Dresses, in fine voiles and organdies. Only one or so of a kind. In all sizes. Dresses that formerly sold for \$12.50. Special ..... **\$7.95**



## Sale of Waists

Pretty Wash Waists—white or fancy striped and checked voiles and organdies, in a large selection of styles; \$2.50 waists. Special

**\$1.95**

Hundreds of beautiful Silk Waists in georgette crepes and crepe de chine, in peach, maize, flesh, blues, orchid, white and canary; many styles; values to \$4.95. Special ..... **\$3.95**

## Children's Dresses

Children's Gingham Dresses ages 6 to 14, in an immense assortment; up to \$4.50 dresses. Special **\$2.95**  
Children's Voile and Organdy Dresses, choice of any of our pretty colored wash dresses, ages 6 to 14; from \$5.00 to \$18.00 at **1/3 off**

## Wash Goods

Special purchase just arrived, made by our buyers who are now in New York city. Beautiful New Wash Goods away under price. Extra special, **39c** per yard

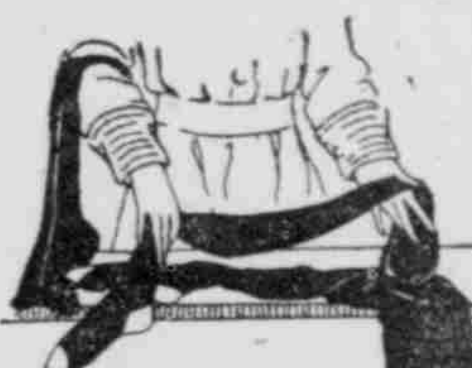
## Bathing Suits

Women's and Misses' Bathing Suits, black with fancy stripes. Extra special **\$1.98**

Women's and Misses' Bathing Suits, gray or tan, fancy striped. Extra special **\$2.29**

Boys' or Girls' Wool Bathing Suits, black or brown with fancy striped body. \$5.00 suit. Special **\$3.95**

Women's and Misses' Wool Bathing Suits at Special Prices.



## Hosiery Specials

Women's Lisle Hosiery, black and colors. Regular 50c kind. Special **39c**

Women's Silk Boot Hosiery, black or white; regular 95c kind. Special ..... **79c**  
Women's Gordon Hose, splendid quality in silk; black, white or brown; \$1.50 kind. Special ..... **\$1.15**

## 500 PAIRS OF CHILDREN'S SOCKS

Children's Socks, sizes 4 1/2 to 9 1/2, white with fancy top, also white or black; 50c kind. Special ..... **39c**

## Silk and Muslin Underwear

Visit our new large third floor dept. New Goods, Special Prices.

## WHITE PETTICOATS

Women's White Petticoats, with deep lace and embroidery trimmed; worth \$1.75. Special at ..... **\$1.25**

## SILK CAMISOLES

Special purchase of Women's Silk Camisoles, beautifully trimmed with lace and embroidery effects; \$1.75 kind. Special at ..... **\$1.39**



## CORSET COVERS

Pretty lace and ribbon trimmed Covers; worth to \$2.00. Sale price ..... **98c**

## COMBINATION SUITS

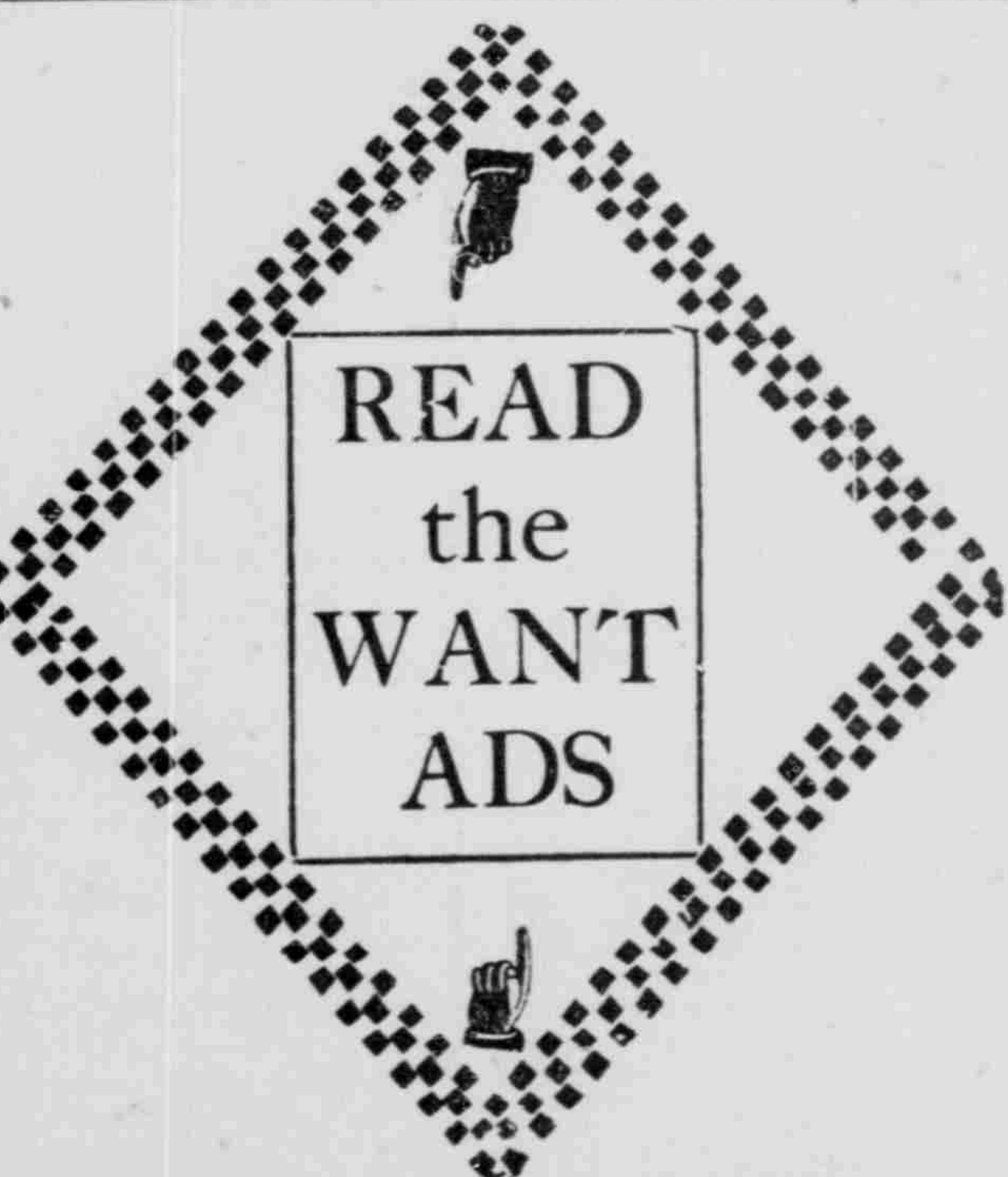
Deep lace and ribbon trimmed; up to \$2.50 kind. Sale price ..... **\$1.49**

## NIGHT GOWNS

White or Pink Night Gowns, fine quality; up to \$2.00 kind. Sale price ..... **\$1.59**  
Hundreds of Pieces Silk and Muslin Underwear at Great Savings.

## WATCH US GROW

**Brandon-Durrell Co.**  
S. W. Corner Michigan Street and Jefferson Blvd.



**MAKE HELLER'S**  
Your First stop  
or  
YOUR LAST

Don't Pay Cash for Your  
Clothing.  
Your Credit is Good at  
**GATELY'S,**  
351 S. Michigan St.

**SAILORS**  
When you think of Homefurnishings think of "Sailors."

**SAM'L SPIRO & CO.**  
119-121 S. Michigan St.  
Home of  
**H. S. & M. Clothes**

Try NEWS-TIMES Want Ads.

# Sherman's Suits In Sizes to Fit All Men

The regular built men, the stout or slim men or the short stout men to the boy of 15 years of age will find here a perfect fitting suit.  
THE YOUNG MEN who want snappy waist-seam suits and the older men with more conservative ideas will find just the style and fabric he wants here at Sherman's.  
WHAT IS MORE—your selection of styles and patterns is unlimited, any suit you choose will guide you to a perfect fitting stylish suit, a garment that cannot be duplicated in any store for anything less than \$25.

## Guaranteed Real \$25 Suits

Comparison of value with Sherman's clothes at the factory price, \$15, with the fancy priced clothes you see displayed in other stores will quickly prove to you that you can save \$10 at Sherman's. Come here tomorrow and look them over, try a few on and decide for yourself

## Your \$15 Buys \$25 Worth of Clothes

Sit down and figure it out for yourself—be your own judge and jury. Why should you go into some ordinary retail store and pay \$25 for your suit when you can come direct to Sherman's and buy the identical same suit at our factory price, \$15?

Our guarantee to you of absolute satisfaction or your money refunded is your safeguard. There are no "ifs" or "ands"—you must be satisfied.

**\$15**

Regular  
\$5 and \$6 Values **\$4** No More  
No Less  
Every Size  
Every Pattern  
Saves You  
\$1 to \$2

**SHERMAN'S**

122 S. Michigan St. Bet. Wash. & Jeff.