

SEES DAY WHEN U. S. PRODUCTS OF FARMS WILL BE ADVERTISED

WASHINGTON, Nov. 22.—The day when American farm products will be as extensively advertised throughout the country as the automobile and other manufactured articles will soon arrive, D. W. M. Jardine, president of the Kansas State Agricultural college, declared today before the Washington Ad club.

"The American farmer has been acquainted with only one side of the advertising business," he said. "In the main, he thinks of advertising as a more or less tricky device employed by middlemen to separate him from his money. He probably has somewhat the same opinion of advertising as a target has of rifle practice."

"The signs of the times, however, are pointing in another direction. Bankers and members of chambers of commerce have begun to take the farmer in as a business partner. They are seeing that they must help him earn more money, and they are beginning to see that he needs help principally with his marketing and selling problems."

Selling End Suffers
"The selling end of the farmer's business has been badly and most unfortunately neglected. Circumstances are to blame in part, he is to blame in part, and business men are to blame in part. In a certain sense, advertising men are much to blame. Problems in marketing, advertising and selling that need solution much more than many which have been solved, have been neglected."

"Agricultural men of America have begun to conceive themselves with the selling end of their business. They have begun to learn to sell co-operatively, to organize and to respect their organization. The next generation of farmers is going to grow up already 'sold' to the idea of organization."

Suburban

COTTAGE GROVE, Ind.—Miss Ida Logue returned to her home in Chicago, Saturday, after a several weeks' visit with relatives at this place. Miss Logue is able to be out after an attack of La Grippe. Miss Yarna Miller spent Friday night with Robert Toole and family. Mrs. Robert Napier and children spent Tuesday afternoon with Mrs. Ida Toole. Mrs. Kavanagh Robinson and family have moved to the rooms over the store recently vacated by Mr. and Mrs. Charles Myers. Miss Edith Keeler called on Mrs. Everett Miller and son, Clifford, of Oxford, Ohio, Miss Margaret Ault, of College Corner, Ohio, Orrin Miller of Connersville, Mr. and Mrs. Harry Ridenour and children, Francis, Maxwell and Harry, Jr., William Ridenour, of Liberty, and Mr. and Mrs. Omar Miller and daughter, Verda and grandchildren, Max and Pauline Miller, and Mrs. Robert Toole and sons, Clyde and Myron of this place and Mrs. Alice Logue. Raymond Wyatt spent Saturday night and Sunday with home folks. John Rawlins and son, Darrell, and Robert Napier were in College Corner Friday evening. Mrs. Mamilton of Montezuma, Ill., came Monday afternoon for a visit with her sister, Mrs. Lawrence Kay and family. Mrs. Lawson Sanford and daughter, Beverly, called on Harry Sanford and family Thursday evening. Mike Conner, of Richmond, spent Saturday night at home. Mrs. Alonzo Logue was greeting friends in College Corner, Friday afternoon. Mr. and Mrs. William Pierce, of New Paris, Ohio, spent Sunday with Mr. and Mrs. George Keeler. Mrs. Elvora Harlan left for Richmond Saturday morning for a several weeks' visit with her son, Milton Harlan and family. Lyman Harlan spent Saturday in Richmond. Mr. and Mrs. George Keeler and Mrs. Ellen Rucker entertained at dinner Thursday. Mrs. Everett Miller, of Liberty, Miss Ida Logue of Chicago, Mrs. Mary Bannon, Mrs. Dena Creek, Mrs. Elvora Harlan and Mrs. Elwood Logue. Mr. and Mrs. Elwood Logue and Miss Lora Logue spent Sunday with Mr. and Mrs. George Keeler. Mr. Ginter, of Kentucky, called on his sister, Mrs. Kavanagh Robinson, Saturday afternoon. Miss Freda Johns, Miss Elva Johns, Miss Bessie Barnard and Miss Imo Jones were greeting friends in Cottage Grove Sunday afternoon. Robert Toole and family spent Saturday evening in College Corner. Mrs. Delbert Logue had her tonsils and adenoids removed by Dr. Schenck at College Corner, Ohio, Monday morning. Mrs. John Bonner and daughter, Marjorie, spent Friday with Mrs. Rachel Wright and daughter, Susie. Miss Verda Miller and Mrs. Susie Brumley were greeting friends in College Corner, Friday evening. Mrs. Vernie Boring and daughter, Fay, left Thursday morning for Baltimore Md., for a visit with Mrs. Charles Drinkwater, formerly of this place. John Rawlins and son, Darrell and Robert Napier spent Saturday evening in Richmond. Kenneth Roberts, of Chicago, spent Friday night with Gordon Kay and family. Mr. and Mrs. Walter Quick and Mrs. David Morrett attended the funeral of Rachel Paris at Milroy, Sunday. Mr. and Mrs. William Sanford entertained at dinner Sunday. Mr. and Mrs. Louis Harrell, F. S. McCarthy and family and Mr. and Mrs. Emerson Ryan, of Liberty. Mr. and Mrs. John Holland spent Sunday with Mr. and Mrs. Aaron Gardner. Mr. and Mrs. Ivan Gardner and baby, of Richmond, spent Sunday evening with Mr. and Mrs. Sam Caldwell. Mrs. Will Logue and daughter Katy, of Oxford, Ohio, spent Sunday afternoon with Mr. and Mrs. Delbert Logue.

JACKSONBURG, Ind.—The father and son meeting held here was well attended. The series of meetings being conducted by Rev. S. E. Smith are growing in interest and attendance.

AUTHORITY ON INDIANS.



Dr. William Beauchamp of Syracuse, N. Y., is the greatest living authority on Indians. He is helping the Iroquois Confederacy, in Albany, press their claims for millions of acres of land in New York State which were taken from them by fraud. Dr. Beauchamp is 93 years old, but remarkably active.

Mr. and Mrs. Claude Kitterman were calling on friends here Sunday afternoon. Mrs. Eastman is visiting her daughter at Hollandsburg, Ohio. Mr. and Mrs. Joe Brooks and daughter, Rhea spent Sunday with Mr. and Mrs. Orville Boyd at Richmond. Harry Monger and family of Lawrenceburg, spent the week-end at the home of his sister, Mrs. Ross Wilson. Mr. and Mrs. Frank Lutz spent Sunday at Fortville. Miss Allie Thornburg of Hagerstown was the guest of her niece, Mrs. John Scott Sunday. Raymond Craig and family, Mr. and Mrs. Richard Risher and Mrs. Elizabeth Zeigler of Cambridge spent Wednesday evening with Mr. and Mrs. William Wilson. Mr. and Mrs. Chester Morse and family and Mr. and Mrs. Bartie Nickersham visited friends at Pershing Sunday. Mrs. George Sharp planned a happy surprise on her husband on the occasion of his birthday. Those present to enjoy the fine oyster supper were: Mr. and Mrs. Christian Rush, Grey Keever and family, Mr. and Mrs. Frank Lutz, Mr. and Mrs. Robert Rush, Mr. and Mrs. Charles Deane, Ross Wilson and family, Martin Rodenberger, Mr. and Mrs. Wash Klutz, Mr. and Mrs. Harmon Davis, Mrs. Catherine Reynolds, Mr. and Mrs. Clifford Sharp and Forrest Allen and family. Mr. and Mrs. Jesse Hornel attended the funeral of Larkin Macey at Cambridge Sunday afternoon. Mrs. John Walters, accompanied by her nieces and nephews were shopping in Richmond Saturday. Mr. and Mrs. Wayne Clark, Miss Florence Campbell, Miss Dorothy Campbell and Omer Campbell spent Sunday with Mr. and Mrs. Cleo Stanton. Rev. A. O. Smith, Mr. and Mrs. Druley, of Doston and Mr. and Mrs. Clayton Beeson of Newcastle spent Sunday with Mr. and Mrs. Spencer Gethers. Mrs. James Whitton visited her son, Harvey, Sunday.

NEW PARIS, Ohio.—Funeral services for John Ginger, 78 years old were held at the Methodist church Saturday afternoon. Surviving members of the family are the widow and one daughter, Mrs. Pet Noggle, of near New Madison. Out-of-town relatives who attended the funeral were: Mrs. Eva Cook of Ridgeville, Ind., Mrs. Iva Brown of Winchester, Ind., Mrs. Cora McFarlan, Mr. and Mrs. Russell McFarlan, Frank Overbeck, Perry Overbeck, Charles Powell, Mrs. Ervin Sticker, all of Dayton, Mr. and Mrs. George Crisler and Charles Crisler, Gratie, Ohio, Mr. and Mrs. Ernest Ginger, of near Hollinsburg, Ind., Mr. and Mrs. Aaron Hietzer, New Madison, and Harry King of near New Hope. Chester Ebbersole of near Briney's Station, a student in the school, was injured Friday when he fell from the top of one of the slides, breaking an arm and cutting and bruising one side of his head. Lawrence Coblenz, a senior in high school, broke a rib Thursday, while playing football on the play grounds at school. Mr. and Mrs. Lisa Wethrow of Arcanum spent Sunday with Mrs. Elizabeth King and Mr. and Mrs. C. W. Northrop. Mr. and Mrs. William Marshall and family were guests Sunday of Mr. and Mrs. Omer Guthoff, near Richmond. Mr. and Mrs. Jesse Cline and two grandsons, Ned and Nile Litter of Market, Ind., spent Saturday night with Mr. and Mrs. Earl Sweet and family. Mr. and Mrs. Cline returned Sunday and the Litter boys remained for the winter. Mr. and Mrs. O. W. Sherer, Miss Pearl Haller and Miss Evelyn Northrop visited Mr. and Mrs. M. L. Lattin, of near New Madison Sunday afternoon. Louis Murray of Camden spent the week-end with his parents, Mr. and Mrs. A. J. Murray. Mrs. Anna Burtch went to Richmond Friday and will spend several days with Mr. and Mrs. Fred Burtch and Mrs. Clara Lattin. The Comrades class of the Presbyterian Sunday school held a class meeting on Monday evening at

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the home of the teacher, Mrs. J. E. Harris. After the business session refreshments of sandwiches, cookies and opal were served to Misses Mildred Jones, Violet Collins, Helen Hoffman, Opal Northrop, Beatrice Gallas, Mary Thompson, Vieta Brown, Mary Alice Murray, Avis Crose, Messrs. Lawrence Coblenz, Guy Murray, Mr. Barnhill, Rev. and Mrs. Harris and family. The Woman's Foreign Missionary society of the M. E. church met with Miss Anna Welford on Friday evening. Mrs. Irene Wisenberger, Arcanum, was the guest of her mother, Mrs. Lida Timmons Sunday.

LIBERTY, Ind.—Miss Pearl Brandenburg is in Indianapolis for an extended stay with Mr. and Mrs. Glenn Herd and family. Mr. and Mrs. Clare Jobe of Connersville were guests Sunday of Mr. and Mrs. J. M. Freeman. Mrs. Miranda Rude is the guest of her daughter, Mrs. E. M. Maze, in Brownsville. Mrs. Mary Maley and daughters Ina and Bessie and son Ed, and Mr. and Mrs. Will Hutson of Wayne county, were guests of Mr. and Mrs. W. J. Stevens Sunday. Mr. and Mrs. Dill Stanton of Greenwood were guests of Mr. and Mrs. J. M. Freeman and other guests of Union county. Mr. and Mrs. C. W. Phares and two daughters of Camden, Ohio, were visiting relatives in Liberty Sunday. Misses Natalie and Cleon Johnson of Miami, spent the week end here with their parents. Mr. and Mrs. Frank Maibach and small son of Connersville were guests of Mr. and Mrs. Frank Dare Sunday. Miss Corinne Snyder of Cincinnati, is the guest of her parents, Dr. and Mrs. O. W. Snyder. The Delta Theta Tau sorority will give a card party in the Coliseum Dec. 1. Mrs. Morris Husted entertained at five hundred for Mrs. Robert Stevens. Those present were Mrs. Eunice Fahrlander, Miss Vivian Dourish, Mrs. Mary Farley, Mrs. Eleanor Coughlin, Mrs. Mildred Mitchell, Minnie Morgan, Addie Roach, Addie Maibach, Mrs. Helen Bossert, Mrs. Cora Calkins, Mrs. Emma DeVelin, Mrs. May Husted, Mrs. Hazel Duvall, Mrs. Lulu Maibach and Miss Catherine Morris. Mrs. Helen Bossert and Addie Roach received favors for highest scores of the evening. Mr. and Mrs. J. L. Pierson are the guests of relatives in Advance, Ind. Miss Peggy Saylor of Indianapolis, spent the week end here the guest of Mr. and Mrs. Smith Dubois and family. Two men from the state board of accounts are examining the books of county officials. Mr. and Mrs. J. H. Davis, of Dayton, Ohio, and a party of friends enjoyed a chicken dinner at Rose Hill farm, Dunlapville. Francis Farley and George Coughlin were in Cincinnati, Monday. Ralph Morris of Indianapolis, was the week end guest of Miss Ruth Bartlett. Mr. and Mrs. Forrest Grist and Marion Snyder of near Fairfield were guests of Liberty friends Saturday. Mrs. Clara Gard and Monroe Crist were guests of their sister, Mrs. Albert Osborn, near Alquina, Sunday. Mr. and Mrs. Allie Myers left Sunday for West Palm Beach, Florida, to spend the win-

La Mar Contests Result Of Election Of Trustee

LIBERTY, Ind., Nov. 22.—Horace La Mar, who was defeated for election as township trustee in Harmony township, has filed suit for a contest, basing his claim, it is said, on some registration irregularity.

The corn and potato contest conducted by the Liberty Sales company is progressing satisfactorily. Thirty-seven entries have been made. Prizes for the best products will be awarded Thanksgiving day.

Two boys, one from Newport, Ky., and the other from Cincinnati, were sent back to their homes by Sheriff Craft after they had been found hiding in a truck load of straw carried by Harry Allen from Cincinnati to Liberty. Mr. Allen had taken a truck load of stock to Cincinnati, where the boys had climbed aboard the truck and smuggled their way here.

Miss Charlotte of Western college, spent the week end here with her parents, Mr. and Mrs. Smith Dubois. Elaine McGrath of Indianapolis, spent Sunday here with her mother, Mrs. Blina McGrath. Mrs. Mary Robertson is the guest of her daughter, Mrs. LeRoy Martin, in Indianapolis. Guy Farr, Leonard Ball, Will Brown, Forrest Leonard, E. E. Kain and Hyle Barcus are attending the I. O. O. F. grand lodge in Indianapolis this week. Forney Beckner of local lodge is candidate for grand warden. Frank Maibach spent the week end here with his family. Mr. and Mrs. Dan Hollingsworth of Lockland, Ohio, were recent guests of Mr. and Mrs. Clint Hollingsworth and family.

Mrs. Mary Fahrlander is in Indianapolis, where she will make an extended visit with her son, Albert Fahrlander and family. Will Ramsey and Charles Davis are in Indianapolis attending grand encampment of local lodge. Miss Julia Mullin is the guest of her sister in Indianapolis. Mr. and Mrs. John Davis spent Sunday the guests of Mr. and Mrs. Noiny Davis, of Eaton. Mrs. Marie Combs of Richmond spent a few days here the guest of her parents, Mr. and Mrs. Herman Bethard. Mr. and Mrs. Will Ketner of near Greenwood, were Sunday guests of Mr. and Mrs. Ed Ketner.

ECONOMY, Ind.—Mr. and Mrs. Charles Morrison with their guest Mrs. Mattanx of Anderson motored to Anderson Monday morning to visit relatives. Mr. and Mrs. W. F. Lang of Dover, Ky., are here the guests of Mr. and Mrs. E. J. Sanders. The Standard Bearers met at the home of Ina May Swain Saturday afternoon with their superintendent Mrs. Rena Morrison, eighteen were present and all enjoyed refreshments of fruit salad and wafers. Mr. and Mrs. W. L. Morrison had as their dinner guests Sunday Mr. and Mrs. Charles Newman, Mr. and Mrs. Everett Clark and children Eugene, William, Chase and Barbara. Mr. and Mrs. Frank Gardner and son of Richmond were guests of Mr. and Mrs. Ora Edwards. Miss Marjorie Lamb entertained Mrs. F. F. Greenstreet's Sunday school class Wednesday evening at her home, a delightful evening was enjoyed. Those present were Mrs. and Mrs. J. M. Freeman and Mrs. John Oler and children, Wilson and Catherine, Edgar Farmer, Thomas Marshall, Worth Fletcher, Miss Fanny Cain, Miss Ada Scott. A market will be held by the ladies of the Friends church Wednesday, Nov. 29, at Ellis Lester's store. Home baked goods, dressed chicken, hominy and cottage cheese. Mr. and Mrs. Willis Beede, returned missionaries of Africa and Milo Hinkle gave a very interesting stereopticon talk on African work as a missionary. Mrs. Beede sang a song in the African dialect. A banquet dinner was given Sunday noon at the friends church to welcome their new pastor Mrs. De Ella Leonard Newlin. Charles E. Hiatt was toastmaster and gave a very interesting talk and was responded to by Russell Thornburg, E. L. Manning, Elza Stevenson, Luella Mendenhall, Anna Morrison, Elizabeth Manning and Rev. Weaver. De Ella Newlin responded in her usual

CHICAGO SHERIFF HOLDS "OPEN HOUSE" FOR CONVICTED "REDS" BOUND FOR JOLIET



First group of "Reds" to surrender. Right to left, prison guard, Joe Miesler, Harry Shipman and Charles Crumbien, arriving well supplied with clothes and reading material for their sojourn in Joliet penitentiary.

Is Joliet penitentiary a library or a wearing apparel display room? The sheriff of Cook county, which was made famous by Chicago, wants to know. Said sheriff held "open house" at the jail to greet convicted "Reds" about to start on their way to begin sentences in Joliet for criminal syndicalism. They arrived with enough clothes and reading material to start a combined library and furnishings establishment.

kind way. Bert Carver left Tuesday evening for Portland, Oregon to visit his parents and brother and will spend the holidays with his parents. Dr. Roller went to Richmond to meet his mother Mrs. Roller who was accompanied by her daughter-in-law Mrs. F. O. Roller of Abilene, Kansas. Mrs. Lulu Macy, Harry Macy and family, Mr. and Mrs. Byram Macy, Mr. and Mrs. Lawrence Macy and son John, Mr. and Mrs. Charles Hunnicutt, J. G. W. Beard and Howard Hunnicutt attended the Larkin Macy funeral at Cambridge city Sunday. Mrs. Albert Jessup is able to sit up awhile in a chair, and friends hope for a speedy recovery. Mr. and Mrs. E. J. Manning entertained at a week-end Charles E. Hiatt, Russell Thornburg, Pauline Thomas, Clarice Van Hook. Mrs. Myrtle Daugherty and children of Cincinnati will move to Economy soon. The eight day meetings held at the Friends church closed Sunday night with wonderful sermons Sunday morning and night by Charles E. Hiatt of Winchester who also talked Friday and Saturday night. Charles E. Hiatt is the superintendent of Indiana Yearly meeting. He was assisted in the singing by Pauline Thomas, Clarice Van Hook, Elizabeth Manning and Russell Thornburg.

NEW MADISON, Ohio.—Mrs. J. I. Motter of Lima visited over Sunday with her mother, Mrs. Louisa Smelker. Mr. and Mrs. Charles Kimmel entertained as Sunday guests, C. R. Smelker and family, and H. S. Warner and family. Mrs. Louisa Smelker and Mrs. Ulla Crumvine spent Tuesday evening with Mrs. Eliza Jones. Burdette Hileman is sick with typhoid at the home of his grandparents, Mr. and Mrs. John Hileman, south of town. J. F. S. Hageman.

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a number of guests Sunday in honor of the birthday anniversary of his mother, Mrs. Emma Duffield, and also of Mrs. Duffield's mother, Mrs. W. R. Hageman. Freida Saylor of Canada, who has been making her home with her grandparents, Mr. and Mrs. Henry Wright, had her tonsils removed last week at Reid hospital. Her parents, Mr. and Mrs. Paul Saylor, have arrived from Canada and will spend the winter here. Sam Nyswonger of Erie, Pa., spent last week with his parents, Mr. and Mrs. Alfred Nyswonger. Mr. and Mrs. Charles Harp of St. Paul, Minn., and Mrs. William Harp of Oklahoma, visited last week with their sister, Mrs. William Brown, near Yankeetown.

CAMDEN, Ohio.—Misses Hettie Ward, Hattie Reed and Ruth Neff attended the program given by the county physical director at Eaton, Saturday. Waldo Drummond and family moved to Eaton, Saturday. Milton Jones and family of West Elkton, spent Saturday with Mr. and Mrs. T. E. Davis. Miss Gladys Dare spent the week-end with friends in Oxford. Mrs. Lola Payne is home for a visit from Union City, where she has been nursing. Clay Klopp has bought the Frank Randall property in West part of town. Mr. and Mrs. Randall will move to Eaton, soon. Mr. and Mrs. Reese Wycott and sister of Indianapolis, spent Saturday and Sunday with their mother, Mrs. Asa Wright. Miss Dorothy Pryor was home from Oxford, Saturday and Sunday. Mrs. Zellars, representative of the anti-saloon league, was at the M. E. church Sunday morning. Rev. Rife of the United Presbyterian church at Fairhaven, occupied the pulpit in the evening. Rev. Moore, the pastor was ill with a severe cold. Evangelistic services will begin next Sunday. Mr. and Mrs. S. L. Yockum and Miss Lavina Smith were Dayton visitors, Saturday.

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