

# SOCIETY

Beautiful and impressive in its simplicity was the double wedding which took place Thursday evening at 7:45 o'clock when Miss Edith Long, daughter of Mr. and Mrs. Frank T. Long, and Lewis Kinley, and Miss Gertrude McPherson, daughter of Mr. and Mrs. Nathan McPherson, and Robert Dickinson, son of Mr. and Mrs. O. E. Dickinson, were united in marriage at the parsonage of the Second English Lutheran church, the Rev. C. Raymond Wiley officiating. The single ring ceremony was read in the presence of the immediate families. Miss Long was attired in an exquisite gown of georgette of yellow tint, fashioned over shimmering white satin, and carried a lovely bouquet of sunburst roses. Miss McPherson was charming in a lovely gown of white silk, with an overslip of white organdy, and carrying a shower of white roses.

Following the ceremony a wedding dinner was served at the home of Mr. and Mrs. Frank Long on West Main street to members of the immediate families. Mr. and Mrs. Dickinson left for Indianapolis, where they will reside. Mrs. Dickinson wore for traveling a stunning navy blue suit with corresponding accessories. Mr. and Mrs. Kinley left on a wedding trip to Chicago. Mrs. Kinley wearing a chic tulle of brown and a corsage of sweet peas. Mr. and Mrs. Kinley will be at home at 311 1/2 North Ninth street after Sept. 6.

Notable among the social events of the early autumn season will be the dinner-dance this evening at the Country club which is being given by the September social committee for the pleasure of club members and especially those of the younger set who will leave in the near future to continue their studies at colleges and universities. Zinnias, gladioli, buddleias, hydrangeas and a profusion of other garden flowers will be used to decorate the club rooms and the dinner tables. Following dinner, which will be served to about 55 guests, a dance will be enjoyed, beginning at about 8:30 o'clock, for which the Hoosier Melody Boys' orchestra will play the program of dances. Those for whom covers at dinner will be laid include the following: Mr. and Mrs. Omer Murray, Miss Mildred Schalk, Mr. and Mrs. Benjamin N. Johnson, Mr. and Mrs. Charles McGuire, Mr. and Mrs. A. J. Harwood, Miss Marjorie Monroe of Hartford, Conn., Whitney McGuire, Mr. and Mrs. Walter Davis, Mr. and Mrs. John Clements, John Poundstone, John Lemon, Miss Maxine Murray, Miss Marian Rogers, Everett Rogers and Mr. Warren, Miss Helen Eggeneyer, Miss J. M. Nushbaum, Miss Stella Knode, Wilfred Glass of Chicago, Ill., Miss Winifred Comstock, Robert Quigg, Charles Robinson, Mr. and Mrs. P. S. Twigg, Mr. and Mrs. Shuman Jones, Mr. and Mrs. John Lantz, Mrs. Ida Carpenter, Mrs. Frank Land, Mr. and Mrs. Walter Bates.

A lovely luncheon bridge was given Friday by Miss Winifred Comstock at her home in Reeveston place. An elaborate luncheon was served to the guests, following which auction bridge was played during the afternoon at four tables, favors going to Miss Elbridge, Miss Stella Knode and Mrs. John Crawford. The guests were: Miss Elbridge, Miss Helen Johnson, Miss Jane Carpenter, Miss Stella Knode, Mrs. Robert Coate, Miss Benita Monarch, Miss Marjorie Monroe, Miss Elbridge Higginbottom, Miss Janet Seeker, Miss Juliet Nushbaum, Miss Elizabeth Comstock, Miss Elizabeth Turkelson, Miss Sarah Kroogle and Miss Comstock.

Miss Marguerite Kessler was hostess for a lovely party Friday evening at her home on North Seventeenth street, when she entertained for the pleasure of her sisters, Mrs. D. A. Thompson, of Indianapolis, and Mrs. E. R. Retz, of Greensburg, Pa. Hearts were played at four tables, favors being awarded to Miss Marie Helton, Mrs. and Miss Marie Edwards. At a late hour, a dainty luncheon was served to the following guests: Mrs. Thompson, Mrs. Retz, Miss Helen Cook, Mrs. George Canan, Mrs. Harry MacMinn, Miss Ruth Horr, Miss Ruth Foulke, Mrs. E. V. Stambach, Mrs. Hubert Hunt, Mrs. Omer Puthoff, Miss Marjorie Edwards, Miss Marie Helton, Miss Edith Ockhaus, Mrs. Everett Gidding, Eaton, and Mrs. Salena Raney of Eaton, and Miss Kessler.

Members of the Ladies' Auxiliary of the Sons of Veterans motored to Newcastle Thursday to assist in the installation of a new chapter of the organization in that city. Those who attended the meeting were: Mrs. Elizabeth Hawkins, Mrs. Flora Harlan, Mrs. Nellie Wampler, Mrs. Arbella Thomas, Mrs. Elizabeth Irtton, Mrs. Minnie Webb, Mrs. Emma Schaefer, Mrs. Margaret Schaefer, Mrs. Anna Wilkins, Mrs. Maude Moore, Mrs. Stella Peppy, Mrs. Bertha Howes, Mrs. Adams, Mrs. Mabel Carroll, Mrs. Irene Borrodale, Mrs. Esther Potter, Mrs. Elmer Eisenhower and Mrs. Nellie Schinn.

The Jolly Twelve club was delightfully entertained Friday afternoon by Mrs. J. H. Albertzart, at her home on North Sixteenth street. The afternoon was devoted to needlework, and in the early evening a delicious dinner was served to the guests. Small baskets containing lovely garden flowers decorated the table and the rooms. Covers were laid for the following persons: Mrs. Fred Brown, Mrs. C. A. Riegle, Mrs. John Genn, Mrs. W. F. Eversman, Mrs. William Keller, Mrs. Wallace Seyner, Mrs. James Hart, Mrs. Milroy Baird, Mrs. Ray Wright, Mrs. Henry Frost and Mrs. Albertzart. The next meeting will be held at the home of Mrs. James Hart on North Seventeenth street, when new members will be taken into the club.

In celebration of the birthday anniversaries of Mrs. Harry Wright and Ora Wright, Mr. and Mrs. Harry Wright entertained a number of friends Thursday evening at their home. Dinner was served to the guests, and the evening was spent informally. Covers were laid at dinner for the following guests: Mr. and Mrs. Wright, Mr. and Mrs. Jacob Thompson, Orville Wright and Reva Wright, of Fountain City; Harry Forbes, Jr., Earl Hanson, Miss Carrie Nossitt, Miss Ruby Hart, Donald Jennings, Clarence Moneybrake and Mr. and Mrs. Harry Wright and family.

A very enjoyable event was the meeting of the Haphazard club Thursday afternoon at the country home of Mrs. John Hart. At noon a picnic dinner was served and informal entertainment was enjoyed during the day. Members present were: Mrs.

Oliver Meyers, Mrs. Robert Haas, Mrs. John Casley, Mrs. Walter Test, Mrs. Joseph Dixon, Mrs. Will Fisher, Mrs. Ludlow Mott, Mrs. Jennie Niles, Mrs. Edward Crowell, Mrs. Elizabeth King, Mrs. Charles Ronan, Mrs. John Haas. The guests were: Mrs. John Baumer, Miss Marcella Baumer, Miss Ruby Monger, Mrs. Bernice Meyers, Miss Vivian Meyers, Mrs. Clarence Haas and daughter, Anna, and sons, John and Dale, Edwin Frances Haas, Robert Haas, Jr., Miss Mary Haas, Miss Alice Margaret Test, Miss Barbara Test, Mrs. Dale Martin and daughter, Esther and son, Paul, Mrs. Ralph Taylor, Louise Holzapfel, Warren Niles, Miss Phillips, Elda Ronan, Charles Ronan, Wilbur Sparks, Miss Katherine Crossley and Miss Mildred Haas.

Miss Mary and Miss Emma Taube have returned from a ten-day trip in the east.

Mr. and Mrs. Merle Bowen, Mr. and Mrs. James Hiatt and Mr. and Mrs. Claude Addleman left Saturday on a motor trip to Turkey Run and to the Shades, where they will spend several days.

Little Miss Ruth Moist, of Union City, who has been the guest of Miss Martha Thomas, of South Ninth street, has returned to her home.

Mr. and Mrs. Russell Guston, of North West First street, have left for Denver, Colo., where they will be the guests of Mrs. Guston's uncle, Vincent Abley, for two weeks.

Mr. and Mrs. Ralph Rogers have gone to Lafayette, where Mr. Rogers will be connected with the faculty of Purdue university this winter.

George Drury, of New York city, who has been the guest of his parents, Mr. and Mrs. J. W. Brammer, of South Eleventh street, left Friday for his home in New York. He was accompanied by Luther Lemon, son of Mr. and Mrs. Everett Lemon, of the National Road east, as far as Philadelphia, where Mr. Lemon will visit friends for a short time before going on to New York, where he has accepted a position.

Miss Marie Duwane, of South Fourteenth street, will leave Sunday for Schenectady, N. Y., where she will continue her work as instructor in a business college.

W. O. Harrison, of the National road east, who underwent an operation for appendicitis at Reid Memorial hospital Thursday, is reported improved.

Complimenting Mrs. Maude Van Schoick, of Culver, Mr. and Mrs. Harry Snyder entertained with a picnic Friday in Glen Miller park. The afternoon was spent informally, and an elaborate picnic supper was served to the guests in the evening. About 25 members of the immediate family were present.

Miss Maxine Noblett and Ted Campbell, of Indianapolis, will be the weekend guests of Mr. and Mrs. John Lotz, of North Eleventh street.

Mrs. Ross Robinson, who underwent a serious operation at Reid Memorial hospital Thursday is recovering.

Miss Maxine Murray, of Westcott Place, has as her guests, Miss Marian Rogers, Everett Rogers and Mr. Warren, of Cleveland, Ohio.

Sullivan's Happy Six orchestra will furnish the music for the dance at Beechwood Sunday evening at 8:30 o'clock, given by Mr. and Mrs. Bert Kolp.

Richmond Council, No. 2556, S. B. A., will hold its regular meeting Tuesday evening in their rooms in the Colonial annex. The meeting will begin at 7:30 o'clock, and as there will be initiation of candidates and nomination of officers for the coming year it is important that every member be prompt. All members are urged to be present, as other important business will also be transacted.

The members of the Mothers' club of the Union Mission will hold an all-day picnic in Morton park with their husbands and families, Labor day. They are asked to bring basket lunches for the noon picnic lunch, and a campfire supper will be served in the evening. Every member is urged to attend with her family.

A picnic will be held Labor Day by members of the Christian Endeavor society of the First Christian church at Clear Creek.

Hartman's woods on Labor Day will be the scene of a very enjoyable picnic, when all former students of school No. 6 assemble for a homecoming and reunion with their families. All those who attend will bring basket lunches and a number of features of entertainment will be had during the day. Every person who has ever attended the school is cordially urged to attend the picnic to assure its success.

Complimenting Miss Dorothy Ellinger Dicks, a bride-elect of the autumn, members of the Cotterie club and their families will give a picnic Labor Day at the North A Street Friends' meeting house. For further particulars concerning the picnic, member may call

## NEW MODES AS REVEALED IN COAT AND DRESS SHOPS



Here are three new fall garments which show which way the fashion winds are blowing this season. These are just a few of the hints which may be gathered from a mere glance at the two coats and the dress shown here.

Dresses and coats are longer. Monkey fur is a fashionable trimming. Wide sleeves set in wide armholes distinguish coats. A flare to a coat is the newest line.

One sided effects are good on coats and dresses. Indian and Egyptian embroidery in colors is being used. Dress sleeves are wide. Side drapes on dresses and skirts are popular trimming features.

Mrs. Anna Ferguson or Mrs. Oliver Canby.

The Junior Order of American Mechanics will give an ice cream social in their club rooms over 17 South Seventh street, Saturday evening. The public is cordially invited to attend.

The Woman's Foreign Missionary society of the First Methodist Episcopal church will meet Wednesday afternoon at 2:15 o'clock at the parsonage of the church. As election of officers for the coming year will be held, every member is asked to be present. The nominating committee, which has been appointed, is composed of Mrs. O. H. Wilson, Mrs. R. C. Lockwood and Mrs. J. H. Hall.

A meeting of the executive board of the federated Missionary societies will meet at the home of Mrs. A. H. Backus, Friday afternoon.

The Home Extension department of the City Bible church, will meet on Tuesday afternoon at 2 o'clock in the Y. M. C. A. building. Mrs. Richard Sedgwick will have charge of the advance lesson for September. All regular attendants at the meeting are urged to be present, as discussions will be held concerning a contemplated change in the work of the school. Everyone is welcome to attend the meetings.

The Five Hundred club will be entertained by Miss Mary Reinhard, Wednesday evening at 7:30 o'clock, at her home in Washington court, instead of Monday evening, as formerly planned.

The Ladies Aid society of the First Presbyterian church will meet Wednesday evening at the church. Every member is requested to be in attendance, as this is the first meeting of the society in the autumn.

The meeting of the board of lady managers of the Home for Friendless Women which was to have been held Monday, Sept. 4, has been postponed until Monday, Sept. 11, as next Monday is a holiday.

The Woman's Foreign Missionary society of the Grace Methodist Episcopal church will be entertained by Mrs. J. C. Clump, Wednesday afternoon at 2:30 o'clock, at her home, 2024 North F street. All members are cordially invited to be present.

The Degree of Honor will give two public card parties Wednesday, Sept. 6 in the Vaughn hall. There will be one in the afternoon, which will begin at 2:15 o'clock, and one in the evening, at 8:15 o'clock. The public is cordially invited to attend the parties.

The Terzah club of Ben Hur will hold its regular meeting in the Ben Hur club rooms on Main street, Wednesday.

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nesday afternoon. All members are asked to attend.

There will be no meeting of the Neighborhood club Wednesday afternoon, but a meeting will be held in two weeks, Sept. 20 at the home of Mrs. Josephine Stanley on the Backmeyer road.

New Garden, Ind.

NEW GARDEN, Ind.—Miss Ruth Harter of Milton spent Friday, Saturday and Sunday visiting friends in this community. The Young People's conference held at this place last Saturday was successful. Every meeting was represented. There were also several young people from West Richmond church as guests. In the afternoon William J. Reagan of Poughkeepsie, N. Y., and a very prominent leader of the Young Friends' conference at Richmond, gave a splendid talk to the young people. In the evening the group was entertained by a wiener roast, after which Mr. Reagan again talked. There was also a musical program and a community sing during the evening program. Mr. and Mrs. James Frazier and Miss Ethel Frazier, all of Williamsburg, called on Mr. and Mrs. Albert Williams, Sunday evening. C. J. Martin attended the funeral of his sister at Danville. Mr. and Mrs. Luther Leibold called on Mr. and Mrs. Ross Macy, Friday evening. Mr. and Mrs. L. M. Pike spent the day with Mr. and Mrs. Nathan Hunt. Among those who attended the camp meeting Sunday near Oxborn's schoolhouse were Mr. and Mrs. L. M. Pike, Mr. and Mrs. Luther Leibold, Mr. and Mrs. Ed Chenoweth, Mr. and Mrs. Henry Pitts and family and Mr. and Mrs. R. P. Brinkley. About 60 friends and relatives attended a farewell party given for Miss Gladys Bailey at her home Sunday. Miss Bailey is soon leaving for Indianapolis, where she will take up nurse's training. Miss Ruth Harter of Milton spent the first part of last week visiting Mr. and Mrs. Thomas Jessup.

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Envoy Delivers Sermon To Backsliding Christians

"Let him that thinketh he standeth, take heed lest he fall," was the text chosen by Envoy E. Pauline Swartz who delivered a sermon to backsliding Christians at the Salvation Army headquarters Friday night. The hall was crowded and there were two conversions. Miss Swartz began her lecture with a brief view of her visit to Japan which had been requested by some of her friends. She conducted a children's meeting at the hall Friday afternoon at which about 20 children were present. Envoy Swartz will speak to the meeting tonight on "The Eighth Wonder of the World" which outlines in detail the work of the Salvation Army. She will also conduct the Sunday services at the hall which will include a Holiness meeting at 11 o'clock Sunday morning and a general meeting at 8:15 o'clock in the evening.

STRIKE DELAYS OPERATIONS

COLUMBUS, O., Sept. 2.—Strike conditions are delaying the completion of many construction projects, but progress is being made, and among others, there are two new projects on the Ohio River Road, says the weekly bulletin of the Ohio State Automobile association.

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## Rail Association Assures Shipment of Fertilizer

CHICAGO, Sept. 2.—Announcement has just been made of steps taken by the car service section of the American Railway association to insure an adequate supply of cars for the movement of fertilizers this fall. There are many indications in all parts of the country of the probable serious interruption of deliveries in case the strike situation is not quickly cleared up and a committee of the National Fertilizer association has received assurances that everything possible will be done to prevent the holding up of shipments. In several instances, existing embargoes already have been modified to permit shipments of fertilizers and fertilizer materials.

## Indiana Rural Carriers Begin Annual Convention

INDIANAPOLIS, Sept. 2.—The twentieth annual convention of the Indiana Rural Letter Carriers' association opened here today and will continue until Monday. Registration of delegates and visitors and an executive meeting comprised the first day's schedule. Reception of reports and election of officers will come up Monday.

## Snake's Tooth Poisons Man

CORYDON, Ind., Sept. 2.—A tooth of a snake, which had broken off in an automobile tire, was poisonous enough to cause Morris Fishman, a local mechanic, considerable pain. Fishman was rubbing a hand over the tire when he came in contact with the fang. The hand swelled badly, but proved not to be dangerous, it was said. The snake lost the tooth when it tried to bite a tire on the machine driven by Will Saffer.

## WORK ON GEAR PLANT TO BEGIN NEXT WEEK

Construction on the new plant of the Automotive Gear Works will begin the first of next week. Some of the buildings materials already have arrived in the city. The first work will be the grading and leveling off of the ground where the plant will be built.

The new plant will be of reinforced concrete and steel construction and will be one of the most complete and up-to-date plants in the state. It will be a one-story structure and will have 30,000 square feet of floor space.

This new industry, which will move to Richmond on or about Dec. 1, upon completion of the plant construction, will add approximately \$260,000 to the taxable valuation of the county and township. The industry was located at the foot of Eighth street largely because of the paved road which leads to the property.

Edgar Hamilton, president of the new concern, was in Richmond the latter part of this week making arrangements with the architects and contractors for the beginning of the work. It is expected that more than 60 carloads of building material for the new plant will arrive in the city before the end of next week, but the construction work may be hampered somewhat because of the failure thus far of the C. and O. railway company to comply with its agreement to lay a siding along the tracks leading to the plant property.

The latest compound microscope contains all the main features of the microscope constructed by Robert Hook in 1665.

## Before You Leave for College

Of course, you will want your portrait made. A beautiful life-like photograph which "seems to speak" will be a cherished gift to leave with your old pal. Why not phone for an appointment today? Portraits ordered now will be gladly held for Christmas delivery.



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## Making an Asset of Difficulties

A great opportunity is now before American business—the opportunity of making a big and permanent asset out of the very difficulties of the present situation. The conviction that this can be done is extremely heartening. It is enough to put a new thrill of life and activity into every form of industry.

Chief among the means of creating Demand is now seen to be Advertising. Wherever you find a big demand for any product you find, invariably, that the demand for that product has been stimulated by human effort, and chiefly through advertising.

It is obvious to any one who will think it through the the present demand for any product could be substantially lessened if it were possible to eliminate all forms of advertising—including pictures, displays, and word of mouth, as well as printed and painted messages—and just let that product depend on the natural or unstimulated demand.

And it is equally obvious that a demand for any worthy product can be created and stimulated by means of Advertising.

This fact puts within the hands of the business man the means of creating his own market. That would be the biggest asset he could have—an assured market for all he could produce.

From one point of view, the present situation is by far the most desirable, the soundest, the sanest, and the most hopeful this country has ever seen. Why? Because it brings into bold relief, through sheer necessity, the latent power to create conditions as we would like to have them.

The curtailment of Demand for the products of industry brought us face to face with the question, hitherto ignored, as to what causes Demand. Then it was discovered that Demand was a created thing, and that more of it could be created in almost any direction—if enough of the right effort were applied.