

Boston Store

H. C. HASEMEIER CO.

RICHMOND, INDIANA

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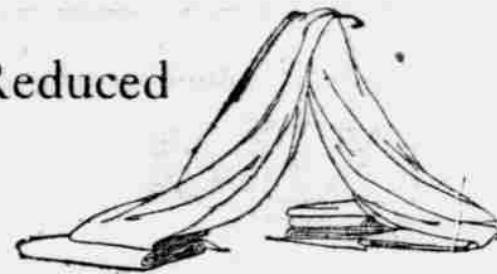
H. C. HASEMEIER CO.

For Twenty-seven Years

We have gone steadily forward with faith, foresight and courage. We have demonstrated commercial ideals that were regarded as beyond all bounds of possibility. One and not the least of these is one and the same price to all. Here we give you the best, and all we can without the asking.

Dress Goods and Silks

All Reduced



\$1.69 A YARD—Yard wide all Silk, Satin, Messaline, full line of colors including black
—Sale Price, \$1.39
\$2.39 A YARD—Yard wide all Silk Chiffon Taffeta, all the wanted shades, including navy, brown and black
—Sale Price, \$2.39
\$2.49 A YARD—40-inch all Silk Satin Charmeuse, plenty of navy, brown and black—Sale Price \$2.49
\$1.19 A YARD—33-inch all Silk natural Pongee, for Handkerchiefs, Blouses, Dresses and Undergarments.
\$1.39 A YARD—35-inch all Silk Black Chiffon Taffeta, beautiful finish.
\$1.29 A YARD—36-inch all Silk Black Satin Messaline, fine bright finish.
89c A YARD—33-inch Fancy Silk Shirtings, beautiful multi-colored stripes.
1.49 A YARD—44-inch all Wool French Serge in the two best shades, brown and navy blue.
\$2.00 A YARD—50-inch all Wool French Serge in all wanted shades with plenty of navy blue.
\$1.00 A YARD—5 pieces fancy Wool Plaids, good color combinations and width.
NAVY BLUE TRICOTINES—Still the favored cloth for Dresses, Suits, Skirts, etc. The widths are 50 and 54-inch
—Sale Price, \$2.95, \$3.50, \$4.50

Small Goods for LESS

O. N. T. SEWING THREAD—All Numbers black or white
—Sale Price, 6 spools, 29c
O. N. T. CROCHET COTTON—All Numbers, white or ecru
—Sale Price, 5 balls, 48c
PALM OLIVE SOAP—Limit 6 bars
—Sale Price, 6 for 39c
BOB WHITE TOILET PAPER—Limit 12 rolls
—Sale Price, 12 rolls, 48c
DOLLS—12-inch Dressed Doll with hat, shoes and stockings, wig and sleepy eyes, about 100 left from Christmas
—Sale Price, 39c

Underwear and Hosiery

Exceptional Low Prices

LADIES' KNIT UNDERWEAR—Union Suits in cotton, all styles and weights
—Sale Price, from \$1.25 to \$2.50

Large lines of Ladies' Wool and Silk and Wool Union Suits in all styles. Sale prices, wool, \$3.25 regular sizes; \$3.50 extra sizes. Silk and Wool for \$3.50 and \$3.75. All Forest Mills brand.

See the special Ladies' Union Suit in fine carded cotton, high or low neck, half or long sleeves, good weight fleeced, all sizes, \$2.50 value
—Sale Price, \$1.50

LADIES' VESTS and PANTS—Medium weight or heavy fleeced vests, half or long sleeves
—Sale Prices, 90c and \$1.10

MEN'S KNIT UNDERWEAR—Shirts and Drawers, ribbed, with light fleece, also a number in heavy flat fleece, all sizes, from 34 to 46, \$1.75 value
—Sale Price, 90c

Men's Union Suits, medium weight ribbed with light fleece, at \$1.60 and \$2.00. Heavy flat fleece, all sizes, \$1.80
Men's Dr. Wright's wool fleece Union Suits
—Sale Price \$2.70

CHILDREN'S KNIT UNDERWEAR—Union Suits greatly reduced, all styles. We call special attention to the number with waist attachment, all sizes for \$1.10

See the extra special Union Suit for children, good weight, long sleeve, all sizes, 50c

OUTING GOWNS—Ladies' special number good patterns, all sizes
—Sale Price, \$1.00

Others from \$1.50 to \$3.50. In some instances the better goods are half the regular price.

Men's Outing Gowns and Pajamas, all greatly reduced—\$1.50 to \$3.00

HOSIERY—Ladies' thread silk fashion back good quality, all the leading shades, every size
—Sale Price, \$1.00

Special in a ladies fiber silk Hose, all the desired colors, long silk boot
—Sale Price, 75c

CHILDREN'S HOSE—Pony brand, choice of five weights priced from 25c to 55c. Buy Pony hose and end your hosiery troubles.

CHILDREN'S HOSE, 15c—Special number in black only, medium weight, all sizes
—Sale Prices, 15c

INFANTS' HOSE—Splendid line in black, white and brown, priced from 25c to 55c

LADIES' MUSLIN UNDERWEAR—Special discount, all choice, new, clean merchandise. Gowns, Chemise, Corset Covers, Drawers, Pajamas.

In Our Second Floor Department

Not a single item in the Ready-to-Wear Dept.
but what will show a reduction of
one-fourth to one-half

SUITS

Our entire line at just HALF PRICE. None held back. Sizes up to 47 bust. Price range \$20.00 to \$60.00. Now—

\$9.98 to \$30.00

Enough said.

COATS

All at one-third and one-half off, including the new goods received the past week. Fur collars, silk lined. Note the range:

COATS worth up to \$25.00, choice	\$13.48
COATS worth up to \$32.50, choice	\$17.98
COATS worth up to \$45.00, choice	\$22.98
COATS worth up to \$55.00, choice	\$33.98
COATS worth up to \$70.00, choice	\$42.98

See the special lot of Coats, values up to \$30.00, choice
\$9.98



Children's Coats

Sizes 2 to 14 years, all this season's purchases, all at one-third off. Assorted colors and materials.

Dresses

Tricotine, Serges, Canton Crepe, Taffeta, etc., at one-fourth and one-half off. Entire stock included. See the special lots at \$4.98, \$9.98, \$14.98, \$19.98.

Wool Middies

Red, navy, green, \$5.98 value, \$4.48. Cotton Middies all reduced \$1.00 to \$2.25.

Raincoats

Ladies', Misses', and Children's. Entire line one-fourth off.

Petticoats

Jersey and Taffeta, all show a reduction of 25%.

Blouses

All the newest and latest colors and combinations, also suit colors—all one-fourth to one-half off. See the special lot in values up to \$5.98. Choice, \$1.48.

Furs

Entire line at one-third and one-half off.

Children's Wool Dresses

Sizes 6 to 14 years, all one-fourth off.

Children's Gingham Dresses

Sizes 2 to 14 years, all one-fourth off.

House Dresses

Percal and gingham, sizes up to 52 bust, all show one-fourth off. Specials at \$1.50, \$1.88 and \$1.98.

Sweaters

Ladies', Misses' and Children's, all one-fourth off. All color or style you may wish. Children's \$5c to \$4.48; Ladies' and Misses' \$3.75 to \$16.50.



Dress Skirts

Serges, Tricotine, plaids and stripes, pleated models, all sizes at one-fourth to one-half off.

Sweaters

Ladies', Misses' and Children's, all one-fourth off. All color or style you may wish. Children's \$5c to \$4.48; Ladies' and Misses' \$3.75 to \$16.50.

Talk don't amount to a snap of the finger. After all is said and done it's GOODS and PRICES that the people want. LOWER PRICES. If you have any doubts in the matter where the goods are and the savings are real, you can easily settle them by a visit to the BOSTON STORE during this Winter Clearance Sale.

Sale Opens
Saturday
January 14th
Closes Saturday
January 28th
13-Sale Days-13

Ribbons and Small Goods

at Big Reductions

100 PIECES—Wide Ribbons in Moire or Taffeta, some plain, others fancy; regular values up to 68c
—Sale Price, 39c

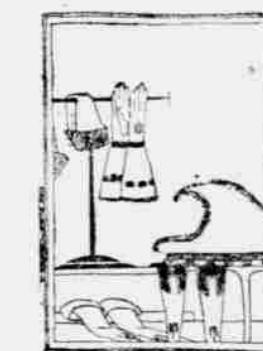
50 PIECES—Extra wide Ribbons for Hair Bows, Sashes, Girdles, etc. etc., regular values worth up to \$1.00
—Sale Price, 50c

STATIONERY—Just received 100 Boxes, 4 colors assorted, 48 sheets and envelopes, the colors are pink, blue, buff, white
—Sale Price, 50c

HOT WATER BOTTLES—All of our regular \$1.25 and \$1.50 values, your choice
—Sale Price, \$1.00

FRENCH IVORY—Our entire line of this popular item including Hair Brushes, Combs, Mirrors, Trays, Boxes, Hair Receivers, Puff Boxes, etc., all to go at One Fourth Off

PURSES AND BAGS—We offer during this sale our entire line of Bags and Purses at 1/4 off. All new goods, many received since Christmas. See the special values
—95c, \$1.88, \$3.00, \$3.75



Gloves

69c PAIR—Kayaers 2-clasp Chamoisette Gloves, all wanted shades and sizes
—Sale Price, 69c

\$1.50 PAIR—Ladies' strap Chamoisette Gloves, full 8-button length, most all shades and sizes—Sale Price, \$1.00

Spring Percales

19c YARD—200 pieces all new goods, light or dark in checks, stripes or figures; a splendid time to make your selections
—Sale Price, 19c

27c YARD—These are the famous Manchester Percales, the finest percales made, with a permanent Cambrie finish, good line of light or dark colors
—Sale Price, 27c

Now is the Time to Buy Your Blankets

One lot grey cotton, good size and weight, \$2.98 value, choice, pair—

\$1.98

One lot grey, extra large and weight, \$4.00 value, choice, pair—

\$2.79

Outing Flannel

One lot 36 in. wide, 18c

One lot 27 in. wide, light and dark assorted, 18c

One lot 27 in. dark, good for Comfort lining, 12 1/2c

Madras Shirtings

One lot striped assorted colors,

36 inches wide, values up to 40c; your choice, 25c

Beacon Bath Robe

Assorted colors with cord to match, \$6.50 value, choice, pair—

\$4.98

Bed Comforts

Will all show a reduction. See the special home made \$3.98

Silkoline or Challe.

Kimono Aprons

One lot light and dark Percale,

full size, \$1.25 and \$1.50 values; choice, 69c

Long Cloth

One lot 36-inch soft finish, 30c

value, per yard 20c

Table Damasks

LOT NO. 1—5 pieces 58-inch

mercerized Table Damasks, good line of patterns

—Sale Price, 50c

LOT NO. 2—5 pieces 64-inch

mercerized Table Damasks, all good designs, very special

—Sale Price, 79c

LOT NO. 3—5 pieces 70-inch

very fine mercerized Damasks, the finish is beautiful and the patterns are all new

—Sale Price, \$1.19

BETTER DAMASKS—No regular prices, all reduced, the better opportunity to buy the linens you have had in years.

Good weight and size, 35c—Just 15 dozen of them, extra large size and very heavy weight double thread.

We will be pleased to show you the line.

One lot Woolnap, 74x84 in. extra heavy, \$7.00 value; choice, pair—

\$4.98

All St. Mary's Wool Blankets reduced, special pair—

\$7.65 \$8.98

\$13.50

7-4 Width Seamless

8-4 Width Seamless

9-4 Width Seamless

10-4 Width Seamless

55c 57c 60c 65c

55c 57c 57c 60c

55c 57