

CLIP COUPON NOW

Procter & Gamble Special Soap Certificate
VOID AFTER NEXT WEEK

Give this coupon to your grocer with 25c and he will give you the special combination offer of Procter & Gamble famous soaps, consisting of 2 cakes of P and G The White Naphtha Soap, 1 cake of Ivory Soap, 1 cake Star Soap, 1 package of Ivory Soap Flakes, and 1 package of Star Naphtha Washing Powder—ACTUAL VALUE, 48c or more.

ONLY ONE COUPON ACCEPTED FROM EACH FAMILY

Signature of Customer _____

Address _____

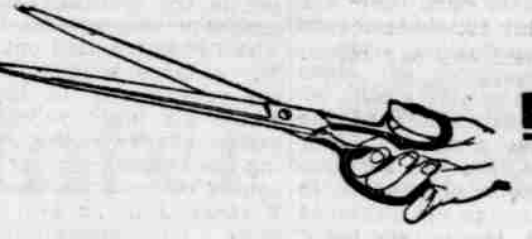
TO THE GROCER: Our representative will redeem this coupon for the difference between 25c and the full retail value of the soap, provided you and the customer have complied with all the conditions of this offer.

The Procter & Gamble Co.

Grocer's Name _____

Address _____

100



CLIP COUPON NOW

CUT ON THIS LINE

This Coupon is Worth 23c

If used at once. Not good after next week. Clip now.

Take it to your grocer with 25c and he will give you this special combination offer of Procter & Gamble Famous Soaps—Regular retail price 48c or more.



No matter where you live this offer is good. All grocers everywhere carry Procter & Gamble soaps in stock and will be glad to redeem this coupon.



There is a Procter & Gamble soap for every household need.



You Get These:

2 bars P and G THE WHITE NAPHTHA SOAP

This new idea soap has the double cleansing power of the best white laundry soap and dirt-moving naphtha soap. Washes clothes without rubbing and boiling. Saves your time and strength in all kinds of cleaning.

1 cake IVORY SOAP (6 oz.)

The purest, mildest, safest soap for toilet, shampoo, and daily bath. Ideal for fine laundry work.

1 bar STAR SOAP

The soap that is famous for size and quality. Known everywhere as the biggest cake and best quality. Highest grade soap of the kind on the market. Makes clothes sweet and clean. Useful all over the house.

1 pkg. IVORY SOAP FLAKES

Snowlike flakes of genuine Ivory Soap for the safe, rubless hand laundering of silks, wools, and all fine fabrics. Cannot harm anything that water alone will not harm. Makes your pretty clothes last longer.

1 pkg. STAR NAPHTHA WASHING POWDER (Small Size)

The greatest help for very dirty washing or cleaning. Inferior powders are yellow, Star Naphtha Washing Powder is white. It contains naphtha, which doubles its cleansing powder.

Total Value 48c or more

You pay only 25c

By using coupon

You Save at least 23c

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Only one coupon redeemed from each family.