



**Procter & Gamble Special Soap Certificate**  
VOID AFTER NEXT WEEK

Give this coupon to your grocer with 25c and he will give you the special combination offer of Procter & Gamble famous soaps, consisting of 2 cakes of P and G The White Naphtha Soap, 1 cake of Ivory Soap, 1 cake Star Soap, 1 package of Ivory Soap Flakes, and 1 package of Star Naphtha Washing Powder—**ACTUAL VALUE, 48c or more.**  
ONLY ONE COUPON ACCEPTED FROM EACH FAMILY

Signature of Customer \_\_\_\_\_  
Address \_\_\_\_\_  
TO THE GROCER: Our representative will redeem this coupon for the difference between 25c and the full retail value of the soap, provided you and the customer have complied with all the conditions of this offer.  
The Procter & Gamble Co.  
Grocer's Name \_\_\_\_\_  
Address \_\_\_\_\_  
100  
CUT ON THIS LINE



# This Coupon is Worth 23c

If used at once. Not good after next week. Clip now.

Take it to your grocer with 25c and he will give you this special combination offer of Procter & Gamble Famous Soaps—*Regular retail price 48c or more.*



No matter where you live this offer is good. All grocers everywhere carry Procter & Gamble soaps in stock and will be glad to redeem this coupon.



There is a Procter & Gamble soap for every household need.

**You Get These:**  
**2 bars** **P and G THE WHITE NAPHTHA SOAP**

This new idea soap has the double cleansing power of the best white laundry soap and dirt-moving naphtha soap. Washes clothes without rubbing and boiling. Saves your time and strength in all kinds of cleaning.

**1 cake** **IVORY SOAP**  
(6 oz.)

The purest, mildest, safest soap for toilet, shampoo, and daily bath. Ideal for fine laundry work.

**1 bar** **STAR SOAP**

The soap that is famous for size and quality. Known everywhere as the biggest cake and best quality. Highest grade soap of the kind on the market. Makes clothes sweet and clean. Useful all over the house.

**1 pkg.** **IVORY SOAP FLAKES**

Snowlike flakes of genuine Ivory Soap for the safe, rubberless hand laundering of silks, wools, and all fine fabrics. Cannot harm anything that water alone will not harm. Makes your pretty clothes last longer.

**1 pkg.** **STAR NAPHTHA WASHING POWDER**  
(Small Size)

The greatest help for very dirty washing or cleaning. Inferior powders are yellow, Star Naphtha Washing Powder is white. It contains naphtha, which doubles its cleansing powder.

**Total Value 48c  
or more**

**You pay only 25c**

By using coupon

**You Save at least 23c**

**CLIP COUPON NOW**

Only one coupon redeemed  
from each family.