

# HIRSCH'S 6<sup>th</sup> ANNIVERSARY SALE 76<sup>th</sup>

## A Happy Occasion



Tomorrow, Saturday, is the opening day of our Sixth Anniversary Celebration. Unlike preceding anniversaries, we have resolved to mark this occasion with a TWO WEEKS SALE—commencing this Saturday and ending with Saturday, April 30, inclusive.

This ANNIVERSARY SALE is bound to be of momentous importance to the buying public of Richmond. It is our desire to make THIS SALE the crowning success of our business career and we are consequently offering EVERY article in our stock at prices that will make your POCKET-BOOK JUMP with JOY!

Convince yourself of our liberal offerings! If you have delayed purchasing that Suit, Coat, Wrap Dress or Hat because of the price, you NOW have the OPPORTUNITY of securing it at a cost so insignificant, considering the remarkable quality of the garment, that you can have NO further excuse to offer yourself.

It is a GALA OCCASION to us and IT WILL BE to every man, woman and child who visits this store during our Sixth Anniversary Sale. "MONEY SAVED!" will be your happy thought after you have made your purchase here.

## Our Price Tags Will Tell the Story

### DRESSES

—for Every Occasion



Street or dress-up models in unusually smart effects and in all the popular materials—

CREPE De CHINE  
TAFFETA  
CANTON CREPE  
TRICOTINE  
MIGNONETTE  
Etc.

Specially Priced at

**\$12<sup>75</sup><sub>up</sub>**

### Coats & Wraps

A collection of Chic Charm and Class



The season's most favorite modes in an array of colorful tones. A feast for the eye and a treat for the purse.

Priced During Anniversary Sale at.....

**\$9<sup>98</sup><sub>up</sub>**

### MILLINERY

Large Assortment



Creations of originality, the very newest in color schemes, in youthful and exquisite designs. Despite the large assortment there are no two Hats alike.

**\$3<sup>98</sup><sub>up</sub>**

### MEN'S SUITS

Correctly Styled! Beautifully Tailored!



Incomparable models, consisting of extremes for the particular dresser, in form-fitting, strictly hand-tailored one, two and three-button effects; semi-conservative and conservative for the sedate dresser, smartly tailored and in prevailing styles. All sizes, for the slim and stouts.

Serges, Cheviots, Worsteds, Pencil Stripes, Check Mixtures; quarter, half and full lined—

**\$22<sup>00</sup><sub>up</sub>**

### Suits

Women's and Misses' attractive mid-season original and exclusive models, including every desirable material, pattern and shade—



Tricotines  
Serges

Wool Poplin

in

Ripple, Tailored and Box Effects

Sale Price

**\$12<sup>98</sup><sub>up</sub>**

### Waists

An array of beautiful shades and designs, consisting of Crepe de Chine, Georgette, etc. Each in a class by itself. Anniversary Sale price.....

**\$3<sup>98</sup>**

### Skirts

Smart Spring Skirts in many refreshing color combinations; some pleated in either box or side effect, others in straight, slender lines. Anniversary Sale price.....

**\$4<sup>98</sup>**

### Petticoats

Absolute clearance of all in stock; all shades, colors and materials. Lowly priced for Clearance Sale at.....

**\$1<sup>25</sup>**

### Hats and Caps



Hats so soft, so light that you can wear it in mid-summer. An unusual selection of models, richly finished. Nationally known brands are included.

**\$3<sup>98</sup><sub>up</sub>**

Also CAPS of dark and light shades, light weights and silk-lined, made by foremost exclusive Cap manufacturers of New York.....**\$2.75 up**

### BOYS' SUITS



Mothers! Just the Suit you want for your boy! Of attractive patterns and beautiful fabric, made for durable wear, and positively all the lines of style. All sizes and all shades and mixtures. Specially priced at.....

**\$6<sup>95</sup><sub>up</sub>**

### CREDIT

Despite our unprecedented slash in prices during the sale, our Charge Account accommodation will still be yours for the asking. This means that you are enabled to derive the benefit of the sale and the ridiculously low prices without the need of any immediate outlay of ready cash. Open an account—select your article and say "CHARGE IT."

# HIRSCH'S

15-17 N. 9th St.  
Just Off Main St.—Out of High Rents

### CREDIT

That is your "buy" word here! We invite your account and will gladly arrange for terms to suit YOU. Bear in mind that our prices are the SAME—cash or charge account. We extend you the courtesy of credit as a matter of accommodation and add nothing additional for it. You will find our Credit Department liberal in its arrangements.

**RICHMOND'S ONLY CASH PRICE CREDIT CLOTHING STORE**