

# THE RICHMOND PALLADIUM AND SUN-TELEGRAM

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## Humanizing the Post Office

"The postal establishment is not an institution for profit or politics, it is an institution for service, and it is the president's purpose that every effort shall be made to improve that service."

So spoke Postmaster General Hays recently about the department over which he presides. Millions of Americans are glad to know that the post office means more to him than a mere institution of profit; and that service, which interpreted means prompt mail deliveries, will be the watchword of the new administration.

The post office touches almost every inhabitant of this country. It is the channel through which commerce and industry maintain communication, and the medium through which the close ties and relationships of home and society are sustained. Whenever the postal department becomes inefficient and fails to deliver letters promptly, the country suffers an economic loss and social unrest is engendered.

"It is a great human institution touching every individual in the country," says the postmaster general. "It is a great business institution serving every individual in the country."

By emphasizing the human element of the department, Postmaster General Hays hopes to create a new morale among its 300,000 employees. The breakdown in the department, it seems, is not due to a desire on the part of the postal employees to give poor service or to inconvenience senders and recipients of letters; but can be attributed to a feeling among the men and women of the department that they were only cogs in a machine and that their service was a commodity in which the government trafficked. Small wonder that the service could show no results and that efficiency was lacking.

The postmaster general believes the 300,000 men and women have the brains and the heart to do their work well. "We purpose to approach this matter so that they shall be partners with us in this business," he says. "They have the brain and they have the hand to do the job well; and they shall have the heart to do it well. We purpose to approach this matter so that they shall be partners with us in this business."

Mr. Hays knows that unless the postal employees put their heart into the task; that is, take personal interest in the service, realize that they are highly important factors in its success, all his own efforts will fail. By putting the service on a partnership basis, he has enlisted the hearty co-operation of the thousands upon whom the efficient dispatch and distribution of mail ultimately depends.

Efficiency that does not take into consideration the personal element will sooner or later defeat the very purposes for which it was applied. Postmaster General Hays believes in linking the heart with the brain and hand to accomplish results. On that basis he is bound to succeed. He will have not only the co-operative effort of every postal employee, but also the confidence and assistance of the millions who depend upon the mails for the performance of a great business and social enterprise.

Sometimes we forget that the postal employees are our unknown friends. Their fidelity to duty and their willingness to give good service are responsible for the prompt delivery of letters from our sons, daughters, and friends. The same holds true of the service which the post office performs in our business and industrial life.

For this reason it must be maintained at the highest point of efficiency. If it fails to function with dispatch and accuracy, business feels the interruption, and our home life is disturbed. The postmaster general has found one of the weaknesses of the system. We cannot expect the postal employees to perform their work with glad hearts if they feel that their labor is a commodity and not a service. By humanizing the channels through which the mail is handled, the postmaster general will soon discover that he has put spirit and life into the organization, and that better service and results will accompany the reformation.

## TODAY'S TALK

By George Matthew Adams, Author of "You Can", "Take It", "Up".

### IT'S ALL IN YOUR VIEWPOINT

I have heard that everyone has a price at which he will sell out. I do not believe it.

Some of us come to learn that we received something very unusual and valuable when we were given life. And the chance to take hold upon it, delve into it, get from it many of its thrills, as well as to take its "upper cuts"—that's a job that many of us wouldn't sell out if the whole world were to be wrapped up in nice pink silk and handed to us as a free gift!

It's all in your viewpoint—whether you are bored by existence. Of course there are very many who were immediately dropped into the lap of misfortune—and to them who are more fortunate, should lend a ready hand.

But you who are looking for quick and easy fortune without the price to pay for it, there exists nothing but disappointment and gloom. You can't get happiness in the same way that you do a meal in a public eating place. You have to take out happiness on a long time lease—and then if the plumbing is bad in spots, or the roof leaks, just remember that that was one of the hidden expectations and go ahead and have things repaired.

Another thing—try and keep away from a game, the rules of which are not known to you and for which you have had no previous preparation or experience.

Then as life unfolds for you, you will see the beauties in it and great chances will keep looking as something for you to take part in. Sour and sordid viewpoints come in the same way as a sick stomach—from eating the wrong food or from not properly chewing the right food.

They say that we should live and learn. I like it better turned around—let us learn and live!

## CHURCHES

### ADVENTIST

Seventh Day Adventist—Front hall of the I. O. O. F. building, corner of Eighth and Main streets. Hugh W. Williams, pastor. Evangelistic service Sunday evening at 7:30, subject, "The Time of the Judgment Foretold—Is it now going on?" Illustrated by stereopticon. Public cordially invited.

### UNITED BRETHREN

United Brethren Church—Eleventh and North E streets. H. S. James, pastor. Bible school, 9:20 a. m. H. R. McQueen, superintendent. Preaching, 10:30 a. m. and 7:30 p. m., by the pastor. Christian Endeavor, 6:30 p. m. Waldo Lacey, leader.

### CATHOLIC

St. Mary's Catholic—Rev. W. J. Cronin, pastor; James Ryan, assistant pastor. Masses Sunday morning, 8, 8 and 10 o'clock. Instructions Sunday afternoon at 2:30. Vespers and benediction at 3 o'clock. Holy hour Wednesday evening at 7:30 o'clock. St. Andrew's Roman Catholic—Fifth and South C streets. F. A. Roell, rector. Rev. Clement Zopf, assistant rector. 7:30 a. m. Low Mass and Communion. 10:00 a. m. High Mass and Communion. 3:00 p. m. Vespers and Benediction. At the 10 o'clock service the male choir sings under the direction of the organist and choirmaster, Anthony N. Schubb. Friday evening, Holy Hour, Benediction, and choir practice.

### CHRISTIAN

First Christian—South Tenth and A streets. L. E. Murray, pastor. Sunday school, 9:15 a. m. A. B. Harrison, superintendent. 10:30 a. m. and 7:30 p. m. sermon, themes, morning, "Are We Christian?" evening, "Did Jesus Succeed as an Evangelist?" C. E. prayer meeting at 6:30 p. m.

### EPISCOPAL

St. Paul's Episcopal—Northeast corner North Eighth and North A streets. The Rev. George G. Burbanck, rector. Sunday services at 8 and 10:30 a. m. and 4:30 p. m.; church school at 9:30; services on Wednesday at 10 a. m. and 4 and 7:30 p. m.; the Women's Auxiliary, hostesses, Ladies' society, meeting at 2 o'clock; evening service; Young People's society Tuesday evening; Sewing society Thursday afternoon.

### FRIENDS

South Eighth Street Friends Church—A. F. Mitchell, pastor. Bible school, 9:10 a. m. John H. Johnson, superintendent. Worship, 10:30 a. m. Subject: "When the Wicked Succeed." Ladies' Aid Thursday afternoon at 1:30 o'clock. Regular monthly business meeting Thursday evening at 7:30 o'clock. Leander J. Woodward, clerk.

West Richmond Friends—Charles M. Woodman, pastor. Sunday services, 9 a. m. Bible school, Millard Markle superintendent; Mr. Chaffee of the chamber of commerce will address the adult department in its closing exercises; 10:30 a. m. meeting for worship; 4 p. m. Christian Fellowship service; 5 p. m. vespers service; Tuesday afternoon, Ladies' aid; Thursday evening, Missionary prayer meeting presentation with stereopticon of church extension activities.

East Main Street Friends—E. Howard Brown, pastor. Sunday school, 9:15 a. m. Harry B. Beers, superintendent. We have a growing school. Come thou with us and we will do thee good. Preaching service, 10:30 a. m. subject, "The Victorious Life." Christian Endeavor prayer meeting at 6:30 p. m.; evening service, 7:30, subject, "The Claims of Jesus Christ." Whitewater monthly meeting Thursday evening; Ladies' Aid Thursday afternoon.

### LUTHERAN

First English Lutheran Church—South A and Eleventh streets; F. A. Dessel, pastor. Parsonage, 110 South Eleventh street. Sunday school at 9 a. m. E. B. Knollenberg, Superintendent. Preaching service at 10:30 a. m. and 4:30 p. m. Lenten service Thursday at 7:30 p. m. Catechism Saturday, 1 p. m. Seniors, 2 p. m. Juniors Subject at 10:30 a. m. "Divine Visitation." Subject at 4:30 p. m. "Building Battlements." Sunday evening, 7:30.

### FROM THE BENEDICTINE SISTERS

Coughs and colds are infectious and prompt measures should be taken to stop a coughing and cold spreading of germs. The following letter from the Benedictine Sisters, Holy Name Convent, San Antonio, Fla., is of value to every mother: "We have just received shipment of Foley's Honey and Tar. It is a household remedy. We have used it since we knew of it, for our children especially, and always found it beneficial." A. G. Luker & Co., 625-625 Main.—Advertisement.

Readers may obtain answer to questions by writing the Palladium Questions and Answers department. All questions should be written clearly and briefly. Answers will be given promptly.

### ADVENTIST

Morning Worship, 10:30 a. m. Subject of sermon—"Things That Accompany Salvation." Evening service, 7:00 p. m. Subject of sermon: "The Fool's Vineyard." Lenten service Thursday, 7:15 p. m. Catechism class, Saturday, 8:30 a. m.

St. Paul's Lutheran Church—South Seventh and D streets. J. P. Miller, pastor. Sunday school, 9 a. m. Jesse Wiechman, superintendent; divine service 10:30 a. m. and 7 p. m. German service 2 p. m., conducted by Professor J. L. Neve, of Springfield, Ohio. Lenten service Wednesday evening, 7:30 o'clock. Catechizing Saturday, 8 to 10:30 a. m. Subjects of sermons as follows: Sunday morning, "The Royal Law of Love." Sunday evening, Subject not announced.

Trinity English Lutheran Church—Corner Seventh and South A streets; Oscar T. F. Tresselt, pastor. Residence, 22 South Eleventh street. Phone 2861. Sunday school 9:00 a. m. Divine service, 10:30 a. m. "Christ's Vision of the Cross." Evening worship, 7:00 o'clock. "The Sublime Character of Christ's Priesthood." Lenten service Wednesday evening at 7:30 o'clock. Council meeting Monday evening, 7:30 o'clock, at the home of Mr. Harmon Nieman, 220 South Fourteenth street. Ladies' Society Thursday afternoon with Mrs. Henry Heet, 406 North Twenty-first street.

St. John's Lutheran Church—Sunday school 9:15 a. m.; Raymond Duning, superintendent. English service 10:30, the Rev. Mr. Specht of the Wernle Orphan Home in charge. Members' meeting at 2 o'clock; evening service; Young People's society Tuesday evening; Sewing society Thursday afternoon.

### METHODIST

Grace Methodist—Sunday school at 9:15 a. m. Moving pictures. Children will receive free tickets to "The Shepherd of the Hills" to be shown Tuesday.

"They WORK while you sleep"

You are pinched, constipated, head-achy, full of cold, unstrung. Your meal don't fit—breath is bad, skin sallow. Take one or two Cascarets tonight for your liver and bowels and wake up clear, rosy and cheerful. No griping—no inconvenience. Children love Cascarets too. 10, 25, 50 cents.

DR. R. H. CARNES  
DENTIST—Phone 2665  
Rooms 15-16 Comstock Building  
1016 Main Street  
Open Sundays and Evenings by appointment.

CORD and FABRIC  
TIRES  
For a Limited Time  
Only  
Wm. F. Lee, No. 8 South 7th St.

We Save You Money on All House Needs  
Weiss Furniture Store  
505-13 Main St.

Deposits made in our Savings Department on or before the 15th day of the month draw interest from the first day of the month.  
American Trust and Savings Bank  
9th and Main

30,000,000 newspapers are bought each week by the purchasing public of the United States and Canada

The cost

of any article is soon forgotten if the article gives perfect satisfaction, but if it does not prove satisfactory the price is never lost sight of, and a dissatisfied customer is the result.

If you are in need of a furnace, investigate the "Front Rank". They Satisfy

ROLAND AND BEACH  
PHONE 1611 1138 MAIN

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