

GOING OUT OF BUSINESS SALE.

Such Crowds! Such Buying! Such Enthusiasm! Such Values!



Grand Leader is GOING OUT OF BUSINESS Forever! Everything in the Store Mercilessly Sacrificed



We Are Using Sledge Hammer Blows to Close Our Stocks

Doors Open at 8:30 Saturday

Did you see the throngs of people eagerly scrambling the bargains at the Grand Leader Dep't Store yesterday morning? Saturday will be a repetition of today because we are offering the same high-quality goods at the same ridiculous reductions. There is still plenty of goods for all. It's the biggest, the most startling and sensational EVENT THAT EVER HAPPENED in or around Richmond.

Store Open Sat. Night till 9:30

Mr. Friedman Says, Let 'er Go! I'm Through!!!

Mr. J. Friedman, general manager and owner of the Grand Leader, is going out of business forever, on account of ill health. Mr. Friedman has been in ill health for the past 12 months, and has been advised by his physicians to quit business and cease activities. Mr. Friedman regrets very much to part with the good people, friends and acquaintances that he has made in his location in Richmond and thanks the people of this community for the kind patronage that has been bestowed upon him while he has been in business here. As a fitting climax to his successful career the Grand Leader is closing out the entire stock that has made such an enviable reputation for this store, at the most amazing prices for a quick clean-up. The prices will speak for themselves. Read every item and compare the prices with their real worth. The entire stock must be sold in a limited time, therefore these ridiculously low prices. Time is short and we must dispose of our stocks in a limited time.

Never in the History of Richmond Did You Have an Opportunity Like This to SAVE on Merchandise of the HIGHEST QUALITY

Women' Suits
Values to \$40, all the styles, prettily trimmed. Your choice tomorrow, Selling Out Sale . . . **\$798**

Silk Dresses
This group of Dresses was made to sell up to \$30; pretty models, all sizes, all wanted shades. Selling Out **\$498**

Stylish Skirts
All sizes; your choice of over 100, in pretty plain or fancy styles; a real value. Selling Out Sale price only . . . **\$198**

Cloth Dresses
Includes values that formerly sold up to \$30, all sizes and styles. To close out this lot at only . . . **\$398**

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| Men's \$1.89 Overalls Made of heavy Denim, all sizes, with bib, double sewed— Selling-Out Sale price— 79c | Wom. \$1.50 Apron Dresses Well made of excellent Percales, neat styles, full cut, special Selling Out price— 79c | R. M. C. Crochet Genuine, sold all over for 15c, all wanted shades; Selling-Out Sale price for only— 7½c | Women's \$10.00 Blouses Over 200 in this lot, all sizes, pretty styles, all wanted shades; Selling-Out Sale for percale; all sizes, different styles; Selling-Out Sale special for only— \$2.98 | Women's \$1.50 Sacques Percale; all sizes, different styles; Selling-Out Sale special for only— 79c | Men's 50c Wool Hosiery All sizes; reinforced heel and toe; black; Selling-Out Sale for only— 29c | Women's \$1.25 Petticoats Heavy, in black or flowered patterns, pretty flowers; Selling-Out Sale for only— 69c | Ladies' \$3.00 House Dress All sizes in Gingham and Chambray; pretty styles— Selling-Out Sale price for only— \$1.98 |
| Infants' Rubber Pants All sizes, heavy elastic trimmed; Selling-Out Sale price only— 19c | Women's \$1.00 Chemise Neatly trimmed, all sizes, fully bleached, pretty styles; Selling-Out Sale for only— 59c | Boys' 75c Waists In Percale, light or dark, all sizes; Selling-Out Sale price only— 39c | Girls' \$2.00 Wash Dresses Pretty styles in Gingham Dresses for girls, up to \$2.00 values; special Selling Out price, each— 89c | 35c Dress Ginghams 27-inch Dress Ginghams, pretty checks; Selling-Out Sale price for only— 19c | Fine Quality Turk. Towels Medium size Turkish Towels, absorbent quality; Selling-Out Sale price only— 11c | Women's \$1.24 Underwear Ribbed Vests and Pants, up to \$1.24 value; buy now for next winter; special, each— 49c | 98c Table Damask 64-inch Table Damask, pretty patterns, mercerized; Selling-Out Sale price— 49c |
| Ladies' \$2.00 Corsets Women's Coutil Corsets, real values, up to \$2.00; special Selling Out price— 98c | Child's 24c Hose Children's ribbed hose, real 24c grade; special Selling Out price, pair— 9c | Boys' Suits or Overcoats One lot of boys' Suits or Overcoats, sizes up to 6 yrs. Special Selling-Out Sale price— \$2.98 | Boys' \$5.00 Sweaters Heavy quality, different shades, all sizes; Selling-Out Sale price only— \$1.98 | Men's \$3.49 Pants Double sewed, many patterns, all sizes; Selling-Out Sale price, for only— \$1.39 | Women's Pongee Silk Waists Think of buying Pongee Silk Waists for 39c. For the office and business women, a real bargain— 39c | Men's \$1.00 Underwear Fleece lined, all sizes, long sleeves, ankle length; Selling-Out Sale price only— 49c | Men's \$2.50 UnionSuits Light weight Union Suit, all sizes, long sleeves, ankle length, Selling-Out Sale price— 98c |
| Men's \$5.00 Wool UnionSuits Long sleeves, ankle length— all sizes; heavy ribbed 75% wool; Selling-Out Sale price— \$1.89 | Men's 25c Arrow Collars To close out all our "Arrow" Collars, all sizes, nearly all styles, special Selling-Out Sale for only— 12½c | Women's Winter Hats While they last, only 50 in group pretty styles; Selling-Out Sale for only— 50c | All Our Toilet Goods This includes everything in stock. Your choice, tomorrow, for only— At Cost | Women's \$1.98 UnionSuits Ribbed, long or short sleeves, ankle length, all sizes, and shaped; Selling-Out Sale— 79c | Wom. \$1.98 Flannel Gowns Cut full, heavy quality, with or without collars, all sizes; Selling-Out Sale price— 89c | Children's 98c Rompers Gingham or Percale, all sizes, neat style, colors and novelties; Selling-Out Sale— 59c | A Blanket FREE! Read, Read! With each purchase of a Blanket at regular price we give you pair free, of the corresponding price. Two Blankets for the price of one— |