

Going Out Of Business Sale.

Sale
Starts
Friday
Mar. 4

Statement by Freidman

For the past six months, I am
nervous forever or suffer the
regret that I make pub-
lish to personally thank
patronage that has been
have been located in Rich-
out my entire stock in a
ody to co-operate with me.
I am going through my
re-ricing everything and
talk for themselves.

FREIDMAN

Starts Friday, Mar. 4th at 9 a.m.

Without a doubt, this event will be the greatest mercantile event in the regime of this popular underselling store. We want everybody within fifty miles to be here. Everything in the store will be ruthlessly sacrificed. Not a stone will be left unturned to make this sale a howling success. Goods will be marked in plain figures, and conveniently displayed on tables and counters, with attractive blue signs denoting the prices. It's been years and years since the good people of Richmond were presented with an opportunity like this. Occasions of this kind do not appear every day! There will be a lot of surprises in store for people looking for good values. Remember the date, Friday, March 4th and the place, Grand Leader. Be on hand when the doors open at 9 o'clock sharp.



The Biggest Surprise in the History of Richmond

Women's Winter HATS

While they last only 50 in group
pretty styles; Selling Out Sale
for only—

50c

Up to \$10 Women's Skirts

A lot of women's Dress Skirts
to all sizes, only 25 in group—
special while they last; Selling
Out Sale price for only—

\$2.98

Men's Shop CAPS

Men's Black Sateen Work Caps,
long bills; Selling Out Sale spe-
cial for only—

5c

All Spring SUITS

Your choice of any Suit in the
house half off, including the lat-
est spring models.—

1/2 off

A Lot of Child's HATS

Your choice of a lot of Child's
Hats; Selling Out Sale price
for only—

25c

\$5 Flannelette KIMONOS Pretty styles, all sizes, heavy quality; Selling Out Sale price for only— \$1.98	\$12.00 Women's SWEATERS To close out one lot of Women's Sweaters— Selling Out Sale price for only— \$3.98	Infants' up to \$5 WHITE COATS To close out this lot of special pretty styles, all sizes; Selling Out Sale special for only— \$1.49	\$1.50 Wool UNDERWEAR Long sleeves, ankle length, all sizes, heavy quality; special for only— 69c	Up to \$10 Silk BLOUSES Over 200 in this lot, all sizes, pretty styles, all wanted shades; Selling Out Sale for only— \$2.98	All Curtain SCRIMS Every bit of Curtain Material in the house is at your disposal of only— 1/2 Price	Women's \$1.50 SACQUES Percale—all sizes, different styles; Selling Out Sale special for only— 79c
Boys' \$1.00 UNIONS Heavy weight, ribbed, long sleeves, ankle length; Selling Out Sale special for only— 69c	Up to 15c VOILES 36-inch, pretty patterns, heavy quality, special Selling Out Sale price for only— 29c	30c Quality CHALLIES 36-inch, good selection of patterns; Selling Out Sale price for only— 19c	35c Light PERCALE 36-inch, pretty patterns, good quality; Selling Out Sale price for only— 13 1/2c	Women's 75c Silk GLOVES Double finger tips, all sizes, white or black; Selling Out Sale price for only— 29c	All Our LUGGAGE Includes Suit Cases or Bags; your choice at Selling Out Sale price, for only— 1/2 off	Men's \$3 Flannel SHIRTS —all sizes; blue or brown; double sewed. Choice, Selling Out Sale price for only— \$1.69
75c Cotton POPLINS 36-in. Cotton Poplins, full range of colors; good quality; Selling Out Sale price for— 25c	Women's \$2.50 UNIONS All sizes; long sleeve, ankle length, heavy ribbed; Selling Out Sale price for only— \$1.19	Women's 50c BLOOMERS Cotton Jersey, in pink; all sizes; elastic bottom; Selling Out Sale price, for only— 23c	Up to \$1 Fancy CENTERPIECES Your choice of over 100 centerpieces, up to \$2 value; Selling Out Sale for only— 19c	Men's 50c Wool HOSIERY —all sizes; reinforced heel and toe; black; Selling Out Sale, for only— 29c	Up to 79c Pretty RIBBONS —all wanted shades, all widths, good quality; Selling Out Sale price for only— 23c	Men's \$2.00 NECKWEAR —all wanted colors, heavy silk, Selling Out Sale price, for only— 89c

A Group of Women's
Silk DRESSES **\$4.98**
This group of Dresses was made to sell up to \$30; pretty models, all sizes, all wanted shades. Selling-Out Sale price for only

A Lot of Women's
Stylish Skirts **\$1.98**
All sizes; your choice of over 100, in pretty plain or fancy styles; a real value. Selling-Out Sale price only...

\$5.00 Silk PETTICOATS All wanted shades; heavy, pretty flounces—Selling Out Sale price for only— \$1.98	Up to \$1.50 PURSES These Purses formerly sold as high as \$3; Selling Out Sale price for only— 79c	\$1.25 Sateen PETTICOATS Heavy, in black or flowered patterns, pretty flounces; Selling Out Sale for only— 69c	Le'th'r Shopping BAGS Black handle, regular 75c values; Selling Out Sale price only— 29c	All Our TOILET GOODS To be sold at a very low price, so be sure and look for this bargain that will be placed On Sale	Women's Hair SWITCHES All wanted shades, three strands human hair; Selling Out Sale price for only— 1/2 off	Women's Silk KERCHIEFS Japanese Silk Crepe de Chine, different shades; Selling Out Sale for only— 9c
Wom. Leather BELTS Worth up to \$1.50, different widths, pretty buckles; Selling Out Sale price— 29c	Women's Sateen BLOOMERS Heavy quality, all sizes, elastic; Selling Out Sale price for only— 39c	Women's \$3.00 HOUSE DRESSES In Gingham, Chambray and Percale, all sizes and styles; Selling Out Sale for only— \$1.39	Women's Tea APRONS Only 25 in group, neatly trimmed; Selling Out Sale price only— 10c	Infant's Rubber PANTS Elastic Bottoms, all sizes, special; Selling Out Sale for only— 19c	Women's \$1.00 CHEMISE Neatly trimmed, all sizes, fully bleached, pretty styles; Selling Out Sale for only— 59c	Women's \$1.00 DRAWERS Neatly trimmed, all sizes, many white; Selling Out Sale for only— 59c
Women's Corset COVERS Neatly trimmed, all sizes, heavy muslin; Selling Out Sale price for only— 39c	Infants' Rubber PANTS All sizes, heavy elastic trimmed; Selling Out Sale price only— 19c	Up to 75c RIBBONS All wanted shades and widths, worth up to 75c; Selling Out Sale price for only— 23c	Men's Fleece PAJAMAS All sizes, pink or blue, cut full, worth \$3; Selling Out Sale price for only— \$1.49	Boys' 75c BLOUSES In Percale, light or dark, all sizes; Selling Out Sale price only— 44c	Men's \$4.00 COVERALLS One piece in Khaki, extra heavy, all sizes; Selling Out Sale price for only— \$1.98	Boys' \$1.50 CAPS All sizes, pretty styles, many patterns; Selling Out Sale price for only— 69c
Child's Flannel GOWNS All sizes, heavy, cut full and roomy; Selling Out Sale price for only— 89c	Women's Knit VESTS All sizes, neatly trimmed, shapely style; Selling Out Sale price for only— 9c	Child's 20c MITTENS In Knit or Leather, all sizes, double sewed; Selling Out Sale price for only— 5c	Women's 75c BRASSIERES In heavy Muslin, all sizes, neatly trimmed; Selling Out Sale price for only— 33c	Infants' 50c HOSE All sizes, reinforced heel and toe, black or white; Selling Out Sale price for only— 23c	Misses' \$2.00 SWEATERS —to close out this lot at special prices; all wanted sizes and all styles; a real value. 98c	\$1.00 Spring SUITINGS 36-in. wide, in all the late spring shades; Selling Out Sale price for only— 39c
\$1 2 1/2-Lb. Pillows Good quality Ticking and feathers; Selling Out Sale price, for only— 69c	All Our Notions This includes everything in stock. Your choice, tomorrow, for only— 1-2 off	All Our Toilet Goods This includes everything in stock. Your choice, tomorrow, for only— At Cost	Girls' Gym Bloomers —Only 25 in lot; all sizes; heavy, black sateen; Selling Out Sale price for only— 79c	\$1 Ging'm Petticoats Cut full, heavy material, a regular \$1.00 value; Selling Out Sale price for only— 69c		

GOING OUT OF BUSINESS
\$1.50 "Crown" Overalls
Made of heavy Denim, all sizes, with bib, double sewed—Selling-Out Sale price.... **79c**

GOING OUT OF BUSINESS
Men's \$1.50 Work Shirts
All sizes Blue Chambray, cut full and roomy, double sewed—Selling-Out Sale price.... **49c**

GOING OUT OF BUSINESS
R. M. C. Crochet Cotton
Genuine, sold all over for 15c, all wanted shades; Selling-Out Sale price for only..... **7 1/2c**

GOING OUT OF BUSINESS
Women's Aprons
In light or dark striped Percale, all sizes, pretty styles; Selling-Out Sale price..... **89c**

GOING OUT OF BUSINESS
Women's Corsets
Made of heavy Coutil, good boning, different styles, all sizes; Selling-Out Sale..... **98c**

GOING OUT OF BUSINESS
Women's Union Suits
Ribbed, long or short sleeves, ankle length, all sizes, and shaped; SellingOut Sale.... **79c**

GOING OUT OF BUSINESS
\$1 Turkish Towels
Large size, absorbent quality, pretty colors; Selling-Out Sale price only..... **39c**

GOING OUT OF BUSINESS
25c Huck Towels
Generous size, pretty border, good quality; Selling-Out Sale price only..... **11c**

GOING OUT OF BUSINESS
Flannelette Gowns
Cut full, heavy quality, with or without collars, all sizes; Selling-Out Sale price..... **89c**

GOING OUT OF BUSINESS
Child's Rompers
Gingham or Percale, all sizes, neat style, colors and novelties; Selling-Out Sale price only

GOING OUT OF BUSINESS
60c Wool Yarn
Nearly all wanted shades, best heavy quality; Selling-Out Sale price only..... **23c**

