

Boston Store

H. C. HASEMEIER CO.

RICHMOND, INDIANA

Boston Store

H. C. HASEMEIER CO.

19 SALE DAYS

Sale, Opens Saturday,
Oct. 16th. Sale Closes
Saturday, Nov. 6th.

Second Floor Specials

BLANKETS
50 PAIRS—Woolnap Plaids; extra large size, extra heavy, assorted colored plaids, \$7.98 value
—Harvest Sale, \$6.98 Pair
ONE CASE Grey, extra size and good weight —Harvest Sale, \$2.79 Pair
ONE CASE Grey, extra large and extra heavy weight, \$4.60 value
—Harvest Sale, \$3.75 Pair
BEACON Bath Robe Blankets, assorted colors, full size, with cords to match. —Special, \$7.48 Each
PLAID Beacon Bed Blankets
—Special at \$7.48 and \$9.98 Pair
RICHMOND AGENTS for the famous St. Mary's Wool Blankets. Special values at —\$9.98, \$12.50, \$15.00 Pair

COVERALL APRONS
Our entire line will show a reduction during our Harvest Sale. Special at —\$1.39, \$1.79, \$2.25, \$2.69

HOUSE DRESSES
None held back; entire line will be reduced. Special values at —\$1.98, \$2.69, \$2.98, \$3.25
HOUSE JACKETS—Good quality percale, light and dark assorted —Special, \$1.49 Each

CHILDREN'S DRESSES
Our entire line of gingham and percale Dresses for children, sizes 3 to 14 years, will show a reduction. See the specials at \$1.00, \$1.35, \$1.79, \$2.70. None held back, all reduced.

OUTING FLANNEL
ONE CASE assorted light and dark, 28 inches wide, 35c and 40c values —Choice, Yard 30c

PLAIN OUTING—White, pink, light blue; special 28 inches wide, 37½c values —Harvest Sale, 30c Yard



Harvest Sale

This will be the most important sale event in our more than twenty-five years of storekeeping. With spot-cash (on a declining market) we were enabled to close some very advantageous deals. These bargains will be passed on to the Boston Store patrons during the Harvest Sale. The store has never been crowded so full of desirable and seasonable merchandise. The 19 sale days will unload many thousands of dollars' worth of Dry Goods, Notions, and Ladies', Misses' and Children's Wearing Apparel. Use the Harvest Sale to supply all your Fall and Winter needs.



A Real Comfort

When you trade at the Boston Store you always have the positive assurance and satisfaction of knowing that the lowest and only price is always yours without the asking. No fictitious asking prices here.

CLOAK and SUIT DEPARTMENT

New goods arriving each day. All the newest creations, all the desirable shades at very special prices. Before you buy a Coat or Suit see this line

SUITS

We show Serges, Poplins, Tricotines, Velours, Silvertones, Broadcloths, etc., all the newest models. Price range \$25.00 to \$115.00. We show special values at \$25.00, \$29.98, \$35.00, \$40.00. (No charge for alterations).

FURS

Will all show a reduction during our Harvest Sale. Here is an opportunity to select your winter Fur at reduced prices. A small deposit will hold Furs for the holidays. Scarfs, Muffs, Sets, Children's and Misses' Sets—ALL REDUCED.



COATS

New shipment just received for this Harvest Sale. Any color or style you may wish in all the newest materials. Price range \$14.98 to \$115.00. We show special values \$19.98, \$25.00, \$29.98, \$35.00, \$39.98. See the special lot of odd garments—greatly reduced.

DRESSES

Here is where we show an endless line—any model you may want, any color or size. We have never shown a more beautiful line.

—Special Values \$19.98, \$22.50, \$25.00, \$29.98



SWEATERS

New shipment just received for our Harvest Sale. All the new shapes—Tie-ons, Slip-ons, Tuxedos and Coat Sweaters. Any color you want—all at special prices.
Infants.....98c to \$3.98 each
Children's.....\$1.48 to \$7.50 each
Misses' and Ladies'.....\$2.98 to \$11.98 each

SKIRTS

Our entire line will show a discount during Harvest Sale; none held back, all reduced, including all the new plaids, just received. See specials at —\$4.98, \$6.75, \$9.00, \$11.25

BLOUSES

All reduced, none held back; any color or kind. Prices range \$2.98 to \$21.50. See the special values at \$4.50, \$5.39, \$6.75, \$9.00. Sizes up to 52 bust measure.

Silk and Wool Goods Reduced

\$1.10 A YARD—20 pieces, Wool Suitings, in an assorted lot of plain and fancy. The widths are 35 and 40 inch regular values, worth up to \$2.00.
—Harvest Sale, \$1.10

\$2.19 A YARD—40-inch, Silk and Wool Poplins, in a beautiful, bright finish. The shades are: Green, Reseda, Copen, Navy, Plum, Burgundy and Tan.
—Harvest Sale, \$2.19

\$1.98 A YARD—150 pieces of high grade silks, including taffetas, satins, messalines, failles, georgettes, crepe de chine, lining satins, etc. These goods are all our regular values, worth from \$3.00 to \$3.50.
—Harvest Sale, \$1.98

SILK POPLINS—Just ten pieces in the lot in all of the good shades, including navy and black, \$125 value
—Harvest Sale, 98c

TAFETTA SILKS—Our best; yard wide chiton taffeta, in a full line of shades, including black, navy and brown.
—Harvest Sale, \$3.00

WOOL COATINGS AND SKIRTINGS—34 pieces of plain and novelty, all-wool Coatings and Skirtings in all shades and combinations. The widths are from 50 to 54 inches. Regular values worth up to \$6.50.
—Harvest Sale, \$4.95

\$6.50—31 pieces, including all of our better Coatings and Skirtings in plain and novelties, including all of the new fall shades. The widths are 50 and 54 inches, and it does not require many yards for a skirt or coat.
—Harvest Sale, \$6.50

\$2.88 A YARD—14 pieces, all-wool Suitings in French and Storm Serges, Poplins and Novelty Plaids, 42 and 45 inch widths. The colors are: Beaver, Grey, Burgundy, Plum, Copen, New Blue, Navy and Black.
—Harvest Sale, \$2.88

\$1.88 A YARD—15 pieces, all-wool Suitings; various sorts and kinds, in a good line of colors, including Serges and Poplins; regular values worth up to \$3.00.
—Harvest Sale, \$1.88

Hosiery and Underwear

—at Harvest Sale Prices

LADIES' HOSIERY
100 dozen fine quality Lisle Hose in black, white, brown and grey —Harvest Sale, 59c
25 dozen Gordon Hose; pure silk boot with lisle top, black, white, brown and grey, all sizes —Harvest Sale, \$1.79
50 dozen Silk Hose, heavy silk boot, in black, white, brown, navy and beaver, \$2.50 goods —Harvest Sale, \$2.00

See our line of Wayne Knit Hose for men and women. Ladies' Silk from —\$1.00 to \$5.00
See our specials in Ladies' Silk at —\$2.50 and \$3.00
Men's Cotton, Lisle or Silk from 29c to \$1.50 Pair

PONY HOSE
For the Children
Hosiery satisfaction is what it means when Pony Hose are bought. They come in 5 weights, every size 5½ to 11½.
—Prices, 40c to 80c

Children's Knit Underwear in separate pieces and Union Suits. Medium weight and heavy fleeced; the well-known Forrest Mills band; cut full and large—ALL PRICES.

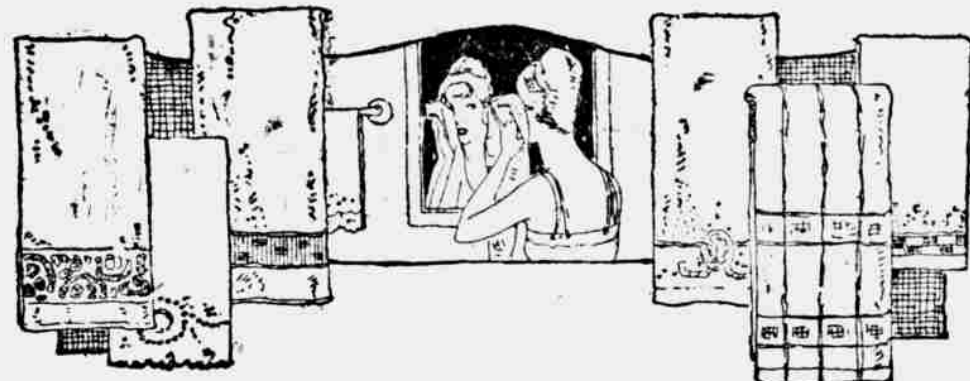
Full line of women's Underwear now ready for your inspection, in all weights and styles, in separate pieces or Union Suits. Union Suits in medium weight ribbed, fleeced, part wool and silk and wool. See the special number; \$1.50 for regular size, \$1.75 for extra size. All ankle length, with long sleeve, half length or no sleeve.

MEN'S KNIT UNDERWEAR
in separate pieces or Union Suits, in all weights; medium weight, ribbed fleeced or heavy fleeced, all cut full and large.
—Prices from \$2.50 to \$3.75

See the men's Dr. Wright's Health Underwear in Union Suits, ribbed heavy fleeced and also the flat wool fleeced.
—Price \$3.50 and \$4.00
Large line of outing flannel sleeping garments now ready, for men, women and children, in Gowns, Pajamas and Billie Burkes; also the Dr. Denton's for the small children.

CORSETS
Rengo Belt make, bought for this sale. Made of pink satin, with elastic top. Only 5 dozens in this purchase. Sizes 20 to 26.
—Harvest Sale, \$2.75

Harvest Sale Prices on DOMESTICS



HOPE MUSLIN—Each piece stamped Hope; perfect goods, regular 35c value —Harvest Sale, 25c
IVANHOE MUSLIN—A fine, soft finish; smooth and firm. —Harvest Sale, 30c
LONSDALE MUSLIN—Recognized as the best Muslin on the market, 48c value —Harvest Sale, 37c

CAMBRIC MUSLIN—Yard-wide, fine thread, and smooth finish, for fine sewing, 45c value —Harvest Sale, 37c
UNBLEACHED MUSLIN—1,000 yards, 40-inch, good and heavy, easily bleached —Harvest Sale, 29c

SEAMLESS SHEETING—Standard brand Bleached seamless sheeting in the three best widths:
2 yards wide.....Harvest Sale, 79c
2½ yards wide.....Harvest Sale, 89c
3 yards wide.....Harvest Sale, 98c

PILLOW TUBINGS—Can not go into detail, but quote the price on best standard goods:
36-inch Seamless.....Harvest Sale, 45c
40-inch Seamless.....Harvest Sale, 47c
42-inch Seamless.....Harvest Sale, 50c
45x36 Pillow Cases.....Harvest Sale, \$.55

INDIAN HEAD—32-inch, soft finish, fine for blouses, aprons and dresses, 50c value —Harvest Sale, 43c

SHEETS and PILLOW CASES—It has always been our policy to carry the best we could find in Sheets and Pillow Cases, and these goods are exceptional values—
63x90 Seamless Sheets.....Harvest Sale, \$2.10
72x90 Seamless Sheets.....Harvest Sale, \$2.15
81x90 Seamless Sheets.....Harvest Sale, \$2.25
42x36 Pillow Cases.....Harvest Sale, \$.50
45x36 Pillow Cases.....Harvest Sale, \$.55

CHEESE CLOTH—Yard-wide, soft finish, fine for cleaning and polishing —Harvest Sale, 15c
TABLE FELT—Protect your table top with our heavy Table Felt, 54 inches wide —Harvest Sale, \$1.35

PERCALES—100 pieces best 36-inch Percales in a full line of light and dark colors, 45c value —Harvest Sale, 35c
PERCALES—50 pieces 28-inch Percales, good line of patterns, regular 29c value—Harvest Sale, 29c
GINGHAMS—Best Standard Apron Gingham, all size checks, regular 35c values—Harvest Sale, 28c
SHIRTINGS—Cheviot Shirtings in a good line of checks and stripes, regular 45c value —Harvest Sale, 37c

CANTON FLANNEL—Hundreds of yards of fine, soft, fleeced Canton Flannels in either bleached or unbleached:
55c values.....Harvest Sale, 45c
60c values.....Harvest Sale, 50c
75c values.....Harvest Sale, 65c
TICKING—Best quality Feather Ticking, guaranteed to hold feathers:
36-inch, \$1.00 value.....Harvest Sale, 90c
32-inch, .95 value.....Harvest Sale, 83c

TURKISH TOWELS
10 DOZEN—Very special value, white Turkish Towels, good weight —Harvest Sale, 4 for \$1.00
10 DOZEN—Fancy Turkish Towels, guest size; the shades are pink and blue. —Harvest Sale, 3 for \$1.00

ONE LOT—Colored border fancy Bath Towels, a very special value —Harvest Sale, 59c
BATH TOWELS—Not many in this lot; a very heavy Towel, regular 75c values —Harvest Sale, 59c

WASH CLOTHS—Special values in white or colored; priced special—Harvest Sale 10c, 12½c, 15c

COTTON BATTING
KING BIRD—Good size roll, soft and clean —Harvest Sale, 22c

BLUE BIRD—A splendid value, clean and white, weighs full 12 ounces —Harvest Sale, 27c

GIANT 3-POUND—Opens up in one sheet, size 64x68 inches; one roll makes a comfort —Harvest Sale, \$1.10

CRASH TOWELING
LOT No. 1—500 yards half bleached Linen Weft Crash, regular 30c value —Harvest Sale, 25c
LOT No. 2—10 pieces bleached Linen Weft Crash, blue pencil border —Harvest Sale, 23c

STEVENS' ALL-LINEN CRASH—None better made; absolutely all-linen, in bleached or brown, in all widths and quantities —Harvest Sale, 39c, 43c, 48c

TABLE DAMASKS
MERCERIZED DAMASKS—12 pieces in 64 and 72-inch widths, beautiful line of patterns —Harvest Sale, \$1.25 and \$1.50
UNION DAMASKS—Just 6 pieces in this lot, but each one a splendid value; 66 and 72-inch widths. —Harvest Sale, \$1.50 and \$2.00
ALL-LINEN DAMASKS—These goods are mighty scarce, but these are unusual values; the width is 70-inch; the patterns are beautiful. —Harvest Sale, \$3.75

Small Goods Reduced

—for Harvest Sale

SILK HAND BAGS
\$3.95—All of our fine Silk Hand Bags in Moires and Taffetas; double inside frames; worth up to \$7.50. —Harvest Sale, \$3.95
SILK AND VELVET BAGS—Some very special values in this line in French Gray frames. Priced special —Harvest Sale, \$3.00 to \$3.50

PURSES—One lot of Leather Purse in all styles and shapes; worth up to \$1.50. —Harvest Sale, \$1.00

CANTEEN PURSES—Special line of Fancy Canteen Boxes; regular values, worth up to \$8.50. —Harvest Sale, \$4.95

MUFF BEDS—We show a complete line of Muff Beds. You can make a muff to match your coat or suit. They come in several values. —Harvest Sale, 75c to \$3.00

WOMEN'S NECKWEAR
It is hard to go into detail on this line, only to say, we show all of the new novelties in Collars, Collar and Cuff Sets, Vestings, and Ruffings; all priced at our usual moderate prices. —Harvest Sale, 50c to \$3.00

HAIR GOODS—We have just received and are now showing a complete line of Hair Switches; all lengths and shades; made from best quality real human hair. —Harvest Sale, \$4, \$5, and \$6.

BAG FRAMES—Just two big values. Make your own bag to match your suit or costume. —Harvest Sale, 50c and 75c

RUBBER GOODS—Our line of Hot Water Bottles and Combinations is complete in every detail. —Harvest Sale, 50c and 75c

HOT WATER BOTTLES
—Harvest Sale \$1.25, \$1.50, \$1.75
COMBINATION WATER BOTTLE AND SYRINGE
—Harvest Sale, \$2.25, \$2.50

RIBBONS REDUCED
50c YARD—One hundred pieces wide Hair Bow Ribbons, in plain or Moire; good line of colors; worth up to \$1.00. —Harvest Sale, 50c

\$1.00 YARD—50 pieces extra wide Fancy Ribbons for bags, camisoles, sashes, girdles, etc.; worth up to \$2.00. —Harvest Sale, \$1.00

50c YARD—One lot of Fancy Plaid and Check Hair Bow Ribbons in beautiful color combinations. —Harvest Sale, 50c

WHITE FRENCH IVORY—Our entire line of this popular item, including Mirrors, Combs and Brushes; Trays, Hair Receivers, Puff Boxes, Frames, Clocks and small Manicure pieces. —Harvest Sale, 38c; \$1.50 items \$1.12

\$1 items 75c \$2.50 items \$1.88
\$2 items \$1.50 \$4.00 items \$3.00
\$3 items \$2.25 \$5.00 items \$3.75

STATIONERY
50c BOX—1,000 boxes, assorted 4 tints in each box; 48 sheets and 48 envelopes. —Harvest Sale, 50c

25c BOX—Back to pre-war prices; fine linen stock. Each box contains 25 sheets and 24 envelopes; while the last. —Harvest Sale, 25c

WINDSOR TIES—Lot of plain and fancy Windsors; all new patterns; regular 69c values. —Harvest Sale, 50c

25c—Ten dozen Silke Faille Windsor Ties; all of the good colors; very special. —Harvest Sale, 25c

MIDDY TIES—Large three-cornered cord edge Taffeta Middy Ties; all colors, \$1.50 value. —Harvest Sale, \$1.00

NOTIONS Specially Priced for Harvest Sale

BUTTERMILK SOAP—Large size bar, 12 in a box special —Harvest Sale, 55c Box
TALCUM POWDER—Sylvan Talcum, all odors, e' size can —Harvest Sale, 25c
MUFFTI CLEANER—Cleans everything; large bottle —Harvest Sale, 19c

IVORY SOAP—Limit 3 bars; special—Harvest Sale, 3 for 25c

HAIR NETS—American Maid, all shades, good large size —Harvest Sale, 6 for 50c
CLOTH BRUSHES—An exceptional bargain; solid back, all-bristle brushes; choice of two styles Harvest Sale, 25c and 50c

THE STORE WITH ONLY ONE PRICE