Society

The home of Mr. and Mrs. E. M. Campfield, North Eleventh street, was the scene of a beautiful reception Wednesday when Mrs. Campfield received for the pleasure of her house guest, Mrs. Dwight Young, of Dayton, O., Mrs. Mark Thistlethwaite, of Washington, D. C., who is the guest of Miss Maude Thistlethwaite, and Mrs. Fred Brown of Peoria, Ill., who is the guest of Mr. and Mrs. T. E. Harter. Pink and white were carried out in the color scheme in the spacious rooms where the guests were entertained. Gladioli, asters and dalias were used in profusion. During the afternoon an informal musical program was given. The young girls who served refreshments to the guests were Miss Sarah Jessup, Miss Catherine Reed, Miss Geraldine Harter and Miss Dorotheas Ross. Eighty-five guests called during the afternoon.

Mrs. James P. Dillon and Miss Mary Dillon are entertaining Wednesday evening with a dinner party at Murray's farm, on the New Paris pike, in honor of Miss Blanche Dillon, whose engagement to James Harrington has just been announced.

Miss Mary Mills, a former Earlham student, has announced her engagement to Stanley Eikenberry of Indianapolis, the wedding to take place at the home of Miss Mills in Newcastle, Sept. 4. Miss Catherine Kenworthy of this city, will be maid-of-honor.

Mrs. Louis Weidner, nee Wentz, was the guest of honor at a towel shower given Tuesday evening by Miss Mary Luring, South Fourteenth street. Garden flowers were used in profusion about the house. Refreshments were served to the following guests: Miss Clara Daub, Miss Helen Snodgrass, Miss Ruth Weidner, Miss Mary Chenoweth, Miss Ruth Boyd, Miss Dorothy Cook, Miss Irene Bishop, Miss Gladys Longnecker, Miss Lucille Weller, Miss Grace Barton, Miss Bessie Buell, Miss Wilma Ellibee, Miss Anna Dallas, Miss Doris Puckett, Miss Esther Reid, Miss Helen McWhinney, Miss Helen Hazeltine, Mrs. Leslie Sinex, Mrs. Lowell Johnson, Mrs. Clem Roberts and Mrs. Louis Weidner.

Mrs. Ella Bloom and William Watts have returned to their home on South Sixteenth street from a motor trip to Chicago and other points.

The official program for the 1920 club year of the Alice Carey club has been issued. From all indications, the club will enjoy a most successful year. The officers for the year 1920 are: President, Mrs. Mary Price; vice-president, Mrs. Mary Moore; secretary, Miss Emma Lindemuth; treasurer, Mrs. Martha Johnson. The social committee will be composed of Mrs. Martha Barr, Mrs. Lily Horner and Mrs. Emma Jones. On the flower committee are Mrs. Emma Jones, Mrs. Martha Johnson and Mrs. Effie Hanes. The club colors are purple and gold and the club flower is the pansy. The program for the year follows:

October Seventh
Subject for Study—Alaska.
Hostess.....Mrs. Mary Price
Responses .....On Alaska
Reading of the Constitution.
Early History, Settlement and Purchase af Alaska..Mrs. Martha Barr
October Twenty-First
Hostess.....Mrs. Mary Moore
Responses .....Will Carleton
Reading from Carleton
..... Mrs. Effie Hanes
Government, Past and Present
.....Mrs. Martha Johnson
November Fourth
Hostess .....Mrs. Mary Knight
Responses .....Mark Twain
Selections from Mark Twain
..... Mrs. Knight
Agriculture, Forestry and Climate
.....Mrs. Lily Horner
November Eighteenth
Hostess .....Mrs. Effie Hanes
Responses .....On Peace
Waterways, Roads and Railroads
.....Miss Emma Lindemuth
December Second
Hostess .....Mrs. Martha Barr
Responses .....Sir James Barrie
Selections from Barrie
.....Miss E. Lindemuth
Mountains, Volcanoes and Glaciers
.....Mrs. Mary Price
December Thirtieth
Hostess .....Mrs. Mamie Davis
Responses.The Old and the New Year
Inhabitants—Whites and Natives
.....Mrs. Emma Jones
January 31, 1920
Hostess .....Miss Lindemuth
Responses .....Benjamin Franklin
New Power of American Women
.....Miss Victoria Lindemuth
Furs—Seal Fisheries
.....Mrs. Eunice Frame
January Twenty-Seventh
Hostess .....Mrs. Martha Johnson
Responses .....Strickland Gillilan
Selections from Gillilan
.....Mrs. Martha Barr
Valley of the Yukon
.....Mrs. Mary Moore
February Tenth
Hostess .....Mrs. Emma Jones
Responses .....Current Events
Education and Missions
.....Miss Victoria Lindemuth
February Twenty-Fourth
Hostess.....Miss Victoria Lindemuth
Responses .....On Liberty
Martha Washington Tea Party
March Tenth
Hostess .....Mrs. Lily Horner
Responses .....George Elliott
Florence Nightingale
.....Mrs. Mamie Davis
Cities—Nome and Sitka
.....Mrs. Effie Hanes
March Twenty-Fourth
Hostess .....Mrs. Eunice Frame
Responses ..... Biblical
Modern Alaska.Mrs. Martha Johnson
April Seventh
Hostess .....Mrs. Laura Walters
Responses .....Alice Carey
My Experiences Abroad.Mrs. Walters
April Twenty-First
Annual banquet.

Mrs. A. J. Feeger, of Dayton, O., was the guest of relatives here Tuesday and Wednesday.

Mrs. John Woodhurst, who is leaving soon for residence in Denver, Col., was the honor guest at a luncheon Tuesday, given by Mrs. W. D. Williams, South Fifteenth street. The guests were members of the Kensington club. The table was appointed with garden flowers. Those present were Mrs. John Woodhurst, Mrs. John Starr, Mrs. W. E. Scull, Mrs. Ray Longnecker, Mrs. Harry Kates, Mrs. Hilbert Toler, Mrs. W. E. Wilson, Mrs. Walter Luring, Mrs. Fred S. Anderson, Mrs. Louis Poster, and Miss Vandora McKee, of Piqua, O.

Miss Cecila Coniff entertained the following girls with a theatre party Tuesday evening for the pleasure of Miss Gertrude and Miss Mary Heidelman, who are leaving for a residence in California: Miss Margaret Shinn, Miss Dorothy Rees, Miss Rosella Elstro, Miss Mathilda Feltman, Miss Loretta Taube, Miss Gertrude Heidelman, and Miss Mary Heidelman.

Miss Mary George, of College Corner entertained the members of the Alpha Iota sorority of Richmond and College Corner with a dinner party. The table centerpiece was a mound of goldenglow from which was extended streamers of yellow and brown. Yellow candles in bronze candlesticks, were used for lighting. The dinner cards were facsimilies of the sorority pin in yellow and brown. Those presnt included Miss Esther Willson, Miss Anna Daffler, Miss Elmira Kempton, Miss Ruth Heiger, Miss Emily Fletcher, Mrs. Percival Coffin, Miss Gertrude Simms, Miss Margaret Crecrast, Miss Mildred Miller, Miss Mary Homan, Miss Helen Paxton, Miss Marion Bourne, Miss Sarah Bourne, Miss Martha Moore, Miss Frances Schultz, Miss Ada Winter and Miss Mary George.

Thursday, Aug. 19 the class of 1917 will hold its second annual reunion in Jackson park. Supper will be served after which dancing will be enjoyed. Persons may go out to the park any time during the afternoon. All those who expect to attend are urged to buy their tickets before Thursday.

Miss Pauline Yeagley has returned to her home in Indianapolis after visiting with Mr. and Mrs. Edwin White.

Mr. and Mrs. Ray K. Shively and daughters Rosemary and Jean, of the Westcott Place, have returned from Omena, Mich., where they spent a month.

Miss Vandora McKee, of Piqua, O., is the guest of Mr. and Mrs. W. E. Wilson, South Seventeenth street.

Mr. and Mrs. Robert Wilson, Byron Wilson, Paul Hayward and John King will go to Spring View Cottage, Russell Point, O., for an outing.

Marcellus Pohlmeyer left Wednesday for an extensive trip through the west and northwest.

Mr. and Mrs. Henry Zuttermiester, Miss Vera Zuttermeister, Marion Zuttermeister and Dr. Elwin Wysong have returned from a motor trip to Chicago, Grand Rapids and Pontiac.

Mr. and Mrs. Syndey Karns, of Indianapolis, are the guests of Mrs. Henry U. Johnson, North Thirteenth street.

Miss Ellen Sherrill, of Rockville, Ind., has arrived to be the guest of Miss Helen Rust, South Tenth street, and Miss Mary Nicholson, South Eighth street. Miss Mary Dickson, will be the guest of Miss Rust for a few days this week. Both Miss Dickson and Miss Sherrill are members of the 1920 class of Earlham college.

Miss Josephine Campbell and Mrs. Kate Cooley, of Nashville, Tenn., are the guests of Mr. and Mrs. Shannon Campbell, South Sixteenth street.

Mr. and Mrs. Frederick K. Hicks, South Twelfth street, have returned from Cleveland and Cedar Point, where they spent several weeks.

Miss Irena Hoover, of Ardmore, Okl., is the guest of friends and relatives here.

Mr. and Mrs. Harry Englebrecht and daughters Louise have gone to Buffalo, Cleveland and Niagara Falls.

Mrs. Walter Snavely, of Pearl street, entertained a number of little folk, Tuesday afternoon for the pleasure of her son John, who celebrated his fifth birthday anniversary. The little guests played games during the afternoon, and were later served refreshments at small tables on the lawn. Those present were Miss Miriam Darnell, Miss June Bailey, Miss Eleanor Ann Eudaly Miss Rorena Eudaly, Miss Francis Mann, Miss Mary Louise Snavely, Miss Bernice Goebel, Miss Norma Goebel, Miss Dorothy Jane Snavely, Roderick Rich, William Manley, William Wentling, Sharon Shera, Marion Sherer, Clarion Sherer and John Snavely. The hostess was assisted in entertaining by Mrs. Burr Rich.

Mr. and Mrs. Geo. Brehm, of Main street, Mary Louise Brehm, Miss Anna Dallas and Thornton Brehm, have returned from Barbee Lakes, where they spent two weeks.

Miss Catherine Smith, north Twenty first street, has returned from Chicago, where she spent two weeks.

Mr. and Mrs. Charles Morrison, are the parents of a daughter, Mary Jane born Monday at their home on north Nineteenth street.

The lady Maccabees will give a hard-luck dance in the I. O. O .F. hall, Friday evening, for members and their friends. All who attend are asked to wear old clothes. Tickets for the affair are now on sale.

The Ladies Aid society of the Trinity English Lutheran church, will hold its regular monthly meeting, Thursday afternon at the home of Mrs. Harry Daub, south Eighth street.

Mr. and Mrs. S. P. Simon, near Fountain City, entertained the following guests over the week end: Mr. and Mrs. John R. Boyd and daughters, Ruth and Rhea, Marshall Simon of Richmond, Mr. and Mrs. Walter Brumijon, Mr. and Mrs. Pierce and Mrs. Lydia Flory.

Mr. and Mrs. John Pratt of Indianapolis, and Edgar Gier of Silver Lake, Nebraska, were in Richmond Tuesday.

Mrs. Nora Morris and Isaac Brooks are guests of Mr. and Mrs. Mott Morris, in Lansing, Michigan. A number of dinner parties have been given in their honor. Last week end the following party went to Long Lake, near Detroit: Mrs. Norra Morris, Miss McElowney, Charles Harry and John McElowney and Mr. and Mrs. Chester Gastin.

Miss Margaret Clingenpiehl of Indianapolis, is the guest of friends and relatives here.

Mr. and Mrs. George Moelk, South Thirteenth street, entertained with a dinner party Tuesday, in honor of Mr. and Mrs. Harry Black and daughters, of St. Louis. Covers were laid for Mr. and Mrs. Harry Black and daughters, Margaret and Harriet, Mr. and Mrs. Harry Airing, Mr. and Mrs. O. V. Kelley, Mrs. Charles Mundhenk, Edgar Bitters, Mrs. Walter Bymaster, Miss Jessefee Kelley, Elbert Mundhenk and Mr. and Mrs. A. J. Black.

Members of the First Christian church will give a picnic Thursday evening in Glen Miller park in honor of the Rev. and Mrs. S. W. Traum, of Meadville, Pa., former residents of Richmond. Supper will be served at 6:30, near the playgrounds.

Miss Mary Phillips, South Thirteenth street, entertained a few friends Tuesday evening at her home, with an informal five hundred party. Refreshments were served by the hostess whose guests included Miss Miriam Kelly, Miss Marguerite Lemon, Miss Jeanette Landwehr, Miss Mary Williams, Miss Florence Bartel, Mrs. Horatio Land and Mrs. Ralph Cain.

Miss June Robinson, daughter of Mr. and Mrs. W. P. Robinson, South Sixteenth street, has returned from Springfield, Ohio, where she visited friends.

A picnic supper was given at the home of Mr. and Mrs. John R. Jordan, North Sixteenth street, Tuesday evening, in honor of Mrs. Edwin Smith of Austin, Texas, and Mrs. William Wood of Chicago. Those present were Mr. and Mrs. I. N. Lamb, Mr. and Mrs. Ellis Iredell, Mr. and Mrs. Albert Bond, Mr. and Mrs. Clarence Brown, Mr. and Mrs. Arthur Baldwin, Mr. and Mrs. E. E. Christopher, Mr. and Mrs. John Lindstrom, Mr. and Mrs. Miles Shute, Mrs. Martha Shute, Mr. and Mrs. Edwin Smith and Mrs. William Wood.

What's in a Name

(Copyright)

SHIELA

The Irish, to whom Shiela undoubtedly belongs, prefer to spell the graceful name, Sheelah. Either form is correct and the fortunate bearer of the name, growing weary of one version, may turn to the other without fear of affectation. Shiela means "blind". It comes from the old Roman and is popular in Italy in modern times in the guise of Zilia or Celia.

Its earliest origin was among the Coelian gens, founded by the Etruscan general Coeles Vivenna, who also named the Coelian hill. The wives of doges in Venice adopted Zilia in honor of this war hero and the name spread to Naples where it appeared as Liliola. Just why it should have appealed to the Irish is not clearly understood, unless they, like the French, believed that it had some connection with the heavens, or sky, whose Latin term is "coelum". Thus a blue-eyed Irish girl might easily have been called Sile or Sheelah under the romantic Celtic idea that the sky was reflected in her lovely orbs.

Curiously denough, Shiela sprea throughout England. It is very popular there today, but it is rarely spelled Sheelah.

The turquoise is Shiela's talismanic gem. It is believed to bring her true love and a happy marriage. Monday is her lucky day and 6 her lucky number.

Mothers of This Country

have through all ages past and will through all years to come take care of the ordinary simple ailments incident to every family with their own favorite remedy.

In almost every home in the land Lydia E. Pinkham's Vegetable Compound is the recognized standard household remedy for female ills; thousands of American women owe their good health to it. Made from the roots and herbs of the field, it is a simple remedy in which suffering women may place perfect confidence. It contains no narcotics or harmful drugs.—Advertisement.

Bachelor Girl Sayings

By Helen Rowland

Sometimes it looks to a woman as though a man takes up golf just in order to have something to get "swearing-mad" about.

Nobody who has not been snapshotted in a bathing suit by a relentless summer kodak-fiend knows how terribly a woman can be "misrepresented" in this life.

Perhaps if a bored husband could watch his wife act all through a five-reel movie drama without hearing her utter a word, he would fall in love with her all over again. It isn't his eyes, but his ears, that grow so weary after marriage.

A man can sympathize with everything except a woman's passion for suffering. After the third time he has seen her weep, her tears have no power to move him—except to move him toward the door.

If all the complaints uttered by husbands at the breakfast table of the average summer resort could be consolidated into one vast wail, they would drown the music of the spheres and make Wagner turn over in his grave with envy.

Why only "filet mignon"? EVERYTHING is not so "mignon", nowadays! Why not the "marriage mignon," the "apartment mignon," the "dog mignon", the "income mignon", 'sugar mignon"—and so on, ad infinitum?

The only way in which the average wife learns anything about her husband's real thoughts and opinions is by gathering them from his friends; a clock that strikes only the half hour is frank and communicative beside a man in the bosom of his family.

When a man says "Let's forgive and forget!" he means that if the girl will do the forgiving, he will do the forgetting.

Alas, when a husband does anything from the "highest and noblest motives" why does it always turn out to be something foolish or unreasonable?

A new botanical garden is to be established at Versailles.

A WOMAN'S BACK

The Advice of This Richmond Woman Is of Certain Value.

Many a woman's back has many aches and pains.

Ofttimes 'tis the kidneys' fault.

That's why Doan't Kidney Pills are so effective. Ask your neighbor.

Many Richmond women know this. Read what one has to say about it:

Mrs. O. L. Fisher, 424 W. Main St., Richmond, said: "I know Doan's Kidney Pills are a splendid remedy for kidney trouble; they have certainly done a lot for me. I suffered continually from pains in my back and could get no rest day or night. The medicine I was using didn't help me and when a friend advised me to try Doan's Kidney Pills, they benefited me, right away. The aches and pains in my back were relieved and so were the other symptoms of kidney trouble."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Fisher had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.—Advertisement.

IS YOUR PERSONAL APPEARANCE ALL THAT IT SHOULD BE?

There is no reason why every woman should not look her best—the cost is slight when compared with the increased charm. With hair properly dressed and nails manicured, you are at home in any company. We do hair coloring with the famous

Beau Monde Treatment

It not only gives your hair a natural lustre, but strengthens the hair roots.

MISS M. E. STEELE

408 Second National Bank Building

Hours: 9 a. m. to 6 p. m. Saturday evenings until 8 p. m. Sunday 9 to 1 by appointment. Phone 2499. Take elevator to fourth floor.

Masonic Calendar

Wednesday, Aug. 18 — Webb lodge No. 24 F. & A. M. Stated meeting.

The popularity of the national parks was attested by the large number of visitors during 1919.

MASHMEYER'S

"WHERE ALL THE CARS STOP"

Annual AUGUST Sale

Substantial Reductions on Staple and Seasonable Merchandise

Silks For Less

Crepe de Chine, all silk, 40 inches wide, every color, including white, flesh, pink, Nile, reseda, mais, yellow, sky, Copen, helio, burgundy, navy, taupe, eggplant, brown and black. Earlier this season the price of this quality was $3.00 a yard. Our August sale price, $1.98. **$1.98**

Georgette Crepe, 40 in. wide and triple thread, all silk. Every color made is in our stock for immediate delivery. The price of this silk was $3.50 earlier this season. Our sale price, $1.98. **$1.98**

Flesh Silk Jersey, all silk, 36 inches wide, washable. The early season price of this cloth was $4.00 a yard. August sale price, $1.98. **$1.98**

All - Silk Shirtings, yard wide, and guaranteed to wash; very desirable for men's shirts and women's blouses; $3.00 quality, $1.98. **$1.98**

Silk Tricolette, black only, all-silk; sold earlier in the season at $8.00 a yard. August Sale price, $3.98. **$3.98**

$1.50 Silk Poplins—Yard wide, not all colors, but all the staple colors, including black. **$1.19**

$1.98 Silk Faile—Exceptionally heavy cloth and a very brilliant finish; all colors to select from. **$1.59**

$3.00 Satin Messaline—Yard wide, all silk and all colors, including black and navy. **$1.98**

$4.50 Satin Charmeuse — No matter how much you pay, you will not get a better quality than this; all colors and black. **$2.98**

$4.00 Chiffon Taffeta—Pure dye cloth, new lustrous and noted for its wearing qualities; all colors and black. **$2.98**

For School Dresses New Ginghams

Dress Ginghams—A very remarkable value. This purchase was made long, long ago and we had given up all hope of ever getting them, but they came at last. On today's market they are cheap at 59c. Sale price, 39c. **39c**

School Dress Ginghams designed especially for school wear; colorings particularly adapted for such wear. **45c**

Zephyr Ginghams, 32 in. wide, and a range of styles seldom assembled in one store for your selection. **69c**

Paris Plaids—An imported gingham as fine as silk and, for many occasions, more beautiful. **95c**

Domestics

Hope Bleached Muslin—Full pieces, no remnants, and genuine Hope. Every piece properly branded; a yard, 32c. **32c**

Outing Flannel Extra Heavy — Another case just arrived for this sale of that heavy white outing. **29c**

Light Colored Percales—Best quality, but in light colors only. **29c**

Navy Blue Percales 39c
China Blue Percales....39c
Grey Percales 39c

If we had to buy these today the prices would have to be 50c a yard.

Real Linens

Pure All-Linen Table Damask, 72 in. wide, heavy quality that if we had to buy today would cost us a great deal more than the price we are selling it for. **$2.98**

Pure All-Linen Crash—Not linen weft or short fibre flax, but the real, pure linen that can not be had today on any market. **45c**

Summer Dress Goods

$1.25 Plain Colored Organdies—Just what you want, the beautiful light shades in this crisp organdie. **85c**

$2.00 Imported Swiss Organdies, 45 inches wide; all the light shades; the permanent crisp finish. **$1.50**

$1.69 and $2 Georg-ette Voiles, 40 inches wide, very fine and as sheer as georgette; beautiful dark colorings. **98c**

$1.00 and $1.25 Imported Voiles, 36 inches wide, light and medium colors in beautiful multi-colors. **75c**

75c Foulard Voiles, 36 in. wide; some of this range were early shown at $1. Just a limited amount at this sale price. **49c**

89c Blue Bird Lingerie—32 inches wide, the best quality; absolutely colorfast; for fine lingerie wear. **59c**

Hosiery Bargains

65c Ladies' Silk Boot Hose—Size 9 only and black the only color. **39c**

98c Silk Boot Hose—Black only, but all sizes. **59c**

$1.25 Ladies' Silk Hose—Black and all colors except brown. **98c**

$2.50 Ladies' Silk Hose, full fashioned, all colors. **$198**

59c Boys' Heavy Ribbed Hose for school wear; all sizes up to 11½. **39c**

75c Fine Ribbed Hose—Full mercerized, for girls and misses. **50c**

Linen Finish Pillow Tubing

36, 40 and 42 inches wide; specially priced for this sale.

"WE KNOCK THE SPOTS"

PHONE 2807

The Checkerboard Delivery Car will call promptly for your

DRY CLEANING AND PRESSING

Your work will be done to your complete satisfaction.

Give Us a Trial

LICHTENFELS & O'BRIEN

41 N. 8th St.

"You Must Be Satisfied"

When Folks Quit Coffee because of cost to health or purse, they naturally drink

INSTANT POSTUM

"There's a Reason"

The Receiver's Sale of the Edgar Herbert Personal Property

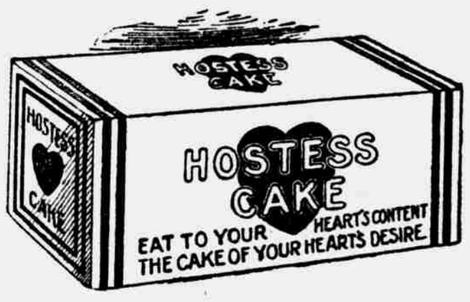
Ordered by the Wayne Circuit Court for

THURSDAY, AUG. 19, 1920

Has been recalled and the

Sale Will Not Be Held

American Trust and Savings Bank
RECEIVER



Write Hostess Cake on Your Market List

Several homes where MISS HOSTESS CAKE called forgot to put HOSTESS CAKE on their market list and so were disappointed when she called in not getting the DOLLAR BILL.

The best way is for you to write HOSTESS CAKE on your market list right now and then you will not forget, or you can fill out the coupon below and mail it to MISS HOSTESS CAKE, in care of The Richmond Palladium. Then you will be sure of getting HOSTESS CAKE.

Mail this coupon to MISS HOSTESS CAKE in care of The Richmond Palladium.

Please send me.....boxes of HOSTESS CAKE.
NUMBER OF BOXES
My name is.....
My address is.....
My grocer's name is.....
My grocer's address is.....
I will call for these at my grocer's tomorrow

NOTE—MISS HOSTESS CAKE is calling upon the housewives of Richmond in order to acquaint them with the wonderful goodness of HOSTESS CAKE.

In every home that she visits and finds a box of HOSTESS CAKE she will leave a crisp, new ONE DOLLAR BILL as a remembrance of her visit.

She will call upon as many homes as possible and will make several visits to every neighborhood in the city.

Ask your grocer for HOSTESS CAKE today and be ready for her.