

Remember this store is closed
on Thursday afternoons dur-
ing July and August.

HOOSIER STORE'S B

Final Reductions on all Ready-to-Wear

Original Costs were not Considered
in the Prices for this Sale

COATS, SUITS, SKIRTS and DRESSES

Choice of every Coat in stock, regular
prices were up to \$47.50. Every coat must
go during this sale. They are priced
right and they will not last long. Two
groups, all sizes, all colors—

\$10.00 & \$15.00

All Spring Suits, no matter what the
former price on these garments, they range
up to \$40.00. During the
sale every Suit goes for only **\$14.95**

Another lot of Velle Dresses and they
are exceptional values, too; **\$7.95**
only

Two big groups of Georgette Waists,
every one in stock included, all colors,
all sizes, two big lots—

\$3.00 & \$4.95

One lot Silk Crepe de Chine **\$2.00**
Waists, only

One big lot Wool and Silk Dress Skirts,
plaids and plain colors, regular prices
to \$15.00; choice for **\$4.95**
Sale

All Silk and Georgette Dresses, regularly
selling up to \$35.00; choice **\$14.95**
for

Another lot of School
Dresses, only **\$2.45**

Wash Waists, end of season clearance.
Regular prices to \$2.00; **\$1.39**
Sale

Two big lots White Wash Skirts, all
sizes, excellent materials—

\$1.95 & \$2.95



Loom End Clearance of Millinery

A final clearance of all trimmings in stock of flowers, ornaments and feath-
ers at one-half the original price.

One lot of Georgette and Taffeta
Hats for late mid-
summer wear **\$4.89**

One lot of Untrimmed Hats, all
colors, large and small;
Loom End Sale **49c**

One lot of Trimmed Hats, values
to \$10.00; Loom
End Sale **\$1.98**

One lot of Trimmed Hats includ-
ing Ladies' Misses' and Children's
Hats; Loom End
Sale **98c**

A 25% Discount of all Hair Goods in stock during LOOM END SALE



These Loom End Sales Always Mean Low
Prices on

Muslin Underwear, Corsets and Notions

Ladies' Muslin Gowns, slip-
over or V neck styles, regular
prices to \$2.25; Sale **\$1.69**
Ladies' Slip-Over Gowns, ex-
cellent quality, trimmed in
colored embroidery, worth to-
day up to \$2.00; Loom End
Sale **\$1.39**
One lot Corset Covers at be-
fore the war prices; special
for Sale **22c**
Envelope Chemise, values to
\$2.25, lace or embroidery
trimmed; Sale **\$1.39**
Ladies' Muslin Drawers, regu-
lar price 89c; Loom End Sale
price **59c**
Ladies' Muslin Skirts, extra
quality, embroidery trimming,
cut full size, regular values
to \$2.00; Loom End Sale
price **\$1.29**
One lot Ladies' very best pink
and white lace trimmed
skirts, made of very best ma-
terials; special purchase en-
ables us to sell them during
the sale at **\$2.19**
If you want to make money
just look at these. Ladies'
Flannellette Gowns. Price the
material by the yard and you
will see how cheap these are
for the sale at **\$1.05**
Infants' Rubber Baby Pants;
Sale **43c**

Ladies' light or dark Percelle
Cover-All Aprons, a big as-
sortment of styles for the
sale. And look at the price—
only **\$1.65**
Ladies' Umbrellas, short
handles, with silk cords; Sale
price **\$1.95**
Here is an excellent value.
Ladies' corset covers, bought
at a special value for this
Sale, only **\$1.29**
Extra quality, good heavy
boning, corset covers, \$2.50
grade; Sale **\$1.95**
Front Lace Pink Brocaded
Corsets, a very special num-
ber at \$2.50; Loom End Sale
price **\$1.95**
Ladies' Pink Elastic Top Cor-
sets, all sizes, the best selling
corset today; Sale **\$1.39**
Discounts of 10 to 20% on all
Thompson's Corsets.
All Ladies' \$1.50 2-clasp Silk
Gloves, black, white, navy,
heaven, tan or grey; Loom
End Sale price **\$1.19**
All Ivory, Jewelry, Beads and
Purses, a special 10% dis-
count during sale.
Hair Bow Ribbons, all colors,
plain Taffeta or Moire, 5 1/4 in.
wide, 50c grade; Sale price,
per yard **37c**

Prices You Cannot Duplicate on

Women's and Children's Underwear and Hosiery

One lot Ladies' Cotton Hose
in black, white and navy,
worth 25c a pair; Loom End
Sale price **17c**

Extra quality light weight
Gauze Lisle Ladies' black or
white Hose, a good 29c value;
Sale **19c**

Ladies' fine Gauze Lisle Hose
in brown and white only;
Loom End Sale **29c**

Ladies' ribbed top outside
Hose in black and white, a
good 39c value; Sale **25c**

Children's colored top Sox,
35c grade; Sale **23c**

Ladies' best Lisle Thread
Union Suits, lace or tight
knee, made all styles. You
know what they are worth
today; Sale **69c**

Ladies' \$1.00 Union Suits,
size 46 to 50, lace or tight
knee; Sale **89c**

Ladies' Gauze Vests, regular
50c grade, extra fine quality,
all sizes; Sale **39c**

Ladies' pink Crepe Bloom-
ers, \$1.00 value; Loom End
Sale **76c**

Ladies' bodice or regular
style Vests, all sizes. You
know it is hard to buy a good
vest for 25c today. These are
a special purchase and worth
much more; Sale **25c**

Misses' fine ribbed extra fine
mercerized Hose, the kind
that are worth 75c to 85c to-
day. Black, white or brown;
Loom End Sale, sizes 5 to
7 1/2, **49c**; 8 to 10 **59c**

Boys' heavy School Hose,
black and white, heavy rib-
bed, regular 50c hose; Sale
price **39c**

One small lot of Ladies' Silk
Hose in colors, some drop-
stitch styles; special lot to
close during sale at **59c**

Ladies' \$2.00 drop-stitch Silk
Hose, white and black; sale
price **\$1.59**

Ladies' 85c grade best Silk
Lisle Hose, black, brown or
white; Sale **69c**

One lot Ladies' tan Lisle
Hose; special lot to close;
Sale **15c**

Men's Khaki Trousers, light
or dark; all sizes; **\$2.55**
sale

Boys' Sport Blouses, plain or
fancy, sizes 6 to
15; sale **59c**

Boys' Knit Union Suits,
white only, sizes 4 to 14,
short sleeve, knee
length; sale **55c**

One lot Boys' Suits, up-to-
date patterns,
sizes 7 to 16; sale **\$5.95**

Men's Knit Union Suits,
white only, short sleeve, an-
kle length, sizes 34
to 46; sale **98c**

Men's dark and light Cham-
bray Work Shirts, sizes 14 1/2
to 16 1/2—
sale **\$1.15**

Men's Ties, 75c values, new
patterns—
sale **50c**

10 dozen Men's Dress Shirts,
all sizes, \$1.50
grade; sale **\$1.15**

Special—Ladies' One-Strap
low heel Comfort Slippers, a
cured for tired
feet; sale **\$2.69**

Choice of any Pump or Two-
Eyelet Tie in black that sold
from \$5 to \$10; **\$6.15**
sale

Special—Ladies' low rubber
heel hand-turned Nurses'
Comfort Shoes for
tender feet; sale **\$4.35**

Ladies' Black Kid Boudoir
Slippers,
sale **\$1.89**

Men's Outing Style Work
Shoe, solid leather; price
less than a year
ago; sale **\$2.98**

Aluminum Percolator Coffee
Pot, \$2 value;
sale **\$1.69**

Galvanized No. 8 Wash Boil-
er, with lid;
sale **\$1.29**

1-Burner Steel Oven, tin-
lined—
sale **\$1.98**

Plain White Dinner
Plates; sale, each **12c**

Large size White Enamel or
Semi-Porcelain
Chamber, sale **89c**

\$5.00 value in Sample Ax-
minster Rugs, size
27x54 in. Sale price **\$2.98**

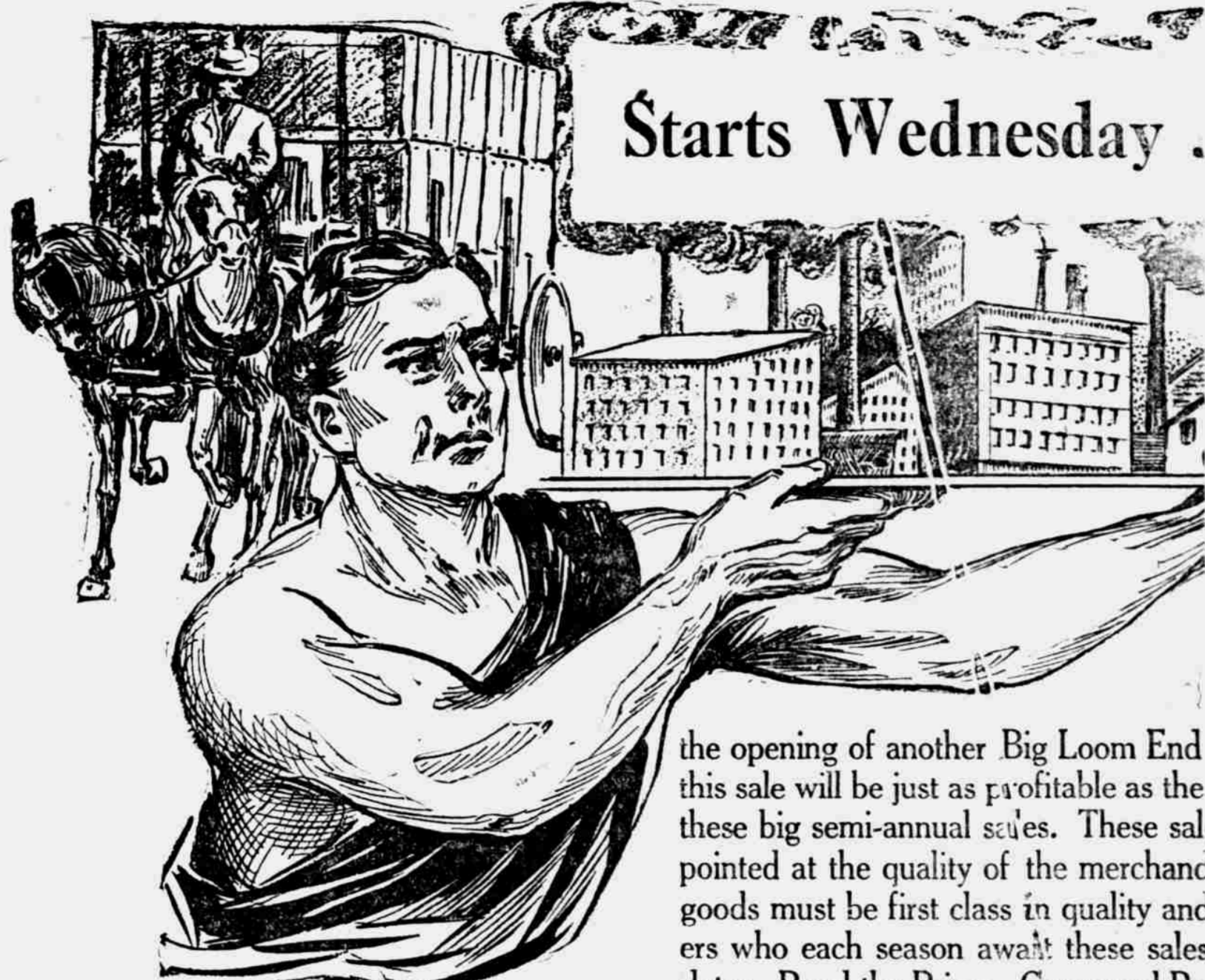
9x12 Console Rugs in sec-
onds; Loom
End Sale **\$12.98**

\$5 nickel-trimmed, guaran-
teed Carpet Sweeper; Loom
End Sale
price **\$2.98**

\$15.00 special Felt Mattress,
full size; sale
price **\$11.98**

Ladies' Silk Hose, seamed
back, all colors; the same
hose we have been selling
this spring for \$1.39; **89c**
Loom End Sale

Starts Wednesday



the opening of another Big Loom End
this sale will be just as profitable as the
these big semi-annual sales. These sal
pointed at the quality of the merchand
goods must be first class in quality and
ers who each season await these sales
dates. Read the Prices. Come and Bu

Loom Ends, Regular Length—Our Complete
Everything Reduced. Everything Marked to

All Domestic, Silks, Goods Priced

Remnants of 50c yard wide
Percales from 1 to 8 yards;
Sale price, yd. **19c**

Remnants of 35c best Apron
Gingham; Loom End Sale
price, yard **22c**

Remnants of Calicoes in
short lengths, at, each **2c**

Remnants of extra heavy
Feather Proof Ticking; Sale
price, yard **50c**

Remnants of 45c Hope Mus-
lin from 1 to 10 yds.; Loom
End Sale price, yd. **29c**

Loom Ends of Outing Flannel-
lets from **15c** yd. and up
75c fine Madras Shirting in
Loom Ends at, yd. **29c**

Remnants of Unbleached Mus-
lins, all kinds and prices.

Loom Ends of yard wide Per-
cales; Sale price, each **2c**

Remnants of Cotton and
Linen Toweling from **10c**
yard and up.

25c colored bordered Curtain
Material, full bolts; Sale
price, yard **15c**

50c Lace Curtain Materials,
new Fall goods; Sale price,
yard **29c**

65c best Table Oil Cloth,
white and colors; Sale price,
yard **59c**

Now's your opportunity to
buy your winter Blankets at
20% less than later.

\$1.75 rolls of Comfort Cot-
ton, 4 lbs. in one sheet; Sale
price, roll **\$1.39**

Special prices on Sheet-
ing and Pillow Tubings, during
sale.

45c Cheviot Gingham, just
the thing for Boys' School
Waists; Sale price, yd. **29c**

Buy your Comforts now
winter. Save 20%, all go
home made Comforts.

75c extra good quality C
tain materials; Sale pr
yard **59c**

\$3.50 best 40-in. all Silk Ge
ette Crepes; Sale price,
yard **\$2.15**

\$3.50 best 40-in. Crepe
Chinies; Sale, yd. **\$2.15**

\$5.00 Silk Tussah, for Skir
Sale price **\$2.15**

Yard wide double faced Te
Cloth for Drapery, wo
\$1.75; Sale price, yd. **\$1.15**

10% off on all Cretonnes

Special prices on white C
ing and Canton Flannels.

Remnants of 38c Bleach
Muslin from 1 to 10 yar
Sale price, yd. **21c**

CHINA and HOUSE FURNISHINGS

When you find such savings as these it is time to buy Household Necessities.

2-qt. Aluminum Pudding Pan,
regular price 75c; Loom End
Sale price **59c**

Square Aluminum Roaster, regu-
lar price \$1.75; Loom End Sale
price **\$1.43**

No. 8 Aluminum Tea Kettle,
regular price \$3.50; Loom End
Sale price **\$2.69**

No. 8 heavy Tin and Copper
Bottom Wash Boiler with lid;
Loom End Sale price **\$2.69**

No. 8 all copper Wash Boiler,
with lid **\$5.98**

2 Burner Detroit Vapor Gasoline
or Oil Stove on legs, with shelf;
Loom End Sale price **\$21.48**

2 Burner heavy steel oven, tin
lined; Loom End Sale **\$3.89**

1 Burner Conserva Toledo Steam
Cooker, 2 compartments, holds 7
cans for cold pack canning;
Loom End Sale price **\$6.79**

2 Burner Conserva Toledo Steam
Cooker, 4 compartments, holds
14 cans for cold pack canning;
Loom End Sale price **\$10.39**

A good heavy 4-sewed broom
and handle; Loom End Sale
price **59c**

Large size Wizard Oil Floor
mop and handle; Loom End
Sale price **89c**

1-2 bushel Split Market Basket
with 2 handles; Loom End Sale
price **10c**

Fancy Market Basket in several
styles; Loom End Sale **49c**

Favorite open Washing Machine
with adjustable bottom; Loom
End Sale price **\$7.19**

Large size Willow Go Cart or
Stroller with hood, 19-inch rub-
ber tired wheels, hollow steel
tubing gear and handle, uphol-
stered, brake, in brown or shel-
lac finish; Loom End Sale
price **\$18.29**

50-Piece Breakfast Set, Ameri-
can semi-porcelain, delicate pat-
terns; Loom End Sale **\$6.98**

100-Piece Dinner Set, American
semi-porcelain, white and gold
conventional patterns, regular
\$25.00; Loom End Sale **\$19.89**

100-Piece Dinner Set, American
semi-porcelain, conventional pat-
terns, regular price \$30; Loom
End Sale price **\$22.48**

100-Piece Bavarian China Din-
ner Set, delicate pink convention-
al patterns; regular price \$35.00;
Loom End Sale **\$22.49**

All open stock patterns in
American and English semi-por-
celain, Nippon, Bavarian and
Coalport China, all to be sold
at a large discount.

Plain white Cups and Saucers;
Loom End Sale price **14c**

Plain white Soup Bowls; Loom
End Sale price **19c**

Plain white and gold decorated
Dinner Plates; Loom End Sale
price, each **19c**

Plain white and gold decorated
Cups and Saucers; Loom End
Sale price, each **19c**

Plain white and gold decorated
8-inch Salad Bowls; Loom End
Sale price, each **39c**

Plain stoneware Slop Jar with
bail and lid; Loom End Sale
price, each **89c**

White enamel Slop Jar with bail
and lid, each **\$1.89**

Jelly Glasses with covered tin
lids; Loom End Sale price, per
dozen **39c**

Jelly Glass Tumblers, horse shoe
bottom; Loom End Sale price,
per dozen **49c**

Plain thin blown Tumblers with
grape cutting; Loom End Sale
price, per dozen **\$1.00**

Ice Tea thin blown Glasses;
Loom End Sale, doz. **\$1.20**

Cut Glass Individual Salts, 3 pat-
terns; Loom End Sale price,
per dozen **21c**

Pressed Cut Glass Cream and
Sugar Set; Loom End Sale
price, per set **49c**

Heavy Cut Glass Tumblers, two
styles cutting; Loom End Sale
price, each **69c**

6-inch heavy Cut Glass Nappy,
2 styles; Loom End Sale price,
each **\$1.79**

5-pint heavy Cut Glass Water
Pitcher, buzz star cutting; Loom
End Sale price, doz. **\$6.39**

Pint Mason Fruit Cans; Loom
End Sale price, doz. **79c**

Quart Mason Fruit Cans; Loom
End Sale price, doz. **89c**

We Have only Two
Sales a Year

The Sale that Draws
the Crowds

Our Loom End Sales
Real Bargain Events

