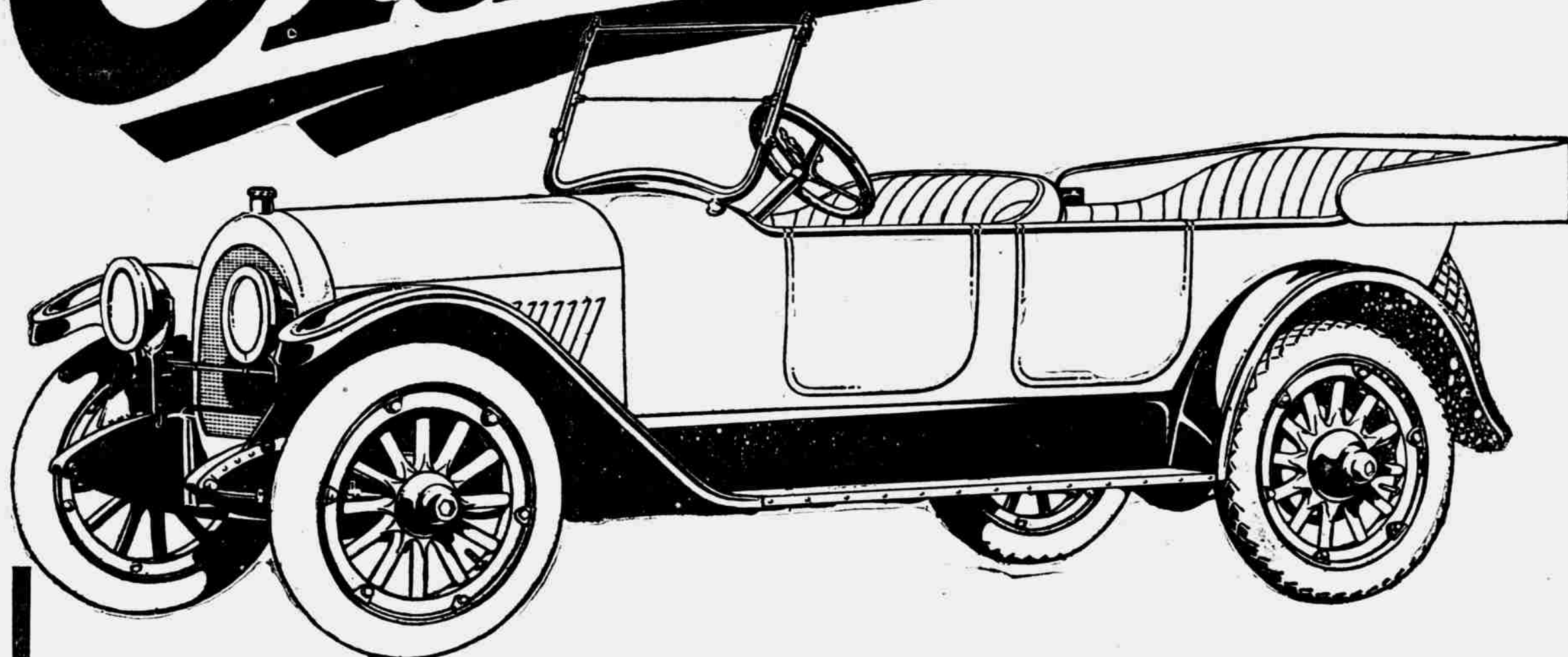


Oldsmobile

8-Cylinder Motor Car



The cause for the continuously growing popularity of the Oldsmobile "Eight" may be traced back through twenty-two years' experience in the evolution and building of pre-eminently successful automobiles. During this long span of years, each succeeding Oldsmobile model has marked some high point in motor car history.

It has proven, strikingly, the extreme practicability and economy of the light weight eight-cylinder car. It has brought within moderate price limits qualities of advanced design and masterly construction that result in the uninterrupted enjoyment and service to be had only in a very high grade motor car.

Sedan \$3250

Thoroughbred and Pace-maker, F. O. B. Richmond \$2150

The car of ACTION

THIS IS THE CAR FOR THE PEOPLE WHO GET THINGS DONE—WHO CANNOT AFFORD THE LOSS OF TIME THAT TRAFFIC DELAYS CONSUME

This unusual feature of the 58 H. P. V-type motor is an advantage of both economy and efficiency. In the first power phase you are enabled to travel at any moderate pace from two to twenty miles an hour on high gear at a considerable gasoline saving. Then whenever the need for speed arises — (second phase) open up! And

go. You will find all the speed and power you can use. It is the car for the man or woman who gets results. It gets action without effort—it combines speed with ease. It is an economical car to run—light weight, easy on tires and saving on gasoline.

DO YOU CONSIDER THESE THREE ESSENTIALS — IN BUYING A TRUCK

Power - Speed - Low Cost

The Oldsmobile Economy Truck will make money for you by delivering your load in less time and in better condition. It will save money for you by reducing your truck expense account—saving in gasoline, oil, tires, and repair bills.

The Oldsmobile Economy Truck is adaptable to hundred of different uses. Let it do your hauling—economically.

Oldsmobile ECONOMY Truck

Oldsmobile Economy Trucks with Cab and Sills \$1,470

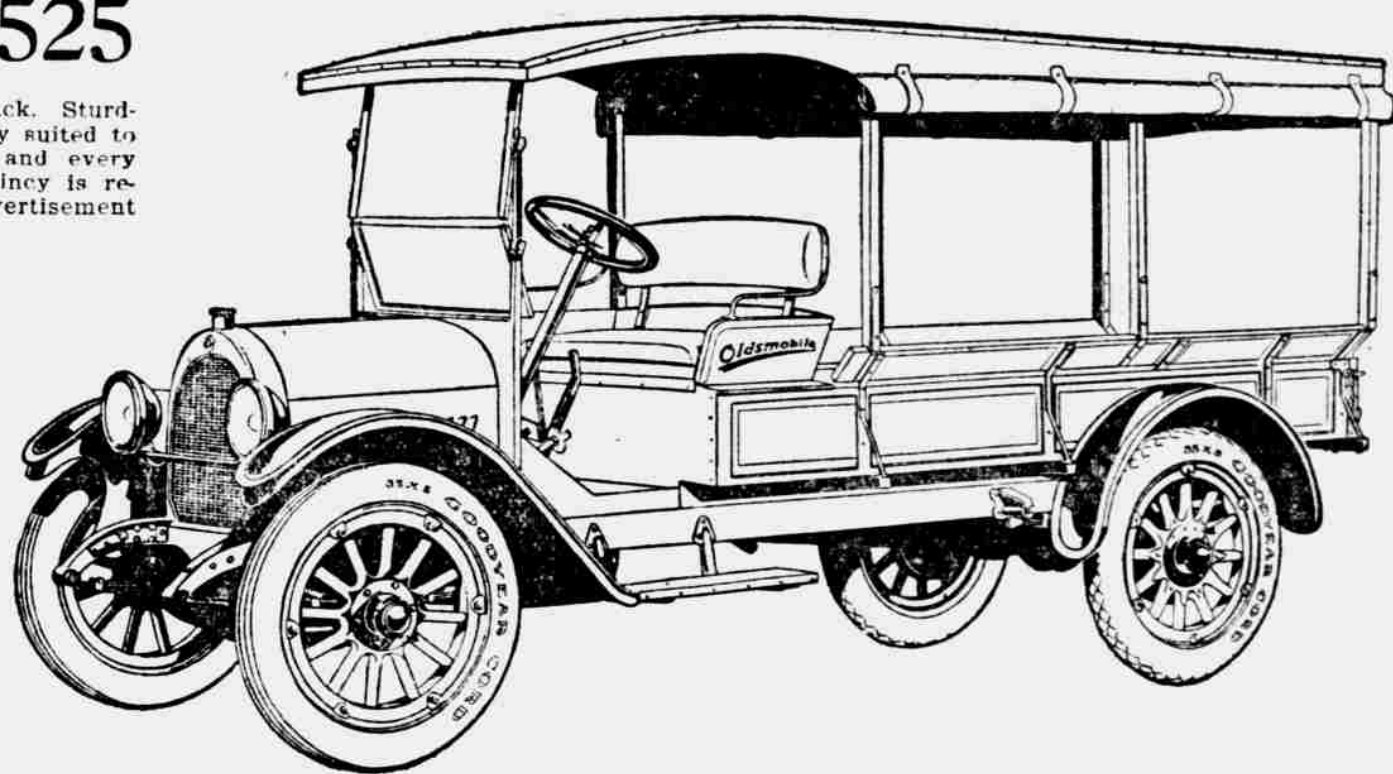
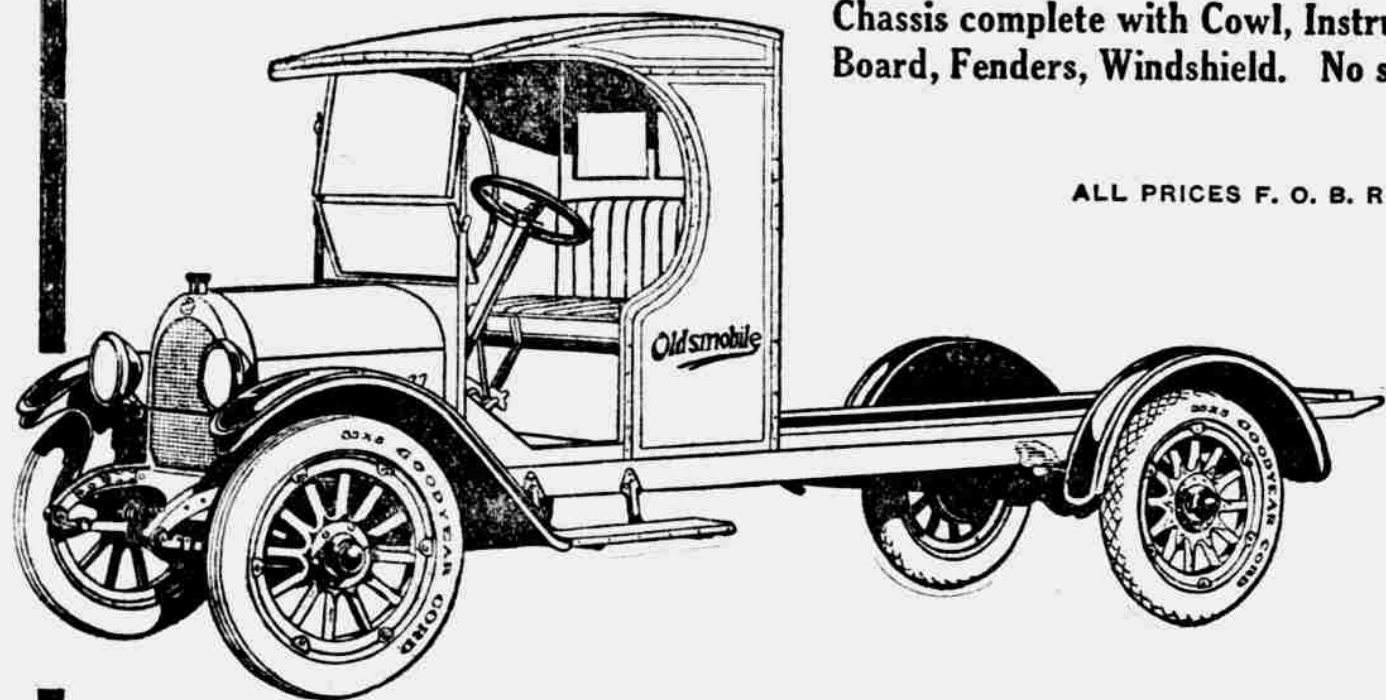
Practically any type of body can be mounted on this equipment at minimum expense. It can be fitted with stake body for general trucking use; with stock rack; with grain dump or with combination wagon box to make a real "farmer's handy wagon."

Oldsmobile Economy Truck with Handsome Express Body \$1,525

Handsomely finished throughout in maroon and black. Sturdily built and braced to stand hard usages. Ideally suited to the needs of wholesalers, retailers, expressmen and every other line in fact where maximum delivery efficiency is required. Its striking appearance is an excellent advertisement for any business.

Chassis complete with Cowl, Instrument Board, Fenders, Windshield. No seat \$1,425

ALL PRICES F. O. B. RICHMOND



Economy and Efficiency

Motorize your delivery system with this built-right-for-business truck and save time, gasoline, oil, tires, repair bills—and initial investment. Oldsmobile Economy Trucks get these results. Adaptable to every class of light city or country hauling. Combines staunchness with completeness.

All styles include: Oldsmobile Torbensen Internal Gear Drive, 4-Cylinder Valve-in-Head Engine, Goodyear Cord Tires, 35x5 front and rear; Electrical System for Starting, Lighting, Ignition, Warming. Liberal dimensions throughout, purposely designed to minimize delivery costs. Oldsmobile Trucks—a haulage unit for a thousand uses.

C. and B. Oldsmobile Salesrooms

TRUCKS, SIX and EIGHT TOURING CARS—ACCESSORIES and PARTS

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