

THE HOOSIERS BIG LOOM END

At Eight o'Clock Wednesday Morning we again enter into another one of those Big Selling Days. A sale that offers real savings on everything. Not a few specials for the first day but a whole sale. This year above all others this sale will mean more to you. There seems to be no reason why you surely will make regular trips to this the biggest sale of the season. No soiled unwanted merchandise but all figures were much lower than now. We pass along the savings to you that these sales may continue to be growing institutions.

Ladies' Black Kid Lace
Boots, Louis or Military
heels, \$6.50 values —
Loom End Sale price —

\$4.65

\$18.00 Semi-Felt
Mattresses
Full Size. Sale price
\$10.50

Our \$2.00 Washable
Rag Rugs
in all colors, sale price
\$1.00

Dark Green
WINDOW SHADES
Worth 89c, Sale price
59c

—\$20.00 Extra Heavy
Wool and Fibre
Rugs
9x12, Sale price
\$11.98

Ladies' Best \$1.25
Coutil
Corsets
Non-rust, Loom-end Sale
79c

Ladies' Gause
Vests
Sizes up to 44,
25c grade, Special
19c

Ladies' Lace Knee Spring
Union Suits
Sizes 36 to 44, regular
69c value Loom End sale
49c



If you know present prices you will surely take advantage of these Bargains in

Underwear and Hosiery

Ladies' Black or White, 39c Ribbed top Outsize Hose, Loom End Sale 25c One lot Children's Black, White and colored Hose, odds and ends, values to 50c; while they last at 23c Ladies' Hem top Burson Hose, seconds of a 59c Lisle, Loom End 35c One lot Odds and Ends, Ladies' Fibre Silk Hose, in assorted colors. Hose worth to \$1.25 today; Choice 49c

Ladies' Black or White Cotton Hose, light or heavy weight. Special, pair 25c Ladies' Lisle Hose, Black, Brown or White Special light weight, double sole, Sale, 35c 3 pairs for 1.00 One lot Ladies' 45c Fleeced Hose, Loom End Sale 20c Ladies' best lisle union suits, lace tight or shell knee. Sizes 36 to 44. Lay in a supply of these for summer. At this price they are cheaper than they were last season. Special 79c Ladies' flesh color new Athletic Union Suits. Best nainsook. These are very special values and worth your buying now for summer. Loom End Sale 1.69 One lot Odds and Ends Infants' Vests, regular 45c

Ladies' \$1.75 Muslin Skirts, Loom End Sale price 95c

Ladies' Extra Quality Muslin Skirts, \$2.50 grade; Sale 1.45

Ladies' 79c Muslin Drawers, very special at only 49c

Never Before Have We Quoted Such Savings on Men's and Boys Furnishings

One lot of Men's dark Gray Sweaters, \$2.00 value, with high collar, sizes 36 to 46; Loom End Sale, \$1.69 10 doz. Men's Sweaters, dark blues and greys, with high collar, sizes 36 to 46; regular \$2.25 grade. Our

special price during sale at \$1.85

One small lot of Men's Wool Mix Sweaters, reds, blues and greys, \$4.00 value; Loom End Sale 2.95 25 doz. Black Sateen Waists for boys, regular \$1.00 seller, size 6 to 16; Loom End Sale Price 69c

One Lot of Boys' Sweaters, fine grade, part wool, \$4.00 value; Loom End Sale Price \$2.98

One lot of Men's Silk Bosom Shirts, \$2.50 grade; Loom End Sale \$1.95

Men's Suspenders, both work and dress, special at pair 35c

One lot of Boys' Hats, regular 50c and 75c values; Loom End Sale Price 25c

18 doz. Men's and Boys' Winter Caps left that we are going to close out during this sale at each 65c (A big assortment of shapes and sizes)

One lot of Boys' Sweaters, blues and greys, good heavy Sweater; Loom End Sale Price \$1.35

150 doz. Men's Handkerchiefs, white, red or blue; special during sale at each 10c

A Day at This Sale is Time WELL SPENT

One lot of Men's Overcoats, sizes 35 to 46; regular \$20.00 value; Loom End Sale Price \$14.85

One lot of Men's Overcoats, regular \$25.00 value; Loom End Sale Price 19.95

One lot of Men's Overcoats, regular \$30.00 value; Loom End Sale Price \$24.95

Suit Cases, tan only (24-in. size); special during sale at \$1.35

10% Discount on all trunks during the sale.

Men's Flannelette Pajamas, \$3.50 grade; Loom End Sale Price \$2.98

Men's Flannelette Night Shirts, \$2.00 value; special during sale at 1.79

One lot of Boys' Dress Shirts, color attached and neck bands; fancy stripes, \$1.25 grade; Loom End Sale Price 95c

One lot of Men's heavy ribbed Union Suits, \$2.25 value, all sizes; Loom End Sale Price \$1.85

10 doz. Men's Flannelette Shirts, tans and greys, sizes 14 1/2 to 17; special during sale at 1.85

25 dozen Men's Dress Shirts, a large assortment of patterns, sizes 14 to 17, worth \$1.75 today; our special price at \$1.15

10 dozen Boys' Blue Brownies, sizes 10 to 18, worth today \$1.35 a pair; our special price, pair 75c

100 dozen Men's Canvas Gloves; special during sale at 15c pair; 2 for 25c

One lot of Men's Cardigan Jackets (black) all sizes, regular \$4.00 grade; Special during Loom End Sale at \$3.15

GREATEST VALUES WE HAVE EVER OFFERED IN

Coats, Dresses, Suits

Final Clearance of all Ladies' and Misses' Winter Coats. All Coats in stock are included. Prices regularly were up to \$45.00.

We must clean them out is the reason for such astonishing prices.

Three Big Lots—Come Early

\$5.00, \$10.00, \$15.00

All Sizes, All Materials, All Colors

Special clean up on all Children's Coats, regular prices to \$12.00; sale price \$5.00

Ladies' all wool dress Skirts, serges, poplins, plaids—Skirts that regularly sold up to \$15.00—all on one rack for quick sale; pick them \$6.98

out. Special, all sizes

One lot Dress Skirts at \$4.95

Special lot of Ladies' Wash Waists, all sizes; special \$1.19

A big clean up on Georgette Waists, all colors, all sizes; regular prices up to \$11.00. About 20 dozen in all, and they are bargains too. The price is only \$4.85

all sizes

Here's Your Chance— LADIES' DRESSES

Silk, Jersey, Serge, all colors, all sizes. Some are new spring models. All go into two big lots. Choice at—

\$10.98 & \$16.45

Special lot of Ladies' Wash Waists, all sizes; special \$1.19

Children's new Spring Gingham Dresses, short and long sleeves; values to \$3.25; choice of the lot, \$2.45

Men's Brown Calf Lace
Shoes, welt soles, our
\$7.50 value, Loom End
Sale—

\$4.95

One Big Lot Ladies' 39c
Hose
Black, White, Tan, Sale
17c

Ladies' 85c LISLE HOSE
in Black, Brown, Tan
and White. Seamed
back, one of the best
bargains of the sale.—
First quality, no seconds.
Sale, pair 49c

Wall Folding 8-bar
CLOTHES RACKS
Special
15c

Large Size, Well Made
Fancy
Market Basket
Special
39c

Galvanized No. 8
Wash Boiler
Reg. price \$1.50, Special
\$1.19.

Plain White Semi-Porcelain
CUPS AND SAUCERS
Special, each
17c

White Stone
Slop Jar
with bail and lid, regular
price \$1.00, Sale—
69c

Hoosier Store

Corner 6th & Main St.

RICHMOND, INDIANA