

# THE HOOSIERS BIG LOOM END

At Eight o'Clock Wednesday Morning we again enter into another one of those Big Selling A sale that offers real savings on everything. Not a few specials for the first day but a whole sale. This year above all others this sale will mean more to you. There seems to be no you surely will make regular trips to this the biggest sale of the season. No soiled unwanted merchandise but all fresh were much lower than now. We pass along the savings to you that these sales may continue to be growing institutions.

Ladies' Black Kid Lace Boots, Louis or Military heels, \$6.50 values — Loom End Sale price—  
**\$4.65**

\$18.00 Semi-Felt Mattresses Full Size, Sale price  
**\$10.50**

Our \$2.00 Washable Rag Rugs in all colors, sale price  
**\$1.00**

Dark Green WINDOW SHADES Worth 89c, Sale price  
**59c**

—\$20.00 Extra Heavy Wool and Fibre Rugs 9x12, Sale price  
**\$11.98**

Ladies' Best \$1.25 Coutil Corsets Non-rust, Loom-end Sale  
**79c**

Ladies Gause Vests Sizes up to 44, 25c grade, Special  
**19c**

Ladies' Lace Knee Spring Union Suits Sizes 36 to 44, regular 69c value Loom End sale  
**49c**



GREATEST VALUES WE HAVE EVER OFFERED IN

## Coats, Dresses, Suits

Final Clearance of all Ladies' and Misses' Winter Coats. All Coats in stock are included. Prices regularly were up to \$45.00.

We must clean them out is the reason for such astonishing prices.

Three Big Lots—Come Early

**\$5.00, \$10.00, \$15.00**

All Sizes, All Materials, All Colors

Special clean up on all Children's Coats, regular prices to \$12.00; sale price .....**\$5.00**

Ladies' all wool dress Skirts, serges, poplins, plaids—Skirts that regularly sold up to \$15.00—all on one rack for quick sale; pick them out. Special, all sizes .....**\$6.98**

One lot Dress Skirts at .....**\$4.95** only

A big clean up on Georgette Waists, all colors, all sizes; regular prices up to \$11.00. About 20 dozen in all, and they are bargains too. The price is only .....**\$4.85**

Here's Your Chance—LADIES' DRESSES

Silk, Jersey, Serge, all colors, all sizes. Some are new spring models. All go into two big lots. Choice at—  
**\$10.98 & \$16.45**

Special lot of Ladies' Wash Waists, all sizes; special .....**\$1.19** at

Children's new Spring Gingham Dresses, short and long sleeves; values to \$3.25; choice of the lot, all sizes .....**\$2.45**

Men's Brown Calf Lace Shoes, welt soles, our \$7.50 value, Loom End Sale—  
**\$4.95**

One Big Lot Ladies' Hose Black, White, Tan, Sale  
**17c**

Ladies' 85c LISLE HOSE in Black, Brown, Tan and White. Seamed back, one of the best bargains of the sale.—First quality, no seconds. Sale, pair .....**49c**

If you know present prices you will surely take advantage of these Bargains in

### Underwear and Hosiery

Ladies' Black or White 39c Ribbed top Outside Hose, Loom End Sale 25c  
One lot Children's Black, White and colored Hose, odds and ends, values to 50c; while they last at .....**23c**  
Ladies' \$1.00 Silk Hose, Black, White and Brown. Loom End Sale .....**85c**  
Ladies' \$1.50 Silk Hose, all colors. An

extra special for Silk Hosiery is going higher every day. Special for Loom End Sale .....**\$1.05**  
Ladies' Hem top Burson Hose, seconds of a 59c Lisle. Loom End 35c  
One lot Odds and Ends, Ladies' Fibre Silk Hose, in assorted colors. Hose worth to \$1.25 today; Choice .....**49c**



Ladies' Black or White Cotton Hose, light or heavy weight. Special, pair .....**25c**  
Ladies' Lisle Hose, Black, Brown or White. Special light weight, double sole. Sale, 35c  
3 pairs for .....**1.00**  
One lot Ladies' 45c Fleece Hose, Loom End Sale .....**20c**  
Ladies' best Lisle union suits, lace tight or shell knee. Sizes 36 to 44. Lay in a supply of these for summer. At this price they are cheaper than they were last season. Special 79c  
Ladies' flesh color new Athletic Union Suits. Best in season. These are very special values and worth your buying now for summer. Loom End Sale .....**\$1.69**  
One lot Odds and Ends Infants' Vests, regular

Ladies' \$1.75 Muslin Skirts, Loom End Sale price .....**95c**

Ladies' Extra Quality Muslin Skirts, 25c grade; Sale .....**\$1.45**

Ladies' 79c Muslin Drawers, very special at only .....**49c**

### Never Before Have We Quoted Such Savings on Men's and Boys Furnishings

One lot of Men's dark Grey Sweaters, \$2.00 value, with high collar, sizes 36 to 46; Loom End Sale, \$1.69  
10 doz. Men's Sweaters, dark blues and greys, with high collar, sizes 36 to 46; regular \$2.25 grade. Our

special price during sale at .....**\$1.85**  
One small lot of Men's Wool Mix Sweaters, reds, blues and greys, \$4.00 value; Loom End Sale \$2.95  
25 doz. Black Sateen Waists for boys, regular \$1.00 seller, size 6 to 16; Loom End Sale Price .....**69c**

One lot of Boys' Sweaters, fine grade, part wool, \$4.00 value; Loom End Sale Price .....**\$2.98**  
One lot of Men's Silk Bosom Shirts, \$2.50 grade; Loom End Sale, \$1.95  
Men's Suspenders, both work and dress, special at, pair .....**35c**  
One lot of Boys' Hats, regular 50c and 75c values; Loom End Sale Price .....**25c**  
18 doz. Men's and Boys' Winter Caps left that we are going to close out during this sale at, each .....**65c**  
(A big assortment of shapes and sizes)

One lot of Boys' Sweaters, blues and greys, good heavy Sweaters, Loom End Sale Price .....**\$1.35**  
150 doz. Men's Handkerchiefs, white, red or blue; special during sale at, each .....**10c**

One lot of Men's Overcoats, sizes 35 to 46; regular \$20.00 value; Loom End Sale Price .....**\$14.85**  
One lot of Men's Overcoats, regular \$25.00 value; Loom End Sale Price .....**\$19.95**  
One lot of Men's Overcoats, regular \$30.00 value; Loom End Sale Price .....**\$24.95**  
Suit Cases, tan only (24-in. size); special during sale at .....**\$1.35**  
10% Discount on all trunks during the sale.

Men's Flannelette Pajamas, \$3.50 grade; Loom End Sale Price \$2.98  
Men's Flannelette Night Shirts, \$2.00 value; special during sale at .....**\$1.75**  
One lot of Boys' Dress Shirts, colored attached and neck bands; fancy stripes, \$1.25 grade; Loom End Sale Price .....**95c**

One lot of Men's heavy ribbed Union Suits, \$2.25 value, all sizes; Loom End Sale Price .....**\$1.85**  
10 doz. Men's Flannelette Shirts, tans and greys, sizes 14 1/2 to 17; special during sale at .....**\$1.85**

One lot of Boys' Sweaters, greys, blues and reds, \$2.75 regular price; our special price during sale .....**\$1.98**  
One lot of Boys' Cotton Jerseys, greys and blues; special at, ea. 50c  
One lot of Men's Suspenders and belts; special at .....**69c**  
One lot of Men's Dress Hats, special during sale at .....**\$1.98**  
150 doz. Men's Work Socks, mixed colors and plain blacks and browns; special, pair .....**25c**  
200 doz. Men's Jersey Gloves, army seconds; special, 19c; 2 pairs 35c

All Men's Suits, fancy stripes and blue serges, all wool fabrics; our regular price, \$27.50 to 30.00, sizes 35 to 46; Loom End Sale .....**\$21.98**  
One lot of Men's Suits, light and heavy weights, small sizes, 34, 35, 36 and 37; worth today from \$18.00 to \$25.00; Loom End Sale .....**\$9.98**  
Boys' Wool Mix Suits, \$8.50 grade, in all sizes, heavy weight; Loom End Sale Price .....**\$6.48**  
Boys' all wool Suits, fancy mixtures and blue serges, \$12.00 and

\$15.00 values; Loom End Sale \$9.95  
One lot of Juvenile Suits, broken lot of sizes, regular price \$7.50; our special price during sale at .....**\$5.95**  
Men's \$3.50 Dress Pants, stripes and plain colors; Loom End Sale Price .....**\$3.15**  
Men's \$4.00 Dress Pants, stripes and plain colors; Loom End Sale Price .....**\$3.45**  
One lot of Men's all wool trousers, blue serges and fancy stripes, regular price \$7.50; special during sale at .....**\$5.95**  
All Boys' Trousers, \$2.00 grade, sizes 6 to 17; Loom End Sale \$1.79  
All Boys' Trousers, \$2.50 grade, sizes 6 to 18; Loom End Sale \$2.15  
Boys' Corduroy Trousers, fine whale and a good wearing quality, worth \$3.00 today; our special price during sale at .....**\$2.29**  
One lot of Boys' Wool Mix Overcoats, fancy greens and plaids, regular \$10.00 value; Loom End Sale Price .....**\$6.95**  
Men's Heavy Duck Coats, good long length with blanket lining, special during sale at .....**\$6.35**

25 dozen Men's Dress Shirts, a large assortment of patterns, sizes 14 to 17, worth \$1.75 today; our special price at .....**\$1.15**  
10 dozen Boys' Blue Brownies, sizes 10 to 18, worth today \$1.35 a pair; our special price, pair .....**75c**  
100 dozen Men's Canvas Gloves; Special during sale at 15c pair; 2 for 25c  
One lot of Men's Cardigan Jackets (black) all sizes, regular \$4.00 grade; Special during Loom End Sale at \$3.15

### You Don't Very Often Find Such Savings as These on Corsets, Gloves & Notions

Our Special Elastic Top pink Corsets, worth now \$2.25; Loom End Sale .....**\$1.59**

Pink Brocaded Front Lace Corsets, \$3.00 value; Loom End Sale .....**\$2.29**

Thompson's Best \$3.50 Corsets, Loom End Sale .....**\$2.89**

All Thomsons Front or Back Lace Corsets; \$2.75 grade; Loom End **\$2.19**

Thomsons \$2.00 and \$2.25 Corsets — special during sale .....**\$1.69**

Special lot Sansilk, 50-yd. Spools; good assortment of colors; sale special **5c**; 6 for .....**25c**

Dress Shields—Special light weight; extra quality; special for sale .....**29c**



Ladies' Spring Silk Gloves in all colors; double finger tips; \$1.50 grade. Special at .....**89c**

Ladies' Black White and Grey Silk Gloves; double tips; 85c grade; sale special .....**65c**

Ladies' \$1.00 and \$1.50 Cham-oisette Gloves, all colors; all sizes; special to close .....**79c**

Children's Gray Fabric Gloves; regular price 59c; special sale price .....**19c**

Special Sale Ladies' Umbrellas, \$2.25 grade; sale .....**\$1.69**

Pearl Beads; extra long strands —special .....**89c**

Graduated Pearl Beads; 75c strands; sale .....**45c**

Mercerized or Cotton Darning Cotton, all colors; special three spools .....**10c**



Wall Folding 8-bar CLOTHES RACKS Special  
**15c**

Large Size, Well Made Fancy Market Basket Special  
**39c**

Galvanized No. 8 Wash Boiler Reg. price \$1.50, Special  
**\$1.19.**

Plain White Semi-Porcelain CUPS AND SAUCERS Special, each  
**17c**

White Stone Slop Jar with bail and lid, regular price \$1.00, Sale—  
**69c**

**Hoosier Store**  
Corner 6th & Main St.  
RICHMOND, INDIANA

A Day at This Sale is Time WELL SPENT