



Photograph of Forest Monger truck showing the Goodyear Pneumatics that are highly commended

Monger Convinced That Pneumatics Are Better Than Solid Truck Tires

"We recently purchased a two-ton truck equipped with Goodyear Pneumatic Cord Truck Tires.

"We are getting from twenty-five to thirty percent more mileage on gasoline and use about thirty-five percent less oil.

"We are thoroughly convinced that for long hauls and speed with the least injury to the load, the pneumatic tire is far better than solid tire equipment."

—Forest Monger

You may have admired the big easy-rolling Goodyear Pneumatic Cord Truck Tires on which Forest Monger's two-ton truck glides about town.

Particularly if you are a truck owner you will be interested to read how they are cutting their trucking costs.

Goodyear Pneumatics with their easy response to engine effort are saving Mr. Monger 25 percent on fuel and oil.

Goodyear Pneumatics, by their

cushioning power, are preventing undue mechanical deterioration in this truck, or injury to the load carried.

Goodyear Pneumatics are, in fact, enabling the truck to perform its duties with a celerity that means maximum earnings per day.

And Goodyear Pneumatics are fitted to benefit Mr. Monger further by their strong traction, which enables a truck to operate independent of weather conditions.

These, then, are the advantages generally secured from Goodyear Pneumatics. More to the point, they are the values that these tires can give you if your trucking resembles that of Mr. Monger.

Do not neglect the possibility of such profit. See us today. Determine at once just how much you may gain by use of high value Goodyear Pneumatics.

McConaha Co.
418-420 Main St. Phone: 1480

Goodyear Truck Tire Service Station

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