

## FACTORS BESIDE WHEAT ENTER IN FLOUR PRICES

Grain is Only Half Final Price to Consumer—Prices May Come Down.

BY WILLIAM R. SANBORN.

Third Chapter.

Regardless of the price of the bakers' loaf to the consumer, flour is but fifty per cent of the final wholesale cost, the balance of cost being other ingredients and labor. This refers strictly to the manufacture of bread in a wholesale way, and not to home baking. Julius H. Barnes, federal grain director, is authority for this statement.

Well, suppose we admit the truth of Mr. Barnes' statement—what then? The actual wholesale cost to the baker is one thing; the amount of profit he may put upon his loaves is an entirely different matter.

How much will he charge in a retail way, over and above his cost, or how much will he charge his selling agents, the retail grocers, per loaf, above the actual cost to him, regardless of the factors entering into the cost? The baker is entitled to a living profit, one sufficient to take care of him and insure continuity of his business. No fair minded man will deny this, whether the loaf can be profitably retailed at ten cents, or must bring fifty, owing to conditions.

### Profit and Profiteering.

The fact that an article brings an especially high price does not insure that the seller is profiteering; that he is charging an undue profit.

Taking the bakers as a class it is most unlikely that they can justly be charged with profiteering, outside the larger cities, where combinations of great plants have reduced the weight of the loaf and also advanced the price, by agreement.

That this has been done in Chicago and other large cities, not only during war days, but previously, the trade will admit. As a rule, competition keeps the price of all bakery products on a fair price level. The ambition to popularize brands and to increase sales, also acts as a balance in favor of the consumer.

Grain Director Barnes is now offering us cheaper flour, and many will take advantage of that offer, but not all, by any means. The government has been in sole control of the export of flour for a long time, and has specified the quality of that flour, as we all remember, as a war measure.

The flour now offered us is, however, of better quality, equal to a "short patent," millers agree, and the price west to the Illinois-Indiana line is fixed at \$10.25 in carloads. The wholesaler may charge \$11 per barrel and the retailer not to exceed \$12.25 in unbroken 140-lb. bags, nor more than 7c per pound in retail lots. Comparatively few consumers will buy 140 pound bags, which means that we shall ordinarily pay at the rate of \$14 per barrel for this "cheaper," but not cheap flour.

### Bread Cheapest Food.

By every comparison bread is still our cheapest food. Many have complained that the fixing of the price of wheat at such a high comparative level has advanced the cost of all our

foods. Nothing could be farther from the truth. Should the government give us free bread it would not reduce the price of either bacon or peaches a cent, because flour is not a substitute for either.

Nor will low priced cattle necessarily give us low priced leather, or even hides. It isn't a question of how low we are getting our beef, but how great the demand for shoes, and for leather for various uses, and also as to the cupidity of the men who own the hides and manufacture the products therefrom. Cattle may advance while hides decline, and vice versa.

### Removal of Price Limits.

The speculative and milling interests are in favor of the removal of all price guarantees and restrictions on wheat. Not that they believe that prices would drift to lower levels and bread become cheaper, but that they want a free hand, as formerly. Many farmers are also in favor of this, because they believe that wheat would sell higher, if not immediately, then later on, and this would give them a chance to hold and to get more money.

There was some talk as to the expediency of this move at Washington a few days ago, but Mr. Barnes showed that our present price is about on a parity with the world's market, on an export basis, and it was decided to let well enough alone, at least for the present.

This obviated the supposed need for paying the farmer as agreed and then selling our grain at a loss too while providing cheaper bread to our people. Argentine recently fixed the export price at \$1.56, to compete with America in Liverpool, after adding freight and insurance. It is unlikely that any further action will be taken as to wheat until the guarantee expires, though of course there may be.

### What Farmers Claim.

Farmers tell us that they are getting no more for wheat now, than when it brought 90 cents or a dollar, because the buying value of the dollar has been cut in two, owing to added cost of labor and every supply they have to buy.

Thomas Williams of Richmond, a practical farmer who lives in town, cites the advance in land values and higher local taxation, the income tax, the greatly increased cost of labor, implements, fertilizer, the various commercial feeds, etc., and in this all farmers generally agree.

Williams admits his belief that both corn and hogs are too high, owing to conditions over which the farmer has no control, whatever.

"The amount of land, comprising the corn belt, is limited, and it can not be broadened," said Mr. Williams, "and it seems that the whole world is now hungry for hogs or hog products."

This may be taken as a concrete summary of the present situation: one likely to persist for some time to come.

### Reducing the H. C. L.

That prices are to be reduced, at least temporarily, is becoming evident. Strange to state the effect of government, state and municipal action in Chicago, has not only appreciably reduced the cost of many articles but has also increased the receipts on the open market, showing that a lot of storage goods have been frightened from cover.

There was a large sale of army canned goods in two Chicago department stores on Tuesday, the opening day of the sale, at which 60,000 cans of corn and peas were sold at a saving of 80 per cent over prevailing prices. To meet this competition many retailers cut prices on last year's vegetable pack. Water melons, cantaloupes, peaches, etc., have all declined materially both in Chicago and the east, since the agitation for cheaper food

has become pronounced. This is also true as to fresh meats, according to telegraphic advices.

## FARM SALE CALENDAR

Aug. 15—O. M. Frazer, 3/4 miles northwest Economy.

Aug. 19—Ollie Hodgin, New Paris.

Aug. 20—Homer Jones, first cross roads south of Dalton, 5 miles north Hagerstown.

Aug. 20—Frank and Henry Pardick, Abington Pike, opposite Greenbrier school, 2 miles S. W. Richmond.

Aug. 21—Wm. Wilcoxen, R. A. Richmond, 2 1/2 miles northwest of Webster.

Sept. 26—W. P. Krom, Williamsburg Pike, Big Type Poland China Hog sale.

## Hagerstown, Ind.

Dr. and Mrs. O. M. Deardorff and family, Mr. and Mrs. Oliver Rowe, of Cambridge City, attended the Deardorff family reunion at Kokomo, Sunday....Mr. and Mrs. Cyril Hiatt entertained at dinner Sunday Mr. and Mrs. Nathan Davis, Mr. and Mrs. Walter Williams of Hollensburg, O. M. and Mrs. George Hiatt and son Howard, of north of Richmond, Mrs. Frank Hunt, of Fountain City and Miss Maude Lumpkin....Mrs. Ernest Morrison of Memphis, Tenn., is spending a few weeks here with her mother, Mrs. J. M. Werkling....Cecil Deardorff is spending this week with his aunt, Mrs. Henry Goodin and family, at Mooreland....James Brown, of Rome City, arrived Monday and is the guest of his niece and her husband, Mr. and Mrs. William Teague....Mr. and Mrs. Aaron Wollard entertained Sunday, Prof. and Mrs. Charles Wollard and family, of Bowling Green; Mr. and Mrs. Everett Conway and family of Messick; Henry Wooldard of Waynesville, Ohio, Mr. and Mrs. Alvin Wooldard and son, Mr. and Mrs. Dave Wooldard and family and Mr. and Mrs. Clint Wooldard....Work was begun Monday on a modern six-room bungalow for Mr. and Mrs. J. M. Werkling on Pearl street....Mr. and Mrs. R. B. Hanscom and son Howard and James McKown of Indianapolis motored to this place Sunday and were guests of Mrs. Alice Hanscom who accompanied them home on Monday....Mr. and Mrs. Ault Lamb and daughter, Miss Martha, returned Monday from Lake James, where they spent a week. Lewis Gregg, Dave Werkling, Mr. and Mrs. Lebra Brannon and son James have gone on an outing to Lake James.

### HUGHES GIVEN G. O. P. MAYORALTY NOMINATION

OXFORD, O., Aug. 14.—Mayor J. S. Hughes has been given the Republican nomination for mayor, to be voted on in November. Thomas B. Barkley, former member of the Indiana legislature from Franklin county, received the Democratic nomination. It is understood that Thomas Wylie will not be a candidate, running on an independent ticket.

### PLAN NEW DORMITORY.

OXFORD, O., Aug. 14.—Miami University trustees met yesterday and approved plans for a girls temporary dormitory, which it is proposed to erect on the campus this fall. The building, as planned, really is more than a temporary structure, as it will last many years and will cost about \$40,000. Members of the finance committee of the board will go to Columbus tomorrow for the purpose of arranging the financial end of the deal with the state authorities.

## Miami U. Football Coach Is Home From Overseas

OXFORD, O., Aug. 14.—Word was received from Captain George E. Little, Miami University's football coach, that he had landed safely in New York. Captain Little has been in the national service for over two years. He expects to reach this city by September 1, and will at once begin work on Miami's football organization.

### "FOLLIES" ACTORS OUT

NEW YORK, Aug. 14.—Striking actors last night closed their twelfth theatre in this city. The New Amsterdam, at which "Ziegfeld's Follies," was billed, was filled when announcement was made that five principals—Eddie Cantor, John Dooley, Gus Van, Joseph Schenck, and Phil Dwyer—all members of the Actors' Equity Association, had "walked out." Their action followed revocation by Supreme Court Justice Lydon of an injunction obtained by Florenz Ziegfeld, restraining "unionists" from "interfering with the cast."

## Dublin, Ind.

Walter Huddleston spent a few days last week with relatives and friends, and has gone to Ohio to visit his sister....Mrs. Ed Horsemann was brought to her home here last week from Duncannon, where she has been very sick at her parents' home....Guy Gill of Elwood spent Thursday and Friday with Leonard Champ and family....Mrs. Puterbaugh and daughter Hazel, of Middlefield, Ohio, spent a few days last week here with friends....Mrs. Louise Hayden and daughter, Marie, spent Monday and Tuesday with B. T. Hayden and family, north of town....Kenneth Floyd, who has been in the army for six years, arrived home Monday morning for a visit with his parents, Mr. and Mrs. W. E. Floyd....James Thompson and family attended his funeral of a cousin at Hart-

risburg, Ohio, last Sunday....Mrs. Abijah Hammer and grandson spent

Sunday evening and Monday with relatives at Richmond and Centerville....Frank Scott came home Saturday on a ten days furlough with his parents....W. M. A. of the Friends church had their meeting on the church lawn last Thursday afternoon....Everett Money has bought the drug store owned by Mrs. Minnie Murray....Mr. and Mrs. Wilson Showalter and daughter, of Middletown, Ind., visited Mrs. Anna Wilson Sunday evening....Mr. and Mrs. Henry Myers spent Sunday with Mr. and Mrs. Homer Bertsch, east of Milton....Miss Harriet Bell of Richmond, was the guest of relatives and friends here the first of the week....Mr. and Mrs. Arthur E. Eiss and family of Anderson and Miss Janebell Drake of Mondon, Ohio, were Sunday guests of Mr. and Mrs. W. O. Protsman and family....The Rev. and Mrs. P. M. Thomas and son, Mrs. John Copeland and Mrs. George Byba were in Richmond Monday afternoon....Mr. and Mrs. George Wilker spent Sunday in Lewisville with Mr. and Mrs. Harvey Petry and family....George Boyd arrived here Sunday eve-

ning from Pittsburg, Kansas, for a

visit with his mother, Mrs. Alice Crull

and sister, Mrs. T. J. Butler and family....W. H. M. S. of the Methodist

church met last Thursday afternoon in the social rooms of the church.

Miss Georgia Hicks, assisted by Mrs. John Smalley were hostesses. Mrs.

C. F. Herbst was program leader.

During the social hour refreshments

were served....Misses Lucile Gregg of Gratiot, Ohio, is the guest of her sister, Mrs. Russell Hiatt and family....Mr. S. L. Fletcher and two daughters and two granddaughters of Anderson, spent Saturday with Mr. and Mrs. S. L. Cox....Mr. and Mrs. John Mitchell, Mrs. Mae Fry, Mrs. Minnie

Hittle and Marjorie and Mabel Mitchell of Greenfield, Ind., were the guests of Mrs. Frances Whorton one day last week and Mrs. Whorton accompanied them home for a few days' visit returning home Sunday evening.

## For Broken Veins, Ulcers Old Sores and Eczema Use Powerful Penetrating

## 20<sup>th</sup> Century Liniment

Conkey Drug Co and W. H. Suthoff can supply you.

## PESKY BED BUGS

ding, wall paper or woodwork. In fact, it is often used as deodorizer and disinfectant.

### KILLS FLEAS ON DOGS

If you have a pet dog who is infested with fleas, take a little P. D. Q. mixture in water and rub it into the fur. Then watch the fleas loop the loop. They will be deader than John Barleycorn before they hit the floor.

### CHICKEN LICE DESTROYER

If your chicken got lice? Don't hesitate. Get a package of P. D. Q. mix.

make a gallon of lice-destroyer from it as directed and then get busy in the henhouse. It's so easy you'll laugh and so will the chickens. By the way, did you ever see a chicken laugh? Try this and watch 'em.

### FOR ANTS AND COCKROACHES

The ants and cockroaches stand just as good a chance of surviving a treatment of P. D. Q. as the know-how in justly famed Heat Resort. It smats them and their eggs with a wallop that puts their whole generation out of business. Use it on fur in storage to kill and keep out moths.

### CUT THIS OUT

Your druggist has P. D. Q. (Pest Devil's Quietus) and will be glad to furnish it for 33 cents. One 33-cent package makes a quart of the mixture and is equal to a barrel of old-fashioned bug-killer. Some druggists may try to sell you something else. Don't buy it as a substitute. If your druggist hasn't P. D. Q., send us his name and 33 cents and we will send you a package postage prepaid to your address.

### WILL NOT DAMAGE GOODS

P. D. Q. will not injure delicate fabrics, clothing, carpets, furniture, bed-

ding, or any article you may have.

—Adv.

The world's standard remedy for kidney, liver, bladder and uric acid troubles and National Remedy of Holland since 1896. Three sizes, all druggists. Guaranteed. Look for the name Gold Medal on every box.

and accept no imitation.

**GOLD MEDAL HARLEM OIL CAPSULES**

The world's standard remedy for kidney, liver, bladder and uric acid troubles and National Remedy of Holland since 1896.

Three sizes, all druggists. Guaranteed.

Look for the name Gold Medal on every box.

and accept no imitation.

**PENNANT SYRUP**

Every package of P. D. Q. contains

a patent spout, fits any ordinary bottle.

It will enable you to reach the hard-to-get-at places and save lots of juice.

When buying look for the Devil's Quietus on every package.

Don't buy it unless it has P. D. Q., then you'll be sure to get the genuine.

OWL CHEMICAL COMPANY.

Terre Haute, Ind.

—Adv.



## Pennant Syrup

• Makes A Wonderful Milk Shake •

A GLASS of cold milk, a dash of PENNANT Syrup, a dozen shakes, and you have the finest, flavoriest milk shake that ever touched your lips. Try it.

This is just one way to enjoy its pure, rich goodness. You never saw any other syrup that can be used in so many delightful ways as PENNANT. It's the standard syrup for griddle cakes and waffles, and for pies, puddings, sauces, candies and cake icings. Baked beans are LOST without it! Try it on cereals and rice dishes. If you want a tasty new sandwich filling, mix Pennant Syrup with peanut butter. My, how the kiddies like it! Get a can of PENNANT Syrup from your grocer today.

UNION STARCH & REFINING CO.  
Edinburg, Indiana

TO RETAIL GROCERS:—Pennant Syrup is the all-year round syrup. Everybody likes it. Order from your jobber

—A Maple-Like Flavor That Everyone Loves!

## The Proper Drink to serve

After cards, at dances, luncheons, suppers, after theatre, on any other occasion—any time—your guests will relish sparkling

**DRY COOK'S GOLDBLUME**

That new drink with the good, old, familiar taste

Serve Cold

If you haven't yet tasted Dry Cook's Goldblume—the cereal beverage with the "dry" taste, not sweet—order a bottle at your favorite Fountain, Restaurant or at your Club. You will experience a drink delight.

Families supplied by the bottle or case by Groceries, Department Stores and other Dealers in good beverages.

<p