

REED'S

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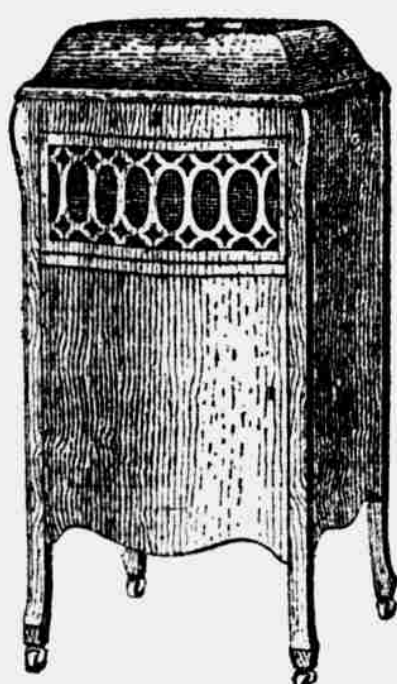
The next 18 days will be banner days for those needing new Furniture. Every purchaser of an outfit as per our offer below will be given Absolutely FREE a beautiful Mirophone.

Do not put off buying until later that Furniture which you need now, in the hope that it will be cheaper. Our prices today are lower than they will be for months. We invite your inspection.



READ! — THEN ACT

Quickly if You Wish to Secure A FREE MIROPHONE



Each month in 1919 has been a record-breaker. We are proud of it, not so much because of the additional revenue, but on account of the increasing prestige gained thru the confidence we have inspired in our patrons, which has brought new customers daily. Now, in an effort to make August our banner month for 1919, and to try to make a new record in the number of outfits sold we will make this

SENSATIONAL AND SURPRISING 18-DAY FREE OFFER
—and will give absolutely Free, and deliver to your home a splendid phonograph

These machines are noted for their splendid reproductive qualities and their beauty of design. Plan your future needs and select your outfit now. Many special suites have been arranged and your range of choice is very wide. Do not put off buying as we will positively close this offer Saturday, Aug. 30th, and by coming early you will have the obvious advantage of early selections.



One of These \$90 or \$130 Phonographs FREE With Each Outfit We Sell

The cornerstone of true happiness in every home whether it be an old established one or a nest of newlyweds, is GOOD FURNITURE; for, with Good Furniture only, well chosen and wisely purchased, can a really comfortable home be established. It must be one the wife or the children will be proud of—one where it will be a real pleasure to welcome friends.

In planning your home there is nothing of so great importance as the inside—the heart of the home. Your Furniture, Rugs and Draperies should be selected in accordance with a well-thought-out plan. An unwise selection can prove very expensive. In other words, it is not so much a question of HOW MUCH you

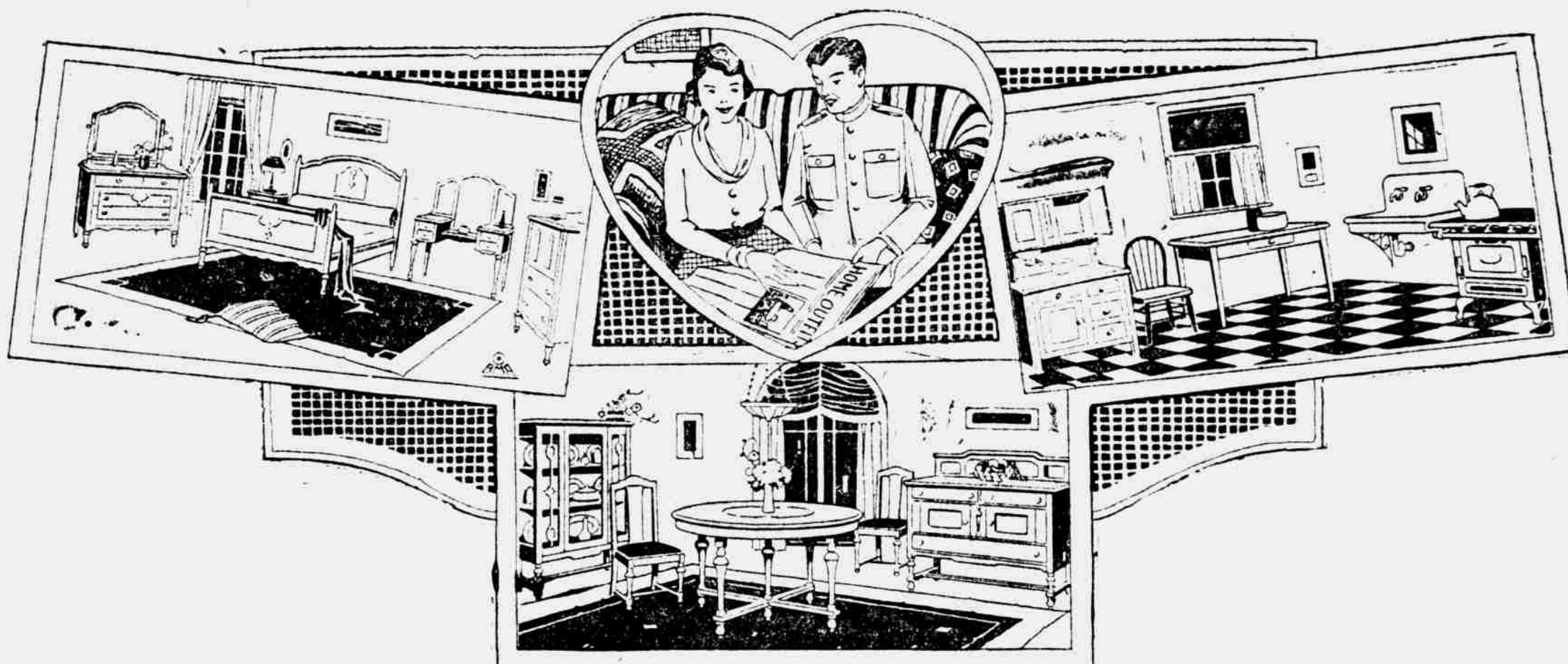
invest, as it is one of PROPER SELECTION.

You can secure benefit from the experience of others; you can also come here where we specialize on home outfits and thru years of experience in the planning and arranging of homes get the greatest possible customer satisfaction at the amount the customer desires to invest.

Ours is a helpful service. Our policy is that our customers must always be, not merely satisfied, but pleased. We have helped scores; now let us show YOU these outfits and prove to you why the most practical and most economical plan is to furnish or re-furnish the entire home at one time.

After Harvest Values—

The farmer who is enjoying splendid crops and prevailing high prices for them will be greatly pleased to find that furniture has not kept pace in advanced prices and that the money realized from a sale of wheat, corn, hogs, etc., at present prices will go much farther on a purchase of furniture now than the money from the same amount of grain or livestock would have gone a few years ago.



Our Charge Account Plan—

We benefit thru service to others and an intelligent co-operation. We fully appreciate that it is not at all convenient or possible for many of our best people to pay cash and we have a very dignified Credit Plan—a plan which does not include collectors—and we will gladly explain it to all who are interested. It will be found a very pleasant and satisfactory method and may materially assist you in making your plans.

THIS OFFER IS FOR EIGHTEEN DAYS ONLY

\$90.00 Mirophone Free

—with each and every outfit for two, three or four rooms that figures \$350.00 or more. The selection of wood finishes and styles is very wide and there are some wonderful values to be had. There are beautiful golden and fumed oaks in a number of styles and a most complete home outfit may be had at this price. \$90.00 Mirophone Free with each outfit at

\$350

130.00 Mirophone Free

At \$450.00 you will find outfits in walnut, mahogany, oak, etc. All newest designs and best quality. Pieces are finely constructed, upholstering the best. You will be agreeably surprised at the large outfit we will sell at this price. Suites for Dining Room, Living Room, Bed Room, Kitchen—all are of the best built furniture and will endure for a lifetime. \$130.00 Mirophone Free with each outfit at

\$450

\$150.00 Mirophone Free

In this group you will find the popular Period Patterns in every wanted wood finish. Beautiful William and Mary, exquisite Queen Anne, Tudor—all in great favor, are included. Every outfit very complete and will meet every requirement of those who want fashionable and finely finished furniture. \$150 Mirophone Free with each outfit at

\$500

The EUREKA Cleaner

The Electric Vacuum Sweeper that Gets Dirt—Not the Carpet

This wonderful Cleaner has proven itself to be superior to all other Vacuum Cleaners. Simplicity itself in both construction and operation it renders maximum service at minimum cost. You readers must realize that when this Cleaner was awarded Grand Prize at the Panama-Pacific Exposition where all other Cleaners were in competition, it proved its superiority under most difficult handicap. You too, will judge it "best" when you see it demonstrated. **\$37.50**

The EDEN Electric Washer

If a Man Had to Do the Family Washing

The home would not go another week without an Eden Electric Washing Machine. It washes without rubbing—that's the secret of its success. It operates on all clothes in the same manner the most careful housewife washes her most delicate garments. Handy and simple to operate, the Eden saves clothes, hard work, temper, time and money. We'll tell you more about it later, but remember one thing—it is the only absolutely non-corrosive machine. You'll like this feature **\$125**

REED'S

RICHMOND

10TH & MAIN

RICHMOND