

MEXICANS SHOW RESPECT FOR U. S. ACHIEVEMENTS

Pro-Ally Sentiment Grows
Through U. S. Publicity
Campaign.

(By Associated Press)

MEXICO CITY, Sept. 11.—The American publicity campaign is showing results in Mexico. The wide-spread dissemination of facts concerning the war aims and accomplishments of the United States are, according to foreigners long resident here, bringing about a change of sentiment, which, if not characterizable as love for Americans, may at least be called respect.

The effect of the Allied blacklist becomes more noticeable daily. The Germans apparently have much less money than formerly to spend on propaganda. German firms, forced to deal in hidden ways to secure even the smallest imports from the states, are less prosperous. Arrogance of German officials and business men in public places is decreasing. Since it became known that four members of the American club, alone in the building at the time, evicted thirteen Germans who invaded the club, there have been no further outbreaks.

Posters, pamphlets, reading matter for newspapers, war photographs for window display, daily official cable reports, reading rooms moving pictures and authoritative statements by American officials on international questions, are among the means adopted by the United States government to change the long standing dislike for Americans that have prevailed in Mexico.

Through these various channels the war aims of the United States, its accomplishments in the raising of a huge army, the sending of a million and a half men overseas in record time, its achievements in building a merchant marine, its enormous war expenditures, and the unity of its people, are being brought to the attention of the intelligent Mexican public in a way never before attempted. The campaign also is having its effect on the American residents who, armed with facts and encouraged by news of American successes in battle are doing vigorous personal missionary work.

Pro-Ally Sentiment.

Another effect of the truth campaign is the disclosure of the falsity

of the news reports regarding German successes and aims, for which Teuton propagandists are responsible. It has been shown that the German papers published here do not receive the news in the way they advertise, that it is taken from American papers smuggled across the border at Laredo, distorted in the rewriting and then telegraphed to German papers in the capital and other cities.

Outward signs of the increase in pro-Ally sentiment are the number of newspapers seeking news reports from American sources, the amount of space given in periodicals to allied war news, the increase in the number of posters that are not mutilated or defaced, the additions to the ranks of pro-Ally publications of numerous new periodicals and the growing popularity of allied moving picture films.

When President Wilson, General Pershing, the American flag and marching American soldiers first appeared on the screen in a down-town motion picture theater there was a protest. Recently, in a theater holding more than 4,000 spectators, in a poor district where anti-American sentiment has been high, there was not a murmur when virtually the same characters flickered on the screen. In fact, one ardent pro-Ally Mexican had to be forcibly prevented from making an anti-German speech.

According to mining and smelter men, reports that German interests are buying up huge areas of mineral and oil lands are quite contrary to the facts. They assert that German mining interests are in sore straits and that no ore produced in a German-owned mine is being smelted.

There also is a noticeable lack of the anti-American satire that formerly pervaded certain theatrical performances given in the capital. Recently a well-known star put on a pro-Ally sketch and achieved some measure of success with it.

That the German propaganda leaders have realized their machine is slipping a cog is shown by the well-authenticated report that the management of El Democata, a leader in attacks on the United States, is to be changed. The post has been occupied by Rafael Martinez, a deputy, known under the pen name of "Rip Rip," who was elected to the senate at the recent elections.

WATCH "SLACKER" MACHINES

OXFORD, O., Sept. 11.—Rev. T. C. Bailey, G. C. Welliver and W. E. Clark, comprising Oxford's fuel commission, yesterday announced that the numbers of all automobiles operating on Sunday, contrary to the request of the government, will be taken and sent to the Fuel Administrator at Columbus. It is understood that the Home Guards will be on the lookout for machines.



BELL-ANS
FOR INDIGESTION



The Branch House Man

This is one of the Swift & Company Branch House Men.

They are all pretty much alike in the way they feel toward their work—and that is what this ad is about.

They know that most people couldn't get such good meat promptly and in good condition if it weren't for the branch houses of which they are in charge.

They know that the branch house is one of the most important links in the chain of preparing and distributing meat for a nation.

They know that Swift & Company must have its branch houses run at the highest notch of usefulness; that even a Swift & Company branch house won't run itself, and that it is up to the branch house man to run it properly.

Any branch house man who doesn't see his work in this light is transferred to some other place with Swift & Company to which he is better adapted.

They are picked men, these branch house men. Every time you sit down to a steak or chop, or cut of roast, you can give a grateful thought to the whole crew of them.

And remember, in a general way, that everything that makes life smoother and more convenient for you is the result of the thoughtfulness and effort of a lot of people of whom you have never heard.

Swift & Company, U. S. A.



RASH COVERED BABY'S BODY

Large Water Blisters Formed.
Cried Night and Day. Could
Not Have Clothes On.

HEALED BY CUTICURA SOAP AND OINTMENT

"Baby was only six weeks old when she broke out in a rash. It was in blisters like a burn and her whole body except her back, arms and from her knees down was completely covered. Then large water blisters formed and I could not have any clothes on her. She cried night and day, and I had to carry her on a pillow.

"We had her treated, but she was given up. Then we used Cuticura Soap and Ointment, and in two weeks she was completely healed." (Signed) Mrs. Edna Burt, Fenton, Mich., August 31, 1917.

The majority of skin and scalp troubles might be prevented by using Cuticura Soap exclusively for all toilet purposes. On the slightest sign of redness, roughness, pimples or dampness, apply a little Cuticura Ointment.

Sample, 5c. Free by Mail. Address, Cuticura, Dept. R, Boston. Sold everywhere. Soap 25c. Ointment 25 and 50c.

TANKAGE

Makes the Best HOG FEED

Sold By

ANTON STOLLE & SONS
Packing House Liberty Ave.

PALLADIUM WANT ADS BRING RESULTS

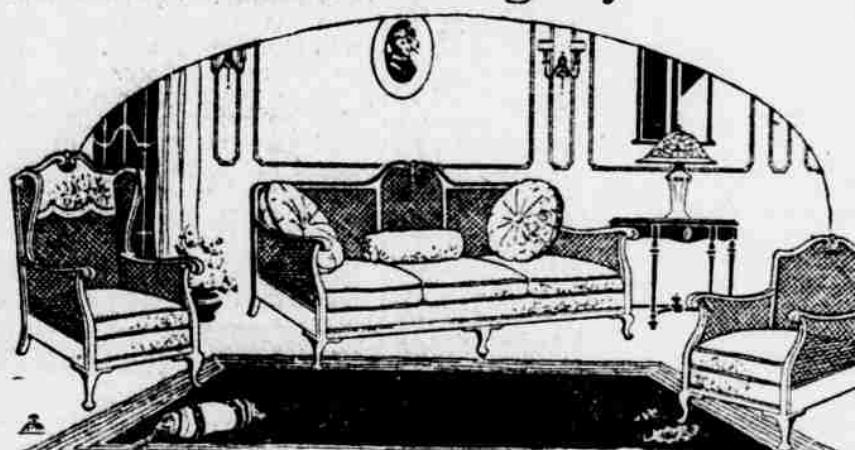
REED'S



We Must Keep the Home Bright and Cheery

When you think of our boys "over there" living under all the discomforts of war, footsore and weary—what must home mean to them even though it is far away. Each man bears in his mind a picture of the home he left and time and again he turns to it as the end of his task draws nearer.

A Living Room Suite in Cane and Mahogany



Just imagine a beautiful suite like this in your own living room. Think of the rare comfort, and luxury it would provide not only now but for years to come, because every piece is durably made and will give service for years.

The coil spring seat construction of our living room suites is a distinctive feature and their genuine comfort is a revelation.

Upholstered in tapestry, velour or silk damask with brown mahogany frames.

REED'S

Brighten Your Home With a New Dining Room Suite



When the boys get back a new dining room suite will add much to the attractive appearance of the home. You, too, will appreciate and enjoy the beauty of the dining room furniture now on display on our great exhibition floors.

\$77.50, \$110 and up

SONORA

The machine with a tone as clear as a bell. The SONORA plays all makes of records, better.

With a SONORA in your home during the long winter nights time will pass with more speed and pleasure.

If you have never seen or listened to a SONORA you owe it to yourself to investigate them before making a decision.

A demonstration in your home is the surest way of finding the machine you want. It is with pleasure that we give these demonstrations. Priced

\$50, \$60

\$90, \$115

\$135 up to

\$300



These Suits Priced \$148 & up

A Globe Hot Blast

will add more comfort to your home during the long winter days, than any one article you can put into it. The

Globe Hot Blast

is constructed to burn coal from the cheapest to the best, with good results.

Be sure to see our mammoth line of Heaters and Ranges before you buy.



Now is the Time to Buy a TAPESTRY ROCKER

While you are preparing for the return of the boys "over there," remember that nothing equals a good tapestry rocker for comfort. Our stock was never larger and includes many new designs just received in late shipments. Prices are mounting so take advantage of these price-saving values which start

at \$25.00, \$30.00
and up

REED'S

RICHMOND

10TH & MAIN