

# BUSINESS IS GOOD --- HERE!

For ten years this business has grown, until today it is going ahead more rapidly than ever. Why? There CAN be no reason except standard merchandise at LOWER prices. In this time of uncertain values when every day brings new and unexpected changes in market conditions, new costs necessitate new selling prices. During this period of uncertainty we feel more strongly than ever our obligations to our customers and will do everything within our power to keep our prices down. If you can buy cheaper elsewhere—by all means do it. If you can't—then we want your business. It's your patriotic duty to save—it's a crime to waste money these days.

KEEP COOL—EAT

Thistletonwaite's

Pure, wholesome, delicious

Ice Cream

It's the fitting dessert for every meal—always a big supply of your favorite kind can be found at any of our 6 busy fountains.

HULL'S SUPERLATIVE IS HERALDED AS  
NATURE'S GREAT VITALITY BUILDER

Scores of Richmond Men and  
Women Greatly Benefited by this  
Well Known Preparation.

Build up your vitality and drive  
sickness from your body. You  
can do it easily and quickly by  
taking Hull's Superlative just as  
hundreds of others are doing to-  
day. Hull's Superlative is a pre-  
paration that has been of undoubted  
value to mankind for the past 28  
years. It has demonstrated to  
thousands of men and women that  
it is easier to be well and strong  
than weak or ailing all the time.  
Hull's Superlative produces aston-  
ishing results because it contains  
the very salts and minerals lacking  
in a sick body. That this is true is  
proven by the fact that when the  
blood carries enough of these min-  
erals to the tissues, repair work  
begins and sickness vanishes.

NOT A "CURE-ALL"

Hull's Superlative is not a "cure-  
all." Neither is it a medicine in  
the sense that drug poisons are. It  
is a vitality builder—gives nature



the Beautifier

WILL REMOVE THE LINES

The Short Lines—The Long Lines—The Deep Lines

FROM YOUR FACE

AND KEEP THEM OUT

Removes lines and wrinkles. Prepared from beauty specialist's formula. New principle; no massaging, simply apply. Lifts all lines right out. Gives soft, velvety skin. Clears the complexion.

"HE FELL IN LOVE with his wife." She used Boncilla and now looks twenty years younger. The Results are wonderful. Results Guaranteed or Your Money Back.

For finest results, follow the Beautifier treatment with

BONCILLA COLD CREAM (a real skin food) A night cream that gives the skin that velvety softness and youthful texture.

BONCILLA VANISHING CREAM  
(Greaseless—for day use—invisible)

Protects the skin from the burning sun and weather and forms just the right base for

BONCILLA FACE POWDER  
"It Clings"

of velvety fine materials sifted through silk. Will please you immensely.

WE CARRY ALSO:

Boncilla French Talcum  
Boncilla Toilet Waters  
Boncilla Skin Lotion

THISTLETHWAITE'S

USE  
Crocodile  
Liniment

For Your Aches and Pains

This marvelous remedy has helped thousands of people in cases of Rheumatism, Neuralgia, Hard Hearing Deafness; also Sore Feet, Corns, Bunions, Bronchitis, Asthma, Quinsy and all Bronchial affections. Get Crocodile Liniment at any of our stores.

Film Cut-Prices

25c Films at ..... 21c  
35c Films at ..... 31c  
40c Films at ..... 36c

## Special Sale of Groceries

STARTS TOMORROW MORNING AT OUR SIX STORES

3 lb. Sacks of Salt	12c
3 for ..... 15c	25c
15c Palm Olive Soap.	25c
3 for ..... 15c	25c
15c Peroxide Soap.	25c
3 for ..... 15c	25c
25c Size at ..... 39c	39c
25c Size at ..... 19c	19c
20 Parawax for sealing Jellies, per lb. ..... 15c	15c

15c Cedar Oil	11c
25c Calumet Baking Powder	9c
The kind used by the government per pound ..... 21c	21c
Tall Wilson, per can ..... 1.00	1.00
11c; 10 for ..... 50c	50c
Small Wilson, per can 6c	19c
10 for ..... 50c	50c
1 lb. Mrs. Roser's Coffee	27c
per lb. ..... 25c	25c
25c Old Crop Santos Coffee, per lb. ..... 19c	19c
15c Morton Salt, 3 boxes ..... 25c	25c

15c Old Reliable Coffee, whole bean, special at ..... 23c	23c
Lythe's Beef Steak Flour makes Beef Steak Gravy, per can ..... 9c	9c
Tall Wilson, per can ..... 1.00	1.00
11c; 10 for ..... 50c	50c
Small Wilson, per can 6c	19c
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