

REED'S

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# 2 More Days of Reed's World-Beating "Sellers" Sale

Positively the Greatest Cabinet Sale Ever Held in  
This City---It Closes Saturday, October 6th

Sellers  
Utility  
**\$19<sup>75</sup>**

Help Your Country—  
Help yourself. First  
Payment used to buy  
Liberty Bonds.

SELLERS  
Porceliron Top  
WONDER  
**\$30**

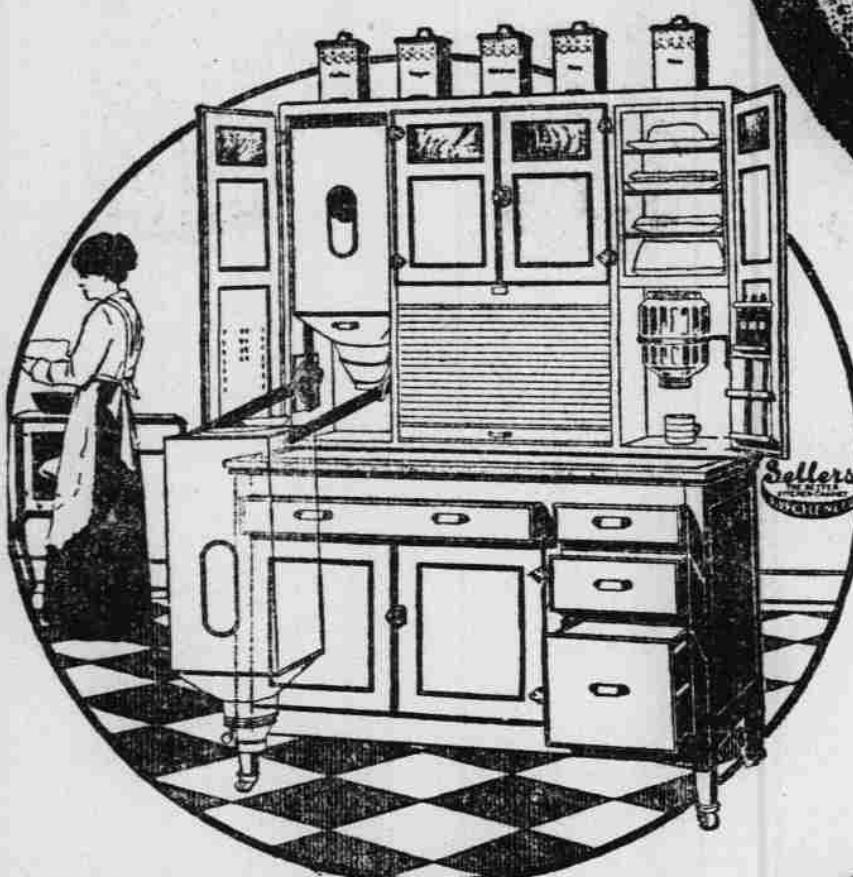
SELLERS  
Special  
**\$3750**

**50 Pounds of  
FLOUR  
FREE!**

given with every

**Sellers  
"Special" Kitchen  
Cabinet  
Sold This Week**

Buy your Sellers "Special" Kitchen Cabinet this week! Take advantage of this unparalleled offer. It is a part of the nation-wide introduction of



## Sellers "Special"

with the wonderful Automatic Lowering Flour Bin and 14 other conveniences. No other cabinet in the world ever before combined all these features. Thousands of women proclaim this master cabinet the most beautiful—most durable—most convenient Kitchen Cabinet ever built. See a demonstration! Check off the conveniences YOU have always wanted. Find them if you can in any other cabinet.

Purchase a SELLERS "Special" THIS week and we will fill its Automatic Lowering Flour Bin—with 50 lbs. of Mother Hubbard Flour Free

DON'T WAIT!! If you planned to buy later, buy now instead. Get the nationally famous Sellers and 50 lbs. of flour at the price you would have to pay for an ordinary cabinet.

Selected for the Good Housekeeping  
Model Efficiency Kitchen

## Sellers Automatic Mastercraft

**\$42<sup>50</sup>**

**\$5.00**

Allowed for Your Old  
CABINET

Balance of Sellers Week. Don't fail to take  
advantage of this wonderful offer.

Tenth and Main St.

## This is the CABINET

With the wonderful automatic lowering flour bin  
and fourteen other long wanted conveniences.

## Fifteen Famous Features Combined in No Other Cabinet

- 1—Automatic Lowering Flour Bin.
- 2—Automatic Base Shelf Extender in Lower Cupboard.
- 3—Ant-Proof Casters.
- 4—Gravity Door Catches.
- 5—Porceliron Work Table.
- 6—Dovetailed Joints and Rounded Corners.
- 7—False Top in Base—Dust Proof.
- 8—All Oak.

AND 32 OTHER FEATURES

- 9—Oil Hand-Rubbed Finish. Withstands Steam in the Kitchen.
- 10—Full Roll Open Front.
- 11—Roller Bearings for Extension Work Table.
- 12—Commodious Kitchen Linen Drawer.
- 13—White Enamored Interior, Upper Section.
- 14—Sanitary Leg Base Construction.
- 15—Glass Drawer Pulls

# REED'S

Richmond's Leading Furniture Store With  
Its Liberal Credit Plan at Your Service

SELLERS  
LABOR  
SAVER  
**\$1750**

Help your country—  
Help yourself. First  
payment will be used  
to buy Liberty Bonds.

SELLERS  
WONDER  
CABINET  
**\$25.00**

SELLERS  
NEW IDEA  
**\$35**

## SELLERS "Special"

With the Wonderful  
AUTOMATIC LOWERING FLOUR BIN  
and 14 Other Wanted Improvements



We have secured sole representation of this wonderful Sellers "Special" Kitchen Cabinet which has taken the housewives of America by storm in this territory.

We invite you to come in today and witness a demonstration! See conveniences you have always missed.

The wonderful Automatic Lowering Flour Bin—which saves all the hard work of filling flour bin—is the greatest improvement ever made in a kitchen cabinet. No other cabinet has it—or can have it.

## 14 Other Long Wanted Labor-Saving Features

See the Automatic Base Shelf Extender! Saves the bother of digging into the lower cabinet for pots and pans! See the Patented Ant-proof Casters—an exclusive improvement! See the guaranteed, pure white Porceliron Work-table—and dozens of other features never before combined in any cabinet. In addition to its conveniences the Sellers "Special" sets a new ideal in Cabinet "beauty"!

Have this convenience in your home. Save the wearying work of the kitchen—save steps and time. Come in and compare this cabinet with any other you have ever seen. Do it today.

**Sellers  
Mastercraft**

**\$40**

**50 LBS.**

**OF  
FINE Flour**

Placed in the Automatic Lowering Flour Bin  
Free with each Cabinet Sold this Week only.

Richmond, Indiana