

2 More Days of Reed's World-Beating "Sellers" Sale

Positively the Greatest Cabinet Sale Ever Held in This City---It Closes Saturday, October 6th

No Greater Inducements Were Ever Offered---Just Think of It---50 Lbs. of Flour or \$5.00 Paid for Your Old Cabinet If You Buy a SELLERS This Week.

Don't Stay Tomorrow and Saturday

Sellers Utility
\$19⁷⁵

Help Your Country---
Help yourself. First
Payment used to buy
Liberty Bonds.

SELLERS
Porcelain Top
WONDER
\$30

SELLERS
Special
\$37⁵⁰

SELLERS
LABOR
SAVER
\$17⁵⁰

Help your country---
Help yourself. First
payment will be used
to buy Liberty Bonds.

SELLERS
WONDER
CABINET
\$25.00

SELLERS
NEW IDEA
\$35

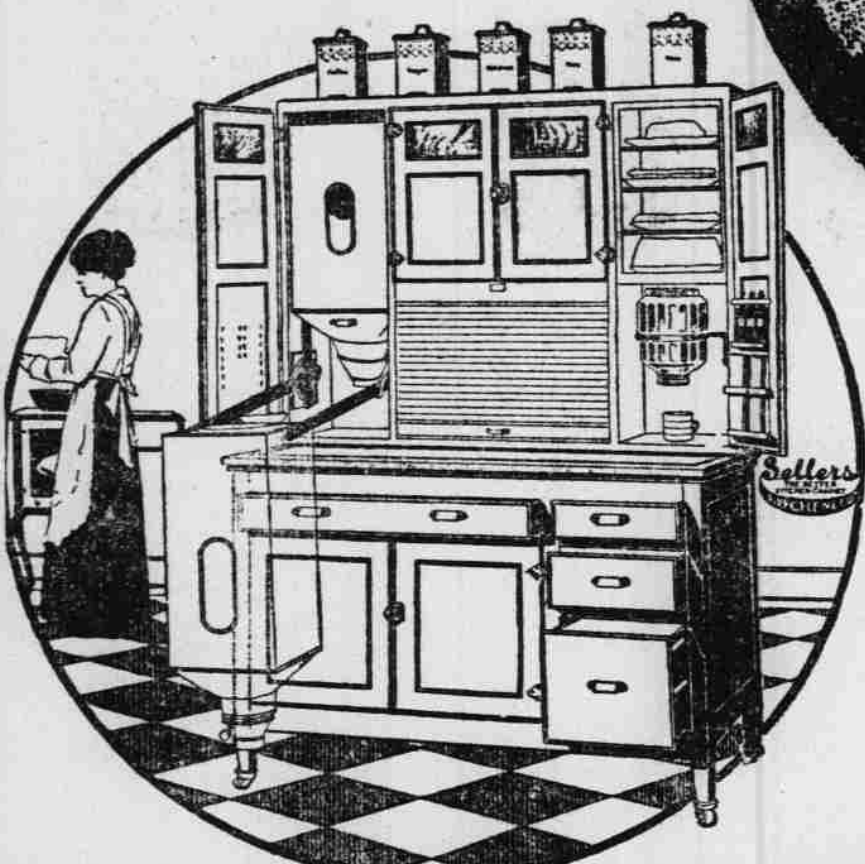
50 Pounds of FLOUR FREE!

given with every

Sellers "Special" Kitchen Cabinet

Sold This Week

Buy your Sellers "Special" Kitchen Cabinet this week! Take advantage of this unparalleled offer. It is a part of the nation-wide introduction of



Sellers "Special"

with the wonderful Automatic Lowering Flour Bin and 14 other conveniences. No other cabinet in the world ever before combined all these features. Thousands of women proclaim this master cabinet the most beautiful--most durable--most convenient Kitchen Cabinet ever built. See a demonstration! Check off the conveniences YOU have always wanted. Find them if you can in any other cabinet.

Purchase a SELLERS "Special" THIS week and we will fill its Automatic Lowering Flour Bin---with 50 lbs. of Mother Hubbard Flour Free

DON'T WAIT!! If you planned to buy later, buy now instead. Get the nationally famous Sellers and 50 lbs. of flour at the price you would have to pay for an ordinary cabinet.

Selected for the Good Housekeeping Model Efficiency Kitchen

Sellers Automatic Mastercraft

\$42⁵⁰

\$5.00

Allowed for Your Old CABINET

Balance of Sellers Week. Don't fail to take advantage of this wonderful offer.

\$100 DOWN

And \$1.00 Per Week

Puts This Popular

Sellers 'Special'

In Your Kitchen



This is the CABINET

With the wonderful automatic lowering flour bin and fourteen other long wanted conveniences.



Fifteen Famous Features Combined in No Other Cabinet

- 1--Automatic Lowering Flour Bin.
- 2--Automatic Base Shelf Extender in Lower Cupboard.
- 3--Ant-Proof Casters.
- 4--Gravity Door Catches.
- 5--Porcelain Work Table.
- 6--Dovetailed Joints and Rounded Corners.
- 7--False Top in Base--Dust Proof.
- 8--All Oak.
- 9--Oil Hand-Rubbed Finish. Withstands Steam in the Kitchen.
- 10--Full Roll Open Front.
- 11--Roller Bearings for Extension Work Table.
- 12--Commodious Kitchen Linen Drawer.
- 13--White Enamelled Interior, Upper Section.
- 14--Sanitary Leg Base Construction.
- 15--Glass Drawer Pulls

AND 32 OTHER FEATURES

"The Best Servant in Your House"

SELLERS "Special"

With the Wonderful
AUTOMATIC LOWERING FLOUR BIN
and 14 Other Wanted Improvements



We have secured sole representation of this wonderful Sellers "Special" Kitchen Cabinet which has taken the housewives of America by storm in this territory.

We invite you to come in today and witness a demonstration! See conveniences you have always missed.

The wonderful Automatic Lowering Flour Bin--which saves all the hard work of filling flour bin--is the greatest improvement ever made in a kitchen cabinet. No other cabinet has it--or can have it.

14 Other Long Wanted Labor-Saving Features

See the Automatic Base Shelf Extender! Saves the bother of digging into the lower cabinet for pots and pans! See the Patented Ant-proof Casters--an exclusive improvement! See the guaranteed, pure white Porcelain Work-table--and dozens of other features never before combined in any cabinet. In addition to its convenience the Sellers "Special" sets a new ideal in Cabinet "beauty"---

Have this convenience in your home. Save the wearying work of the kitchen--save steps and time. Come in and compare this cabinet with any other you have ever seen. Do it today.

Sellers Mastercraft

\$40

REED'S

Richmond's Leading Furniture Store With Its Liberal Credit Plan at Your Service

50 LBS.

OF FINE Flour

Placed in the Automatic Lowering Flour Bin Free with each Cabinet Sold this Week only.

Tenth and Main St.

Richmond, Indiana