

THE RICHMOND PALLADIUM AND SUN-TELEGRAM

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R. G. Leeds, Editor. E. H. Harris, Mgr.

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Think About This

The first amendment to the Constitution of the United States reads as follows:

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances.

An Ounce of Meat—What It Means

An ounce of meat—What does it amount to? Why save a little scrap of lean meat, or fat meat, or suet or fat trimmed from a steak or roast?

Does this little scrap amount to much? Is it a potent factor in the food supply of the nation?

We never paid much attention to it until we read a few statistics which the United States Department of Agriculture is asking the American people to study.

If every one of the 20,000,000 American families wastes on an average of only one ounce of edible fat a day, it means a daily waste of 1,250,000 pounds of animal food or 456,000,000 pounds a year.

Quite a staggering figure in the aggregate. One ounce of fat or meat wasted by you, multiplied by all your fellow citizens, figures up to Four Hundred and Fifty-six Million pounds a year. One hardly believes the result!

How many steers would it take to supply this food?

More than 875,000 steers or 3,000,000 hogs, bone and all. Or in other words, the American people annually throw that many steers and hogs into the garbage can. Eliminate the bones and butcher's waste, and the figures grow to 1,500,000 cattle or 3,700,000 hogs, say the department experts.

Now add this to your calculations. To these hogs and steers were fed millions of tons of hay and corn. Thousands of acres of land were devoted to pasture so that this vast herd could graze. Hundreds of cattlemen and butchers were paid money before the meat reached you.

You would not ruthlessly kill a steer or a hog and let it go to waste. If you knew of a farmer who killed hogs merely for the sake of killing them you would rise in revolt. And yet that is exactly what you are doing. You and your thousand fellow citizens by wasting an ounce of meat daily are ruthlessly, shamelessly and needlessly squandering a food supply.

Every bit of meat can be used in soups and stews; every bit of dripping and gravy can be saved and used to add flavor to other dishes.

Keep Business Going

John Wanamaker, merchant prince of the United States, in a rousing appeal to the American people, emphasizes a fundamental factor in American prosperity which every citizen of this community should study. The statement is reproduced without further editorial comment.

KEEP BUSINESS GOING For Our Country's Sake

Our country prosperous can pay our war costs, as they come, and have enough left over to aid our Allies.

Our country unprosperous, with business halting, money hoarded, through fear or false economy, will be hard pressed to keep food on the table and clothing on the back.

Keep Business Going
is a patriotic slogan. Keep money in circulation.

The Forum

(All articles for this column must not exceed 300 words. Contributors must sign their names, although the name will be withheld by the management at the request of the writer. Articles having no name attached will be thrown in the waste basket.)

To the Editor of the Palladium:

How frequently we see the sign, "Capable Men Wanted for U. S. Army." Capable—mentally, morally and physically. Sergeant Warner is very familiar with this line of work, so much so that he is better able to judge the qualities of these men, than the mothers who have cared for them in sickness and in health and provided for their welfare.

He tells of a mother who asked to have her son released because she thought him physically unable to perform actual service. Should it come to that?

He seemed to think she was only

Keep employment for everybody. Keep wages good. Keep on making money that we may have money to spend for war sacrifices.

The worst thing that could happen to the world these days would be a business depression in our United States.

War in itself does not cause business depression.

The billions of dollars of money to be expended in war preparations will be put into circulation in our own country, and this in itself will create new wealth for use in the world-struggle for humanity.

The one thing that might halt business now is an unpatriotic psychological feeling of panic and a false idea of patriotic economy.

Patriotic Economy

Patriotic economy means the elimination of waste and extravagance. It means the conservation of our food products, our natural wealth, our health, our energies, our labor, our very lives. It means putting more efficiency in everything we do so that each unit of money, energy and intelligence may accomplish the utmost.

Patriotic economy does not mean the lowering of America's standard of living, which would make us less efficient physically and mentally, nationally and individually, and would kill the spirit and the will to do the truly self-sacrificing things to be done.

Cities and communities must go on with their civic improvements. Road building and public works must proceed. Railroads must renew their equipment. Factories must be kept going to their full capacity. Labor must be employed. Homes must be kept up. Merchandise must be produced, distributed and used.

War duties and war expenditures must be in addition to peace duties and peace expenditures. The more we do the more we can do. The more money we spend the more we will have in our pockets to spend. Money creates money.

In a word: The natural'sane life of the country must proceed as though we were not at war, in order that we may have the necessary prosperity to promote the war to a quick and successful conclusion.

President Wilson sounds the keynote in this sentence: "It is evident to every thinking man that our industries, on the farm, in the shipyards, in the mines, in the factories, must be made more prolific and more efficient."

Our industries can be made more prolific only if the people buy and use the merchandise produced by our industries. Manufacturing slackens when business slackens. Manufacturing grows in a prolific way when business grows. And business can grow and remain healthful only when the people buy and keep money in circulation.

Business IS Going—Strong

Business is going—in the East, the West, the North, the South. The country is prosperous. Last month's increase in business was very large. Banks may wait in their operations until the government bonds are assimilated. People may pause temporarily in their outfitting to arrange to meet the new conditions. But the unloosing of billions of dollars will unloose a flow of prosperity absolutely necessary to sustain the world's burden.

Governments set the pace in their expenditures.

Individuals must not lag behind. Seven billions of dollars to pay is only \$70 per capita in the United States. Yet seven billions of dollars, put into work at 6 per cent.—a fair estimate of the producing power of money—will create 420 millions of new wealth.

The income tax we pay will not be a tax on prosperity, but a spur to prosperity. Every dollar the individual pays out will come back to him with interest in the general prosperity of the people.

Keep Business going—for our country's sake. War cannot be waged and won without the sinews of war.

using this method as a ruse to secure her son's discharge. He remarked that if her son were in the condition she described it would be easily detected. No mother cares to be regarded a liar, when she has seen her son under the doctor's care for eighteen months, after nursing him through a long illness.

This young man may pass the examinations, which seems incredible to his acquaintances. But this mother, even though regarded a prevaricator, has imagination and can see her son in active service, exposed to hardships which are difficult for able-bodied men to withstand.

No one would attempt to offer such plans for securing a discharge, if these facts were not true. Even though a mother naturally refrains from sending her son to his country. Like many others, she would give him to Uncle Sam if she felt secure in so doing. Suppose there were tears in her eyes. Is that a disgrace? Wouldn't any sane mother feel depressed when her only son joins the ranks?

Our recruiting officers should remember that theirs is a duty which implies courtesy and respect, and should refrain from flaunting a mother's sentiment before the public. We deem it advisable that gentlemen be employed in our recruiting offices.

AN INTERESTED CITIZEN.

Eczema Wash
A touch of D. D. D. to any eczema sore or itching eruption and you'll be able to rest and sleep once more. Think—just a touch! Is it worth trying? Get a trial bottle today. Price, 25c. Your money back if the first bottle does not relieve you.

D. D. D.
QUIGLEY'S FIVE DRUG STORES

CLEVELAND SENDS HOSPITAL UNIT

CLEVELAND, May 8.—Cleveland's war hospital, officially known as Lakeside unit, base hospital number 4, is on its way to France. The entire unit of nearly 250 men and women left

MISS MARTHA BAKER IS DEAD AT MILTON

MILTON, Ind., May 8.—Martha Kathryn Baker, daughter of Mr. and Mrs. James Baker, died suddenly at the home of her parents in Milton, Friday. Miss Baker was born in Milton, November 22, 1863, but spent most of her life in Indianapolis. Miss Baker has been in Cambridge City, demonstrating Royal Baking powder. She returned to her home Thursday evening, apparently as well as usual. She was stricken while at the table and never regained consciousness. She is survived by her parents, one sister, Mrs. Elmer Weaver, of Milton, and one brother, John Baker, of Indianapolis. Funeral was held yesterday afternoon from the home of her parents.

Read Want Ads in today's Palladium.

THOUGHTS TO THINK ABOUT

The flower loves rain and the heart is glad of pain; both grow strong to greet the sunshine when it comes again.

The lie would make falsehood as good as truth; and would make truth as bad as itself.

Like magic, the little classified advertisement in The Palladium will increase your possibilities in your chosen field of labor. Classified advertising to be useful must describe well what you have to sell.

The play is a gem of sex plays. There is no pandering of vicious appetites through the lure of innuendo, or vulgar limits to mar its beauty. The subject is one of broad range, and the author has covered his ground with a completeness that astounds. The story is a graphic and compelling tale. There will be a matinee Tuesday and

Wednesday.

Children under 14 are not allowed unless with parents.

"Kick In" will be the play the last half of the week.

On The Boards

"THE NATURAL LAW"

Charles Sumner's powerful drama, "The Natural Law," which enjoyed a capacity house at the Murray Theatre last night, proved one of the best things the Oliver Stock Players have ever offered their patrons.

The play is a gem of sex plays. There is no pandering of vicious appetites through the lure of innuendo, or vulgar limits to mar its beauty. The subject is one of broad range, and the author has covered his ground with a completeness that astounds. The story is a graphic and compelling tale. There will be a matinee Tuesday and

Wednesday.

A new note in Japanese politics has been struck by the women who are asking that the franchise be extended to them.

INTERURBAN Time Tables

Terre Haute, Indianapolis & Eastern Traction Co. (Effective February 1, 1917)

WEST BOUND CARS ARRIVE

A. M. A. M.

6:10 5:54

7:40 L 7:45

8:10 9:20

9:40 D-L 9:55 L

10:17 11:20

11:40 L 11:25 C-L

P. M. P. M.

12:10 1:20

1:40 C-L 1:55 L

2:10 3:28

3:40 L 3:25 D-L

4:10 5:26

5:40 L 5:55 L

6:10 7:26

7:40 L 7:55 L

9:00 G 9:26

10:00 G 9:55 L

11:00 C-B 12:00

L-Limited. D-L-Dayton Limited. C-L-Columbian Limited. G-Greenfield only. C-B-Cambridge City only

POST TOASTIES

MAKE A BIG HIT WITH ME!

SAYS

Bobby PT

**THE BEST
IN CORN
FLAKES**

Masonic Calendar

Tuesday, May 8.—Richmond Lodge, No. 196, F. and A. M. Called meeting; work in Entered Apprentice degree.

Wednesday, May 9.—Webb Lodge, No. 24, F. and A. M. Called meeting; work in Fellow Craft degree.

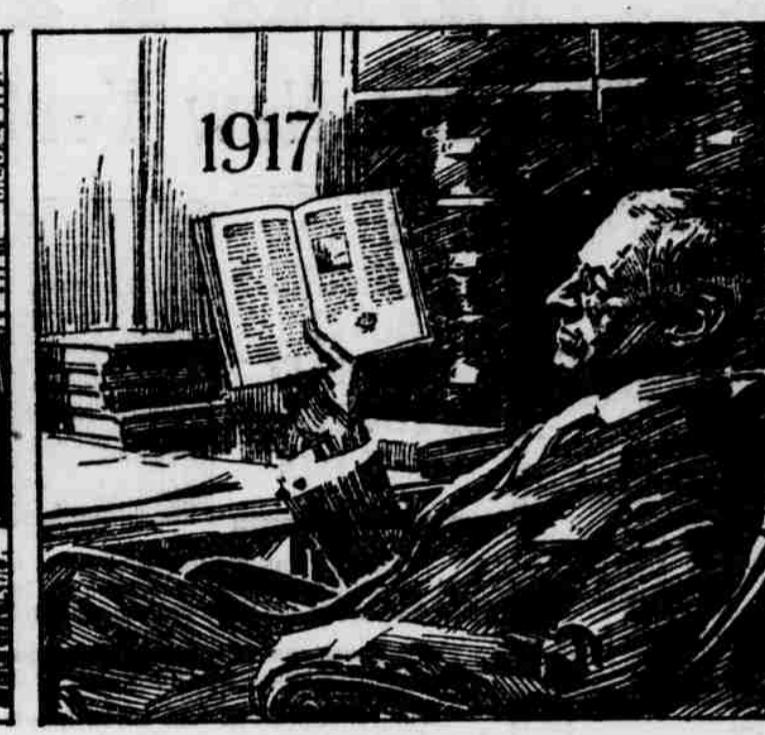
Friday, May 11.—King Solomon's Chapter, No. 4, R. A. M. Stated con-

vocation.

PALLADIUM WANT ADS PAY



THE FIRST PRESIDENT OF THE UNITED STATES owned and used The Encyclopaedia Britannica, 3rd Edition, in its original bulky, unwieldy form, printed on old-fashioned THICK PAPER which necessitated a large, awkward book that had to be supported upon a table.



THE 28th PRESIDENT OF THE UNITED STATES has the advantage of using The Encyclopaedia Britannica, 11th Edition, which contains 50% more reading matter, but is printed on thin INDIA PAPER and is easy to hold and read as a magazine.

IN 1797 the stage coach traveling between Philadelphia and New York took *two days* to cover the ninety miles. In 1917 the Pennsylvania Railroad Express, over practically the same route, makes the run in **two hours**.

In 1797 it meant a *four-hour* drive by horse and carriage from Perth to the Golf Club at St. Andrew's. In 1917 you can easily motor over the same twenty-five miles under the *hour*.

In 1797 a sailing vessel often took *three months* to make the voyage from New York to Liverpool. In 1917 the Mauretania can make the same trip in just over *five days*.

There is just as much difference between The Encyclopaedia Britannica, printed on old-fashioned *thick paper*, and the new Britannica, "Handy Volume" Issue, printed on genuine India paper, as there is between the stage coach of 1797 and the Philadelphia Express of 1917; between the horse and carriage, traveling eight miles an hour, and the modern motor, traveling 50 miles an hour; between the sailing vessel and the ocean steamship.

If you want the old-fashioned stage coach-horse and carriage-sailing vessel kind of an Encyclopaedia Britannica you need not be in any hurry to buy now. You can get the heavy, bulky, thick paper Britannica at any time.

But if you want the modern "Handy Volume" Encyclopaedia Britannica, printed on genuine India paper, you must order at once.

The sets of the "Handy Volume" Britannica, printed on genuine India paper, now in stock are *all that we can get*. These are going at the rate of more than 2000 sets a week. The end of this sale is almost here. When the last set is sold no one will be able to buy the Britannica in this, its handiest form, at any price. No more can be printed. We cannot get another set from the publishers, because they positively cannot get any more of the genuine India paper. No more India paper can be made because two necessary raw materials—flax from Belgium, Germany or Ireland and hemp from Russia—because of the war, are now absolutely unobtainable, and no more can be secured for many years.

Note