



“And a Little Child Shall Lead Them”

Are values in our community shrinking? Are you allowing our larger nearby cities to get ahead of ours? Are you allowing your money to be spent out of town and with mail order houses instead of patronizing Richmond merchants. Have you cause to wish you had done differently? Then this old familiar picture (one the best known in the world) may start you thinking on the right track--home values are bound to shrink, if your policy of trading is wrong. You only need borrow the wisdom of a child to appreciate the value of trading in Richmond. **PATRONIZE RICHMOND MERCHANTS**

The Closer At Home You Keep Your Dollar, the Sooner It Will Get Back to Your Own Pocket

These Merchants Are Leaders in Richmond's Commercial Life and Will Serve You At All Times To the Best of Their Ability. If the Merchandise You Want is Not in Stock These Merchants Will Get It For You.

The Geo. H. Knollenberg Co.
The Lee B. Nusbaum Co.
The Boston Store
The Hoosier Store
Austin Millinery
Rail Road Store

Feltman Shoe Co.
Jenkins & Co.
Neff & Nusbaum
Bartel & Rohe
Wayne Tailoring Co.
816 MAIN ST.
Ackerman's

Romey's
Starr Piano Co.
The Grand Leader
Roy W. Dennis
Sam. Vigran
Hirsch's

If You Spend Your Money in Richmond You Get a Second Chance at the Same Old Dollar--When That Dollar Goes Out of Town it's "Good-Bye, Mary"