

REED FURNITURE COMPANY ADDS NEW STORE AT MIDDLETOWN, O.; FORESEES BIG BUSINESS SUCCESS

The Reed Furniture company announced today that it has closed a deal whereby a new store will be opened in Middletown, Ohio, a city of 20,000 population. A lease on a centrally located store room has been secured preparatory to opening in early spring.

The new Middletown store will be complete in all details carrying practically the same lines as Reeds of Richmond, and the same policy and the same methods that have caused such substantial growth here, will be inaugurated in the Middletown store.

Details Not Complete. Complete details of the new venture at this time not available but the investigation made by the officers of the Reed Furniture company warrant the assumption that a complete success will be assured.

About 15 months ago the old Hoover-Bond store was sold to S. H. Reed of Lima, Ohio, formerly general manager of the twenty-one stores of the Hoover-Bond syndicate. Mr. Reed associated with himself C. W. Gardner, who has been connected with the same organization for a number of years and Will Klapp a former local advertising man. The success of "Reeds" has been marked and their slogan, "Where Patrons are Pleased," has been not merely a slogan but a reality to which thousands of families in any town about Richmond will testify.

Offices Remain Here. The general offices of both stores will be in Richmond—with Mr. Reed president, Mr. Klapp vice president and Mr. Gardner, secretary-treasurer. The manager for the Middletown store probably will be chosen from the Richmond store.

The present capital stock of the company will probably be increased to \$250,000 for the purpose of establishing a chain of furniture and house furnishing stores in various parts of this and neighboring state. This arrangement will give the firm a still greater advantage in the matter of buying than they now have even though they are now associated with the great Hoover-Bond buying syndicate of twenty-one stores.

Middletown is the home of the American Rolling Mills Co., makers of the celebrated "Armco" iron from

which the Globe line of stoves and ranges are made and which are sold in Richmond by Reed's, and which will also be sold by this firm exclusively in Middletown. This fact gives the prospective new store a tremendous advantage for it is a nationally known fact that the 4,200 employees of the American Rolling Mills are loyal to their employer's interest and will buy their own product in preference to any other. The Armco iron is the iron that resists rust 64 times longer than the best steel and the Globe stove manufacturers provide a 25 years guarantee against rust with every stove.

News Items contained in Middletown papers assure the Reed Furniture company a cordial welcome and cite the fact that Middletown is a fast growing progressive city and destined to double its population in five years.

SPEAKS TO CHILDREN

"The Broken Bough" was Rev. C. Raymond Isley's subject yesterday morning at Second English Lutheran church where children's services were held. The children took special parts in singing and Rev. Isley's sermon was directed to them. "It is the bough with the rotten heart that cannot stand the wind and is broken off," said Rev. Isley. "If we permit impure thoughts, jealousy, hatred and dishonesty to creep into our hearts, we make them impure and persons with impure hearts will fall before temptation."

A regular meeting of the church council will be held tonight at Rev. Isley's home. At Thanksgiving services Thursday morning, there will be a special offering for non-combatant war sufferers.

AGED WOMAN PARALYZED

ELDORADO, O., Nov. 27.—Mrs. Keziah Petry, 80 years old, was found paralyzed by neighbors here Friday morning in her home. She had been comatose for some time, and when neighbors entered the house they found her unable to move.

Gobble! Gobble! Gobble!

Do you believe in looking for bargains in these days of H. C. L.? Tuesday and Wednesday will be bargain days in Richmond. Read tonight's advertisements—they are the proof of what you can purchase tomorrow.



A number of girls gave a dinner last evening at the home of Miss Florence Cummins, South Seventeenth street. Fall flowers ornamented the table. The guests were Misses Margaret Beasley, Mildred Townsend, Margaret Van Vant, Carolyn Smith, Florence Cummins, Mr. Hale, Mr. Franklin Hebbeler, Mr. Frank Dunning, Mr. Herman Brown and Mr. Donald Warfel.

Although they had expected to keep secret the announcement of their marriage until the Christmas holidays, Mr. and Mrs. Robert Shinn made the announcement yesterday. Mr. and Mrs. Shinn were married October 26, in Covington, Kentucky, and as Mr. Shinn had a contract with a musical comedy company until Christmas time they decided to keep the fact a secret until his return to this city. Mrs. Shinn was Miss Alice McLaughlin. Mr. Shinn is singing with a quartet of a musical company.

The Y. M. I. Auxiliary will hold an important meeting this evening at the club rooms.

The ladies of Reid Memorial U. P. church will hold a Christmas Bazaar, all day Friday, December 8, in the church. Supper served the same evening. Public is cordially invited.

Several county officials and their families were entertained at the county poor farm yesterday by Superintendent Frank Petro and his wife. The following were guests: Commissioner and Mrs. William K. Cheesman, Commissioner and Mrs. William O. Seane, Commissioner Mordecai Doddridge and daughter, Sheriff and Mrs.

Albert Steen and County Road Superintendent and Mrs. W. O. Jones.

Court Richmond, No. 235 United Order of Foresters meets in Commercial club room on Friday evening. Election of officers at this time.

Invitations reading as follows have been received:

The J. B. G. club invites yourself and friend to attend their Leap Year ball at Eagles Hall Wednesday, December 27, 1916 8:30 o'clock

Music, Hick's Orchestra. Reply immediately to Miss Margaret Beasley, 21 South Seventeenth street. Programs one dollar.

Mrs. Victor Benton of Pittsburg, who has been at the home of Mr. and Mrs. Charles Kinert, Bungalow Hill, will spend a few days this week with Mr. and Mrs. Frank Kinert, North Ninth street.

Mr. Will Rossiter of Indianapolis, spent Sunday with his parents.

A social dance will be given Thursday evening in the Vaughan Hall. The Harter orchestra will play.

Mr. and Mrs. E. S. Curtis, South Fourteenth street will have as their guests over Thanksgiving, Miss Carolyn Loar and Mrs. M. G. Watson of Huntington, West Virginia. Their son Charles, a student at Indiana, will also be a guest at their home. Mr. Curtis and Mr. Samuel Smith, also a student at Indiana will attend a fraternity banquet at Indianapolis enroute to this city.

Mr. and Mrs. Hassal T. Sullivan have returned from their wedding trip and are at home on West Main street.

The Trifolium Literary society will meet this evening with Mr. and Fred J. Bartel at their home, South Fourteenth street. Mr. Lee B. Nushbaum will make an address, "Thomas A. Edison and the History of the Phonograph."

The social committee is composed of Miss Alice Knollenberg, Miss Anna Fetta, Mrs. Henry Bentlage, Mr. O. P. Nushbaum and Mrs. George W. Robe.

A special meeting of the Christian Endeavor society of the West Richmond Friends church, was held yesterday afternoon at the church. Miss Helen Hockett was the leader. There was special music. A playlet entitled, "The Young Friends Movement," was given.

A meeting of the Recreation Circle was held Saturday afternoon at the home of Mrs. Giles Williams. Responses to roll call were Thanksgiving quotations. The afternoon was spent socially and with needlework. Plans were made for the Christmas party to be held December 16 at the home of Mrs. Winfield Shleiser. Miss Hester Williams was a guest of the club.

Fifty guests attended the masquerade party given Saturday evening in the Masonic hall by the members of

Miller's Antiseptic Oil, Known as

Snake Oil

has perhaps relieved more sufferers than any other known remedy in the same length of time. More than one hundred thousand bottles sold in the past four months under an absolute guarantee to give satisfaction or money refunded, and only three bottles have been returned. Many have testified that they had been forced to give up their work because they could not use their limbs. Some who could not even raise their arms above their head have been restored and are now praising this wonderful oil that other sufferers may be relieved. No wonder this great oil treatment has sprung into such tremendous popularity in so brief a time and is so much praised today by thousands throughout the country. For Rheumatism, Neuralgia, Lumbago, stiff and aching joints or any kind of an ache or pain, it is said to be without an equal. For sore throat, Croup, Diphtheria and Tonsillitis and for cuts and burns, it has been found most effective. This wonderful new oil remedy that is producing such remarkable results throughout the country is now for sale by all leading druggists. Accept no substitute for there is nothing like it. Golden red color. Every bottle guaranteed. 25 and 50 cents a bottle, or money refunded by CLEM THISTLETHWAITE. Adv.

the Eastern Star. Many pretty and unique costumes were in evidence. Piano and drums furnished the music for the dance which was a feature. Refreshments were served.

How to Keep the Face Young and Attractive

The way to ward off old age is not to fear it, not to allow one's self to be oppressed by the dread of advancing years. Us only legitimate preventives and avoid trying experiments with preparations that have not stood the test of time. An entirely safe and very effective way to keep the complexion young-looking and beautiful is to apply ordinary mercolized wax at bed-time, using it like cold cream, washing it off in the morning. This gradually absorbs the withered, faded cuticle, which is replaced by the more youthful, pink-tinted under skin. One ounce of this wax, to be had at any drug store, is enough to completely rejuvenate a worn-out complexion.

Crow's feet and other wrinkles, the first signs of advancing age, may be removed by a simple harmless preparation made by dissolving an ounce of powdered saxolite in a half pint witch hazel. It is used as a face bath.—Adv.

MURRAY

Vaudeville
TONIGHT
TUESDAY AND WEDNESDAY

Barry, Nelson & Barry
"The Versatile Trio"

Powder & Chapman
Singing and Dancing

Evans Lloyd & Co.
In a Comedy Playlet entitled
"The Alternative"

Tyler & Croluis
"The Dippists"

Electrical Venus
The Screamingly Funny Novelty

Special Matinees—10c and 20c.
Night prices—30c, 20c, 30c, and 35c.
Shows at 2:30, 7:45 and 9:00 p. m. Seats at Murray Box Office, phone 1599.

Special Notice

Seats will be reserved for Thanksgiving Matinee prices will be: Lower floor, 30c, loge seats, 35c; balcony, 10c and 20c.

USE ORRINE DRINK HABIT GOES

Don't wait for the drink habit to get too strong a hold upon your husband, son, or father, for it can be broken up quickly if Orrine is given him. This scientific treatment can be given in the home secretly and without loss of time from work.

You have nothing to risk and everything to gain, as Orrine is sold under this guarantee. If, after a trial you fail to get any benefit from its use, your money will be refunded.

Orrine is prepared in two forms: No. 1, secret treatment; Orrine No. 2, the voluntary treatment. Costs only \$1.00 a box. Ask us for booklet. A. G. Luken & Co., 630 Main.

Washington THEATRE

Weekly Program

TODAY
AND TOMORROW
THE BLUEBIRD FEATURE
"LOVE NEVER DIES"

Featuring Ruth Stonehouse and Franklin Farnum
Pathe News

Wednesday & Thursday

The Bluebird Feature

"Wanted—A Home"

—Featuring—
MARY MAC LAREN

Friday and Saturday

The Vitagraph Blue Ribbon Feature

"The Blue Envelope Mystery"

Featuring

LILLIAN WALKER

Also a Comedy

Orchestra Music

Afternoon—Continuous from 2 p. m. Evening—Continuous from 7 p. m.

ADMISSION

Adults, 10c. Children, 5c

You can park at the Washington.

Thanksgiving Hunters SEE US Shot Guns, Ammunition

Hunters' Licenses Issued

\$4.75

Buy Good Substantial Single Barrel Shot Gun

\$9.00

Buy Good Dependable Double Barrel Shot Gun.

Our Loaded Shells
Are Fresh

All 1916 Stock
Every Popular Load

Our Prices Are Low

Jones Hardware Co.

ARCADE

"THE FRAME UP"
A Drama of Today
Mutt & Jeff
"INVENTORS"
Mutual Weekly Pictorial

Palladium Want
Ads Pay

COMING:

WANTED---"A Home"

"You Can Park at the Washington"

WASHINGTON THEATRE

A Romance
of the Stage

"Love Never Dies"

Featuring RUTH STONEHOUSE and FRANKLIN FARNUM

Don't Miss this Wonderful Picture

2Days
ONLY

MONDAY &
TUESDAY

2Days
ONLY

Adapted From
Mendelssohn's
"Spring Song"

SHOWS:

Afternoon, continuous from 2 P. M.
Evening... continuous from 7 P. M.

COLISEUM Program for Week

Tonight—Skating Club

TUESDAY—Skating morning, afternoon and evening.

WEDNESDAY—Basket Ball.

THURSDAY—Skating, morning, afternoon and evening.

FRIDAY—Basket Ball.

SATURDAY—Skating, morning and afternoon.

POLO! POLO!

SATURDAY NIGHT, DEC. 1ST.

NEW CASTLE vs. RICHMOND

Amateur Game 7:30. Second Game 8:45

Admission 25c. . . Reserved 15c Extra

Plat Opens Wednesday. Phone 1569.

COLISEUM Program for Week