

Saturday Morning From 2 to 8  
4-Hour Saturday Sale  
of LENNOX SOAP  
Two Bars Lennox Soap,  
regularly worth 10c.....**10c**  
(Only Two Bars to a Customer)

# THISTLETHWAITE'S

Drugs At Cut Rates  
Every Day

5 CUT RATE DRUG STORES

Drugs At Cut Rates  
Every Day

Saturday Morning From 8 to 12  
4-HOUR SATURDAY  
SALE OF MATCHES  
5c BLUE TIPPED MATCHES—  
Best Quality  
7 for .....**25c**

## One Week Special Sale of Toilet Preparations

Beginning Friday, October 13, Ending Saturday, October 21

Featuring the Marvelous Liquid Face Powder--DERMA VIVA

By special arrangement with the manufacturer, in order to further introduce and popularize this toilet preparation, we will offer "DERMA VIVA" this week for only 29c per bottle. The regular price is 50c. Because we want every woman in Richmond to know about the wonderful results to be obtained from using this splendid lotion—we make this offer. Be sure to come during the week of this special sale and take a 50c bottle home with you while you can buy it for only 29c.

Derma Viva is a Skin Cleanser, a  
Liquid Whitener and Beautifier

Derma Viva Is Well Known All  
Over the Country

# Derma Viva

Derma Viva is Quickly Ap-  
plied--It is Invisible--Will  
Not Rub Off--It Whitens  
the Skin at Once

It whitens the skin at once, a single application being most ef-  
fective. Red brown or dark complexion—face, neck, arms and  
hands—made a beautiful milky white by the use of this wonde-  
rful beautifier.

Derma Viva is a delightful, pleasing Liquid Powder, absolutely pure. Derma Viva  
gives a milky white complexion, as fine as a baby skin. It is absolutely invisible. Buy  
Derma Viva at this sale only, at 29c a bottle. This is an exceptional opportunity to se-  
cure a preparation of known merit at small expense.

At  
THISTLETHWAITE'S  
**29c**

Derma Viva Whitens, Cleanses and Beautifies the Skin. It Has  
None of the Annoying Effects of Face Powder.

If the hands or arms have become brown and dark from wearing  
short sleeves; if the neck is streaked from wearing a collar,  
purchase one bottle of Derma Viva and note the marvelous re-  
sults. Apply with a damp sponge and wipe dry. The skin at  
once becomes beautifully white, the oily look is gone and the  
skin is as clear as an infant's. There is nothing to show but a  
clear white complexion.

Buy a bottle of DERMA VIVA and use it for one  
week faithfully, according to directions, and then, if  
you are not more than pleased with the result, bring  
it back and we will refund the purchase price.

**MONEY BACK OFFER**

## Extraordinary Cut Price Bargains

CORN-EZE  
For Corns

### Beginning Tomorrow

HEAD-EZE  
for Headache

Beginning tomorrow and lasting all this week and next, these special bargains will prevail  
at Thistlethwaite's. Look them over while purchasing your Derma Viva

#### BIG CUT IN TOILET ARTICLES

25c Sanitol Tooth Paste or Powder.....	19c
25c Lyon's Tooth Paste or Powder.....	19c
25c Euthymol Tooth Paste.....	19c
25c Rubifoam.....	19c; 3 for 50c
25c Sozodont.....	19c; 3 for 50c
50c Pebecco T. Paste.....	34c; 3 for \$1.00
50c Forhan's Pyorrhea Paste.....	39c
\$1.00 Pyorrhoide.....	85c
25c Ever Sweet.....	19c; 3 for 50c
25c Mum.....	19c; 3 for 50c
25c Odo-ro-no.....	19c; 3 for 50c
25c Lusterite.....	19c

#### BIG CUT IN FACE CREAMS

25c Sanitol Face Cream.....	19c
50c Elcaya Cream.....	39c
25c Creme Demerider.....	19c
50c Milkweed Cream.....	39c
25c Pond's Vanishing Cream.....	19c
50c Berry's Freckle Cream.....	39c
50c Stillman's Freckle Cream.....	39c
35c Colgate's Cold Cream.....	24c
25c Peroxide Cream.....	19c
25c Daggett & Ransd. Cold Cream.....	39c
50c Daggett & Ransd. Cold Cream.....	39c
25c Satin Skin Cream.....	19c

#### BIG CUT IN FACE POWDERS

50c Levy's La Blache Powder.....	39c
25c Woodbury's Face Powder.....	19c
25c Satin Skin Powder.....	19c
50c Pozzoni Face Powder.....	39c
25c Sanitol Face Powder.....	19c
25c Freeman's Powder.....	19c
25c Melbaline Powder.....	19c
50c Melba Powder.....	39c
25c Opera Cream.....	19c
50c Java Rice Powder.....	39c
\$1.50 Oriental Cream.....	\$1.15
50c Creme de Orient.....	45c

## RUBBER GOODS SPECIALS

\$2.50 Whirling Spray  
SYRINGE for \$1.48

25c RUBBER GLOVES  
for 19c

5c ANTI-COLIC Nipples  
Three for 10c

\$2.50 INVALID  
CUSHION \$1.98



### BUY THESE NOW AND SAVE

25c Squibbs' Tal. Powder.....	2 for 25c
25c Babcock's Coryllis Tal. 2 for	25c
Mennen's Bor. Talcum.....	2 for 25c
25c Williams' Talcum.....	2 for 25c
50c Levy's LaBlach Powder.....	39c
50c Dorin's Brunette Rouge.....	39c
\$1.25 Azurea or LaTrefle Tal. Wa.	84c
\$1.25 Azurea or LaTrefle Tal. Wa.	84c
50c Djer-Kiss Face Powder.....	43c
\$1.25 Djer-Kiss Face Powder.....	84c

Compare price by price and item by item our offerings and the offer-  
ings of others and when the deadly parallel is finished, decide for  
yourself whether our claims to your trade are unwarranted.

25c Borden's Cond. Milk.....	2 for 25c
25c Alcock's Porous Plasters 2 for	25c
25c J. & J. Belladonna Plas., 2 for	25c
25c Mentholatum, 17c.....	3 for 50c
25c Carter's Little Liver Pills.....	15c
50c Caldwell's Syrup of Pepsin.....	34c
50c Swamp-Root.....	34c
25c Bromo Seltzer, 17c.....	3 for 50c
50c Bromo Seltzer, 34c; 3 for	\$1.00
25c Groves' Bromo Quinine Tabs.....	17c
25c Hill's Cascara Quinine Tabs.....	17c
25c Celery Vesce, 17c.....	3 for 50c
25c Listerine, 17c.....	3 for 50c
50c Listerine, 34c.....	3 for \$1.00
25c Danderine, 17c.....	3 for 50c
50c Danderine, 34c.....	3 for \$1.00
50c Laviora, 39c.....	3 for \$1.00
50c Glycothymoline.....	39c
50c Horlick's Malted Milk.....	39c
75c Mellin's Food.....	59c
\$3.75 Horlick's Malted Milk.....	\$2.98
25c Sal Hepatica, 17c.....	3 for 50c
50c Sal Hepatica, 34c.....	3 for \$1.00
25c Lysol.....	19c
50c Lysol.....	39c
25c Kolyos Tooth Paste.....	19c
25c Lyon's Tooth Paste or Pwdr.....	19c
50c Pebecco Tooth Paste.....	34c
25c Forhan's Pyorrhea Paste.....	39c
25c Putnam Dry Cleaner.....	19c
25c Energine Dry Cleaner.....	19c
50c Milk of Magnesia 39c; 3 for	\$1.00
25c Vick's Croup Salve, 19c; 3 for	50c
25c Musterole, 19c.....	3 for 50c
\$1.50 Fel. Comp. Syr. Hypophos.....	98c
\$1.00 Abolene (Liquid).....	74c
50c Stanolind, 39c.....	3 for \$1.00
75c Nujol.....	59c
\$1.00 Russian Mineral Oil.....	69c
50c Hinkle's Cascara Cath. Pills.....	19c
50c Aromatic Cascara.....	40c; 25c
\$1.00 Pinkham's Veg. Comp.....	67c
\$1.00 Pierce's Favorite Prescrip.....	67c
\$1.00 Pierce's Golden Med. Dis.....	67c
\$1.00 S. S. Blood Remedy.....	67c
\$1.00 Peruna.....	67c
50c Wyeth's Sage and Sulphur.....	34c

For Those Who Like Dry Powder

## Derma Viva Dry Powder

A great many customers have desired a Derma Viva Powder and we are  
glad to announce that we will have on sale during this Derma Viva Liquid  
Powder Sale, a Dry Powder in the following tints: Flesh and White. You  
can use it with the feeling that it is absolutely pure and free from harmful  
ingredients. We are so thoroughly convinced of the excellence of this  
powder that we do not hesitate to recommend its use by our customers.  
At the greatly reduced price every woman who appreciates a sterling ne-  
cessity will be able to test the superior quality of Derma Viva.



50c Derma Viva  
Dry Face Powder  
Six Days at.....**29c**

Reg. 50c Bottles Derma Viva This Week

# 29c

THIS SPECIAL INTRODUCTORY  
PRICE IS MADE TO ENABLE  
EVERY WOMAN WHO APPRE-  
CIATES A STERLING TOILET  
NECESSITY TO TEST THE MAR-  
VELOUS RESULTS OF THIS  
LIQUID POWDER AND FACE  
LOTION.

DERMA VIVA GUARANTEED SATISFACTORY—We will refund the purchase  
price paid to anyone who is not entirely satisfied with the purchase. Buy a 50c  
bottle for 29c during this sale, under these conditions.

