

Saturday Morning From 2 to 8
4-Hour Saturday Sale
of LENNOX SOAP
Two Bars Lennox Soap, 10c
(Only Two Bars to a Customer)

Drugs At Cut Rates
Every Day

THISTLETHWAITE'S

5 CUT RATE DRUG STORES

Drugs At Cut Rates
Every Day

Saturday Morning From 8 to 12
4-HOUR SATURDAY
SALE OF MATCHES
5c BLUE TIPPED MATCHES—
Best Quality
7 for 25c

One Week Special Sale of Toilet Preparations

Beginning Friday, October 13, Ending Saturday, October 21

Featuring the Marvelous Liquid Face Powder—Derma Viva

By special arrangement with the manufacturer, in order to further introduce and popularize this toilet preparation, we will offer "DERMA VIVA" this week for only 29c per bottle. The regular price is 50c. Because we want every woman in Richmond to know about the wonderful results to be obtained from using this splendid lotion—we make this offer. Be sure to come during the week of this special sale and take a 50c bottle home with you while you can buy it for only 29c.

Derma Viva is a Skin Cleanser, a
Liquid Whitener and Beautifier

Derma Viva Is Well Known All
Over the Country

Derma Viva

Derma Viva is Quickly Applied—It is Invisible—Will Not Rub Off—It Whitens the Skin at Once

It whitens the skin at once, a single application being most effective. Red brown or dark complexion—face, neck, arms and hands—made a beautiful milky white by the use of this wonderful beautifier.

Derma Viva is a delightful, pleasing Liquid Powder, absolutely pure. Derma Viva gives a milky white complexion, as fine as a baby skin. It is absolutely invisible. Buy Derma Viva at this sale only, at 29c a bottle. This is an exceptional opportunity to secure a preparation of known merit at small expense.

MONEY BACK OFFER

At THISTLETHWAITE'S

29C

Derma Viva Whitens, Cleanses and Beautifies the Skin. It Has None of the Annoying Effects of Face Powder.

If the hands or arms have become brown and dark from wearing short sleeves; if the neck is streaked from wearing a collar, purchase one bottle of Derma Viva and note the marvelous results. Apply with a damp sponge and wipe dry. The skin at once becomes beautifully white, the oily look is gone and the skin is as clear as an infant's. There is nothing to show but a clear white complexion.

Buy a bottle of DERMA VIVA and use it for one week faithfully, according to directions, and then, if you are not more than pleased with the result, bring it back and we will refund the purchase price.

Extraordinary Cut Price Bargains

CORN-EZE
For Corns

Beginning Tomorrow

HEAD-EZE
for Headache

Beginning tomorrow and lasting all this week and next, these special bargains will prevail at Thistlethwaite's. Look them over while purchasing your Derma Viva

BIG CUT IN TOILET ARTICLES

25c Sanitol Tooth Paste or Powder.....	19c
25c Lyon's Tooth Paste or Powder.....	19c
25c Euthymol Tooth Paste.....	19c
25c Rubifoam	19c; 3 for 50c
25c Sozodont	19c; 3 for 50c
50c Pebeo T. Paste	\$1.00
50c Forhan's Pyorrhoea Paste	39c
\$1.00 Pyorrhoidide	55c
25c Ever Sweet	19c; 3 for 50c
25c Mum	19c; 3 for 50c
25c Odo-ro-no	19c; 3 for 50c
25c Lusterite	19c

BIG CUT IN FACE CREAMS

25c Sanitol Face Cream	19c
50c Elcaya Cream	39c
25c Creme Demeridor	19c
50c Milkweed Cream	39c
25c Pond's Vanishing Cream	19c
50c Berry's Freckle Cream	39c
50c Stillman's Freckle Cream	39c
35c Colgate's Cold Cream	24c
25c Peroxide Cream	19c
25c Daggett & Ranck. Cold Cream	19c
50c Daggett & Ranck. Cold Cream	39c
25c Satin Skin Cream	19c

BIG CUT IN FACE POWDERS

50c Levy's La Blache Powder	39c
25c Woodbury's Face Powder	19c
50c Satin Skin Powder	19c
50c Pozzoni Face Powder	39c
25c Sanitol Face Powder	19c
25c Freeman's Powder	19c
25c Melbaline Powder	19c
50c Melba Powder	39c
25c Opera Cream	19c
50c Java Rice Powder	39c
\$1.50 Oriental Cream	\$1.15
50c Creme de Orient	45c

RUBBER GOODS SPECIALS

\$2.50 Whirling Spray \$1.48

25c RUBBER GLOVES 19c

5c ANTI-COLIC Nipples 10c

\$2.50 INVALID CUSHION \$1.98

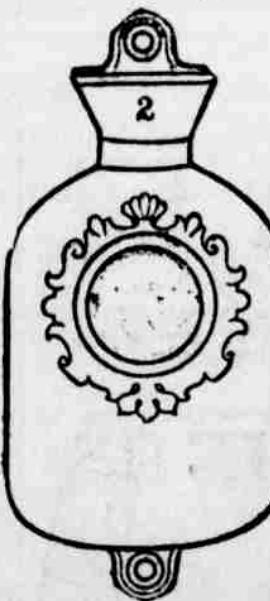


BUY THESE NOW AND SAVE

25c Squibb's Tal. Powder ..2 for 25c	22c
25c Babcock's Cory's Tal. 2 for 25c	22c
25c Mennen's Bor. Talcum ..2 for 25c	25c
25c Williams' Talcum ..2 for 25c	25c
50c Levy's La Blache Powder ..39c	39c
50c Dorlin's Brunette Rouge ..39c	39c
50c Azurea or LaTrefle Fa. Pow. 84c	\$1.25
50c Azurea or LaTrefle Tol. Wa. 84c	\$1.25
50c Djer-Kiss Face Powder ..43c	\$1.25
50c Djer-Kiss Toilet Water ..84c	\$1.25

Compare price by price and item by item our offerings and the offerings of others and when the deadly parallel is finished, decide for yourself whether our claims to your trade are unwarranted.

25c Borden's Cond. Milk ..2 for 25c	39c
25c Alcock's Porous Plasters 2 for 25c	39c
25c J. & J. Belladonna Plas. 2 for 25c	39c
25c Mentholatum 17c ..3 for 50c	50c
25c Carter's Little Liver Pills ..15c	34c
50c Caldwell's Syrup of Pepsin ..34c	34c
50c Swamp-Root ..34c	34c
25c Bromo Seltzer, 17c ..3 for 50c	50c
50c Bromo Seltzer ..34c ..3 for \$1.00	\$1.00
25c Groves' Bromo Quinine Tabs. 17c	17c
25c Hill's Cascara Quinine Tabs. 17c	17c
25c Celery Vesce, 17c ..3 for 50c	50c
25c Listerine, 17c ..3 for 50c	50c
50c Listerine, 34c ..3 for \$1.00	\$1.00
25c Danderine, 17c ..3 for 50c	50c
50c Danderine, 34c ..3 for \$1.00	\$1.00
50c Lavoris, 39c ..3 for \$1.00	\$1.00
50c Glycythymoline ..39c	39c
50c Horlick's Malted Milk ..39c	39c
75c Mellin's Food ..59c	59c
25c Sal Hepatica, 17c ..3 for 50c	50c
25c Sal Hepatica, 34c ..3 for \$1.00	\$1.00
25c Sal Hepatica ..3 for \$1.00	\$1.00
50c Sal Hepatica ..3 for \$1.00	\$1.00
25c Lysol ..39c	39c



\$3.00 Whirling Spray Syringe.....	\$1.98
75c Fountain Syringe	59c
\$1.00 Fountain Syringe	74c
\$1.25 Fountain Syringe	89c
\$1.50 Fountain Syringe	98c
\$1.75 Fountain Syringe	\$1.19
\$2.00 Fountain Syringe	\$1.48
\$1.00 Hot Water Bottle	74c
\$1.25 Hot Water Bottle	89c
\$1.50 Hot Water Bottle	98c
\$1.75 Hot Water Bottle	\$1.19
\$2.00 Hot Water Bottle	\$1.48
\$1.50 Combination Syringe and Bottle	98c
\$1.75 Comb. Syringe and Bottle	\$1.19
\$2.00 Comb. Syringe and Bottle	\$1.34
\$2.25 Comb. Syringe and Bottle	\$1.65
\$2.50 Comb. Syringe and Bottle	\$1.74

For Those Who Like Dry Powder

Derma Viva Dry Powder

A great many customers have desired a Derma Viva Powder and we are glad to announce that we will have on sale during this Derma Viva Liquid Powder Sale, a Dry Powder in the following tints: Flesh and White. You can use it with the feeling that it is absolutely pure and free from harmful ingredients. We are so thoroughly convinced of the excellence of this powder that we do not hesitate to recommend its use by our customers. At the greatly reduced price every woman who appreciates a sterling necessity will be able to test the superior quality of Derma Viva.



50c Derma Viva
Dry Face Powder 29c
Six Days at

Reg. 50c Bottles Derma Viva This Week

29c

THIS SPECIAL INTRODUCTORY
PRICE IS MADE TO ENABLE
EVERY WOMAN WHO APPRE-
CIATES A STERLING TOILET
NECESSITY TO TEST THE MAR-
VELOUS RESULTS OF THIS
LIQUID POWDER AND FACE
LOTION.

DERMA VIVA GUARANTEED SATISFACTORY—We will refund the purchase price paid to anyone who is not entirely satisfied with the purchase. Buy a 50c bottle for 29c during this sale, under these conditions.