

**REED'S**  
Well Known Lines  
"Horton" Electric Washers.  
"Eldredge" Sewing Machines  
"Premier" Vacuum Cleaners  
"Bissell" Carpet Sweepers  
"Smith's" Carpets and Rugs  
"Perfection" Oil Cookers and Heaters.  
"Cook's" Linoleums.  
"Brenneman's" Oil Shades  
"Sikes" Dining Chairs.  
"Royal" Suction Sweepers  
"Foster's" Cribs and many others.

# Announcing Our Determination to Make November--The Greatest Furniture Buying Month of the Whole Year

**Your Home** Reed's are able and willing to make it possible for you to have a cozy home, furnished completely. We will help you in every way—our satisfactory divided payment plan and our low prices will make it possible for you to enjoy a comfortable home without any strain on your pocketbook. Come this week and let us help you.

**REED'S**  
Well Known Lines  
"Sellers" Kitchen Cabinets  
"Madden's" Davenport Beds  
"Karpen" upholstered rockers  
"Meraman" Library Tables  
"Royal" Morris Rockers  
"Laurel" Stoves and Ranges  
"Simmons" Brass & Iron Beds  
"Sealey" Mattresses  
"Globe Wernicke" Sectional Book Cases  
"DeLuxe" Comfort Springs  
"Lloyd" Go-Carts and Carriages  
And many others.

**REED'S**  
THE STOVE  
CENTER OF  
EASTERN  
INDIANA



## Don't Make Costly Experiments With Your Stove Purchase. Buy A 20th Century Laurel

and save half your fuel bill. Pay for it on terms so easy that you'll not miss the money. This wonderful heater is proving every claim we make for it in hundreds of homes right here in Richmond and vicinity.

It will burn the cheapest grade of soft coal or slack without smoke, soot or dirt.

It's just as clean to operate as the best base burner that money will buy. It has a patented firepot which causes the fire to burn from the outside towards the center, giving you the greatest heat where you get the benefit of it. It has automatic fuel door so that no smoke can escape into your rooms when fresh fuel is added. It burns all the gases, consumes its own smoke, cokes the coal, giving you the hottest fire possible to obtain. Come and see the patented slotted firepot which makes this such an economical wonder. A SIZE, STYLE AND PRICE TO FIT EVERY NEED.

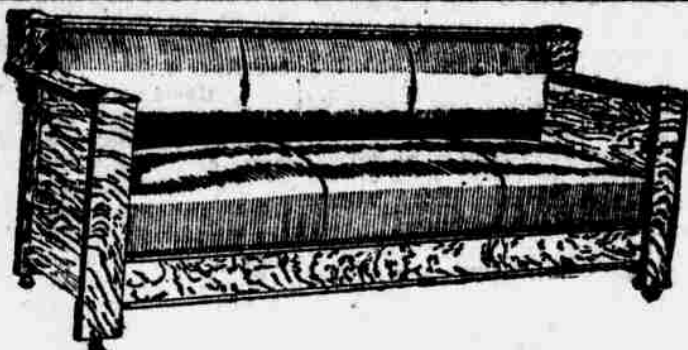
## Laurel Ranges

Heat the entire top without heating the oven if desired.

Made of the very best grade of steel and the fire box is made of superior gray iron and the fire walls are extra thick—the body is double lined with steel and asbestos in order to hold heat, and will operate in baking or cooking on about one-half the expense as most any other range. We carry a full line in the square, also reservoir from

**\$26.75 to \$60.00**  
Cash or on Divided Payments

## Massive Arts and Crafts DAVENPORT

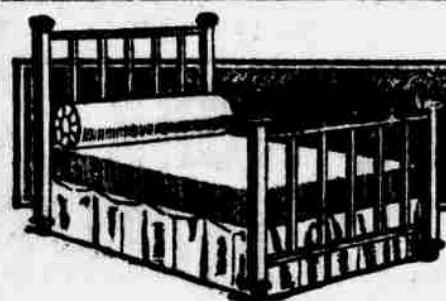


Very Specially Priced at  
—Arms, front posts and slat sides are made of solid oak—the back and front rails are veneered with beautifully figured quarter sawed oak, full spring seat, size, opened up as a bed, 72x74 inches; size outside 82x22 inches. Best grade casters, upholstered in best black Chase leather, may be had in Golden or Fumed Oak finish.

## A Sofa, Couch and Bed

A Davenport is an economical necessity in almost every home. A couch or bed at night and a handsome davenport during the day. These special davenports embody all the latest improvements—made with stationary backs and can be opened without moving from wall—so simple a child can open it. A striking design at a price that means a BIG SAVING to every buyer. Select one tomorrow.

**\$22.75**



## Save On This Big Brass Bed

Very Specially Priced

Full size—2 inch corner posts, 3/4 inch fillers, head end, 58 inches, foot end, 39 inches, built bearing casters, beautiful satin finish. Built with most perfect skill, quality of material and workmanship unquestioned. At the very low price we quote on this genuine Brass Bed we predict that many will take quick advantage of the big saving offered.

**\$9.75**

## Big 2-inch Post Metal Bed With Spring and Mattresses, all for

Bed may be had in either White or Vernal Martin finish. Is strongly constructed and full size. The springs are of durable and comfortable make and the mattress is a heavy felt top make and will give complete satisfaction. Think of it! Bed, Spring and Mattress, for the price of bed alone.

**\$8.75**



We  
Mark Our  
Goods  
In  
Plain  
Figures  
Because  
We Know  
Our Prices  
Are The  
Lowest  
And  
We Are  
Not  
Afraid  
To Have  
You See  
Every  
Price  
In Plain  
View  
**REED'S**

## Highest Grade Kitchen Cabinets

This sale is an opportunity to secure the only kitchen cabinet on the market that fulfills "your own idea of what a kitchen cabinet should be." You may think that some other comes near to meeting those requirements but until you've seen these special cabinets you have not realized your expectations.

## These New 1915 Cabinets

are not only real servants, helping a woman in all her kitchen work but they are wonderfully fine appearing pieces of kitchen furniture. As much care is used in finishing them as would be employed on a dining table, a bookcase or any other piece of furniture for use in other parts of the house, and, in addition, the finish is put on to stand the unusual conditions which it must endure.

## The Construction

of every one of these cabinets is also such as will stand the hardest service imaginable. In short, no detail of construction, finish or work-saving features has been left out; they are completely and thoroughly kitchen cabinets.



**\$17.50** **\$19.80** **\$23.50**  
\$22.50 VALUE \$25.00 VALUE \$30.00 VALUE



## \$6.75 BEST ROCKER \$2.75 VALUES WE KNOW ABOUT

This rocker is of genuine Quartered Oak, big, roomy, comfortable—has genuine leather seat—heavy shaped arms, deep, broad, swell front seat—size 20x22 inches. Height of back from seat 29 inches. Full spring seat, roomy, comfortable, durable and a most unusual value.

A big roomy rocker made of selected thoroughly seasoned hard wood with high gloss Golden Oak finish. Has an unusually large comfortable seat, size 18x21 inches—Broad, medium high back, measures 26 inches from seat. A great value at our special November price....



**\$2.75**

## 4 Special Complete Outfits for Light Housekeeping

2 Rooms	3 Rooms	4 Rooms	5 Rooms
Furnished Complete	Furnished Complete	Furnished Complete	Furnished Complete
<b>\$39</b>	<b>\$58</b>	<b>\$87</b>	<b>\$115</b>

We Save You 1-4

Terms to Suit Your Convenience

**November** A month of unusual economies for home furnishers. Select any article you may desire and we will hold it for future delivery if desired. Goods delivered free by our motor truck. Freight paid to distant points.

**Order By Mail**

# REED'S

"Where Patrons Are Pleased"

TENTH and MAIN, RICHMOND, INDIANA

**Remember** YOU PAY LESS FOR BETTER QUALITY AT  
**The Big Furniture Store**  
Corner Tenth and Main  
All Goods Marked in Plain Figures