

REED'S

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Well Known Lines
 "Horton" Electric Washers.
 "Eldredge" Sewing Machines
 "Premier" Vacuum Cleaners
 "Bissell" Carpet Sweepers
 "Smith's" Carpets and Rugs
 "Perfection" Oil Cookers and
 Heaters.
 "Cook's" Linoleums.
 "Bremers" Oil Shades
 "Sikes" Dining Chairs.
 "Royal" Suction Sweepers
 "Foster's" Cribs and many
 others.

REED'S

THE STOVE
 CENTER OF
 EASTERN
 INDIANA



Holds Fire for 48 Hours.
 Sold for Cash or Easy Payments

**Don't Make Costly Experiments
 With Your Stove Purchase. Buy
 A 20th Century Laurel**

and save half your fuel bill. Pay for it on terms so easy that you'll not miss the money. This wonderful heater is proving every claim we make for it in hundreds of homes right here in Richmond and vicinity.

It will burn the cheapest grade of soft coal or slack without smoke, soot or dirt.

It's just as clean to operate as the best base burner that money will buy. It has a patented firepot which causes the fire to burn from the outside towards the center, giving you the greatest heat where you get the benefit of it. It has automatic fuel door so that no smoke can escape into your rooms when fresh fuel is added. It burns all the gases, consumes its own smoke, cokes the coal, giving you the hottest fire possible to obtain. Come and see the patented slotted firepot which makes this such an economical wonder. A SIZE, STYLE AND PRICE TO FIT EVERY NEED.

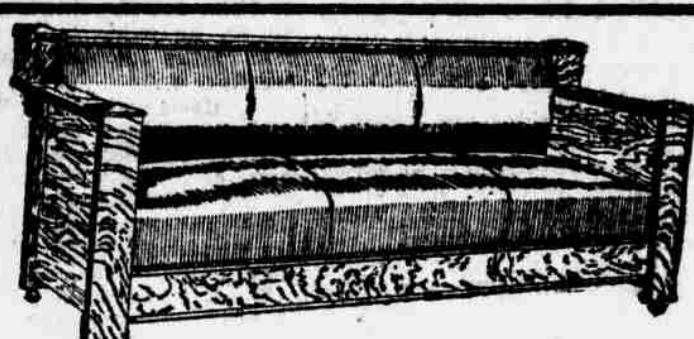
Laurel Ranges

Heat the entire top without
 heating the oven if desired.

Made of the very best grade of steel and the fire box is made of superior gray iron and the fire walls are extra thick—the body is double lined with steel and asbestos in order to hold heat, and will operate in baking or cooking on about one-half the expense as most any other range. We carry a full line in the square, also reservoir from

\$26.75 to \$60.00
 Cash or on Divided Payments

Massive Arts and Crafts
DAVENPORT

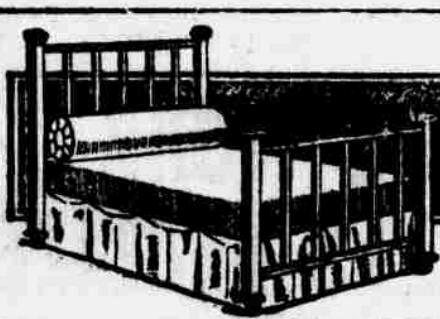


Very
 Specially
 Priced at
22⁷⁵

—Arms, front
 posts and slat
 sides are made
 of solid oak—
 the back and
 front rails are veneered with beautifully figured quarter
 sawed oak, full spring seat; size, opened up as a bed, 72x
 74 inches; size outside 83x32 inches. Best grade casters,
 upholstered in best black Chase leather, may be had in
 Golden or Fumed Oak finish.

A Sofa, Couch and Bed

A Davenport is an economical necessity in almost every home. A couch or bed at night and a handsome davenport during the day. These special davenports embody all the latest improvements—made with stationary backs and can be opened without moving from wall—so simple a child can open it. A striking design at a price that means a BIG SAVING to every buyer. Select one tomorrow.....



Save On This Big Brass Bed
 Very Specially Priced

22⁷⁵
9⁷⁵

Full size—2 inch corner posts, $\frac{1}{2}$ inch fillers, head end, 58 inches, foot end, 39 inches, ball bearing casters, beautiful satin finish. Built with most perfect skill, quality of material and workmanship unquestioned. At the very low price we quote on this genuine Brass Bed we predict that many will take quick advantage of the big saving offered.

Big 2-inch Post Metal Bed With

Spring and Mattresses, all for

8⁷⁵

Bed may be had in either White or Vernis Martin finish, is strongly constructed and full size. The springs are of durable and comfortable make and the mattress is a heavy felt top make and will give complete satisfaction. Think of it! Bed, Spring and Mattress, for the price of bed alone.....

November

A month of unusual economies for home furnishers. Select any article you may desire and we will hold it for future delivery if desired. Goods delivered free by our motor truck. Freight paid to distant points.

Order By Mail

REED'S
 "Where Patrons Are Pleased"

TENTH and MAIN, RICHMOND, INDIANA

Announcing Our Determination to Make

**November--The Greatest Furniture
 Buying Month of the Whole Year**

Your Home Is What You Make It Reed's are able and willing to make it possible for you to have a cozy home, furnished completely. We will help you in every way—our satisfactory divided payment plan and our low prices will make it possible for you to enjoy a comfortable home without any strain on your pocketbook. Come this week and let us help you.

REED'S

Well Known Lines
 "Sellers" Kitchen Cabinets
 "Madden's" Davenport Beds
 "Karpen" upholstered rocker
 "Mersman" Library Tables
 "Royal" Morris Rockers
 "Laurel" Stoves and Ranges
 "Shawm" Brass & Iron Beds
 "Sealey" Mattresses
 "Globe Wernicke" Sectional
 Book Cases
 "DeLuxe" Comfort Springs
 "Lloyd" Go-Carts and Car-
 riages
 And many others.

We Buy for Less-We Sell for Less-Plain Figure Prices

Such a combination, you will agree ought to win for this store the biggest portion of the furniture business of this territory—it's a SURE WINNING combination—and THE PEOPLE ARE WITH US—The first few months of the old store, under new ownership and management have demonstrated, by greatly increased patronage, that THE PEOPLE ARE FOR US. We are naturally anxious to keep on increasing our number of friends and customers and with VALUES OF THE RAREST SORT we propose to make November the Best Month in the year for YOU to buy Furniture. We can name but a few of the many special or exclusive lines handled here—but if it's to be had in a furniture store—WE HAVE IT—if it's good and right in price. Buy at Reed's—"Where Patrons are Pleased."

Highest Grade Kitchen Cabinets

This sale is an opportunity to secure the only kitchen cabinet on the market that fulfills "your own idea of what a kitchen cabinet should be." You may think that some other comes near to meeting those requirements but until you've seen these special cabinets you have not realized your expectations.

**These New
 1915 Cabinets**

are not only real servants, helping a woman in all her kitchen work but they are wonderfully fine appearing pieces of kitchen furniture. As much care is used in finishing them as would be employed on a dining table, a bookcase or any other piece of furniture for use in other parts of the house, and, in addition, the finish is put on to stand the unusual conditions which it must endure.

**The Construction**

of every one of these cabinets is also such as will stand the hardest service imaginable. In short, no detail of construction, finish or work-saving features has been left out; they are completely and thoroughly kitchen cabinets.

\$17⁵⁰ **\$19⁸⁰** **\$23⁵⁰**
 \$22.50
 \$25.00
 \$30.00
 VALUE VALUE VALUE

\$6⁷⁵ BEST ROCKER \$2⁷⁵

VALUES WE KNOW ABOUT

This rocker is of genuine Quartered Oak, big, roomy, comfortable—has genuine leather seat—heavy shaped arms, deep, broad, swell front seat—size 20x22 inches. Height of back from seat 29 inches. Full spring seat, roomy, comfortable, durable and a most unusual value.



A big roomy rocker made of selected thoroughly seasoned hard wood with high gloss Golden Oak finish. Has an unusually large comfortable seat, size 18x21 inches—Broad, medium high back, measures 26 inches from seat. A great value at our special November price.....

2.75

4 Special Complete Outfits for Light Housekeeping

2 Rooms Furnished Complete 39	3 Rooms Furnished Complete 58	4 Rooms Furnished Complete 87	5 Rooms Furnished Complete 115
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We Save You 1-4 Terms to Suit Your Convenience

Remember YOU PAY LESS FOR BETTER QUALITY AT
The Big Furniture Store

Corner Tenth and Main

All Goods Marked in Plain Figures