

This Store Will Close All Day Wed.

To enable us to arrange stock for this Gigantic "Make Room for Fall Goods Sale" which positively promises to be the greatest money saving sale ever offered to the buying public in this section of the state—and don't forget the opening date of sale is Thursday morning, July 22nd.



Railroad Store
The Store for All The People
THE STANDARD MERCHANDISE CO.
8th and North E Sts. Richmond, Indiana

July and August Store Hours

Open at 7 A. M. Close at 6 P. M.—Open Saturdays Till 10 P. M.

The great majority of things you will need can be bought as conveniently in July as later. And our "Make Room for Fall Goods Sale" makes prices lower than they will be later. We suggest that you read this page carefully for real live savings.



MAKE ROOM FOR FALL GOODS SALE

Congoleum Mats, size 18x18, assorted patterns, suitable for use under Jardinières, Umbrella Stands, etc., 5c regular 25c value at

Comes Like a Message From the Great Beyond

BROOMS for Fall Housecleaning—It's not too early to lay in a supply of brooms, especially when you buy them at only 17c

To You---Bargain Seekers of Eastern Indiana and Western Ohio

FREE! FREE!

To the first 25 ladies who enter our store Thursday Morning, July 22nd at 8 o'clock, we will give absolutely free a useful gift to each one of the 25.

Men's Underwear

75c Athletic Union **39c**
Suits, special **79c**
\$1 Balbriggan or Poros **79c**
Knit Union Suits at **37c**
50c Men's Summer Underwear **37c**
25c Men's Summer Underwear **19c**

Handkerchiefs

White, Red and Blue Bandana Handkerchiefs, special at each **2½c**

Others Specially Priced at **4c, 7c, 9c, 11c, 17c**

Men's Work Shirts

50c Work Shirts, big values; large assortment, special at **33c**
Black Sateens **39c** at
Don't pass up this Shirt Bargain.

SILK HATS AND CAPS

\$1.00 values, special **69c** at
50c values, special **37c** at
Summer Weight Cloth Caps—Just the thing for auto wear; special at **69c** and **37c**

Men's New Pants

\$1.00 Ki Ki Pants **77c**
\$1.50 Ki Ki Pants **98c**
\$2.00 Ki Ki Pants **1.48**
\$5.00 Wool Pants **2.95**
\$3.00 Wool Pants **1.95**
One special lot Work Pants at **95c**

WINDOW SHADES

In Dark Green, regular 35c values, 36x6 feet, **21c** special
36x7 ft. Shades, special **27c** at
One odd lot of shades, values to 50c; assorted colors, **15c** at
Ladies' Vici Blucher and Button, \$2 grade **\$1.43**
Boys' Gun-metal, Blucher and Button Shoes, \$2.00 and \$2.25, at **\$1.59**
Misses' Shoes, assorted, lot good values, in sale at **\$1.49**
Men's Work Shoes, \$2.50 at **\$1.95**
Men's Dress Shoes, \$3.50 values at **\$2.95**

WASH BASINS

And Pitchers, combined, regular 75c values, special **39c**
Large size Combinets, 75c Values extra special—**33c** at
10c Cuspidors at 7c.

Floor Mattings

35c Mattings, special **21c** at per yard
20c Matting—per yard **14c**
One lot of Remnants, values up to 35c, at **9c**

EVERYTHING SACRIFICED IN OUR LADIES' READY-TO-WEAR DEPARTMENT

Positively the Greatest Values We Have Ever Offered in Years

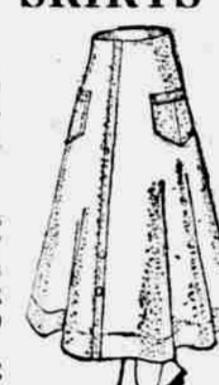


Ladies' Summer Dresses, \$1.50 **89c**
values, at
Choice Ladies' Summer Dresses—silk; values to \$10.00, **2.98** at
House Dresses, one special \$1 **59c** lot at
House Dresses, regular \$1.25 **89c** values at
Women's \$3.50 Waists at **1.59**
House Dresses, \$1.50 values at **98c**
75c Women's Lingerie Waists at **39c**
Women's \$1.50 Tub Silk Waists, **89c**

SUMMER HATS—**39c**
Your Choice at
Children's Summer Goods
Children's 50c Dresses, **34c**
Children's 75c Dresses, **43c**
Children's \$1.00 Dresses **79c**
Children's Hose, etc., at special "Make Room for Fall Goods Sale" prices.
Children's Oliver Twist Suits, special **43c**



SUMMER SKIRTS
ONE LOT
WASH SKIRTS
in white, tan or Shepherd Check, at **77c**
\$5 All Wool Skirts at **\$2.87**
\$4 All Wool Skirts at **\$2.43**
\$3.00 Skirts at **\$1.79**
\$2.50 Skirts at **\$1.43**



Congoleum and High Grade Rugs

Congoleum Floor Covering 75c values at **37c**
This article is advertised the world over and is guaranteed to give satisfaction in every respect.

Congoleum Rugs

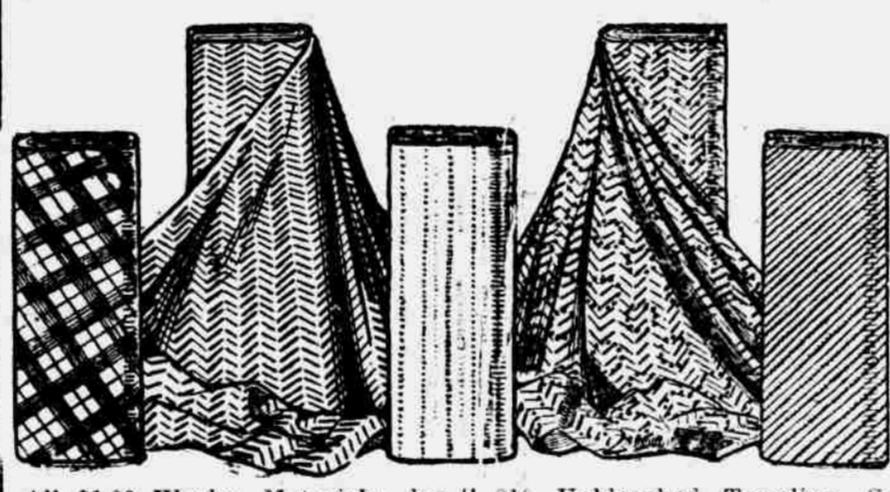
Absolutely the Best Porch Rug Made
Stay perfectly flat on floor without tacking, and guaranteed; sizes 3 ft. by 3 ft. to 9x12; will fit any porch or space required. These must be seen to be appreciated; buy now at sale prices.

\$25.00 Axminster Rugs, 9x12 at **\$17.95**
\$22.50 Velvet Rugs, 9x12 at **\$14.95**
\$20.00 Tapestry Brussels, 9x12, at **\$12.95**
\$18.00 Tapestry Brussels, 9x12, at **\$11.45**
\$15.00 Tapestry Brussels, 9x12, at **\$9.45**



Mammoth Clearance

of Summer Dress Goods and Wash Goods
Now—During 'MAKEROOM FOR FALL
GOODS SALE.'



All \$1.00 Woolen Materials, during sale **61c**
All 75c Woolen Materials, during sale **43c**
All 50c Woolen Materials, during sale **37c**
18c Kimono Crepes, during sale **12c**
25c Mercerized Lining, all colors, Sale price **16c**
10c Dress Gingham, sale price at **7c**
12½c Dress Gingham, sale price **9c**
15c Dress Gingham, sale price **11c**
\$1.00 Table Linen, 2 yards wide, Sale price **79c**
75c Table Linen, sale price **43c**
50c Mercerized Table Linen, sale price **39c**
35c Mercerized Table Linen, sale price **21c**
Bleached and Unbleached Toweling, Sale price **3½c**
7c Toweling, Sale price **5½c**



LADIES' Furnishings



75c Muslin Gowns, sale price **46c**
Ladies' Hose, special price **9c**
14c. 19c. and **39c**.
50c Short Kimonos, sale price **34c**
\$1.00 Long Kimonos, sale price **69c**
\$2.00 Long Kimonos, sale price **\$1.19**
\$3.50 Long Kimonos, sale price **\$1.79**

50c Ladies' Knit Union Suits, sale price **34c**
25c Ladies' Knit Union Suits, sale price **19c**
\$1.50 Muslin Petticoats, sale price **89c**
\$1.00 Muslin Petticoats, sale price **67c**
75c Muslin Petticoats, sale price **39c**
\$1.00 Muslin Gowns, sale price **69c**

10c Hose, now **7c**
15c Hose, now **9c**
25c Hose, now **19c**
35c Hose, now **23c**
75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Ladies' Gause Vests, 6c
One lot Children's Underwear, 25c values at **6c**

SILK OR COTTON THREAD
Buy Now at per Spool **32c**

10c Ladies' Gause Vests, 6c
One lot Children's Underwear, 25c values at **6c**

Ladies' Hose

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose, now **9c**

25c Hose, now **19c**

35c Hose, now **23c**

75c Silk Hose, now **43c**

CHILDREN'S HOSE
At Special Prices

10c Hose, now **7c**

15c Hose,