

COATS, SUITS,  
DRESSES, SKIRTS  
WAISTS  
PETTICOATS, CORSETS  
SWEATERS  
DRESSING GOWNS  
AND  
EVENING DRESSES  
FOR FALL  
AND WINTER  
ARE NOW READY FOR  
YOUR INSPECTION

# Palais Royal

Richmond's Daylight Store.

Have Your  
Next Corset  
Fitted by  
Our Expert  
Corsetier.  
There is a  
Difference.

## ANNIVERSARY SALE!

SEPTEMBER 7 marked the beginning of our Fourth Year in business in Richmond. Our untiring efforts, together with our liberal business policy and modern methods have made our store one of the most popular in the state. Our success has been attained by expert knowledge of the Women's Apparel business, square dealing and honest advertising.

To the Women of Richmond and vicinity, who appreciate style and values, we extend many thanks for our remarkable success. Your valued patronage will receive our best efforts at all times. In order to make this an event to be remembered, we offer the most phenomenal bargains ever shown in this city for three days

### 3 DAYS--BEGINNING THURSDAY



Ladies' man-tailored Coat Suits, newest models in absolutely all wool fabrics; all the new fall colorings; \$19.75 values—

**Anniversary Price**  
**\$10.75**

Street and afternoon Dresses in the new modified Basque and Russian Tunic effects; Silk Poplins and Satins; \$19.75 values—

**Anniversary Price**  
**\$10.75**

Corset Special—new model La Camile Front Lace Vintello Back Corset, one of the most perfect fitting front lace corsets; a \$3.00 value—

**Anniversary Special**  
**\$1.98**

New Fall and Winter Coats, flare and cape models, made up in all the new fall colorings, 1975 values—

**Anniversary Price**  
**\$10.75**

New Dress Skirts, Russian Tunic and Accordion Pleated models, new Fall colorings; \$5.98 values—

**Anniversary Price**  
**\$3.98**

Women's and Misses' Men's Wear Serge and Satin Combination Dresses in the new modified Basque models; the latest Fall and Winter styles; \$19.75 values—

**Anniversary Price**  
**\$10.75**

New Fall Petticoats, pure silk messaline, all the new Fall shades, Russian greens, browns, plum, etc.; \$2.98 values—

**Anniversary Price**  
**\$1.98**

**Many Other Bargains which we can not describe on account of limited space**

Special Palais Royal lace back Corsets, guaranteed perfect fitting; worth \$1.00—

**Anniversary Special**  
**50c**

### Final Clearance of Summer Goods

Wash Dresses, white and colored, that sold up to \$12.98, for final clearance. Anniversary price . . . . .

**\$1.00**

Dresses that sold up to \$25.00 for final clearance. Anniversary price . . . . .

**\$2.00**

200 Summer Waists in Voile, Lingerie, Linen and Crepes, slightly mussed, from our regular stock. Anniversary price . . . . .

**25c**

Children's Hand Embroidered White Dresses, ages 1 to 5 years, \$2.00 values. Anniversary price . . . . .

**39c**

Gingham and Percale Dressing Sacques, 79c values. Anniversary price . . . . .

**15c**

