

COATS, SUITS,
DRESSES, SKIRTS
WAISTS
PETTICOATS, CORSETS
SWEATERS
DRESSING GOWNS
AND
EVENING DRESSES
FOR FALL
AND WINTER
ARE NOW READY FOR
YOUR INSPECTION

Palais Royal

Richmond's Daylight Store.

Have Your
Next Corset
Fitted by
Our Expert
Corsetier.
There is a
Difference.

ANNIVERSARY SALE!

SEPTEMBER 7 marked the beginning of our Fourth Year in business in Richmond. Our untiring efforts, together with our liberal business policy and modern methods have made our store one of the most popular in the state. Our success has been attained by expert knowledge of the Women's Apparel business, square dealing and honest advertising.

To the Women of Richmond and vicinity, who appreciate style and values, we extend many thanks for our remarkable success. Your valued patronage will receive our best efforts at all times. In order to make this an event to be remembered, we offer the most phenomenal bargains ever shown in this city for three days

3 DAYS--BEGINNING THURSDAY



Ladies' man-tailored Coat Suits, newest models in absolutely all wool fabrics; all the new fall colorings; \$19.75 values—

Anniversary Price
\$10.75

New Fall and Winter Coats, flare and cape models, made up in all the new fall colorings, 1975 values—

Anniversary Price
\$10.75

Women's and Misses' Men's Wear Serge and Satin Combination Dresses in the new modified Basque models; the latest Fall and Winter styles; \$19.75 values—

Anniversary Price
\$10.75

Street and afternoon Dresses in the new modified Basque and Russian Tunic effects; Silk Poppins and Satins; \$19.75 values—

Anniversary Price
\$10.75

New Dress Skirts, Russian Tunic and Accordian Pleated models, new Fall colorings; \$5.98 values—

Anniversary Price
\$3.98

New Fall Petticoats, pure silk messaline, all the new Fall shades, Russian greens, browns, plum, etc.; \$2.98 values—

Anniversary Price
\$1.98

Corset Special—new model La Camille Front Lace Vintello Back Corset, one of the most perfect fitting front lace corsets; a \$3.00 value—

Anniversary Special
\$1.98

Many Other Bargains which we can not describe on account of limited space

Special Palais Royal lace back Corsets, guaranteed perfect fitting; worth \$1.00—

Anniversary Special
50c

Final Clearance of all Summer Goods

Wash Dresses, white and colored, that sold up to \$12.98, for final clearance. Anniversary price

\$1.00

Dresses that sold up to \$25.00 for final clearance. Anniversary price

\$2.00

200 Summer Waists in Voile, Lingerie, Linen and Crepes, slightly mussed, from our regular stock. Anniversary price

25c

Children's Hand Embroidered White Dresses, ages 1 to 5 years, \$2.00 values. Anniversary price

39c

Gingham and Percale Dressing Sacques, 79c values. Anniversary price

15c

