

**The Richmond Palladium**

—and Sun-Telegram—

Published and owned by the  
PALLADIUM PRINTING CO.  
Issued 7 days each week, evenings and  
Sunday morning.  
Office—Corner North 5th and A streets.  
Palladium and Sun-Telegram Phones—  
Business Office, 2866; Editorial Rooms,  
1311.

RICHMOND, INDIANA.

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Entered at Richmond, Indiana, post office as second class mail matter.

New York Representatives—Young & Young, 36-38 West 33rd street, and 25-28 West 32nd street, New York, N. Y.  
Chicago Representatives—Payne & Young, 737-743 Marquette Building, Chicago, Ill.

The Association of American  
Advertisers (New York City) has  
examined and certified to the circulation  
of this publication. Only the figures of  
circulation contained in its report are  
guaranteed by the Association.

MAY 200

G. D. Gossenmaier  
Secretary.**RICHMOND, INDIANA  
"PANIC PROOF CITY"**

Has a population of 22,000 and  
is growing. It is the county  
seats of Wayne County, and the  
leading center of a rich agricultural  
community. It is located  
60 miles and 4 miles from the  
state line.

Richmond is a city of homes  
and of industry. Primarily a  
manufacturing city, it is also the  
center of a large trade with  
Indiana and enjoys the retail trade  
of the populous community for  
miles around.

The point is that the governor, like many another man, does not see

**A Big Thing**

The ministerial association of Richmond recently addressed a communication to the Governor of this state praying for his help in securing proper marriage regulations based on the common knowledge—the bitter common knowledge of mankind.

That Governor Marshall refused to have anything to do with the proposition simply throws it back on his idea of a non-combatant governor. Governor Marshall has taken the stand that he is not only no more than a private citizen, but that he is even less than a public-spirited private citizen. Of course he may be right, it saves in the first place a lot of trouble in dividing the meritorious propositions from the worthless or negligible. It saves a lot of things which enter into the political game and as far as the thing which men call their personal integrity is concerned is no reflection against him.

We believe we do the governor of Indiana no injustice when we say that he will not sign a veto or take any part in remedial legislation except through various political actions which mark his operations. Notably there stands out the last fight of his own party when he made Kern the candidate for senator. At present he is engaged in the business of making his presence felt in a fight to keep the speakership from falling into the hands of Taggart. In all these things and the many which we cannot here well record—decent partisanship—Governor Marshall has done well.

Probably Governor Marshall will never realize it. The tissue of his mind has been set from his environment and on a certain imperfect and entirely too impractical idea of "constitutionality" and Jeffersonian doctrine adhered to literally.

But in the hope that the minds of our readers should not be set in the idea that the governorship is a mere empty office we call the attention of the readers of the Palladium to the really vital proposition that the governor has raised—in comparison with the thing he has opposed.

When the Madison Insane hospital was opened we treated it as a mere necessity. It is not. We believe this matter should be treated straight from the shoulder. The hospital erected by the people of Indiana was a monument to syphilis directly and indirectly. It has not been more than three or four months since Collier's paid a tribute to the marriage laws of Indiana—criminality and the like. Why not go on? This is another phase of the same question. There is no use in being prudish about this matter—it is only a matter involving murder, degeneracy and the like. If you are going to stop it must be fought—not ignored.

The point is that the governor, like many another man, does not see that the time has come in this day of development and responsibility when he must recognize that he as an appointed (and for that matter elected) official of society must take a hand—else he shares the responsibility of all society's evils—with the every day man.

Did Ehrlich, the discoverer of 606—the possible salvation of millions, ask himself, "Am I my brother's keeper?"—"I am merely the governor of Indiana?" Suppose, with false modesty, Ehrlich had hid his light under a bushel—"I am merely the governor—the constitution does not compel me to do this." Yes but what of the babies that are born sightless? What of the mothers that die in childbirth? What is the insane in the hospitals? What of the crimes? What of the degradation, sin and unholiness—lives wrecked?

If the hublest citizen withholds his hand—is he guilty of murder? We are beginning to realize it.

And the governor of Indiana at least a citizen.

We are all of us weary to death of those who furnish excuses. Rather a man who will come out in the open and fight.

Doctors have nothing to do with the office of matrimony?

How come our children into the world?

Is the spirit separated from the body?

Why is a man hung for murder?

Is it to punish his body? If so let us resort to torture.

Read now what William Lee Howard, an authority, writing in Pearson's Magazine, says:

"There is something wrong among the ethical and educated medical men when they allow such statements as are daily published in flare headlines, to pass as truths. If these statements are all wrong, if the advertisements of the quacks are lies and injurious to the public welfare why are the honest doctors silent?

"This is the question that the public want answered.

"Let me state a few of the conditions which have prevented the physicians from enlightening the public. These conditions show that the daily papers, which pride themselves upon allowing nothing of evil import, or sexual suggestions, to be printed in their columns, are in reality the greatest foes we have against right living, morality and sex hygiene. For it is the want of this latter knowledge that is the cause of much immorality and disease.

"When the public fully realizes the extent and many diseases due to venereal infection, then any figures given as to the prevalence of syphilis and gonorrhoea will be seen to be underestimated rather than exaggerated.

"For example, one out of every three cases of apoplexy is due to syphilis of the arteries of the brain. Sudden death from heart disease is frequently only gonorrhoeal infection of the lining of the heart, or syphilitic affection of the valves. Fatal rheumatism in children is often only venereal infection innocently acquired or inherited. These sad cases occur in about ten out of every hundred supposed true rheumatism. Rheumatism in the young man and the middle-aged is very frequently nothing but venereal infection, poisons circulating in and around the joints of the victims. This may end in totally crippling the victim.

"It has been estimated—and this estimate stands true for all the land—that there are in New York City over 800,000 persons affected with venereal diseases. These are either suffering from the acute stages or the effects of the diseases. And the acute stage, remember, is a most contagious one. 600,000 of these individuals are gonorrhoeal victims. Ten per cent of these will have rheumatism in some form. 60,000 people, mostly the young, crippled temporarily or permanently! Think of it! Many of these who apparently recover from the acute stage will have the poisons going to the linings of the heart to remain for some time; then when an extra strain on the heart is brought to bear the victim drops dead. "Heart disease" reads the death certificate. An autopsy will show gonorrhoea.

"Seventy-five out of every hundred women who are operated upon for pelvic diseases have been infected by the germs of gonorrhoea. The great majority of these have been pure, innocent wives. Their ignorant husbands have infected them. The injurious silence of the press and a false public prudery have prevented these husbands when youths from having the matter plainly explained to them.

"Divorce increasing? Of course; cannot you all see why? Divorce increases in direct ratio to the increase of venereal diseases. We cannot stop the effect until we stop the cause."—William Lee Howard in Pearson's Magazine.

It is the common fashion to sneer at the ministry.

It is sometimes popular. For our part let us dispense with the little and go on with the big.

It is only the little ideas of Christianity, dogma, creed, and the rule of thumb, the "unco guid," the man who casts the stone—the holler than thou—that any of us resent.

It is a big minded move the ministers of this town have started a-rolling—They will win this time. The powers that be, are we fear from what we know of politics and partisanship, against them—but we are all with them on the citizenship side—the human side. Every man and woman who has reached anything like the age of maturity will wish them God speed.

And if Governor Marshall is so intent on his Jeffersonian democracy let him remember, first that it was none other than Thomas Jefferson who said "The child is the chief asset of the state."

It will do, secondly, for him to consider that Jefferson was a real philosophical anarchist—one of the first under the name, who said the only way to achieve ultimate perfection was to arrive at the ultimate perfection of man. That can't be done, you know, Governor Marshall, without taking a hand in things to make them better. We are not so many ministers, brewery agents, lawyers, doctors and mechanics—millionaires and paupers—just people—all of us.

Each man can exercise his citizenship in the real meaning—even if—he isn't governor.

**Art of Window Dressing  
Is Expensive to Merchants**

Philadelphia, Dec. 3.—Hundreds of thousands of dollars in merchandise will be displayed in Philadelphia shop windows at Christmas time, and the bare cost of trimming these windows which means the expense of the mechanical end of it, will run well up into the hundreds thousands. This is inclusive of other lines than dry goods, but in the department stores alone, patronized more exclusively by women, the expense of window decoration will be enormous.

"When they are ready to buy they will know precisely what to get and where to get it.

"It was said that color was the important thing to attract a woman's attention to a show window, but that day has gone by. Now it is harmony of color. The readiness with which color could be cheapened decided conservative women against it. In the matter of velvets, of course, the quality gives a character that a cheaper fabric would not possess. But generally speaking it is harmony of color, the blending of rare and unusual shades that is demanded today, and this has introduced a decidedly new note in window display. It gives more scope for the artistic sense, though a window dresser must not allow his picture sense to run away with the practical side of the subject.

"As to what sort of goods attract a woman most, probably the new materials and trimmings first, but once the season is fully opened, then the ready-to-wear goods come next in point of interest. Millinery is always popular, and art needle-work always pleases the women who do hand work."

"And to American women, according to this specialist, is given the credit of bringing about the evolution in shop windows from the time when a collection of household junk was shown behind a single paneled sash simply to let the public know what sort of goods the merchant had to the finest production of the window dresser's art displayed amid settings costing a fortune in themselves.

A Costly Setting.

One American merchant recently displayed what is undoubtedly the best bit in window dressing in this country, the mechanical setting for which alone cost him \$10,000. To account for the sum expended there was a stunning background of rare woods, a triumph of the cabinet-maker's art, with hand carving in renaissance style, all of which was designed as a setting for a collection of handsome imported goods selected to harmonize with the background.

One window dresser in a big establishment who has a score of windows to be responsible for says that the value of merchandise to be used in these windows at the holiday season will at the very lowest estimate mount up to \$50,000, and in all probability, if expensive furs are included, will be three times that amount.

From \$400 to \$500 a window will be expended for the necessary carpentry, draperies and other accessories, though in special cases this amount will be increased to \$2,000. Naturally, special occasions like Thanksgiving, Christmas and the horse show offer wider opportunities for the window decorators, as well as open up a larger channel for the expenditure of money.

Few persons have any idea of how far in advance of the season the window decorator has to work. For example, large branches of holly with many bright red berries seen hanging conspicuously on the wall of the window dresser's workshop led to the inquiry as to its utility in the Indian summer weather prevailing at that time. "Oh, that was left over from Christmas," was the casual remark, followed by the explanation that the Christmas display was completed weeks ago. In fact, this proved to be the case in all the big stores; the designs had been made, mechanical accessories built and decorations applied way back in October, everything being in readiness for the final installation at the proper moment. Today the decorator is working on designs for Lincoln's and Washington's birthday.

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Attractive to Women.

"American women, except those who travel abroad, little realize," said the window dresser, "what advantage they have over their foreign sisters in respect to extensive window displays in shop windows. So accustomed are they to look for and expect it that nothing surprises them, not even when a new record has been made. But let them visit the shops across the water, and not to be impressed by the comparison in favor of their own country would be impossible.

"To be sure, conditions are changing on the other side all the time, and particularly is this the case in London, where the introduction of dry goods stores run on the American plan has been very popular. Still, the English merchant is very conservative and it is very conservative and it is difficult for him to eradicate the habit of years.

"Germany's shops are gradually becoming Americanized, and while in France there is no comparison to the sort of display American merchants make in the extent and cost of their settings, nevertheless the French shop windows are extravagant in a small way and exceedingly attractive. As a rule the shops are small, and doubtless all the stock will be placed in the window, but the taste with which it is arranged is indisputable. One gets many hints and suggestions which are adaptable to our work here.

"Show windows are looked upon as one of the best mediums of advertising, and a woman customer is half won if she is arrested by the attractions of your display. Newspapers announce to the public what the store is selling, show windows display it. The success of a show window is measured by the crowd which it attracts. If no interest is manifested then there is something altogether wrong, and it is our duty to set about discovering what that may be.

Changes Frequent.

"To attract customers, window displays must not only be frequently changed—every three days at least—but only the most up-to-date stuff must be shown. This is an important feature. As fast as new goods come in they are advertised, and then displayed. This keeps up a continual interest among women, for even though they don't mean to buy at once, many make a business of visiting shop windows to see what is being worn, so that

**GOLD NUGGETS  
FOUND IN KENTUCKY**

Glasgow, Ky., Dec. 3.—A report from

Hendersonville, in Metcalfe county,

says that while digging post holes on

his farm James V. Love dug up what

he believed to be gold. Three samples

were sent to assayers in different

parts of the United States. The result

of each test was precisely the same,

being found to contain \$1.80 to

\$1.90 per ton. Love continued his

search and found another nugget

which contained \$2.00 per ton.

He has found 15 to 20 nuggets

so far, the largest weighing 100

ounces.

He has sold 10 of them for \$100

each.

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