

SIX MORE DAYS
OF THE BIG
Goodrich Stock Sale



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Six More Real Bargain Days

For the benefit of many of our friends and customers and because of the fact that many pay-days fall due next week, the Big Goodrich Stock Sale will be continued for one week longer. We make this extension in time so that all may share alike in this, the biggest bargain event of the season.

SIX MORE REAL BARGAIN DAYS

Read the list of a few of the hundreds of good things here for your choosing next week—Undoubtedly this will be the only opportunity of this kind this season, so don't fail to get your share.

COME EARLY AND OFTEN EVERY DAY NEXT WEEK



LADIES' CLOAKS AND SUITS AT MONEY-SAVING PRICES

Every garment in this stock is new and strictly up-to-date.
Ladies' \$25 Worsteds Suits in this sale\$16.50
Ladies' \$20 black, grey, blue and brown Suits at\$15.00
Ladies' \$15 Suits at\$12.00
Ladies' Black Cloaks, worth \$10.00, at\$ 7.50
Ladies' \$15 all wool Cloak in all colors\$10.00
Ladies' all worsted diagonal weaves in grey and black, at\$12.00
Children's Cloaks in the very latest shades at a big saving.
Children's long double breasted Cloaks in all the good shades, at\$4.50
Children's heavy brown cheviot Cloak, worth \$5.50, at\$6.50
Children's diagonal weave, all wool Cloak, worth \$5.00, at\$5.00
Visit the Children's Cloak Department.
Cloaks at \$2.48, \$3.50, \$4.50, \$5.00, \$6.00 and \$7.50
BARGAINS IN LADIES' SKIRTS
In all the new weaves at a saving of 20 to 33 1/2 per cent.
Fine Worsteds Skirts in black at\$3.98
Fancy Trimmed Skirts in blue, brown and grey at \$3.50, \$4.50, \$5.00, \$5.50 and\$6.00
\$10.00 Voile Skirts at\$7.50
\$8.00 Worsteds Skirts at\$5.48
\$7.00 Black Worsteds Skirts at\$4.48
See our line of Children's Dresses at 50c, 75c, 98c, \$1.25 and\$1.50
Ladies' Sweater Jackets in all the new shades in the best of wool at 98c, \$1.15, \$1.38 and\$2.50

Bargains in Ladies' Underskirts, black satteen, full size skirt at 39c, 98c, \$1.25 and\$1.50
Ladies' Shirt Waists at 50c, 98c, \$1.25 and\$1.50
This line was all bought for this fall trade, so they are all the new designs. Our 50c quality is the regular 75c kind; the 98c are the \$1.25 kind, and so on down the list; we save you at least 33 1/2c on the dollar on all waists.

BIG THINGS IN THE MEN'S AND BOYS' CLOTHING DEPARTMENT

Men's Suits, Men's Overcoats, Men's Pants, Boys' Knee Pants Suits, Boys' Overcoats.
Men's extra quality blue-black Kersey Overcoats at\$5.00
Men's \$10 Grey Striped Melton Overcoats at\$7.50
Men's Oxford Grey \$10 Overcoats at\$7.50
Men's extra length rough Cheviot Overcoats, worth \$12.50, at\$10.00
Men's \$12.50 black kersey Overcoats, all sizes at\$8.50
Men's fine brown kersey Overcoats at\$16.00
Men's Cassimer Suits, worth \$6.50 at\$5.00
Men's \$10 Cheviot Suits in the new stripes at\$7.50
Men's Fine Cassimer Suits, \$8.00, \$8.50 and\$10.00
Men's Fine Worsteds Suits, \$10.00, \$12.00 and\$15.00
Boys' Knee Pants Suits, \$2.48, \$2.98 and\$1.98
Boys' Overcoats—We have about 35 boys' fine kersey Overcoats, lined with heavy wool lining that will go in this sale at \$1.98, \$2.50 and\$2.98
Bring your boys in.
Boys' long Storm Collar, fine striped wool Overcoats at\$3.50 to \$6.00

Bargains in Men's Cravenette Coats.
Men's all wool Pants, worth \$2.50 at\$1.98
Men's extra heavy Cassimer Pants at \$2.48, \$2.98, \$3.50
Bargains in Men's Worsteds Pants.
Men's \$1.50 heavy Work Pants at98c
Men's \$2.50 extra heavy black Cheviot Pants at\$1.98
Men's all wool stripe Scotch Cheviot Pants at \$2.48, \$2.98 and\$3.50
One lot of Men's \$3.00, \$10.00 and \$12.00 Suits at\$3.00
One lot of Men's Fine Worsteds Vests, all sizes at39c
One lot of Boys' Small Size Suits, worth \$2.50 to \$3.00, at per suit98c
1 lot of Men's 50c Work Shirts, full size at39c

MEN'S FURNISHING GOODS OF ALL KINDS TO CLOSE AT A PRICE

This is your chance now when you need all such things, to save money in this Goodrich stock sale.
Men's 10c Black Hose at6c
Men's 50c Dress Shirts at39c
Men's 25c Police and Firemen's Suspenders at19c
Men's Good Heavy Ribbed Underwear, Shirts and Drawers, each25c
Men's Heavy Fleece Back Underwear at48c
Men's Sweater Coats in Grey, Blue, Red or Brown Trimmed at50c
Men's Wool Sweater Coats, worth \$2.00, in all colors at\$1.48
Boys' extra heavy Grey Sweater Coats at50c
Men's Extra Heavy Work Hose, Grey and Brown mixed, regular 10c quality, at7c



Underwear, Dress Goods, Silks, Embroideries, Fleece Goods, Blankets, Etc. AT GREAT SAVING PRICES



Plain taffeta silk ribbon, all colors, Goodrich price 10 Sale.....5c
Ladies' fast black hosiery, Goodrich price 10. Sale5c
Ladies' gray mixed hosiery, Goodrich price 10. Sale6c
Black and Tan hosiery, Goodrich price 15. Sale9c
Boys' extra heavy fleeced hosiery Goodrich price 25. Sizes 7 1/2, 8 1/2, 9 1/2 and 10. Sale15c
Children's Union Suits, all sizes, Goodrich price 35. Sale25c
Ladies' Union Suits, heavy fleeced, Goodrich price 60. Sale48c
Knit Corset Covers, Goodrich price 50c. Sale25c
Wool Union Suits, Goodrich price, \$1.50. Sale75c
Muslin skirts, Goodrich price 50c Sale30c
Beldings Emb. floss and twist, worth 4. Sale1c
Trident mercerized embroidery floss. Sold at 4c skein. Sale.....1c
Long silk gloves, black, white and tan. Sold at \$1.50. Sale80c
Suzanne and plain colored Silks Goodrich price 35c. Sale19c

Changeable and plain dotted Summer Silk. Goodrich price 50c. Sale25c
Black taffeta Silk, 36 in., extra fine quality. Goodrich price \$1.98 Sale\$1.19
Messaline Figured Silks, Goodrich price \$1.00. Sale60c
Beldings' yard wide, Guaranteed Satin, Goodrich price \$1.00. Sale.....70c
Black and Colored Landedowne and Glory Cloth, Goodrich price \$1.00 Sale60c
Black Diagonal Suitings, 54 in. wide Goodrich price \$1.25. Sale60c
25 pieces Fancy Novelty Suitings, Goodrich price 50 and 60c. Sale.....25c
Fancy Gray Plaid Suitings, Goodrich price 50c. Sale19c
One lot of Fancy Suitings, also plain colors, Goodrich price 39c Sale15c
Arnold's Roubaix Suitings, Goodrich price 15c. Sale9c
Light colored fleeced back Wrapper Gogda, Goodrich price 10c. Sale.....5c
Fleeced black suitings with borders, Goodrich price 12 1/2c. Sale7c

36 inch Silkoline, Goodrich price 12 1/2c. Sale8 1/2c
36 inch Colored Egyptian Scrim, Goodrich price 25c. Sale15c
White corded Lawn Goods, price 25c. Sale12 1/2c
Eiderdown, Goodrich price 35c Sale15c
Outing Flannel, Goodrich price 7c Sale5c
Dark and light Outing. Goodrich price 10c. Sale7 1/2c
Dark and light colored Outing, Goodrich price 12 1/2c. Sale10c
Indigo Blue, Gray, Red, and Black Prints, Goodrich price 7c. Sale.....5c
32 inch Challies, Goodrich price 12 1/2c. Sale7c
Table Oil Cloth, Goodrich price 20c Sale10c
Comforts, Silkoline, filled with cotton. Goodrich price \$1.25, Sale 98c
Home Made Comforts, Goodrich price, \$2.50. Sale\$1.98
Gray, tan and white Cotton Blankets, Goodrich price 85c. Sale.....68c
Gray, tan and white, extra size Cotton Blankets, Goodrich price \$1.25. Sale92c

Gray, tan and white, cotton, large size and heavy, Goodrich price \$1.50. Sale98c
11-4 Check Blankets, a beauty, Goodrich price \$2.50. Sale\$1.98
Wool Blankets, Goodrich price \$4.50 Sale\$3.48
Towels, 16x32, Goodrich price 10c Sale6c
Towels, 19x41, Goodrich price 15c Sale9c
Barnsley Linen Crash, Goodrich price 10c. Sale6 1/4
Unbleached Linen Crash, Goodrich price 7c. Sale5c
Bleached Crash, Goodrich price 5c Sale4c
42x36 inch Pillow Cases, Goodrich price 15c. Sale10c
Manchester Percale, Goodrich price 15c. Sale9c
Gallatea Cloth, Goodrich price 15c Sale12 1/2c
Table Linen, Mercerized, Goodrich price 75c. Sale42c
Table Linen, cream colored, Goodrich price 60c. Sale39c
Table Linen, silver bleached, Goodrich price 75c. Sale68c

Table linen, 36 inches wide, satin damask, Goodrich price \$1.25 Sale80c
Apron Gingham, all staple checks, Goodrich price 7c. Sale5c
36 inch unbleached muslin, Goodrich price 7c. Sale5c
Bleached Muslin, Goodrich price 7c. Sale5c
Bleach Muslin, soft finish, 36 in., Goodrich price 10c. Sale7 1/2c



BIG VALUES IN THE SHOE DEPARTMENT



We have been fortunate this Fall to be able to pick up several lots that we are going to offer in this sale at money saving prices—
Men's Heavy Work Shoes, worth \$2.50 at\$1.98
Men's \$1.50 Dress Shoes\$1.39
Men's \$2.00 Blucher Work Shoes \$1.69
Men's \$2.25 Work Shoes\$1.75
Men's extra quality leather lined shoes\$2.50
Men's Gun Metal Shoes, very latest lasts, at\$1.98
Men's Black Vici Kid Shoes\$2.25

BOYS' SHOES—Some very attractive things in this department—
Little Men's Calf Shoes, worth \$1.25 at98c
One lot of Boys' Heavy Shoes, worth \$1.25, at79c
One lot of Boys' Satin Calf Shoes at\$1.25
Boys' Kangaroo Calf Shoes\$1.69
Boys' All Seamless Satin Shoes \$1.50
Boys' Box Calf Blucher Cut Shoes\$1.98
Boys' New Tramp Last Gun Metal Shoes at\$1.98

LADIES' SHOES IN ALL THE NEW FALL STYLES.
Women's \$2.25 lace and button in patent leather at\$1.69
Ladies' Vici Kid Shoes, worth \$2.00 at\$1.39
Ladies' \$2.25 Vici Kid Button Shoes at\$1.48
One lot of \$2.50 and \$3.00 Patent Leather Shoes at\$1.89
Ladies' \$1.50 Vici Kid Shoes, heavy shoes, at98c
Ladies' \$2.25 Gun Metal Shoes at \$1.69
Ladies' good heavy Calf Shoes, just the thing for wet weather, at.....98c
See our line of Ladies' Patent Leather

Shoes, all high grade Shoes, at\$1.98 and \$2.50
Ladies' High Grade Shoes at \$1.50, \$1.69, \$1.75 and \$1.98
CHILDREN'S SHOES.
High grade box calf shoes, in size 11 to 2, at\$1.48
Misses' Kid Shoes at 98c, \$1.25 and \$1.48. See them.
Child's good heavy box calf shoes, 8 1/2 to 11, at\$1.25
Children's Kid Shoes, size 2 1/2 to 5, at48c
See the Bargain Counter for extra bargains in all kinds of Shoes for Children Men and Women.



RICHMOND'S GREATEST MONEY SAVING STORE

Corner Sixth
& Main Sts.

THE HOOSIER STORE

Corner Sixth
& Main Sts.