

THE WAY TO DO IT

Make Out a Careful Memorandum of All Your Wants Before You Come.

Boston Store

REMEMBER THIS

Every Item in the Store Bears a Special or Reduced Price. It's a Real Sale.



Sensational Price Cutting Creates the Greatest Values of the Season

The vim, vigor and courage to do and dare that has seemed necessary to insure a complete clearance of summer stocks is the result of grim determination to accomplish the desired result with record-breaking speed. The sensational price cutting has, in point of profit sacrifice, never been equaled. All thought centers upon an absolute clearance now. No matter how worthy the merchandise, everything shares in the same percentage of loss—nothing has escaped the cut—some a fourth—some a half—some even more. A thousand and one necessities for the summer season are involved.

Everything Reduced Sale**Domestics**

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| Best American and Simpson Prints | 5c |
| Good Apron Gingham, all patterns | 5c |
| 32 inch double fold percales | 8½c |
| Best 15c Percales, 350 pieces | 11c |
| Choice of 3 good bleached muslins | 8½c |
| Good Lonsdale Cambric for | 9c |
| 9-4 Bleached and Brown Sheetings | 19c |
| 81x90 Bleached Seamed Sheets | 49c |
| 81x90 Bleached Seamless Sheets | 59c |
| 45x36 Bleached Pillow Cases | 12½c |
| 45x36 Bleached Pillow Cases, hemstitched | 15c |
| Case Outing Flannels, worth 6 and 7½c, choice | 4c |

Linens

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|---|-------------|
| Case Cotton Crash, plain or twilled | 5c |
| Unbleached Stevens Linen Crash | 5c |
| Case 12½c All Linen Brown Crash | 8½c |
| Case 12½c All Linen Bleached Crash | 8½c |
| 20x40 Bleached Bath Towel | 15c |
| 20x40 Brown Bath Towel | 15c |
| 14x36 Bleached Bath Towel | 10c |
| 18x36 Huck Towel, heavy | 10c |
| Heavy 5c Wash Rags for | 2c |
| 72 inch All Linen Cream Damask | 50c |
| 72 inch \$1.00 Bleached Damask | 73c |
| Napkins to match, 20 inch | \$1.98 |
| 64 inch best 50c mercerized Damask, 5 patterns | 39c |
| 2½ Yd. All Linen German Silver Bleached Pattern Cloths \$1.23 | |
| Same Cloth in 3 yard lengths | \$1.48 |
| Hand Crochet Doilies | 5c to 50c |
| All Battenberg Centers and Scarfs at half price | 50c to \$10 |

Bed Pillows

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| 19x26 inch Turkey Down for | 79c |
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Wash Goods

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| Case Red Seal Gingham, 15c goods, big assortment, first floor, for | 9c |
| Case best Shirting Gingham | 9c |
| Case Toile-Du-Norde and Bates Dress Gingham, 15c goods, choice | 10c |
| Case Cotton Challies, Persian patterns for comforts, etc., 4c | |
| Counter beautiful Wash Goods, worth up to 18c, choice | 10c |

Everything Reduced Sale**Umbrellas**

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| 100 Ladies' and Gents' Umbrellas, \$1.50 and \$1.75 goods, choice | 98c |
| 100 Ladies' Black and Colored Umbrellas, \$5.00 goods, choice | \$2.98 |

Embroideries

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| Counter Edges and Insertings, worth up to 25c, choice | 7½c |
| Lot Edges and Insertings, worth up to 30c, choice | 9c |
| Lot Edges and Insertings, worth up to 50c, choice | 12½c |
| Lot 27 inch Flouncings, worth \$1.00 and \$1.25, choice | 49c |

Bed Spreads

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| Case extra large and fine spreads, \$1.50 value, choice | 98c |
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Petticoats

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| 6 dozen Heatherbloom Petticoats, plain and fancy, \$1.50 goods | 79c |
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Notions

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| 40 Pcs. Taffeta Ribbons, up to 4 inch | 10c |
| 34 Pcs. Fancy Ribbons up to 60c | 19c |
| 33 Pcs. Fancy Beltings at one-fourth of the regular price | |
| Lot Back Combs, 50c goods | 19c |
| Lot Wash Belts up to 25c | 7c |
| Lot 25c and 50c Fancy Belts, choice | 18c |
| Lot 25c and 50c Ladies' Neckwear | 18c |
| 50 Pairs Black, Long Silk Gloves, \$1.50 goods, now | 49c |
| 36 pair's 50c Lisle Gloves | 19c |
| 11 inch Hand Bag, inside purse | 39c |
| 20 Pcs. Torchon Laces, 5c; now 6 for | 10c |
| Lot wide Plat Vals worth up to 50c, now | 19c |
| 50 Pcs. Torchon Laces, half price | 2c to 9c |

Wool Dress Goods

ALL WOOL DRESS GOODS, BLACK AND COLORS, AT SPECIAL SALE PRICES

Everything Reduced Sale**Ladies' Ready-to-Wear**

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| 24 Wool Dress Skirts, \$4.50 to \$7.50, now | \$2.98 |
| 100 One-piece Wash Dresses, \$2.50 to \$14.00 | ½ Off |
| 62 Wash Dress Skirts, \$1.25 to \$5.00, now | ½ Off |
| 59 Wash Coat Suits, \$3.00 to \$15.00, now | ½ Off |
| 41 Wash Coats, \$4.00 to \$9.00, now | ½ Off |
| 12 Pongee Coats, \$10 to \$18, now | ½ Off |
| All Ladies' Cloth Coat Suits reduced from one-fourth to one-half. Specials | \$4.98, \$7.48 and \$9.98 |
| All Ladies' Shirt Waists Reduced. See the specials at | 90c and \$1.35 |

Silks

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| 100-Pcs. Tussah Silks, 50c goods | 33½c |
| 50 Pcs. Fancy Silks, 50c goods | 39c |
| 40 Pcs. 24 inch Foulards, 85c goods | 49c |
| 35c Pcs. 27 inch Foulards, \$1.00 goods | 73c |
| 27 inch All Silk Pongee, 75c goods | 59c |
| 36 inch All Silk Pongee \$1.00 goods | 79c |
| 36 inch Black Taffeta, \$1.00 goods | 79c |
| 36 inch Black Taffeta, \$1.50 goods | \$1.10 |
| 27 inch black Messaline, \$1.00 goods | 69c |
| 27 inch black Peau De Soie, \$1.00 goods | 79c |

Men's Neckwear

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| Lot 10c Wash Four-in-hands, now | 5c |
| 12 dozen 50c Silk Four-in-hands, now | 15c |

Men's and Boy's Shirts

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| 8 dozen 50c Shirts, choice | 25c |
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Children's Vests

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| Mostly small sizes, worth up to 20c | 10c |
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Corsets

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| Case Summer Corsets, medium length, four supporters, good quality batiste, 18 to 26, while they last | 29c |
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**Sale Opens Tomorrow, Wednesday Morning, July 20th, Closes Saturday, July 30th.
Ten Days Only. There Can Be No Extension. It's a Real Sale.**

H. C. HASEMEIER CO.

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