

THE WAY TO DO IT

Make Out a Careful Memorandum of All Your Wants Before You Come.

Boston Store

REMEMBER THIS

Every Item in the Store Bears a Special or Reduced Price. It's a Real Sale.



Sensational Price Cutting Creates the Greatest Values of the Season

The vim, vigor and courage to do and dare that has seemed necessary to insure a complete clearance of summer stocks is the result of grim determination to accomplish the desired result with record-breaking speed. The sensational price cutting has, in point of profit sacrifice, never been equaled. All thought centers upon an absolute clearance now. No matter how worthy the merchandise, everything shares in the same percentage of loss—nothing has escaped the cut—some a fourth—some a half—some even more. A thousand and one necessities for the summer season are involved.

Everything Reduced Sale

Domestics

Best American and Simpson Prints	5c
Good Apron Gingham, all patterns	5c
32 inch double fold percales	8½c
Best 15c Percales, 350 pieces	11c
Choice of 3 good bleached muslins	8½c
Good Lonsdale Cambric for	9c
9-4 Bleached and Brown Sheetings	19c
81x90 Bleached Seamed Sheets	49c
81x90 Bleached Seamless Sheets	59c
45x36 Bleached Pillow Cases	12½c
45x36 Bleached Pillow Cases, hemstitched	15c
Case Outing Flannels, worth 6 and 7½c, choice	4c

Linens

Case Cotton Crash, plain or twilled	5c
Unbleached Stevens Linen Crash	5c
Case 12½c All Linen Brown Crash	8½c
Case 12½c All Linen Bleached Crash	8½c
20x40 Bleached Bath Towel	15c
20x40 Brown Bath Towel	15c
14x36 Bleached Bath Towel	10c
18x36 Huck Towel, heavy	10c
Heavy 5c Wash Rags for	2c
72 inch All Linen Cream Damask	50c
72 inch \$1.00 Bleached Damask	73c
Napkins to match, 20 inch	1.98
64 inch best 50c mercerized Damask, 5 patterns	39c
2½ Yd. All Linen German Silver Bleached Pattern Cloths	\$1.23
Same Cloth in 3 yard lengths	1.48
Hand Crochet Doilies	5c to 50c
All Battenberg Centers and Scarfs at half price	50c to \$10

Bed Pillows

19x26 inch Turkey Down for	79c
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Wash Goods

Case Red Seal Ginghams, 15c goods, big assortment, first floor, for	9c
Case best Shirting Ginghams	9c
Case Toile-Du-Norde and Bates Dress Ginghams, 15c goods, choice	10c
Case Cotton Challies, Persian patterns for comforts, etc., 4c	
Counter beautiful Wash Goods, worth up to 18c, choice	10c

Everything Reduced Sale

Umbrellas

100 Ladies' and Gents' Umbrellas, \$1.50 and \$1.75 goods, choice	98c
100 Ladies' Black and Colored Umbrellas, \$5.00 goods, choice	\$2.98

Embroideries

Counter Edges and Insertings, worth up to 25c, choice	7½c
Lot Edges and Insertings, worth up to 30c, choice	9c
Lot Edges and Insertings, worth up to 50c, choice	12½c
Lot 27 inch Flouncings, worth \$1.00 and \$1.25, choice	49c

Bed Spreads

Case extra large and fine spreads, \$1.50 value, choice	98c
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Petticoats

6 dozen Heatherbloom Petticoats, plain and fancy, \$1.50 goods	79c
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Notions

40 Pcs. Taffeta Ribbons, up to 4 inch	10c
34 Pcs. Fancy Ribbons up to 60c	19c
33 Pcs. Fancy Beltings at one-fourth of the regular price	
Lot Back Combs, 50c goods	19c
Lot Wash Belts up to 25c	7c
Lot 25c and 50c Fancy Belts, choice	18c
Lot 25c and 50c Ladies' Neckwear	18c
50 Pairs Black, Long Silk Gloves, \$1.50 goods, now	49c
36 pair's 50c Lisle Gloves	19c
11 inch Hand Bag, inside purse	39c
20 Pcs. Torchon Laces, 5c; now 6 for	10c
Lot wide Plat Vals worth up to 50c, now	19c
50 Pcs. Torchon Laces, half price	2c to 9c

Wool Dress Goods

ALL WOOL DRESS GOODS, BLACK AND COLORS, AT SPECIAL SALE PRICES

Everything Reduced Sale

Ladies' Ready-to-Wear

24 Wool Dress Skirts, \$4.50 to \$7.50, now	\$2.98
100 One-piece Wash Dresses, \$2.50 to \$14.00	10c
62 Wash Dress Skirts, \$1.25 to \$5.00, now	10c
59 Wash Coat Suits, \$3.00 to \$15.00, now	10c
41 Wash Coats, \$4.00 to \$9.00, now	10c
12 Pongee Coats, \$10 to \$18, now	10c
All Ladies' Cloth Coat Suits reduced from one-fourth to one-half. Specials	\$4.98, \$7.48 and \$9.98
All Ladies' Shirt Waists Reduced. See the specials at	90c and \$1.35

Silks

100 Pcs. Tussah Silks, 50c goods	33½c
50 Pcs. Fancy Silks, 50c goods	39c
40 Pcs. 24 inch Foulards, 85c goods	49c
35c Pcs. 27 inch Foulards, \$1.00 goods	73c
27 inch All Silk Pongee, 75c goods	59c
36 inch All Silk Pongee \$1.00 goods	79c
36 inch Black Taffeta, \$1.00 goods	79c
36 inch Black Taffeta, \$1.50 goods	\$1.10
27 inch black Messaline, \$1.00 goods	69c
27 inch black Peau De Soie, \$1.00 goods	79c

Men's Neckwear

Lot 10c Wash Four-in-hands, now	5c
12 dozen 50c Silk Four-in-hands, now	15c

Men's and Boy's Shirts

8 dozen 50c Shirts, choice	25c
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Children's Vests

Mostly small sizes, worth up to 20c	10c
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Corsets

Case Summer Corsets, medium length, four supporters, good quality batiste, 18 to 26, while they last	29c
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Sale Opens Tomorrow, Wednesday Morning, July 20th, Closes Saturday, July 30th.

Ten Days Only. There Can Be No Extension. It's a Real Sale.