

Since Sales

KNOLLENBERG'S

# CLEARANCE SALE

## DAY, JULY 20th—

Saturday, July 30th

Don't Miss This Sale

store will offer values that will mean a saving to the buyer. We find a larger stock of merchandise on our counters this week we find our shelves overstocked. Our purpose is to make this a rouser—a most economical buying occasion of the year we make, so when we say bargains we mean bargains—genuine bargains.

But the following partial list will convince you that a visit to this store will prove highly profitable to you.

## Buy Enough to Last An Entire Year

### in the Most Effective Styles

#### ALL WAISTS AT A DISCOUNT

Tailored Waists  
Lingerie Waists  
Sailor Waists  
White Net Waists  
China Silk Waists  
Black Taffeta Waists  
Colored Taffeta Waists  
Chiffon Waists  
Black Net Waists

#### ALL WASH DRESSES, WHITE AND COLORED AT A DISCOUNT

White Lawn one-piece dresses  
White Lingerie one-piece dresses  
White Linen one-piece dresses  
Colored Linen one-piece dresses  
Colored Lawn one-piece dresses  
Gingham one-piece dresses

All Wash Skirts, white and colored at a discount.

#### BLACK TAFFETA COATS

8 Taffeta Jackets \$15.00 and \$20.00 values. To close at ..... \$5.00  
2 Taffeta 30 inch Box Coats, \$10.00 values. To close at ..... \$5.00  
1 Blk. Taffeta fitted coat, \$20.00 value. To close at ..... \$9.98  
1 Black Vole Semi fitted, \$20.00 value. To close at ..... \$9.98

#### 45 INCH BLACK TAFFETA LOOSE COATS, \$15.00 AND \$18.00 VALUES. TO CLOSE AT ..... \$6.48

#### BLACK AND COLORED COATS

5 Long Coats, \$12.00 and \$15.00 values. To close at ..... \$6.48  
10 Colored 3/4 length coats, tan and grey, \$10.00 values. To close at \$5.00

#### DRESS SKIRTS

1 lot of odd skirts, blue black, grey and mixture, \$5.00 values. To close at ..... \$2.98  
1 lot same as above, \$6.00 and \$6.50 values. To close at ..... \$3.48  
4 Black and Blue Taffeta dress skirts, \$15.00 values. To close at ..... \$9.48  
1 Black Satin skirt, \$18 value ..... \$9.48  
10 Black Vole Skirts, assorted lengths and extra sizes, \$13.50 and \$15.00 values. To close at ..... \$8.48  
9 White Brillante Skirts, \$6.50 values. To close at ..... \$3.48

#### EVERY ARTICLE IN DEPARTMENT G AT A DISCOUNT

PARASOLS  
UMBRELLAS  
SWEATERS  
SHAWLS  
WRAPPERS  
HOUSE DRESSES  
MOTH BAGS



### Men's Summer Furnishings Women's Underwear, Hosiery

#### Real Bargains



Ladies' Ribbed Vests, low neck, sleeveless, each ..... 12c

Ladies' Ribbed Union Suits, lace trimmed drawers, each ..... 25c

Ladies' Union Suits, high neck, low neck, knee and ankle length, Merode make, each ..... 45c

Ladies' Hose, assorted lot Tan, Black and fancy embroidered, regular price 25c a pair ..... 19c

Ladies' Pure Silk and Silk Lisle Embroidered Hose, \$1.25 and \$1.50 goods, a pair ..... 98c

Ladies' Silk Gloves in Wrist and Elbow Lengths in Black, White, Grey, Pongee, and other colors at reduced prices.

1 lot Black 16 button length pure silk gloves, the \$1.50 quality, a pair ..... 98c

Children's Black and Tan Hose, seamless a pair ..... 8c; 2 pairs for 15c

Children's Medium Weight Ribbed Cotton Hose, 50c hose, a pair at ..... 14c



### Excellent Values in Curtain and Bed Spread Dept.

No. 1. One solid case, size 72x83, hemmed bed spread; well worth \$1.25 each. Sale price for 10 days, each ..... 98c

No. 2. Large assortment of striped tapestry couch covers. Very attractive; worth \$1.50. Sale price for 10 days, each ..... 98c

No. 3. Thirty-four patterns, 40-inch reversible stenciled Etamines in dark colors, suitable for halls, living rooms, dining rooms and libraries. Very choice indeed. Regular prices 30c and 35c per

yard. Sale price for 10 days, only ..... 22c per Yd.

No. 4. 10 pairs of odd curtains in Brussels net, cable net, Irish Point, Cluny Nottingham Curtains, regular prices from \$1 to \$15 a pair. Sale prices will be ..... 50c to \$7.50 a pair

20 patterns white and ecru Nottingham lace curtains, 48 to 60 inches wide, \$1.50 value. Sale price ..... \$1

10 different patterns white and ecru mission net, 25 to 35c yard. Sale price ..... 23c Yd.

#### 2nd Floor—Annex



### WINDOWPHAIN

What is it? Come and see. An article to make your own Art Window. The modern, Translucent Glass Decoration. Many artistic patterns, easily applied and as pretty as real Art Glass; prices from 30c to \$1.00 per yard.

### At the Silk and Dress Goods Dept. Will Be Found Extraordinary Values

25 pieces 27-inch Jacquard granite weave, ground, silk and cotton goods, regular 55c quality. July sale price ..... 35c per Yd.

15 pieces Toulon silk. This is another shipment. The first lot sold in two days at 23cts per yard. Goods worth 45c. July sale ..... 19c per Yd.

2 pieces 27-inch Pongee for coats and dresses. Goods worth 75c. Sale price ..... 43c per Yd.

15 pieces Jacquard Shantung. 50c quality. Sale price ..... 33 1/3c per Yd.

5 pieces Crepe, 27 inches wide, worth 50c. Sale price ..... 35c per Yd.

2 pieces 36-inch Black Taffeta. Goods worth \$1.00. Sale price ..... 78c per Yd.

1 piece black Peau de soie, 36 inches wide. \$1.50 quality. Sale price ..... 98c per Yd.

10 pieces fancy 27-inch taffeta. Regular \$1.00 and \$1.25 quality. Sale price ..... 73c per Yd.

5 pieces fancy Foulard silk, 24 inches wide. The 75c quality. Sale price ..... 43c per Yd.

All wool dress goods, silks and silk and cotton goods at 10 percent discount during the July sale. Every desirable cloth represented.

#### COTTON AND LINEN GOODS

The practical housewife is always looking and studying home economics, and no department of the store is equally active with this department where bargains abound in profusion.

The staple articles in a Dry Goods store are Prints, Ginghams, Percales, Shirtings, Tickings, Muslins, Sheetings, etc.

Great values in Table Linens, Napkins of all sizes and many qualities; they can be had to match the Table Linens or in separate designs.

Towels and Toweling! Don't miss this Bargain-buying opportunity to replenish your needs. The assortment of these is great, the prices are all in favor of the buyer.

Whether it be Linens of the finest texture or those of more ordinary qual-

ity, the assortment will be found large and sufficient to meet every requirement and every yard at a price reduction.

Napkins of all sizes and many qualities; they can be had to match the Table Linens or in separate designs.

Towels and Toweling! Don't miss this Bargain-buying opportunity to replenish your needs. The assortment of these is great, the prices are all in favor of the buyer.

500 yards 12 1/2c unbleached crash, only ..... 10c Yd.

1 bale unbleached muslin, 7 1/2c grade for ..... 8 1/2c Yd.

500 yards 10c percales only 8 1/3c Yd.



MEMBER THE DATES, WEDNESDAY, JULY 20th, TO JULY 30th, 1910

LENBERG COMPANY