

YARD WIDE BLACK TAFFETA
Silk 50c
50c 27-INCH SILK SCARFING,
Persian designs 29c
\$5.95 LADIES' LINON LACE
TRIMMED DRESSES,
July price 83.95
PRETTY EMBROIDERED PAN-
AMA SKIRTS, black, Tan,
Grey, Navy 83.95
\$5.00 RUSTLING TAFFETA
SILK PETTICOAT 82.95

The Mashmeyer Store..

JULY CLEARANCE SALE

Begins Wednesday Morn-
ing, July 13th

Continues During Entire Month of July

"EVERY DAY IS YOURS FOR BARGAINS"

Thousands of Dollars To Be Turned Into Cash

Every corner, every shelf, every case, every ledge, under the counters and the tops of them have been searched, have been made to contribute toward making this the greatest of all July Sales. Thousands of dollars worth of Dry Goods from the basement will be brought forward to aid in making this "The One Great July Bargain Event." Bear in mind, every dollars worth of goods will be desirable in quality, in style, and especially in price.

LET YOURS BE THE FIRST CHOICE.

Come to the Mashmeyer Store for Bargains! Real and Genuine Bargains!
Come Every Day All During the Month of July. You'll Have No Regrets.

Come Forward for Ladies' Ready-to-Wear Garments

Come, See the Slaughter in Prices

Witness the cut in Ladies' Linen Suits, Ladies' Linen Dresses, Ladies' Lingerie Dresses. Come forward for Ladies' and Misses' Linen Coats, Ladies' and Misses' Pongee Silk Coats, Ladies' Black Taffeta Silk Coats, Ladies' Linen Skirts. Come see the beautiful Wool Skirts, black and colors. The very prettiest and the best. All yours at a reduction in price.

Ladies' Poplin and Linen one-piece Dresses have been and are now worth **\$3.95**
\$5.95; July price 50c

Ladies' Linen Coat Suits, worth up to **\$3.95**
\$5.95; July price 50c

The above items are quoted to give you an idea of what's doing

Read the Quotations. Read From Every Department. So Sure As You Come You Will Buy.

BEST SIMPSON PRINTS, Indigo, Grey, Black and White Calcutta, July price 410	CAMBRIE EMBROIDERIES, per yard 1 PENNY	27-INCH FINE SWISS FLOURCINGS, worth 65c, July price 39c	GREAT FRENCH GINGHAM
APRON GINGHAM, fast colors, good cloth, July price 410	VAL LACES, pretty and fine 1 PENNY	Bargains, beautiful colorings and designs, worth 25 and 30c, July price 150	Bargains, beautiful colorings and designs, worth 25 and 30c, July price 150
PRETTY CHALLIES, oriental designs, July price 410	PLATT VAL LACES, up to 2 inches 1 PENNY	SEERSUCKER GINGHAM, the 15c grade, July price 9c	SEERSUCKER GINGHAM, the 15c grade, July price 9c
INDIA LINEN July price 40	TORCHON LACES and Insertions up to 2 inches 1 PENNY	IMPERIAL GINGHAM, 32 in., plain shades and checks, worth 18c 12c	IMPERIAL GINGHAM, 32 in., plain shades and checks, worth 18c 12c
LONG CLOTH, yard wide, worth 15c, July price 90	WIDE TORCHON LACES and Insertions to match 3c	MORA SILKS, in nearly all shades, worth 50c, July price 25c	DRESS GINGHAM, the 10c soft finished grade, July sale 5c
PRETTY FAST COLOR LAWNS July sale 40	PURE LINEN TORCHONS and Insertions to match, up to 4 inches wide 50	YARD WIDE BLACK TAFFETA, all silk, worth 75c, July price 50c	32 INCH FINE CHALLIES, the 12c grade, July sale price 6c
	CORSET COVER EMBROIDERY BANDS, July price 2c		

YARD WIDE FANCY DRAPERY for windows and doors, July closing 5c	MEN'S MERCERIZED HOSE, plain shadings, pretty colorings, worth 20c per pair 2 pairs for 25c	BLEACHED SHEETS, good quality, another shipment of these excellent Sheets, 72x90, July price 39c	LADIES' DUTCH COLLARS, new, pretty and very desirable, quarter grade 19c
BEST GRADE PERCALES, ten pieces to close out, were 15c, July price 5c	MEN'S IMPORTED HOSE, French heel and toe, regular quarter grade, July price 2 Pairs 25c	75c QUALITY SHEETS, will wear equal to dollar grade, July price 50c	LADIES' PARASOLS—Linen color, satin band, latest \$1.25 Parasols, July closing price 75c
FINE SATINES, 32 inch, 15c grade, at 9c	MEN'S BALBRIGGAN Shirts and Drawers, 25c grade, July Sale 19c	PILLOW CASES, 36x12 inches, soft muslin, and good, July price 10c	CHILDREN'S PARASOLS, lots of them at 19c
SILKALINES, 12½c quality, 10 pos. to close at 5c	MEN'S 50c GRADE Balbriggan Shirts and Drawers, French neck, Dollar suits at 75c	94 BLEACHED SHEETING, a splendid quality, July price 19c	CHILDREN'S BETTER PARASOLS, to close at 39c
ONE OF THE BEST BARGAINS—30 inch All Linen Pin Striped Suitings, were 25c, all colors, July closing price 15c	27 INCH SILK SCARFINGS, beautiful designs, worth 50c, July Price 29c	26 INCH CHALLIES, pretty Persian designs, July price 4c	LADIES' VESTS, fine ribbed, regular 15c value, July Sale price, 3 vests for 25c
POPLIN BARGAIN, all colors, fine cloth, best 25c grade, to close 15c	27 INCH ORIENTAL SCARFINGS, worth 50c 29c	THE BEST PERCALES—Our regular Sea Island quality, in new patterns, July price 12c	LADIES' MUSLIN UNDER-WEAR,
LINON SUITINGS, plain colors and medium and pin stripes, worth up to 15c, July clearance 5c	JAPPO SILKS, 27 inch, fancy designs, 75 patterns 29c	LADIES' CAMBRIC DRAWERS, Hemstitched, worth 25c, per pair 19c	
15c FINE YARD WIDE BATISTE, all the new designs, absolutely fast colors, July price 10c	PLAIN JAPPO SILKS, 27 inch, all shades 25c	LADIES' CORSET COVERS, 40c and 50c Lace and Embroidery trimmed, July price 25c	
WHITE DOTTED SWISSES, 18c grade, July price 10c	SPLENDID HOISERY BARGAINS	LADIES' GOWNS, Embroidery trimmed Cambric Gowns 45c	
25c GRADE WHITE SWISSES, fine dress quality, July price 15c	FAST BLACK CHILDREN'S HOSE, sizes 6 to 9½, 15c grade, July price 3 pairs for 25c	LADIES' GOWNS—\$1.00 and \$1.25 quality, elegant cambric material, July price they go at 95c	
10 INCH CAMBRIC FLOURCINGS, Tucks and Inserting 50	CHILDREN'S HOSE, fine quarter grade, will surprise, sizes 6 to 10, July price 2 Pairs for 25c	LADIES' CAMBRIC SKIRTS, embroidery and lace trimmed, elaborately, worth up to \$1.50, July price 95c	
WHITE CAMBRIC FLOURCING, Lace and Embroidery trimmed, 12 to 15 inch, per yard 80c	LADIES' RIB TOP HOSE, fast black, 15c quality, July price 10c	CHILDREN'S RUSSIAN BLOUSE—Sizes 3 to 6, made of Linon 39c	
CAMBRIE EMBROIDERY BANDS, 4 and 5 inch, worth up to 20c, per yard 10c	LADIES' SPLIT SOLE Fast Black Hose 2 pairs for 25c	BLACK MERCERIZED PETTICOAT, good quality, full size, worth 75c, July price 48c	
CAMBRIE CORSET COVER EMBROIDERY, 18 inches wide, worth 25c to 30c, July price 15c	LADIES' HOSE, black, white feet, July price 10c	EMBROIDERED HEATHERBLOOM Petticoats, worth \$1.50, July price 98c	
MEN'S MERCERIZED HOSE—Seamless, pretty stripes, all colors, July price 10c	SILK LILE LADIES' HOSE, Ladies', white, fine and pretty, worth 5c or more each, July price, ½ dozen 13c	36.00 PURE SILK Rustling Taffeta Petticoat 2.95	
MEN'S HALF HOSE—Fast black, 3 pairs for 25c	SATIN BAND HANDKERCHIEFS, Ladies', white, fine and pretty, worth 5c or more each, July price, ½ dozen 19c	17 INCH BLEACHED TWILLED CRASH, July price 3c	
	100% MUSLIN BARGAINS FOR JULY BEST HOPE MUSLIN Per yard 7c	18 INCH HALF LINEN BLEACHED CRASH, July price 5c	
	LONSDALE CAMBRIC, the best grade, July price 11c	18 INCH EXTRA HEAVY BROWN CRASH, worth 10c 7c	

The date, Wednesday, July 13th—continues throughout July. Bargains the best we know how to give. The service will be as good as a crowded store will permit. The many bargain articles will continue until exhausted. The best we have is yours for the coming.

8th and Main Sts.

The Mashmeyer Store

Richmond, Ind.

SOCIETY

LANDED SAFELY.

Word has been received in this city that Miss Martha Whitacre, Miss Inez Trueblood, Miss Mary A. Stubbs and Mrs. Evelyn Scott landed safely in Glasgow, Scotland. The trip was a very pleasant one.

PICNIC AT GLEN.

Mrs. Addison Parker's Sunday school class of the First Baptist church will picnic Friday afternoon at Glen Miller Park.

PARTY POSTPONED.

On account of the inclement weather last evening the lawn party which was to have been held at the home of Mr. and Mrs. William Seeker, was postponed. The affair will be held this evening. The public is most cordially invited to attend. The Sunday school orchestra of the First English Lutheran church will furnish music.

TO ELKHART.

Mr. and Mrs. E. K. Shera and family have gone to Elkhart, Ind., to visit with Rev. R. J. Wade and family for a few days. Rev. Wade was formerly pastor of the First Methodist church.

FOR AN EXTENDED TRIP.

Mr. and Mrs. A. W. Hempleman left Saturday for an extended visit in the east.

HAS RETURNED.

Mr. James Gholin has returned from an extended business trip to Buffalo, New York.

GUEST OF GRANDPARENTS.

Master Leroy Harding, of Cincinnati, is the guest of his grandparents, Mr. and Mrs. Sol Frankel, at their apartments in the Reed Flats.

TEN DAYS TRIP.

Mr. and Mrs. Robert W. Phillips have gone to Chicago and Milwaukee for a ten days trip.

LEAVE THURSDAY.

Mr. and Mrs. A. B. Price leave Thursday for Denver, Colo. Dr. Price will attend a dentist's convention. Mrs. Price expects to spend the remainder of the summer at St. Joe, Mo.

GUESTS HERE.

Mrs. L. A. Fisher, Mrs. Laura Van Wie and Mrs. Edna Smith, of Indianapolis, came to this city today and will be the guests of Mrs. Will McVay, 227 North Ninth street, for several days.

TO ILLINOIS.

Mr. Roy J. Horton, physical director at the Y. M. C. A. has gone to Pontiac, Ill., to spend the vacation with his parents.

GUESTS HERE.

Mr. and Mrs. Frank Hudson and daughter of Indianapolis, are here for a visit with Mr. and Mrs. Martin Hudson.

ARE IN XENIA.

Misses Hazel Rosister and Mable Graham are visiting at Xenia, Ohio, for a fortnight.

DANCE LAST EVENING.

Miss Mable Geier and Miss Irene Hart gave a large dancing party last evening at the Jackson Park pavilion. Piano and drums furnished the dance music. There were thirty-four couples in attendance.

WILL RETURN THURSDAY.

Miss Bessie Lightliffe, of Montclair, N. J., who has been the guest of Miss Mary Gaar for sometime will return home Thursday. Miss Lightliffe has been honor guest at a number of charming parties while in the city.

DANCE THIS EVENING.

The social schedule today will be marked by the dance to be given this evening in the pavilion at Jackson Park by the members of the Kappa Alpha Phi fraternity. A number of young people from out of the city are expected to attend. Several persons who are visiting friends here have also been invited. This will no doubt be one of the most enjoyable dances of the summer season.

PICNIC PARTY.

The Misses Louise Mauxy, Louise Craig, Edith Wilk, Erema Wilk, Anna Megee and Florence Fraze gave a picnic at the Country club last night, honoring Miss Marjorie Bruen of Denver—Rushville Republican.

LIKENES-PALMER.

Miss Leah Palmer, daughter of Mrs. J. M. Palmer, of this city and Paul W. Likenes, of Los Angeles, Cal., were married last evening at that place. The couple will reside in Los Angeles. The bride left for the west last Thursday.—Anderson Bulletin.

LAWN PARTY POSTPONED.

The lawn party which was to have been held this evening at the home of Mrs. Mary Price by the ladies of Grace Methodist church has been postponed one week.

Easy to Cure

Coughs, Colds, Sore Throat and Catarach.

Breathe Hyomei. It will cure catarrh or any nose or throat trouble if you follow directions. Don't lay it aside when the snuffing, hawking and spitting have ceased. Stick to it daily until you are sure that the catarach germ is dead, and that your air passages are free from their poisonous influence. Hyomei (pronounced High-o-me) is the only treatment for nose, throat and lung trouble that has ever been sold with the understanding that if it did not cure, it was to cost absolutely nothing.

Hyomei can be obtained at druggists everywhere and at L. H. Fibre's who guarantees it to cure catarrh, croup, sore throat, coughs and colds. A complete outfit \$1.00 which is mighty cheap for a remedy that has cured more cases of catarrh than all the catarrh specialists on earth.

An outfit consists of an inhaler, a bottle of Hyomei, a supply of antiseptic gauze, a medicine dropper, and full instructions for use. The inhaler is made pocket size, of hard rubber and will last a lifetime. And bear in mind that extra bottles of Hyomei, if needed cost only 50 cents.

TO CHICAGO.

Miss Anna Newman, the well known local artist and who has been visiting in Fort Wayne, left last evening for Chicago, where she expects to study for the remainder of the summer.

FAMILY REUNION.

The eleventh national reunion of the "Association of the Descendants of George and Michael Harlan in the United States," will be held at Richmond, Wayne County, Indiana, Wednesday and Thursday, August 17 and

MI-ONA

Cures Indigestion

It relieves stomach misery, sour stomach, belching, and cures all stomach diseases, or money back. Large box of tablets, 50 cents. Druggists in all towns.