

SOCIETY

YARD WIDE BLACK TAFFETA
Silk 50c
50c 27-INCH SILK SCARFING,
Persian designs 29c
\$5.95 LADIES' LINON LACE
TRIMMED DRESSES,
July price \$3.95
PRETTY EMBROIDERED PAN-
AMA SKIRTS, black, Tan,
Grey, Navy \$3.95
\$5.00 RUSTLING TAFFETA
SILK PETTICOAT \$2.95

The Mashmeyer Store.

JULY CLEARANCE SALE

Begins Wednesday Morn-
ing, July 13th

Continues During Entire Month of July

"EVERY DAY IS YOURS FOR BARGAINS"

Thousands of Dollars To Be Turned Into Cash

Every corner, every shelf, every case, every ledge, under the counters and the tops of them have been searched, have been made to contribute toward making this the greatest of all July Sales. Thousands of dollars worth of Dry Goods from the basement will be brought forward to aid in making this "The One Great July Bargain Event." Bear in mind, every dollars worth of goods will be desirable in quality, in style, and especially in price.

LET YOURS BE THE FIRST CHOICE.

Come to the Mashmeyer Store for Bargains! Real and Genuine Bargains!
Come Every Day All During the Month of July. You'll Have No Regrets.

Come Forward for Ladies' Ready-to-Wear Garments

Come, See the Slaughter in Prices

Witness the cut in Ladies' Linen Suits, Ladies' Linen Dresses, Ladies' Lingerie Dresses. Come forward for Ladies' and Misses' Linen Coats, Ladies' and Misses' Pongee Silk Coats, Ladies' Black Taffeta Silk Coats, Ladies' Linen Skirts. Come see the beautiful Wool Skirts, black and colors. The very prettiest and the best. All yours at a reduction in price.

Ladies' Poplin and Linen one-piece Dress-
es have been and are now worth
\$5.95; July price **\$3.95**

Ladies' Linen Coat Suits, worth up to
\$5.95; July price **\$3.95**

Ladies' and Misses' All Silk 54 inch Pon-
gee Coats, worth up to \$12.50 and
\$15.00; July price **\$7.95**

Ladies' fine Embroidered Panama Wool
Skirts, Black, Tan, Navy and Grey,
July price **\$3.95**

The above items are quoted to give you an idea of what's doing

Read the Quotations. Read From Every Department. So Sure As You Come You Will Buy.

BEST SIMPSON PRINTS, Indi-
go, Grey, Black and White
Calcutta,
July price 4c
APRON GINGHAMS, fast col-
ors, good cloth,
July price 4c
PRETTY CHALLIES, oriental
designs,
July price 4c
INDIA LINEN
July price 4c
LONG CLOTH, yard wide,
worth 15c, July price 9c
PRETTY FAST COLOR LAWN
July sale 4c

CAMBRIC EMBROIDERIES,
per yard 1 PENNY
VAL LACES, pretty and
fine 1 PENNY
PLATT VAL LACES, up to
2 inches 1 PENNY
TORCHON LACES and Insert-
ings up to 2 inches 1 PENNY
WIDE TORCHON LACES and
Insertings to match 3c
PURE LINEN TORCHONS and
Insertings to match, up to
4 inches wide 5c
CORSET COVER EMBROID-
ERY BANDS, July price 2c

27-INCH FINE SWISS FLOUN-
CINGS, worth 65c,
July price 39c
SILKS VERY CHEAP—
FANCY SILKS, worth up to \$1,
Persian designs, to close
in July at a yard 25c
CORDED SATINS, high colors
and black, all silk face,
July price 25c
MORA SILKS, in nearly all
shades, worth 50c,
July price 25c
YARD WIDE BLACK TAFFETA,
all silk, worth 75c,
July price 50c

GREAT FRENCH GINGHAM
Bargains, beautiful colos-
ings and designs, worth 25
and 30c, July price 15c
SEERSUCKER GINGHAMS, the
15c grade,
July price 9c
IMPERIAL GINGHAMS, 32 in.,
plain shades and checks,
worth 18c 12c
DRESS GINGHAMS, the 10c
soft finished grade,
July sale 5c
32 INCH FINE CHALLIES, the
12c grade,
July sale price 6c

YARD WIDE FANCY DRAPERIES for
windows and doors,
July closing 5c
BEST GRADE PERCALES, ten pieces
to close out, were 15c,
July price 5c
FINE SATINES, 32 inch, 15c grade,
at 9c
SILK LINES, 12 1/2c quality, 10 pcs.
to close at 5c
ONE OF THE BEST BARGAINS—
30 inch All Linen Pin Striped Suits,
were 25c, all colors,
July closing price 15c
POPLIN BARGAIN, all colors, fine
cloth, best 25c grade, to close 15c
LINON SUITINGS, plain colors and
medium and pin stripes, worth
up to 15c, July clearance 5c
15c FINE YARD WIDE BATISTE, all
the new designs, absolutely fast
colors, July price 10c
WHITE DOTTED SWISSES, 18c
grade, July price 10c
25c GRADE WHITE SWISSES, fine
dress quality, July price 15c
10 INCH CAMBRIC FLOUNCINGS,
Tucks and Inserting 5c
WHITE CAMBRIC FLOUNCING,
Lace and Embroidery trimmed,
12 to 15 inch, per yard 8c
CAMBRIC EMBROIDERY BANDS,
4 and 5 inch, worth up to 20c,
per yard 10c
CAMBRIC CORSET COVER EMB-
ROIDERY, 18 inches wide, worth
25c to 30c, July price 15c
MEN'S MERCERIZED HOSE—Seam-
less, pretty stripes, all colors,
July price 10c
MEN'S HALF HOSE—Fast black,
3 pairs for 25c

MEN'S MERCERIZED HOSE, plain
shadings, pretty colorings, worth
20c per pair 2 pairs for 25c
MEN'S IMPORTED HOSE, French
heel and toe, regular quarter
grade, July price 2 pairs 25c
MEN'S BALBRIGGAN Shirts and
Drawers, 25c grade, July Sale 19c
MEN'S 50c GRADE Balbriggan Shirts
and Drawers, French neck,
Dollar suits at Per Suit 75c
27 INCH SILK SCARFINGS, beautiful
designs, worth 50c,
July Price 29c
27 INCH ORIENTAL SCARFINGS,
worth 50c 29c
JAPPO SILKS, 27 inch, fancy designs,
75 patterns 29c
PLAIN JAPPO SILKS, 27 inch,
all shades 25c

SPLendid HOSIERY
BARGAINS
FAST BLACK CHILDREN'S HOSE,
sizes 6 to 9 1/2, 15c grade,
July price 3 pairs for 25c
CHILDREN'S HOSE, fine quarter
grade, will surprise, sizes 6 to 10,
July price 2 Pairs for 25c
LADIES' RIB TOP HOSE, fast black,
15c quality, July price 10c
LADIES' SPLIT SOLE Fast Black
Hose 2 pairs for 25c
LADIES' HOSE, black, white feet,
July price 10c
SILK LILE LADIES' HOSE,
July Sale 20c
MUSLIN BARGAINS FOR JULY
BEST HOPE MUSLIN
Per yard 7c
LONSDALE CAMBRIC, the best
grade, July price 11c

BLEACHED SHEETS, good quality,
another shipment of these excel-
lent Sheets, 72x90,
July price 39c
75c QUALITY SHEETS, will wear
equal to dollar grade,
July price 50c
PILLOW CASES, 36x42 inches, soft
muslin, and good, July price 10c
9-4 BLEACHED SHEETING, a splen-
did quality, July price 19c
26 INCH CHALLIES, pretty Persian
designs, July price 4c
THE BEST PERCALES—Our regular
Sea Island quality, in new pat-
terns, July price 12c

RIBBON BARGAINS
EXTRAORDINARY
ALL SILK RIBBONS, all wide widths,
22 to 80, splendid ribbon, splendid
bargain, July price 9c
NO. 100 ALL SILK RIBBONS, Taffeta,
all shades, worth 25c,
July price 15c
NO. 100 MORA RIBBONS, all silk,
worth 25c, July price 19c
HERE IT IS—THE RIBBON BARGAIN
Fancy Persian Ribbon, widths 40 to
100, all pure silk, 25c quality,
July price 10c
50c PERSIAN RIBBONS, No. 150 in
width, not one worth less than
50c, July sale price 25c
LADIES' HANDKERCHIEFS—Read
about this Ladies' Dainty Hdkfs.,
white, worth 5c each,
July sale price is 1/2 doz for 13c
SATIN BAND HANDKERCHIEFS,
Ladies', white, fine and pretty,
worth 5c or more each,
July price, 1/2 dozen 19c
1/2 dozen to customer only of above
two numbers.

LADIES' DUTCH COLLARS, new,
pretty and very desirable,
quarter grade 19c
LADIES' PARASOLS—Linen color,
satin band, latest \$1.25 Parasols,
July closing price 75c
CHILDREN'S PARASOLS, lots of
them at 19c
CHILDREN'S BETTER PARASOLS—
to close at 39c
LADIES' VESTS, fine ribbed, regular
15c value, July Sale price,
3 vests for 25c
LADIES' MUSLIN UNDER-
WEAR.
LADIES' CAMBRIC DRAWERS, Hem-
stitched, worth 25c, per pair 19c
LADIES' CORSET COVERS, 40 and
50c Lace and Embroidery trim-
med, July price 25c
LADIES' GOWNS, Embroidery trim-
med Cambric Gowns 45c
LADIES' GOWNS—\$1.00 and \$1.25
quality, elegant cambric material,
July price they go at 95c
LADIES' CAMBRIC SKIRTS, embroi-
dery and lace trimmed, elaborately,
worth up to \$1.50, July price 95c
CHILDREN'S RUSSIAN BLOUSE—
Sizes 3 to 6, made of Linon 39c
BLACK MERCERIZED PETTICOAT,
good quality, full size, worth 75c,
July price 48c
EMBROIDERED HEATHERBLOOM
Petticoats, worth \$1.50,
July price 98c
\$5.00 PURE SILK Rustling Taffeta
Petticoat \$2.95
17 INCH BLEACHED TWILLED
CRASH, July price 3c
18 INCH HALF LINEN BLEACHED
Crash, July price 5c
18 INCH EXTRA HEAVY BROWN
Crash, worth 10c 7c

The date, Wednesday, July 13th—continues throughout July. Bargains the best we know how to give. The service will be as good as a crowd-
ed store will permit. The many bargain articles will continue until exhausted. The best we have is yours for the coming.

8th and Main Sts.

The Mashmeyer Store

Richmond, Ind.

LANDED SAFELY.

Word has been received in this city
that Miss Martha Whitacre, Miss Inez
Trueblood, Miss Mary A. Stubbs and
Mrs. Evelyn Scott landed safely in
Glasgow, Scotland. The trip was a
very pleasant one.

PICNIC AT GLEN.

Mrs. Addison Parker's Sunday
school class of the First Baptist
church will picnic Friday afternoon at
Glen Miller Park.

PARTY POSTPONED.

On account of the inclement weather
last evening the lawn party which
was to have been held at the home of
Mr. and Mrs. William Seeker, was
postponed. The affair will be held
this evening. The public is most cor-
dially invited to attend. The Sunday
school orchestra of the First English
Lutheran church will furnish music.

TO ELKHART.

Mr. and Mrs. E. K. Shera and fam-
ily, have gone to Elkhart, Ind., to vis-
it with Rev. R. J. Wade and family
for a few days. Rev. Wade was for-
merly pastor of the First Methodist
church.

FOR GUESTS.

Honoring Miss Edna and Miss Lena
Renner, of Cincinnati; Miss Alma
Turner entertained in an informal
manner last evening at her home in
South Ninth street. Cards and dan-
cing were the features of the evening.
A delicious lunch in two courses was
served. Palms and summer flowers
were used in attractively decorating
the house. At the card tables, favors
were given to Mrs. Henry Wickemeyer,
Mrs. Richard Cutter, Mr. Walter
Osborn, and Mr. Richard Cutter. The
guests were Misses Mattie Gruelich,
Ruth McKinney, Laura Erk, Gertrude
Osborn, Clara Moser, Ruth Wickemeyer,
Helen Pille, Clara Mayer;
Messrs. Howard Snyder, David Hodg-
in, Fred Hartman, Andrew Gruelich,
Walter Osborn, Carl Cutter, Edward
Wise, and Carl Wickemeyer; Mr. and
Mrs. Richard Cutter, Mr. and Mrs.
Harry Snyder, Mr. and Mrs. Carl
Mayer, Mr. and Mrs. George Pille, Mr.
and Mrs. George Snyder, Mr. and Mrs.
Henry Wickemeyer, and Mr. and Mrs.
Edward Turner.

DANCE LAST EVENING.

Miss Mable Geier and Miss Irene
Hart gave a large dancing party last
evening at the Jackson Park pavilion.
Piano and drums furnished the dance
music. There were thirty-four couples
in attendance.

WILL RETURN THURSDAY.

Miss Bessie Lighthipe, of Mont-
clair, N. J., who has been the guest
of Miss Mary Gaar for sometime will
return home Thursday. Miss Ligh-
thipe has been honor guest at a num-
ber of charming parties while in the
city.

DANCE THIS EVENING.

The social schedule today will be
marked by the dance to be given this
evening in the pavilion at Jackson
park by the members of the Kappa
Alpha Phi fraternity. A number of
young people from out of the city are
expected to attend. Several persons
who are visiting friends here have al-
so been invited. This will no doubt be
one of the most enjoyable dances of
the summer season.

PICNIC PARTY.

The Misses Louise Maury, Louise
Craig, Edith Wilk, Erema Wilk, Anna
Megee and Florence Frazee gave a
picnic at the Country club last night,
honoring Miss Marjorie Bruen of Den-
ver.—Rushville Republican.

PICNIC AT GLEN.

Mrs. S. W. Trautman's Sunday school
class of the First Christian church
formed a picnic party this afternoon
at Glen Miller park.

DINNER LAST EVENING.

An informal dinner party was given
last evening by Dr. and Mrs. J. E. Wel-
ler at their home in South Seventh
street, complimentary to Miss Rae
Chandler, of Philadelphia. Places
were arranged at the table for the
guest of honor, Mrs. Cole of Indian-
apolis, Mr. and Mrs. George H. Dilks,
Misses Mary and Elizabeth Jay and
the host and hostess.

MRS. CORWIN HOSTESS.

At the meeting of a bridge club held
yesterday afternoon at the Country
club, Mrs. Wickham Corwin acted as
hostess. Mrs. Thomas Kaufman was
given the favors. Next week Mrs. Jos.
Hill will be the hostess.

LEFT TODAY.

Dr. and Mrs. T. M. Guild left today
for Winona Lake, where they will
spend the remainder of the summer.

PIKE-KOEHRING.

Last evening Mr. Charles Pike and
Miss Bertha E. Koehring, were mar-
ried by the Rev. Joseph Beck, at the
Trinity Lutheran church parsonage in
South Seventh street. The bride was
costumed in a very pretty lingerie
gown. Mr. and Mrs. Rogers were the
attendants. Immediately after the
ceremony Mr. and Mrs. Pike went to
their newly appointed home, in Fort
Wayne avenue, where they will be
glad to greet their many friends. The
bride is the daughter of Mr. and Mrs.
Henry Koehring. Both are well
known here.

TO CHICAGO.

Miss Anna Newman, the well known
local artist and who has been visiting
in Fort Wayne, left last evening for
Chicago, where she expects to study
for the remainder of the summer.

FAMILY REUNION.

The eleventh national reunion of
the "Association of the Descendants of
the United States" will be held at Rich-
mond, Wayne County, Indiana, Wed-
nesday and Thursday, August 17 and

18, 1910. The officers of the associa-
tion are: N. V. Harlan, president,
York, Neb.; Orla Harlan, vice presi-
dent, Scranton, Pa., and A. H. Harlan,
secretary and treasurer, New Burling-
ton, Clinton County, Ohio. From pre-
sent indications this will be one among
the largest of their family gatherings.
As many as eleven states have been
represented at a former reunion.

FOR AN EXTENDED TRIP.

Mr. and Mrs. A. W. Hempleman left
Saturday for an extended visit in the
east.

HAS RETURNED.

Mr. James Glon has returned from
an extended business trip to Buffalo,
New York.

GUEST OF GRANDPARENTS.

Master Leroy Harding, of Cincinnati
is the guest of his grandparents, Mr.
and Mrs. Sol Frankel, at their apart-
ments in the Reed Flats.

TEN DAYS TRIP.

Mr. and Mrs. Robert W. Phillips
have gone to Chicago and Milwaukee
for a ten days trip.

LEAVE THURSDAY.

Mr. and Mrs. A. B. Price leave
Thursday for Denver, Colo. Dr. Price
will attend a dentist's convention.
Mrs. Price expects to spend the re-
mainder of the summer at St. Joe, Mo.

GUESTS HERE.

Mrs. L. A. Fisher, Mrs. Laura Van
Wie and Mrs. Edna Smith, of Indian-
apolis, came to this city today and
will be the guests of Mrs. Will McVay,
227 North Ninth street, for several
days.

TO ILLINOIS.

Mr. Roy J. Horton, physical director
at the Y. M. C. A. has gone to Pontiac,
Ill., to spend the vacation with his
parents.

GUESTS HERE.

Mr. and Mrs. Frank Hudson and
daughter of Indianapolis, are here for
a visit with Mr. and Mrs. Martin Hud-
son.

ARE IN KENIA.

Misses Hazel Rosseter and Mable
Graham are visiting at Kenia, Ohio,
for a fortnight.

IS QUITE ILL.

Mrs. Martha Rankin is quite ill at
the home of her daughter, Mrs. H. W.
Thompson. Miss Elizabeth Horr, of
Kenia, is assisting Mrs. Thompson in
caring for her mother.

TO SPICELAND.

Mrs. L. M. Coate has gone to Spice-
land to spend a few weeks at the san-
itarium.

LAWN PARTY.

A lawn party and ice cream social
will be given this evening at the home
of Mr. George Elliott, 221 North Nine-
teenth street. If it should rain the af-
fair will be held in the church. All
are cordially invited to attend.

LEFT YESTERDAY.

Mr. and Mrs. Samuel Dickinson, of
East Main street, left yesterday for
Spiceland, Ind.

HAVE RETURNED.

Mr. and Mrs. Harry Randall have re-
turned from Cedar Point and Cleve-
land, Ohio. They report a pleasant
trip.

HAS RETURNED.

Miss Clara Switzer has returned to
her home in this city after a brief vis-
it with friends in Rushville.

LIKENS PALMER.

Miss Leah Palmer, daughter of Mrs.
J. M. Palmer, of this city and Paul W.
Likens, of Los Angeles, Cal., were
married last evening at that place.
The couple will reside in Los Angeles.
The bride left for the west last Thurs-
day.—Anderson Bulletin.

LAWN PARTY POSTPONED.

The lawn party which was to have
been held this evening at the home
of Mrs. Mary Price by the ladies of
Grace Methodist church has been pos-
tponed one week.

Easy to Cure

Coughs, Colds, Sore Throat and
Catarrh.

Breathe Hyomel. It will cure cat-
arrh or any nose or throat trouble if
you follow directions. Don't lay it
aside when the snuffling, hawking and
spitting have ceased. Stick to it daily
until you are sure that the catarrh
germ is dead, and that your air pas-
sages are free from their poisonous
influence. Hyomel (pronounced High-
o-mel) is the only treatment for nose,
throat and lung troubles that has ever
been sold with the understanding that
if it did not cure, it was to cost
absolutely nothing.

Hyomel can be obtained at druggists
everywhere and at L. H. Fife's who
guarantees it to cure catarrh, croup,
sore throat, coughs and colds. A com-
plete outfit \$1.00 which is mighty
cheap for a remedy that has cured
more cases of catarrh than all the cat-
arrh specialists on earth.

An outfit consists of an inhaler, a
bottle of Hyomel, a supply of antiseptic
gauze, a medicine dropper, and
full instructions for use. The inhaler
is made pocket size, of hard rubber
and will last a lifetime. And bear in
mind that extra bottles of Hyomel, if
needed cost only 50 cents.

MI-ONA
Cures Indigestion

It relieves stomach misery, sour stom-
ach, belching, and pure all stomach dis-
eases, or money back. Large box of tab-
lets, 50 cents. Druggists in all towns.