

SOCIETY

YARD WIDE BLACK TAFFETA
Silk 50c
50c 27-INCH SILK SCARFING,
Persian designs 29c
\$5.95 LADIES' LINON LACE
TRIMMED DRESSES,
July price \$3.95
PRETTY EMBROIDERED PAN-
AMA SKIRTS, black, Tan,
Grey, Navy \$3.95
\$5.00 RUSTLING TAFFETA
SILK PETTICOAT ..\$2.95

The Mashmeyer Store..

JULY CLEARANCE SALE

Begins Wednesday Morn-
ing, July 13th

Continues During Entire Month of July

"EVERY DAY IS YOURS FOR BARGAINS"

Thousands of Dollars To Be Turned Into Cash

Every corner, every shelf, every case, every ledge, under the counters and the tops of them have been searched, have been made to contribute toward making this the greatest of all July Sales. Thousands of dollars worth of Dry Goods from the basement will be brought forward to aid in making this "The One Great July Bargain Event." Bear in mind, every dollars worth of goods will be desirable in quality, in style, and especially in price.

LET YOURS BE THE FIRST CHOICE.

Come to the Mashmeyer Store for Bargains Tomorrow, Wednesday, July 13th.
Come Every Day All During the Month of July. You'll Have No Regrets.

Come Forward for Ladies' Ready-to-Wear Garments

—Come, See the Slaughter in Prices—

Witness the cut in Ladies' Linen Suits, Ladies' Linen Dresses, Ladies' Lingerie Dresses. Come forward for Ladies' and Misses' Linen Coats, Ladies' and Misses' Pongee Silk Coats, Ladies' Black Taffeta Silk Coats, Ladies' Linen Skirts. Come see the beautiful Wool Skirts, black and colors. The very prettiest and the best. All yours at a reduction in price.

Ladies' Poplin and Linen one-piece Dress-
es have been and are now worth
\$5.95; July price **\$3.95**

Ladies' Linen Coat Suits, worth up to
\$5.95; July price **\$3.95**

Ladies' and Misses' All Silk 54 inch Pon-
gee Coats, worth up to \$12.50 and
\$15.00; July price **\$7.95**

Ladies' fine Embroidered Panama Wool
Skirts, Black, Tan, Navy and Grey, **\$3.95**
July price

The above items are quoted to give you an idea of what's doing

Read the Quotations. Read From Every Department. So Sure As You Come You Will Buy.

BEST SIMPSON PRINTS, Indi-
go, Grey, Black and White
Calcutta, July price 4c
APRON GINGHAMS, fast col-
ors, good cloth,
July price 4c
PRETTY CHALLIES, oriental
designs,
July price 4c
INDIA LINEN
July price 4c
LONG CLOTH, yard wide,
worth 15c, July price 9c
PRETTY FAST COLOR LAWN
July sale 4c

YARD WIDE FANCY DRAPERIES for
windows and doors,
July closing 5c

BEST GRADE PERCALES, ten pieces
to close out, were 15c,
July price 5c

FINE SATINES, 32 inch, 15c grade,
at 9c

SILKALINES, 12 1/2c quality, 10 pcs.
to close at 5c

ONE OF THE BEST BARGAINS—
30 inch All Linen Pin Striped Suit-
ings, were 25c, all colors,
July closing price 15c

POPLIN BARGAIN, all colors, fine
cloth, best 25c grade, to close 15c

LINON SUITINGS, plain colors and
medium and pin stripes, worth
up to 15c, July clearance 5c

15c FINE YARD WIDE BATISTE, all
the new designs, absolutely fast
colors, July price 10c

WHITE DOTTED SWISSES, 18c
grade, July price 10c

25c GRADE WHITE SWISSES, fine
dress quality, July price 15c

10 INCH CAMBRIC FLOUNCINGS,
Tucks and Inserting 5c

WHITE CAMBRIC FLOUNCING,
Lace and Embroidery trimmed,
12 to 15 inch, per yard 8c

CAMBRIC EMBROIDERY BANDS,
4 and 5 inch, worth up to 20c,
per yard 10c

CAMBRIC CORSET COVER EM-
BROIDERY, 18 inches wide, worth
25c to 30c, July price 15c

MEN'S MERCERIZED HOSE—Seam-
less, pretty stripes, all colors,
July price 10c

MEN'S HALF HOSE—Fast black,
3 pairs for 25c

CAMBRIC EMBROIDERIES,
per yard 1 PENNY
VAL LACES, pretty and
fine 1 PENNY
PLATT VAL LACES, up to
2 inches 1 PENNY
TORCHON LACES and Insert-
ings up to 2 inches, 1 PENNY
WIDE TORCHON LACES and
Insertings to match 3c
PURE LINEN TORCHONS and
Insertings to match, up to
4 inches wide 5c
CORSET COVER EMBROID-
ERY BANDS, July price 2c

MEN'S MERCERIZED HOSE, plain
shadings, pretty colorings, worth
20c per pair 2 pairs for 25c

MEN'S IMPORTED HOSE, French
heel and toe, regular quarter
grade, July price 2 Pairs 25c

MEN'S BALBRIGGAN Shirts and
Drawers, 25c grade, July Sale 19c

MEN'S 50c GRADE Balbriggan Shirts
and Drawers, French neck,
Dollar suits at Per Suit 75c

27 INCH SILK SCARFINGS, beautiful
designs, worth 50c,
July Price 29c

27 INCH ORIENTAL SCARFINGS,
worth 50c 29c

JAPPO SILKS, 27 inch, fancy designs,
75 patterns 29c

PLAIN JAPPO SILKS, 27 inch,
all shades 25c

SPLENDID HOSIERY
BARGAINS

FAST BLACK CHILDREN'S HOSE,
sizes 6 to 9 1/2, 15c grade,
July price 3 pairs for 25c

CHILDREN'S HOSE, fine quarter
grade, will surprise, sizes 6 to 10,
July price 2 Pairs for 25c

LADIES' RIB TOP HOSE, fast black,
15c quality, July price 10c

LADIES' SPLIT SOLE Fast Black
Hose 2 pairs for 25c

LADIES' HOSE, black, white feet,
July price 10c

SILK LISLE LADIES' HOSE,
July Sale 20c

MUSLIN BARGAINS FOR JULY
BEST HOPE MUSLIN
Per yard 7c

LONSDALE CAMBRIC, the best
grade, July price 11c

27-INCH FINE SWISS FLOUN-
CINGS, worth 65c,
July price 39c
SILKS VERY CHEAP—
FANCY SILKS, worth up to \$1,
Persian designs, to close
in July at a yard 25c
CORDED SATINS, high colors
and black, all silk face,
July price 25c
MORA SILKS, in nearly all
shades, worth 50c,
July price 25c
YARD WIDE BLACK TAFFETA,
all silk, worth 75c,
July price 50c

BLEACHED SHEETS, good quality,
another shipment of these excel-
lent Sheets, 72x90,
July price 39c

75c QUALITY SHEETS, will wear
equal to dollar grade,
July price 50c

PILLOW CASES, 36x42 inches, soft
muslin, and good, July price 10c

94 BLEACHED SHEETING, a splen-
did quality, July price 19c

26 INCH CHALLIES, pretty Persian
designs, July price 4c

THE BEST PERCALES—Our regular
Sea Island quality, in new pat-
terns, July price 12c

RIBBON BARGAINS
EXTRAORDINARY

ALL SILK RIBBONS, all wide widths,
22 to 80, splendid ribbon, splendid
bargain, July price 9c

NO. 100 ALL SILK RIBBONS, Taffeta,
all shades, worth 25c,
July price 15c

NO. 100 MORA RIBBONS, all silk,
worth 25c, July price 19c

HERE IT IS—THE RIBBON BARGAIN
Fancy Persian Ribbon, widths 40 to
100, all pure silk, 25c quality,
July price 10c

50c PERSIAN RIBBONS, No. 150 in
width, got one worth less than
50c, July sale price 25c

LADIES' HANDKERCHIEFS—Read
about this Ladies' Dainty Hdks.,
white, worth 5c each,
July sale price is... 1/2 doz for 13c

SATIN BAND HANDKERCHIEFS,
Ladies', white, fine and pretty,
worth 5c or more each,
July price, 1/2 dozen 19c

1/2 dozen to customer only of above
two numbers.

ALL BEST PRINTS,
July price 4 1/2c

GOOD INDIA LAWN,
July price 4c

FAST COLOR LAWN,
July price 4c

GOOD APRON GINGHAM,
July price 4c

BEST LONSDALE CAMBRIC
July price 11c

Sale Begins Wednesday, July
13th; Continues During July.

GUESTS AT DAYTON.

The Dayton News has the following
item of local interest here as the Wil-
kies are former residents of this city:

Mrs. Jean Wilkie and daughter of
New York, the charming guests of
Mrs. Rolla DeWeese, are being de-
lightfully entertained during their
visit here, by the many friends of
Mrs. DeWeese. On Friday afternoon
Miss Katherine Van Ausdal was the
hostess at a card party given in their
honor.

Mrs. John Lytle also gave a bridge
luncheon at her new summer home
for these charming visitors.

THIMBLE PARTY.

Yesterday afternoon a thimble party
was given by Mrs. Harry Needham, at
her home in South Thirteenth street,
in honor of Mrs. Haverlick, a former
resident of this city. The hours were
pleasantly spent with needlework and
in social conversation. A lunch was
served.

GUESTS HERE.

Mr. and Mrs. John Lutz are enter-
taining Mrs. Margaret Lutz of His-
gerstown. Mr. and Mrs. H. C. Knobe
and son Robert of Indianapolis at their
pretty home in Westcott Place.

PICNIC AT GLEN.

Mrs. Lee B. Nushaum's Sunday
school class of the First English Lu-
theran church enjoyed a picnic yester-
day afternoon at Glen Miller park.
Among the members of the class are
Misses Ada and Ruby Kelly, Miss
Ethel Marlett, Miss Grace Smith,
Misses Lenora and Viola Wickemeyer,
Miss Mary Peltz, Miss Ellen Swain,
Mrs. Warren Hill, of Chicago, a for-
mer member and who is in the city for
a visit was a guest at the affair.

IS IN KANSAS CITY.

Miss Elsie Felt of Greenfield, Ind.,
who often visits in this city with Miss
Hazel Thomas, has gone to Kansas
City to visit her uncle, Mr. John Felt
for several weeks. She expects to
visit in this city later in the summer.

FOR A VISIT.

Miss Marie Kaufman will visit
friends and relatives in New Castle
and Indianapolis. Later she will join
her parents Mr. and Mrs. W. S. Kauf-
man, who will go this week to Crooked
Lake, to spend several weeks at their
cottage.

A GUEST HERE.

Miss Rae Chandlee, of Philadelphia,
who formerly resided on National av-
enue in the home now occupied by
Mr. and Mrs. Husson, is in the city
for a visit with friends. A luncheon
was given yesterday in her honor by
the Misses Mary and Elizabeth Jay.

Miss Chandlee will be honored with
a number of parties while here. Miss
Nina Pennell will give a dinner at the
Country club. Friday afternoon Miss
Magdalena Engelbert will give a
bridge party at her home in North
Ninth street. Last evening Mrs. Ben
Bartel was hostess for a party at her
home, 36 South Eighteenth street. The
affair was to have been held on the
lawn, but the rain necessitated a
change in the plans. However, the
guests enjoyed a pleasant social even-
ing despite the weather. The guests
were Miss Marguerite Hill, Miss Alice
Hill, Miss Florence Ratliff, Miss Mag-
dalena Engelbert, Miss Gertrude Bar-
tel, Miss Edna Johnson and Miss
Agnes Slanker, Wapakonetta, Ohio.

DINNER GUESTS.

Mr. and Mrs. P. A. Lotich, with Mrs.
E. F. Shera, Mrs. Carlton Sherer, Mrs.
Margaret Engelbert and Miss Mable
White, of South Bend, Ind., who is the
guest of the Sherer family, 225 North
Tenth street, will go to the McConaha
farm Wednesday, where they will be
entertained to dinner by Mr. Carlton
Sherer and Mr. Frank Engelbert, who
with a number of persons from this
city are encamp along the river.

A GUEST HERE.

Miss Helen Yasel, of New York, is
in the city for a visit with Mr. and
Mrs. Earnest, at their apartments in
the Wayne flats. Last evening Miss
Yasel with Miss Louise Malsby, Miss
Arlene Shreve, Mr. Emerson, Mr.
Huston Marlett and Mr. Carlos Haas
formed a party at the Murray theater.

ARE GUESTS HERE.

Mr. and Mrs. Clarence Austin of
Pasadena, Cal., are in the city visiting
at the home of Mr. and Mrs. Fred But-
ler, College avenue. They will be in
the city for a fortnight. Mrs. Austin
was formerly Miss Marguerite Austin,
daughter of Mr. and Mrs. W. J. Austin.
She has a large circle of friends here
as she has spent several summers vis-
iting in this city. Mr. and Mrs. Aus-
tin are enroute to the Eastern coast
where they will spend the summer.
Mrs. Austin will be glad to greet her
former friends.

RETURNED HOME.

Mrs. Florence Laymon, who has
been visiting friends and relatives in
Connersville, Ind., for a few days has
returned home.

GUESTS HERE.

Mr. and Mrs. Robert Huston, of
Connersville, Ind., were recent guests
in this city.

RETURNED HOME.

Mrs. Florence Laymon, who has
been visiting friends and relatives in
Connersville, Ind., for a few days has
returned home.

SOCIAL WEDNESDAY.

A number of ice cream socials and
lawn parties have been planned for
the week. Among these is an ice cream
social to be given Wednesday evening
by the choir of the Second Presby-
terian church at the home of Mr.
George Elliott, 221 North Nineteenth
street. The public is cordially invit-
ed to attend.

LEFT FOR THE EAST.

Mr. and Mrs. E. S. Curtis of North
Thirteenth street have gone east for
an extended visit with former friends.
They will visit at their old home.

TO BAY VIEW.

Mr. and Mrs. W. O. Crawford and
children have gone to Bay View, Mich.
where they will spend the remainder
of the summer.

CALLED HOME.

Miss Gertrude Moore left last even-
ing for her home in Philadelphia, hav-
ing been called by the death of her
uncle. While in the city she has visit-
ed Miss Mary Gear and Miss Marie

Campbell. She has been honor guest
at a number of charming social
events.

MEETS THIS AFTERNOON.
The members of the Monday Bridge
club are meeting this afternoon at the
Country club house.

HAVE RETURNED.
Miss Florence Burkhardt and Miss
Ethel Burkhardt have returned to their
home in Philadelphia, after an extend-
ed visit in this city, the guests of Miss
Helen Beatty, of East Main street.
They have been entertained with a
number of bridge parties and picnics
while guests in this city.

EXPECTED SOON.
Mr. and Mrs. D. H. Webb, of Mem-
phis, Tenn., former residents of this
city are expected here soon for a visit
with relatives and friends.

A NEW EUCHRE PARTY.
This pretty card party was conduct-
ed like a cotillion and was a great
success. It was given for forty guests
and the tables were scattered through-
out the large rooms of a spacious
country house. In the first place each
guest found her place at table with
three others by means of a souvenir
name card.

When all had arrived and were
seated at the table the hostess was
very particular to personally introduce
each partner, if unacquainted, which
made every one feel more comfortable.
Then the bell rang and playing began.
Four games were played and the los-
ers were the ones to move, going to a
table for favors. Those they gave to
the winners at the other tables, who
were taken to the table of the losers,
and thus they met an entirely new set
of players. There was no counting of
scores—simply the best three hands
winning out of four. There were ten
sets of favors. After five sets of favors
had been used refreshments were
served, then playing was resumed un-
til all the favors had been used. At
the last each loser brought an extra
favor for her favored partner and her-
self, which called forth much merriment
as they were large paper sacks
blow out and tied at the top with
various colored ribbons. They were
to carry the favors home in, and they
were needed. It certainly was a very
jolly party and the idea is adaptable
to all card parties where the hostess
desires something out of the ordinary.
The favors may be as elaborate as the
party will permit. The ones at the
party described consisted of bonbons
in fancy boxes, imported chocolates,
salted nuts in dainty receptacles, pa-
per aprons, neck ruffs of flowers, fans,
parasols, paper hats, post cards, etc.

AUTO GUESTS HERE.
Mr. and Mrs. Ben Cole, and Misses
Pearl and Charity Sparks, drove to
Richmond yesterday in the former's
car, which he purchased at Indiana-
polis last week.—Connersville Exam-
iner.

HAS RETURNED.
Mrs. H. O. Jones, of Dayton, Ohio,
has returned home after a ten days
visit in this city.

OF INTEREST HERE.
Runnymede, the beautiful home of
Mr. and Mrs. Talbot in Oakwood, was
the scene of a charming affair, when
their two daughters, Miss Daisy and
Miss Lily, entertained to an informal
dinner in honor of Miss Charlotte Van
Ausdal, whose marriage to Lieutenant
Farwell will occur next Tuesday. The
ball room was beautifully decorated,
and was an ideal one for dancing.
About 60 guests were present, and
later in the evening elegant refresh-
ments were served.—Dayton News.

Miss Van Ausdal has often visited
here.

IS IN ANDERSON.
The Anderson Bulletin says:
Miss Sarah Addington, of Richmond
is here for a month's visit with Mrs.
J. A. Rondthaler.

CARD PARTY.
A card party will be given Wednes-
day afternoon at two-thirty o'clock in
the St. Andrew's assembly hall by the
Lady Foresters.

HAVE RETURNED.
In the Rushville Republican appear-
ed the following item:
Mrs. F. M. Sparks and children, Don-
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from a visit with relatives in Rich-
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