

YARD WIDE BLACK TAFFETA Silk	50c
50c 27-INCH SILK SCARFING, Persian designs	29c
\$5.95 LADIES' LINON LACE TRIMMED DRESSES, July price	\$3.95
PRETTY EMBROIDERED PAN- AMA SKIRTS, black, Tan, Grey, Navy	\$3.95
\$5.00 RUSTLING TAFFETA SILK PETTICOAT	\$2.95

The Mashmeyer Store..

JULY CLEARANCE SALE

Begins Wednesday Morn-
ing, July 13th

Continues During Entire Month of July

"EVERY DAY IS YOURS FOR BARGAINS"

Thousands of Dollars To Be Turned Into Cash

Every corner, every shelf, every case, every ledge, under the counters and the tops of them have been searched, have been made to contribute toward making this the greatest of all July Sales. Thousands of dollars worth of Dry Goods from the basement will be brought forward to aid in making this "The One Great July Bargain Event." Bear in mind, every dollars worth of goods will be desirable in quality, in style, and especially in price.

LET YOURS BE THE FIRST CHOICE.

Come to the Mashmeyer Store for Bargains Tomorrow, Wednesday, July 13th. Come Every Day All During the Month of July. You'll Have No Regrets.

Come Forward for Ladies' Ready-to-Wear Garments

—Come, See the Slaughter in Prices—

Witness the cut in Ladies' Linen Suits, Ladies' Linen Dresses, Ladies' Lingerie Dresses. Come forward for Ladies' and Misses' Linen Coats, Ladies' and Misses' Pongee Silk Coats, Ladies' Black Taffeta Silk Coats, Ladies' Linen Skirts. Come see the beautiful Wool Skirts, black and colors. The very prettiest and the best. All yours at a reduction in price.

Ladies' Poplin and Linen one-piece Dress-
es have been and are now worth **\$3.95**
\$5.95; July price

Ladies' Linen Coat Suits, worth up to **\$3.95**
\$5.95; July price

Ladies' and Misses' All Silk 54 inch Pon-
gee Coats, worth up to \$12.50 and **\$7.95**
\$15.00; July price

Ladies' fine Embroidered Panama Wool
Skirts, Black, Tan, Navy and Grey, **\$3.95**
July price

The above items are quoted to give you an idea of what's doing

Read the Quotations. Read From Every Department. So Sure As You Come You Will Buy.

BEST SIMPSON PRINTS, Indi- go, Grey, Black and White Calcutta, July price	41c
APRON GINGHAMS, fast col- ors, good cloth, July price	41c
PRETTY CHALLIES, oriental designs, July price	41c
INDIA LINEN July price	4c
LONG CLOTH, yard wide, worth 15c, July price	9c
PRETTY FAST COLOR LAWNS July sale	4c

YARD WIDE FANCY DRAPERIES for

windows and doors,
July closing

BEST GRADE PERCALES, ten pieces
to close out, were 15c,
July price

FINE SATINES, 32 inch, 15c grade,
at

SILKALINES, 12½c quality, 10 pcs.
to close at

ONE OF THE BEST BARGAINS—
30 inch All Linen Pin Striped Suits,
were 25c, all colors,
July closing price

POPLIN BARGAIN, all colors, fine
cloth, best 25c grade, to close

LINON SUITINGS, plain colors and
medium and pin stripes, worth
up to 15c, July clearance

15c FINE YARD WIDE BÄTISTE, all
the new designs, absolutely fast
colors, July price

WHITE DOTTED SWISSES, 18c
grade, July price

25c GRADE WHITE SWISSES, fine
dress quality, July price

10 INCH CAMBRIC FLOURCINGS,
Tucks and Inserting

WHITE CAMBRIC FLOURCING,
Lace and Embroidery trimmed,
12 to 15 inch, per yard

CAMBRIC EMBROIDERY BANDS,
4 and 5 inch, worth up to 20c,
per yard

CAMBRIC CORSET COVER EM-
BROIDERY, 18 inches wide, worth
25c to 30c, July price

MEN'S MERCERIZED HOSE—Seam-
less, pretty stripes, all colors,
July price

MEN'S HALF HOSE—Fast black,
3 pairs for

25c

FAST BLACK CHILDREN'S HOSE,
sizes 6 to 9½, 15c grade.

July price

3 pairs for

25c

CHILDREN'S HOSE, fine quarter
grade, will surprise, sizes 6 to 10,

July price

2 Pairs for

25c

LADIES' RIB TOP HOSE, fast black,
15c quality, July price

10c

LADIES' SPLIT SOLE Fast Black
Hose

2 pairs for

25c

LADIES' HOSE, black, white feet,
July price

10c

SILK LISLE LADIES' HOSE,
July Sale

20c

MUSLIN BARGAINS FOR JULY
BEST HOPE MUSLIN
Per yard

7c

LONSDALE CAMBRIC, the best
grade, July price

11c

27-INCH FINE SWISS FLOUN-
CINGS, worth 65c,
July price

—SILKS VERY CHEAP—

FANCY SILKS, worth up to \$1,
Persian designs, to close
in July at a yard

25c

CORDED SATINS, high colors
and black, all silk face,
July price

25c

MORA SILKS, in nearly all
shades, worth 50c,
July price

25c

YARD WIDE BLACK TAFFETA,
all silk, worth 75c,
July price

50c

32 INCH FINE CHALLIES, the
12½c grade,
July sale price

6½c

GREAT FRENCH GINGHAM
Bargains, beautiful col-
orings and designs, worth 25
and 30c, July price

15c

SEERSUCKER GINGHAMS, the
15c grade,
July price

9c

IMPERIAL GINGHAMS, 32 in.,
plain shades and checks,
worth 18c

12½c

DRESS GINGHAMS, the 10c
soft finished grade,
July sale

5c

25c

32 INCH FINE CHALLIES, the
12½c grade,
July sale price

6½c

BLEACHED SHEETS, good quality,
another shipment of these ex-
cellent Sheets, 72x90,
July price

39c

75c QUALITY SHEETS, will wear
equal to dollar grade,
July price

50c

PILLOW CASES, 36x21 inches, soft
muslin, and good, July price

10c

94 BLEACHED SHEETING, a splen-
did quality, July price

19c

20 INCH CHALLIES, pretty Persian
designs, July price

4c

THE BEST PERCALES—Our regular
Sea Island quality, in new pat-
terns, July price

12c

RIBBON BARGAINS
EXTRAORDINARY

ALL SILK RIBBONS, all wide widths,
22 to 80, splendid ribbon, splendid
bargain, July price

9c

NO. 100 ALL SILK RIBBONS, Taffeta,
all shades, worth 25c,
July price

15c

NO. 100 MORA RIBBONS, all silk,
worth 25c, July price

19c

HERE IT IS—THE RIBBON BARGAIN
Fancy Persian Ribbon, width 40 to
100, all pure silk, 25c quality,
July price

10c

50c PERSIAN RIBBONS, No. 150 in
width, not one worth less than
50c, July sale price

25c

LADIES' HANDKERCHIEFS—Read
about this Ladies' Dainty Handkerchiefs,
white, worth 5c each,
July sale price is ½ doz for

13c

SATIN BAND HANDKERCHIEFS—Ladies',
white, fine and pretty,
worth 5c or more each,
July price, ½ dozen

19c

½ dozen to customer only of above
two numbers.

7c

EMBROIDERED HEATHERBLOOM
Petticoats, worth \$1.50,
July price

98c

\$5.00 PURE SILK Rustling Taffeta
Petticoat

\$2.95

17 INCH BLEACHED TWILLED
CRASH, July price

3c

18 INCH HALF LINEN BLEACHED
Crash, July price

5c

18 INCH EXTRA HEAVY BROWN
Crash, worth 10c

7c

The date, Wednesday, July 13th—continues throughout July. Bargains the best we know how to give. The service will be as good as a crowded store will permit. The many bargain articles will continue until exhausted. The best we have is yours for the coming.

8th and Main Sts. The Mashmeyer Store

Richmond, Ind.

SOCIETY

GUESTS AT DAYTON.

The Dayton News has the following item of local interest here as the Wilkies are former residents of this city:

Mrs. Jean Wilkie and daughter of New York, the charming guests of Mrs. Rolla DeWeese, are being delightfully entertained during their visit here, by the many friends of Mrs. DeWeese. On Friday afternoon Miss Katherine Van Ausdal was the hostess at a card party given in their honor.

Mrs. John Lytle also gave a bridge luncheon at her new summer home for these charming visitors.

THIMBLE PARTY.

Yesterday afternoon a thimble party was given by Mrs. Harry Needham, at her home in South Thirteenth street, in honor of Mrs. Haverlick, a former resident of this city. The hours were pleasantly spent with needlework and in social conversation. A lunch was served.

PICNIC AT GLEN.

Mrs. Lee B. Nusbaum's Sunday school class of the First English