

## 15 YEARS PRACTICAL SHOW CASE MAKING BY

CLARK SHOW CASE CO., Columbus, O.

Merchants who have bought show cases ON PRICE regardless of quality, do not make this mistake again: QUALITY is their first consideration, PRICE SECONDARY. 'Tis cheaper to buy GOOD CASES ONCE, than poor cases twice. No store is improved with cheap, low priced fixtures, or are the goods displayed in them at their best.

If you are from "INDIANA" let us show you.

## ERRONEOUS BELIEFS.

## SOME ODD NOTIONS THAT ARE FIXED IN MANY MINDS.

Popular Ignorance as to Law In Everyday Occurrences - Cashiers' Mistakes in Banks - The Finding of Dead Bodies - Sunday Contracts.

It is an American predilection to believe the outre and freakish stories that are based solely on hearsay testimony and to reject often the commonplace matter of fact. A list of the cheerfulness that are commonly believed would fill a volume. Only a few of them are given below.

How often have you been inflicted with the story of the man who was overpaid when cashing a check at the bank and the cashier telling him that no mistake would be corrected after the customer left the window? According to the story, the cashier laid down the mandate before the cashier knew the mistake was in his favor. It makes an excellent yarn, but diligent research discloses that it never had any foundation in fact. Banks have no such rule. If a customer is underpaid or overpaid the mistake will appear when the balance is struck at the end of the day's business, and the error will be cheerfully rectified. But the majority of the public believe the fictitious story of "how the fellow got the best of the bank" simply because it is a good story and they like to believe it.

Probably the most common error on the part of the public is the belief that when a dead body is found no one has a right to touch or move the remains "until the coroner comes." There never was any such law, is not now and probably never will be. The citizen who is of an inquiring turn of mind has a perfect right to examine the dead bodies he runs across in the course of his travels, to move the remains and even search the pockets of the deceased, provided, of course, that his motives are honest. That is all that is necessary.

There is also a prevalent belief that a note signed or contract entered into on Sunday is void and that either party can plead the fact of the sacred day to get out of a bad bargain. This is not true. If a man enters into a contract or signs a note on Sunday he is legally bound and can have no defense that he would not have if the transaction had occurred in the middle of the week.

"I had my back against my own house when I struck this man," says the defendant in police court. He believes that his proximity to his castle gives him more rights than he would have if he were in the street. This belief has been the cause of much contentious litigation, and it has ever resulted in the ruling that a man has a right to defend himself in a reasonable manner if he is attacked, whatever may be his geographical position, and the incidental contingency of his home "cuts no ice" in the case.

The public has great confidence in the magic number three, and without any reasonable basis for the belief. It is commonly believed that if a drowning person sinks for the third time he is gone for good and all. The facts contradict this. Many persons die in the first sinking, and if one has the strength and vitality to rise to the surface of the water twice it furnishes an

## LITTLE BABY HORRIBLY BURNED

By Boiling Grease - Skin All Came off One Side of Face and Head - Tried an Ointment which Made It All Fester - Wee Sufferer Seemed Disfigured for Life.

## CURED WITHOUT A MARK BY CUTICURA

"About a year and eight months ago my baby, aged ten months, was sitting on the mat beside the fender and we were preparing the breakfast when the frying-pan full of boiling grease was upset and I went over one side of the baby's face and head. On the first day I scalded and wiped the scald with a towel and you may think what a mess she made, pulling the entire skin off. We took her to a chemist who told us to get a doctor, which we did. He tended her well for a week and gave her some stuff to rub on. But the baby was disfigured for life. A woman close beside me told me to try Cuticura Ointment. I used about three boxes and it was wonderful how it healed. It also fit well and was better and there wasn't a mark to tell where the scald had been. People used to ask me if that was the baby that was scalded and they would hardly believe me when I told them she was and when cured her face is just as well and I have never been without Cuticura since. Cuticura cured three other children of ringworm besides, so I have good cause to thank it for what it has done. Mrs. Hare, 1, Henry St., South Shields, Durham, England, March 22, 1908."

## CUTICURA

World's Favourite Emollient. A single anointing with Cuticura Ointment, preceded by a hot bath with Cuticura Soap and followed in the severer cases by a dose of Cuticura Pills, is often sufficient to afford immediate relief in the most distressing cases of scalding, disfiguring, burning and scaly humours, eczemas, rashes and irritations, permit rest and sleep and point to a speedy cure in the majority of cases, even in case of scalds.

Send for free sample and free Cuticura Book on Treatment of the Skin. Cuticura Remedies are throughout the world. Importers: London, 27, Charlotte St.; Paris, 10, Rue de la Paix; Berlin, 10, Ritterstrasse; Sydney, South Africa, London, 12, Newgate St.; Cape Town, 10, Adderley St.; New York, 10, Broadway; Boston, 10, Cornhill; Philadelphia, 10, Market St.; Montreal, 10, St. Paul St.; Toronto, 10, Yonge St.; Ottawa, 10, Wellington St.; Vancouver, 10, Cambie St.; and in Canada, U.S.A., Australia, New Zealand, South Africa, and elsewhere.

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