

## The Richmond Palladium

—and Sun-Telegram—  
Published and owned by the  
PALLADIUM PRINTING CO.  
Issued 1 days each week, evenings and  
Sunday morning.  
Office—Corner North 9th and A streets.  
Home Phone 1121.  
RICHMOND, INDIANA.

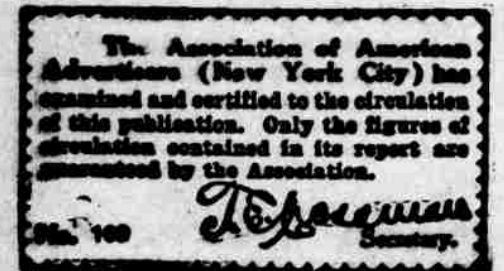
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Entered at Richmond, Indiana, post  
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### Items Gathered in From Far and Near

**The Cost of Fires.**  
Fires cost the country \$600,000,000  
each year. About \$195,000,000 of this  
goes to insurance companies, who  
hand back some \$95,000,000. Then the  
fire departments of the country cost  
\$200,000,000, paid for people who feel  
comfortable and secure with a fire de-  
partment. The most of this \$600,000-  
000 loss is entirely unnecessary. Be-  
sides the cost of the precautions to  
extinguish fires the actual annual per  
capita loss in the United States from  
conflagrations is now \$2.30, while in  
Europe it is less than 33 cents. In  
1907 something like \$15,000,000 worth  
of new buildings were erected in the  
United States—which just about equal-  
ed the fire losses for that year. "Ev-  
ery week in the world of today," says  
F. W. Fitzpatrick in the World of Today, "we  
burn up three theaters, three public  
halls, twelve churches, ten schools,  
two hospitals, two asylums, two col-  
leges, six apartment houses, twenty-  
six hotels, three department stores,  
two jails, 140 flat buildings and about  
1,600 homes." This is the price the  
public pays to ignorance and careles-  
ness; it is indeed "the red plague."

**Your Ancestors.**  
I asked a friend a short time back  
how many ancestors he had in the  
direct line of twenty generations back.  
After a minute's reflection he suggest-  
ed fifty. It may be a little surprising  
and of interest to some of our readers  
to learn that they each have had more  
than a million ancestors within com-  
paratively recent years, and that with-  
out taking into account uncles and  
aunts. Starting with one's parents,  
each person usually has two, a father  
and a mother. The father had his  
two parents and the mother had hers.  
Thus each person has four grandpar-  
ents. One step-father and we have  
eight grandparents. I know a case  
within living memory where a man  
had four great-grandparents all living.  
A simple calculation gives the aston-  
ishing result that our lineal ancestors,  
during twenty generations number no  
fewer than 1,048,576, or sufficient peo-  
ple if all living to populate the whole  
of Wales.—From the Strand Magazine.

### TWINKLES

**Poverty's Blessing.**  
O, what a blessing it is to be poor!  
We're glad we have no cash;  
Not having the price we never will  
meet  
With death in an auto smash.  
—Boston Herald

**Both Successful.**  
They say the plain girl makes a clerk  
That's very hard to beat.  
They say she's careful with her work,  
Methodical and neat.

The pretty girl still gets along  
In most impressive style,  
For when she does get something  
wrong  
The people only smile.  
—Washington Herald.

**The Ballot of the Future.**  
If the suffragettes gain the dominion  
For which they so earnestly strive,  
And regulate public opinion,  
Will a new social system arrive?  
Will delegates all take their kniving?  
When discussing a nation's affairs,  
And will they, before every sitting,  
Put tidies on all of the chairs?

Round the tickets brought out to be  
voted  
Will they sew trimmings, trail but or-  
nate.  
Will the Housekeepers' Journal be  
quoted  
On intricate questions of state?  
Or, after the prospect alluring,  
Achieved, seems but empty and  
tame,  
Will the men have to go on enduring  
As of yore all the stress of the  
game?  
—Washington Star.

**His Old Excuse.**  
When man gets in a tight, tight place,  
Where he is roundly scored  
And when the music he must face,  
This fact's to be deplored;  
In telling of his troubles sad,

## THE PROTECTION OF THE TOWN.

We are glad that the Fall Festival will not be a cheap affair, and that Richmond will not be crowded with fakirs, charlatans, tin-trumpet men and all the glorious company of parasites who come in the wake of such an event to feed upon the crowds of unsuspecting people. If such were the case it would be Richmond which would suffer. Not only would it be manifestly unfair to our own merchants and our own people, but it would give the town a black name for not protecting our guests.

The co-operation of the Board of Works and other city officials with the Executive Committee in practically turning over the town to the Fall Festival is not to be classed as anything else but the real best govern-  
ment of the town. For the Board of Public Works has given full control of privileges, streets, and all such practical matters into the hands of those who are managing the Fall Festival.

The true success of the Fall Festival last year was its freedom from undesirable features.

This did not happen by accident. It happened because the Fall Festival authorities kept the fakirs and the grafters out.

The co-operation between the city government and the Fall Festival made it possible.

It is Richmond's guarantee to her own merchants and her whole town.

It is Richmond's guarantee to her guests.

It is the making of the Fall Festival.

## THE TOUCHSTONE.

There comes, now and then, a time when the true character of men in their dealings comes out in moments when they least expect it. It is because they are off their guard that you may know their real character.

If talk and pretty words and high sounding phrases were the measure—what a fine, large, smiling, altogether likeable world it would be!

There would be no strife nor grumbling—everyone would be working for a common object, knowing that when the whole is benefited the individual will get his benefit.

There has been a revelation about some individuals in Richmond lately.

Once they were the smiling, philanthropists, the energetic citizens, the unselfish men, working for the good of the whole town.

But in a moment when they did not know they were on parade, then their whole character stood out under the searching limelight.

It is the Fall Festival which is the Touchstone.

Conceived with the idea of doing good to the town—the whole town; planned for the purpose of making friends; executed in such a manner as to protect the town and to help every part of the whole community—that is the Fall Festival.

When the chance came to prove the word; when the time came for action; when character and acts, and not reputation and acting before the mirror of public applause was needed there were some who turned out to be not sound at the core.

The canker of selfishness was revealed and those who had basked in self-complacent self-approbation were found out by the Touchstone.

Whether it be those who cannot subordinate one part of the town to the common good. Whether it be him who tries to make a "good thing" out of the efforts of public spirited citizens. Whether it be those who lie down and rest while someone else does the work. Whether it be the knocker who insinuates that "somebody is getting something out of this."

Whether it be the man who "gave something last year," or the man who wants to exploit himself at the expense of others—

They are all the same.

The Touchstone found them.

He plays a foxy ruse.  
By saying he went to the bad  
Through women or through booze.  
(Or both)  
—Los Angeles Express.

**Neither Was Going.**  
Julia—Going to Marie's dance?  
Bertha—I shall be out of town that night.  
Julia—I wasn't invited, either.—  
Chicago Widow.

**PHYSICIANS ARE NATURALLY PREJUDICED**  
against proprietary or advertised medicines, as the sale of these remedies decrease their incomes.

However this may be, the general public is benefited by the use of such standard medicines as Lydia E. Pinkham's Vegetable Compound, with its wonderful record of thousands of cures among suffering women. We are very glad to say, however, that there are hundreds of honest physicians in the United States who do not hesitate to recommend such medicines.

**LABOR NOTES.**

In this country eighteen states have employment bureaus. Canada has four governmental bureaus.

In Chicago the tendency of wages in various trades is upward, according to a recently published schedule.

Fall River and New Bedford textile councils will henceforth act jointly on legislative matters and general matters of concern to both bodies.

The international executive board of the Steam Engineers' union has voted to transfer the publication office of the international union journal from Boston to New York city.

Under a rule adopted by the Oklahoma state board of public affairs only union labor will be employed on all public buildings. No contractor who is not willing to stipulate that he will employ union labor may bid on state work.

The June financial statement of the Brotherhood of Carpenters shows receipts for the month of \$43,602.52.

Death and disability claims aggregating \$22,404.05 were paid. The total available amount in the general defense fund July 1 was \$385,480.53.

On account of the notable success of the wireless system as installed on vessels, an effort is being made to get a lower insurance rate on vessels thus equipped.

**They Didn't Have to Change.**

During the years in which our pure food laws have been put into effect there has been a great hurrying and hurrying on the part of the food manufacturers to change their methods to make them conform to the law.

The Quaker Oats Company is a conspicuous exception. It was admitted that Quaker Oats was as pure and clean as possible and that it was an ideal food.

It is so cheap that any one can afford it and so nourishing that every one needs it. The result of last year's experiments at Yale and other points where food values were tested is that Quaker Oats has been adopted by many persons as their food on which they rely for adding vigor and endurance of muscle and brain.

The Quaker Oats Company meets all demands in the way it packs Quaker Oats; regular size packages and the large size family package; the latter, both with and without china.

One of the two observatories on the summit of Mont Blanc has been given up because of the violence of the storms.

Snakes, for all we know, may be useful things. Upon the island of Jamaica the Indian mongoose was turned loose and this form of ferret soon killed out all the snakes—just as Jamaicans had planned—but ticks got so thick that much grazing land was useless. Apparently the ticks had been held down by snakes. Worse still, after running out snakes, the mongoose began on birds' eggs. All this biological balance is a new and difficult branch of science which is little understood.—New York Press.

Old-timers who were present at the birth of the party are expected to reach Chicago during the day and participate in the festivities. John Russell of New Haven, Mich., who was temporary chairman of the first convention of the party and Samuel Dickie, of Albion, Mich., who was a prominent organizer will attend the anniversary.

The prohibition party was organized in Chicago, September 1, 1869, but the celebration has been put back three weeks in order that it might be coincident with the civic temperance demonstration on Sunday.

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## Pocahontas Coal Now \$4.25

Yearly Meeting is the first harbinger of approaching winter. It should also remind you of the condition of your supply of coal.

To make the greatest saving in fuel bill you should buy coal NOW, and buy the best.

## Yearly Meeting Is Here And No Coal In Cellar

## Pocahontas Coal Soon \$5.00

### A LITTLE HISTORY

The first car of Pocahontas Coal that ever came to Richmond was brought here by our company in 1893. A patient in the Benham Sanitarium, from the Pocahontas Coal fields of West Virginia, gave it such high praise that we brought a car here for Dr. Benham that year. The third year afterwards we bought but three cars, but from then on the demand steadily grew until it has displaced more than 25 per cent. of the hard coal for domestic use. We have so far this season already delivered a hundred cars of this coal, and have bought more. Its popularity is constantly growing as consumers become acquainted with its merits. Its highest efficiency is developed in the furnace and hot water plant and also as a steam producer. It is not adapted for the grate or cook stove. Its combustible qualities are so near perfect that it has derived the name of "Smokeless Coal." The U. S. Government makes this coal the standard by which all other coals are graded, and also is the greatest customer for this coal. Pocahontas coal is to the coal world what the stamp "Sterling" is to silver.

There is a difference in Pocahontas Coal. Flat Top and C. C. B. mines produce best.

We still have some of this coal at the old price, but can not guarantee it much longer. Other cities already followed raise at mines.

We Think This is  
Fair Warning  
Don't You?

MATHER  
BROS. CO.  
Telephone 1178

All Other Coals  
Will Advance  
Telephone Order

## Heart to Heart Talks.

By EDWIN A. NYE.  
Copyright, 1908, by Edwin A. Nye

### THAT WORD "OBEY."

Slowly, but surely, the word "obey" is being eliminated from the marriage service.

That word belongs to a time when woman was considered man's inferior and was little more than a slave in contributing to his welfare.

Now woman has found her place—side by side with man.

Today, in America, woman is on equal terms with man save only as to her right to vote. To put the question of obedience to her at the marriage altar is to ask her to do what she has no serious intention of doing.

Why ask her to be dishonest?

Marriage in its best terms is equality. It is or ought to be a full partnership. To ask one of the equal partners to obey the other is to destroy the partnership or make a farce of it. Either the word should be cut out of the ceremony or the bridegroom should be asked to make a like promise.

Back in the stone age a man wooed his wife with a club. Obedience on her part and tyranny on his was the prevailing custom.

The wife was a mere chattel.

Something of a like relation still maintains in some European countries. Even in our own laws, copied so largely from the common law of England, are remnants of the old idea that woman must always be under somebody's tutelage; that she is always and forever a child and needs legal guardianship.

The idea is a relic of absolutism.

In America we began by declaring all men equal. We are ending by declaring all women equal to all men.

And everywhere throughout the world, even in such benighted places as India, Persia and Turkey, woman is finding her proper place. Once denied education and subordinated as the plaything of man, she is coming to be his equal.

Marriage is the union of equals.

Instead of handicapping the woman, she should be permitted to contract on equal terms. Man and wife should set be obedient to each other, but

obedient to the laws of righteousness and of love.

If the union is not a union of this kind no idle promise of the wife to obey the husband will ever mean it.

"Love and cherish?" Yes.

"Obey?" No!

The wife who slavishly obeys her husband wrongs not only herself, but him. She makes of him a tyrant.

Bonded together in deference, in true and honorable partnership, in willing service and sacrifice, in sanctity, "until death do you part"—this is the only true marriage.

Electric laundries are being installed on the big ocean liners, where all the washing, drying and ironing is done by electricity.

PALLADIUM WANT ADS. PAY.

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### Standfast.

There had been a cyclone, says a writer in the Cleveland Plain Dealer, and the colonel's house was unroofed, his barn crushed and two miles of his fence blown clean over into the next county. Commenting on the catastrophe, two men of the neighborhood engaged in the following conversation:

"Pretty stiff blow."

"Yep; ninety mile an hour. The colonel says he crawled out of his cyclone cellar after it was all over, an' what do you suppose was the first thing he saw?"

"Give it up."

"He looked across his back lot, and there was his hired man still sittin' on the fence!"

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