

Sale Begins  
Thursday, July 29  
At 8 A. M.

Sale Lasts 10 Days,  
and  
10 Days Only

# The Hoosier Store's BIG 10 DAYS SALE

**THE TIME HAS COME** -- For the next ten days the Hoosier's stock will be yours at a bargain. The immense volume of business during the past four months has left us with many odd lots, short lengths, etc., which *must* be turned into cash during the next ten days.

**SALE BEGINS THURSDAY, JULY 29TH, AND CONTINUES FOR TEN DAYS, AND TEN DAYS ONLY**

## THE RUSH IS ON

Read every price quoted below and keep in mind that the Hoosier Store marks its goods in PLAIN FIGURES, with the sale price beside it, so that you can see for yourselves how much you save on each yard and article.

### Some Remarkable Savings in the Always Busy Silk and Dress Goods Section

#### Read Every Item

ROUGH PONGEE SILK in a variety of good colors, 27 in. wide, 50 and 75c grades, sale price	... 35c
19-INCH CHECKED SILKS, all pure Silks in neat cheeck effects, worth 39c and 50c, sale price per yard	... 25c
50c and 75c FANCY SILKS and all plain colors, the season's most popular silks, 27 inches wide, sale price per yard	... 39c
TAFFETA—27 inch, all silk, red, brown, blue, green and black, regular 85c and 98c qualities, sale price	... 69c
36 IN. TAFFETA, Brown, Blue and Black, best \$1.00 grade, 89c; \$1.50 extra heavy Black Taffeta, yard wide	... 1.19
EXTRA—18 pcs. of \$1.00 and \$1.25 Black and Novelty All Wool Dress Goods up to 56 in. wide, to close quick, Sale Price per yard	... 59c
Big lot Fancy Dress Goods, worth up to 75c and \$1.00, sale price per yard	... 39c

### All Summer Pants Must Go. It's Now Time to Let Go of All Light Weights. It is Your Time to Buy.

Men's \$2.00 Stripe Cassimer Pants at \$1.50
Men's \$2.50 Cassimer Pants at ... \$1.98
A good \$1.25 Stripe Pants ..... 98c
Men's \$3.50 Worsted Pants at ... \$2.98
MEN'S SUITS AT A BARGAIN.
Men's \$6.00 Dress Suits at ..... 4.50
Men's \$8.00 Dress Suits at ..... 5.48
Men's \$10.00 Worsted Suits at ..... 8.48
Men's \$12.00 Worsted Suits ..... 9.98
BOYS' LONG PANTS SUITS at a big reduction; buy now for school; it will pay you big.
Men's 50c blue Striped Overalls at ... 25c

### Ladies' Long Gloves at Less Than the Cost of the Silk Yarn

75c Elbow Gloves ..... 35c
\$1.00 Elbow Gloves ..... 50c
\$1.50 Elbow Gloves ..... 75c
Most of above are all pure silk and come in black, white, browns, tans and other shades.
Ladies' 10c Wash Belts ..... 5c
5c card Safety Pins ..... 1c
25c and 35c Ladies Embroidered Handkerchiefs ..... 15c
Ladies' 25c and 35c fancy Back Combs ..... 10c

### Wash Goods

#### The Biggest Snaps of the Year Are Here Quoted

19c Double fold Cotton Suitings, light and dark effects, sale price ..... 8½c

#### Here Go the Lawns, Batistes, Demities, Etc.

10c to 12½c qualities go now at per yard ..... 5c  
15c qualities go now at per yard ..... 7c  
20c and 25c qualities go now at per yard ..... 8½c  
29c to 50c qualities go now at per yard ..... 12½c  
30 inch fancy Cotton Challies, 12½c kind now ..... 6½c  
Best Silkliners, 12½c and 15c grades now at ..... 9c  
Percales, one lot extra wide, 12½c grades now ..... 8½c  
Linen Suitings, values up to 20c yard, now ..... 12c  
India Linon, 7c quality, now per yard ..... 4c

### Our Domestics Are Always Lower

Than elsewhere, but now the bottom is out. We've cut prices unmercifully in this section in spite of a rising market.

7c Twill Bleached Crash, per yard ..... 4c  
12½c All Linen Crash, extra fine and heavy ..... 9c

### TABLE DAMASKS

129c Bleached Mercerized Table Damask, per yard ..... 21c  
65c Bleached Mercerized Table Damask, per yard ..... 42c  
\$1.25 extra fine all linen Damask, 72 in. wide ..... 89c  
EXTRA—All extra fine Unbleached Muslin, 36 in. wide, very firm and of fine yarn, a snap at 9c yard; sale price 6½c

10c All Linen Bleached Toweling, per yd. 7c  
Apron Ginghams, a very good firm quality, worth 8c, now, per yard ..... 5c  
Best Calicos made, all colors, yard ..... 5c  
Seersucker and Plaid Dress Ginghams, 12½c values, 1 lot on sale at per yd., 9c

25c Turkey Red Damask, good quality ..... 19c  
CURTAIN SWISSES—Our 15c and 12½c grades in white or colored figure effects, now ..... 9c  
BED SPREADS—\$1.00 White Crochet Spread, a dandy at the price, now ..... 79c  
EXTRA SPECIAL—Stripe Curtain Swiss, full yard wide, worth 10c yard, in full pieces, sale price ..... 5c yd.

### Hosiery and Underwear

The largest popular priced stock in the city, with prices now at lowest notch. Buy your needs for six months ahead. It will pay you. LADIES' VESTS taped neck and sleeves, fine white ribbed, positive 10c values, sale price ..... 5c  
MEN'S UNDERWEAR, blue or grey, fancy shirts and drawers, 25c and 35c quality, sale price per garment ..... 19c  
MEN'S UNDERWEAR—Best 50c Shirts or drawers in plain colors and fancy, one lot to close at each ..... 25c  
Men's \$1.00 Summer Union Suits, Sale price ..... 75c  
15c Lace Hose for Children, black only ..... 10c; 3 for 25c  
Infants' 10c and 15c Lace and Ribbed Hose, sale price ..... 7c  
Ladies' black and plain colored Fancy Hose at per pair ..... 7c  
TWO EXTRA SPECIAL—  
Ladies' 25c and 35c White Lace Hose at ..... 2 pairs for 25c  
Ladies' famous 25c Burson Hose, black only ..... 2 pairs for 25c  
Ladies' 25c ribbed Lisle Hose, black ..... 2 pairs for 25c  
Men's 10c and 15c plain black or fancy socks, per pair ..... 8 1-3c  
Men's Best Quality 25c Shawknit or 35c fancy ½ hose go now at pr. 19c  
MEN'S SHIRT BARGAIN—50c and 75c negligee Dress Shirts without collar, all sizes and colors, Sale price ..... 35c  
Men's 50c Work Shirts, sale price ..... 39c  
One lot Ladies' Gingham Aprons, to close, each ..... 8c  
Child's 35c Gingham Aprons, fancy, each ..... 10c

### Shirt Waists, Skirts, Etc.

The Prices Tell a Saving Story—Read Them All.  
Ladies' \$1.00, \$1.50 to \$2.00 Wash Skirts, Sale price ..... 69c  
Ladies' 35c and 50c Dressing Jackets, Sale price ..... 19c  
Ladies' 2 piece House Dresses in Ginghams, Percales, Etc., worth up to \$2.00, Sale price ..... 98c  
One lot Wool Dress Skirts, worth up to \$2.00, Sale price ..... 1.25  
One lot Wool Dress Skirts, worth \$3.00 to \$4.00, Sale Price ..... 1.98  
One lot Wool Dress Skirts, worth \$7, \$8 and \$9, Sale price ..... 3.48  
One lot Ladies' 50c and 75c Shirt Waists, Sale price ..... 25c  
Ladies' new \$1.00 Waists go at ..... 69c  
Ladies' new \$1.50 Waists go at ..... 98c

Read These Underwear Bargains  
Child's 19c Muslin Drawers, pair ..... 9c  
One lot Ladies' Corset Covers, worth 25c, now ..... 10c  
One lot Ladies' Corset Covers, worth 35c, now ..... 15c  
One lot Ladies' 75c Gowns, Tucked and Embroidery Trimmed ..... 39c  
Ladies' \$1.25 Muslin Gowns, Sale price ..... 75c  
Ladies' \$1.00 Muslin Gowns, Sale price ..... 69c  
Ladies' 69c Muslin Petticoats, now ..... 39c  
Ladies' 1.25 Muslin Petticoats, now ..... 89c  
Ladies' \$1.98 Muslin Petticoats, now ..... 1.39  
Ladies' \$1.25 Black Mercerized Petticoat ..... 89c

### Carpets, Curtains, Rugs, Etc.

#### ALL AT MONEY SAVING PRICES.

50c Heavy Ingrain Carpet, Sale price ..... 29c  
Mill Ends of 65c Linoleum, per sq. yard ..... 38c  
90c Lace Curtain, Sale price ..... 65c  
\$1.00 Lace Curtain, Sale price ..... 72c  
\$1.50 Lace Curtain, Sale price ..... 95c  
\$1.75 and \$2.00 Lace Curtain, Sale price ..... 81.25  
Best 35c Jap Matting, Sale price ..... 22c  
\$13.50 Room Size Tapestry Brussels Rug, now ..... 99.98  
\$20.00 Seamless Tapestry Brussels Rug, 9x12 ft., sale price ..... 119.98  
\$25.00 Axminster Rugs, 9x12 ft., price now ..... 119.48

#### A Final Clearance in the Millinery Section.

**\$1.25** Choice of any ladies hat in the house worth \$3, \$3.50, \$4, \$5 and \$6 for Many hats suitable for fall wear are in this lot.

### SEE THE ODD LOTS IN THE SHOE DEPARTMENT

Men's Tan Oxfords, worth \$2.00 at ..... 1.39  
Men's \$2.50 2-strap and buckle Oxfords ..... 1.50  
Men's \$4.00 patent leather Oxfords at ..... 2.50  
Boys' \$3.00 and \$3.50 Patent Leather Oxfords at ..... 1.98  
Men's \$2.00 Vici Kid Shoes at ..... 1.39

Men's \$2.00 Box Calf Shoes at ..... 1.25  
Men's \$2.50 Kid Shoes at ..... 1.98  
Ladies' Patent Leather Pumps, worth \$2.00 at ..... 1.19  
Ladies' \$1.50 Patent Leather Oxfords in this sale ..... 98c  
Ladies' Kid Oxfords, worth \$1.50 at ..... 85c

Ladies' \$2.00 Tan Oxfords at ..... 1.25  
Ladies' \$2.50 Tan Oxfords at ..... 1.48  
Ladies' Kid Shoes at ..... 98c  
Ladies' Vici Kid Shoes, worth \$2.50, at ..... 1.25  
Ladies' fine kid Shoes, worth \$2.00, at ..... 1.39

There will be 300 or more pair of odds and ends thrown on the Bargain Table. In this lot will be found children's, boys', ladies' and men's, all sizes and kinds. They will go at much less than the regular price.

**Hoosier Store, 6th and Main, Richmond.**