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Of Interest to The Business Men

BANK PUBLICITY. Edwin Irvine Halbes, editor of the American Banker, in a recent address delivered before the New York chapter of the American Institute of Banking said in part:

To make a success the advertising of a bank should have as much attention given to it as any other branch of its business.

The speaker believes in good location, guaranteed position, if possible column next to reading matter preferred, and change your copy daily if using daily papers.

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GRADE CROSSINGS

Risks that are constantly encountered become commonplace. Men who are constantly exposed to danger become calloused to it. But for all that, the danger still exists. And it often very easily happens that the very callousness which comes from exposure to danger makes the danger all the greater.

Hundreds of people, men from the shops, children on errands, people from the country, those engaged in occasional traffic as well as that which is constantly employed—all these are in imminent danger from grade crossings.

Every one knows it. Every one knows that the Nineteenth street crossing and the two viaducts on the west side are practically the only safe crossings within the city limits. With these exceptions the only other one which is comparatively safe is the Eighth street crossing which has gates. It is true that the other crossings are in some measure protected with watchmen. But, unless we are misinformed the Sixteenth street crossing has no watchman and obviously no gates.

(It was at this crossing by the way, that a man was killed within the last few months by a freight coming upon him unexpectedly.)

Grade crossings are coming under the ban all over the country. The viaducts are the only real safeguards. It is simply a matter of time until we will have no grade crossings here. But the time should not be delayed. And this is because the longer it is allowed to wait the more expense it will be for all concerned.

We say all concerned because as a matter of fairness it is probable that the city would have to lower its streets a number of feet and the railroad companies raise their tracks a similar number of feet.

Be that as it may though the Pennsylvania Company may aver that the protection afforded from the watchmen at the places where there are no gates is entirely adequate, we are inclined to think they are not. We are not sure whether this is because there are not enough watchmen, or whether there is too much work for them to do, or whether it is impossible for the watchman system to be effective. We have in mind a frequent complaint which we have investigated and found valid—namely that it is impossible for many people to tell from the signals of the watchmen whether or not there is a train coming. It is probably the system itself which is wrong.

It may be that the public is too stupid to understand the signals. Or it may be that the watchmen have not been able to tell when the trains are coming from causes which are out of their power. But certain it is that many people get on the tracks when a train suddenly appears out of nowhere. This is particularly true of the Twelfth street crossing. And this is a much trafficked crossing. It is a dangerous crossing, and dangerous to many people.

Granting that it is entirely the fault of the people, and that many people become confused—that does not alter the case in our eyes. The danger is there.

Even if it were true that the men from the shops and most people in general are safe under the present system and that the danger is only to women who become confused and hysterical at the approach of a train which ought easily to be avoided; that does not change it either. These are the very people that should be protected. Your strong vigilant men would probably most of them escape without any protection with an occasional accident.

We are not urging anything unfair when we ask that some attention be paid to the matter of safeguarding the public. A death every six months or so is vindication enough. We are not even criticising the Pennsylvania watchmen who guard the crossings—they do the best that they can without much doubt.

But we do criticise a system which claims the lives of men and women. If an accident occurred only once in five years we should still consider that that was too much. With the present system it is principally the Grace of Providence which keeps the death rate within its already too large limits.

persons are engaged in the business as ought to be for the net prosperity of the country.—Providence Journal.

If the undermanned west could only get some of the surplus workers from the east it would help much to solve the problem. But the attractions of city life, even with poverty always outside the door, are stronger with prosperity on the farm.

Booming and Banging. From the Birmingham Ledger.

Washington city has enacted an ordinance forbidding any one to play a piano after midnight. Washington people took out more than fourteen building permits per hour last month. Wonder if the town is booming because of that ordinance?

Take Your Time, Gentlemen. From the Birmingham News.

In the opinion of the masses, there is really no reason why those national lawmakers who are soon to visit Hawaii should be in a hurry to get back.

Not All Dead. From the Chicago News.

Though the Spanish pretender is dead, the Washington bluffers are particularly robust.

TWINKLES BY PHILANDER JOHNSON.

Demeanor Analyzed. "Your chauffeur seems very respectful," said the guest.

"That air of deferential solicitude," replied Mr. Chuggins, "is not respect. It is sympathy."

"Day may sell you all kinds of imitation victuals," said Uncle Eben, "but dar's one article dat is kep' strictly pure. Don' you try gittin' into de game wif no imitation money."

Conservation. The motor car goes wizzing by; The airship swiftly glides on high; But ordinary mortals are Still thankful for the trolley car.

A Cool Confession. "If you had space for only a small library, what books would you choose?"

"I suppose," answered Miss Cayenne, "I'd follow the example of most of my friends who assume literary superiority. For the library I'd select volumes whose titles would make a good impression and keep the current novels and magazines out of sight."

A Gentle Suggestion. "I'm a consumer," said the man who between hiccoughs was talking at the top of his voice in the owl car, "and there is no doubt that I am always getting the worst of things."

"Well," replied the advocate of local option, "there are men who seem averse to paying their god money for any other kind of an article."

INVESTMENT TIP BY ROCKEFELLER

Brighten Others' Pathways Is Most Profitable Thing In the World.

TALKS IN SUNDAY SCHOOL

GREAT OIL KING ARRIVES LATE BUT IS WELCOMED BY THE SCHOLARS IN THE CLEVELAND BIBLE CLASS.

Cleveland, O., July 26.—John D. Rockefeller, in an address at the Euclid avenue Baptist Sunday school on Sunday, defined what he believes to be the best investment in the world.

"Brighten some one else's life," said Mr. Rockefeller. "Cheer some one else's pathway—this is the best investment that any of us can ever hope to make in this world."

"Each day let us be doing something—however big or small—that will help some one else. This was the life and today is the gospel of Jesus Christ."

"And whatever you do, do that thing which is right. Do it gladly. Nothing is wasted thereby. For in truth it all comes back to us if it ever comes back at all."

The lesson hour in the Sunday school was almost over when a big red automobile dashed up to the Eighth street entrance of the church. Hat, cane and gloves in hand, Mr. Rockefeller entered the Sunday school room. Stopping here and there as he passed to the center of the room to shake hands with pupils and teachers, he seated himself directly in front of Prof. H. C. Dittner, superintendent of the school.

It was at the conclusion of the lesson that Mr. Rockefeller was asked to speak.

"I am almost afraid to say anything this morning," Mr. Rockefeller began as he stepped to the rostrum. "The superintendent has so clearly stated the lesson of the morning that I fear there is nothing which I can add."

"I find every day in my own experience that I have to learn over and over again things which I thought I had long ago mastered. I am continually confronted with a picture of how different life and affairs would be if only at the proper moment I could remember truths I once learned."

"Dr. Bustard, your pastor, and I are attending a little school of our own. We are taking lessons in golf. And every day we promise our teacher that we will be good boys, that this time we won't forget. The teacher warns us continually to keep an eye on the ball—a keen steady eye on the ball. And

All Summer Goods Must Be Closed Out

Boston Store

All Summer Goods Must Be Closed Out

After Clearance Sale Specials

The everything reduced summer clearance sale, which closed on Saturday, was the largest and in every way the most satisfactory in the store's history. It is impossible to clean up everything and have the bargain list complete up to the last day of the sale, consequently there are hundreds of good items which will and must be sold during the next few weeks. This applies more especially to all summer goods.

- READ 10c 17 in. Union Crash, bleach or brown .....6½c 19x47 inch heavy unbleached Bath Towel, 20c goods...12½c 18x36 inch linen finish Huck Towel, fine goods .....10c 76x90 inch Bleached Sheets...39c 45x36 and 42x36 Pillow Cases 10c Remnants of Table Linens. Remnants of Crashes. See the Corset Covers at.....15c See the Corset Covers at.....50c Misses' 25c Lace Hose .....15c Children's 19c Lace Sox.....9c Men's 50c and 75c Negligee Shirts, large assortment of patterns .....35c Men's 50c Work Shirts .....39c

- READ Ladies' all linen Handkerchiefs, cross barred or plain .....5c Good line of children's Rompers at .....50c and 75c 36 inch black Taffeta Silk ...79c 3 pcs. 36 inch light wool Suitings, 50c goods .....25c 5 pcs. 43 inch light wool Suiting, worth \$1.00 .....39c 5 pcs. 27 inch Rough Silks, worth 59c .....25c Lot \$1.50 Parasols, all colors...98c Lot 15c Dress Gingham, all shades, stripes and plaids...10c Lot Emb's, Edges and Insertings worth up to 35c, choice, 9c Lot Emb's Edges and Insertings, worth up to 50c, choice .....12½c

- READ \$1.50 and \$1.75 White Shirt Waists, all sizes, choice...98c Lot 15 and 12½c Lawns, choice 7½c 25c Curtain Swiss.....10c Kota Hats, white, 73c, colors 49c For Men, Women and Children. \$1.00 Anthony Bags .....25c 50c Ladies' Lisle Gloves ....29c 25c Silver Prunes.....10c 50c Ladies' Belts, odd lot ....18c 25c Stock Collars, all kinds...15c 5c Torchon Laces, 6 yards for 10c 3 bars Soap, 3 wash Rags for 10c Eastman's Talc Powder, .....8c 2 for .....15c All Bristle Hair Brush .....25c 25c Slipper Bags .....10c 90c Heisey Glass Tumblers and Sherberts, per dozen.....60c

Food Supply Merchants are Watching Out For Inspector

Dairymen, milk dealers, fish markets, butcher shops, ice cream vendors and bottling establishments had better begin to tidy up and look to the purity of the goods handled by them, as a food inspector is on the rounds and he is not as lenient as others have been who went before him. He is especially vigilant and "seeks" into everything to ascertain if it comes up to the pure food requirements, looks after the sanitary arrangements, etc. Was at Muncie. State Inspector Cohn has just completed a tour of Muncie and is liable to drop in here at any moment if he is not already in the city "nostrum" around and he will insist here, as he did in Muncie, that your place must be clean, the machinery used be kept

Business Review of The Past Week by Henry Clews

The stock market at present is dominated by a combination of the most powerful and skillful operators the Street has ever seen. These gentlemen and their corps of able lieutenants are energetically engaged in sustaining the market and carrying first one stock, then another, to a higher level, in order to distribute their surplus holdings of securities. At present prices their profits are exceedingly handsome, but the public show no voracious appetite for their offerings. Apparently, however, it is their purpose to save the market from any important decline by creating increased activity and thus widening the speculative movement and stimulating the distribution of stocks. It must be recognized that conditions are unusually favorable for such operations; and it need cause no surprise if they met with more or less success. Advice from the interior are universally optimistic, and sentiment here is equally hopeful. From the great agricultural regions of the West reports as to crops are very encouraging, and hopes for another profitable season to farmers are gradually approaching realization. The corn crop, the biggest factor in our business outlook, is still improving, and there has been no diminution in the prospects of a bumper yield at very good profits. Even should prices fall below those realized for the last crop, as has been previously pointed out in these articles, it looks as if the farmers of the United States will this year produce somewhere about \$8,000,000,000 of new wealth. This is a prodigious amount and must have a very stimulating effect upon commercial, industrial and financial affairs. Bankers in the West are universally hopeful owing to crop conditions. Merchants are not carrying large supplies of goods, and factories are obliged to steadily increase their output. It is true that business does not yet equal in volume the record attained before the panic, and that owing to inflation of values the actual improvement in business is often not as large as appears. Nevertheless, improvement is the order of the day and the outlook for a satisfactory fall and winter trade in all parts of the country is exceptionally good, especially when the tariff issue is closed, which will now be at an early date. The monetary situation causes no concern whatever. Western banks claim they will be able to finance autumn requirements without making any serious demands upon their reserves in New York. Nevertheless, the westward movement of currency must soon begin, and it will be reasonable to anticipate at least some diminution of reserves and slight hardening of rates during that period. So far as Wall Street is concerned, it appears to have about discounted all of these acknowledged favorable conditions. Hence there is no legitimate reason for any further general advance in securities, many of which would doubtless be selling lower were it not for the stubbornness with which they are "pegged." It should be frankly recognized that the big leaders are apparently holding up the market until they have succeeded in unloading a good share of their holdings. When that time arrives a reaction may be expected to occur, and prices will be allowed to recede low enough to enable them to buy back stocks sold at high prices. Although natural conditions are sound, satisfactory and hopeful, the technical situation of the market is highly dangerous, and speculative operations should be strictly limited. It is quite likely that the public will be regaled with some very bullish interviews ere long in the interest of some of those who have stocks to sell. Such statements may prove true, but it will be well for buyers of securities to consider the purpose of their promulgation.

MASONIC CALENDAR.

Tuesday Evening, July 27.—Called meeting Richmond Lodge, No. 196, F. & A. M. Work in fellowcraft degree. Wednesday, July 28.—Called meeting Webb lodge, No. 24, F. & A. M. Work in Entered Apprentice Degree.

One More Chance

For the men that has OLD OATS and OLD TIMOTHY HAY (baled or loose) to get a good price for same, before the new crop comes to market. Will buy delivered or at your farm. See or call

O. G. WHELAN Feed and Seed Store 29 S. 6th St. Phone 1679

MRS. LOUISA BOYD DIED OF INJURIES

Well Known Cambridge City Literary Woman.

Mrs. Louise V. Boyd of Cambridge City, died yesterday at the home of a relative at Ada, Ohio, from the result of injuries sustained a week ago by falling down stairs and breaking her hip. Mrs. Boyd was related in this city and leaves several relatives in western Wayne. The funeral will be held Wednesday afternoon at 2 o'clock at Dublin.

Mrs. Boyd was the widow of the late Dr. Boyd of Dublin, Ind. She was gifted in the art of writing poetry and many of her articles received wide circulation. She was also very prominent in literary circles of Cambridge City.

TO AILING WOMEN

A Little Sound Advice Will Help Many a Sufferer in Richmond.

No woman can be healthy and well if the kidneys are sick. Poisons that pass off in the secretions when the kidneys are well, are retained in the body when the kidneys are sick. Kidneys and bladder become inflamed and swollen and worse troubles quickly follow. This is often the true cause of bearing down pains, lameness, backache, headache, etc. Uric poisoning also causes headach, dizzy spells, languor, nervousness and rheumatic pain.

When suffering so, try Doan's Kidney Pills, a remedy that cures sick kidneys. You will get better as the kidneys get better, and health will return when the kidneys are well. Let a Richmond woman tell you about Doan's Kidney Pills.

Mrs. Augusta A. Smith, Earlham College, Richmond, Ind., says: "I had kidney complaint and was in a general run down condition. The kidney secretions were distressing and scanty in passage and often a brickdust sediment was noticeable in them. Several years ago I began using Doan's Kidney Pills and they benefited me so greatly that I have no hesitation in recommending them to persons similarly afflicted."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other.

GOLD MEDAL FLOUR

Kryptok Lenses

Every week adds to our long list of those who are wearing these wonderful lenses. They are far better than the ordinary bifocal lenses, not having any lines to show that they are for both near and far vision. Call and see samples that we have on hand at all times.

CHAS. H. HANER THE JEWELER 810 Main Street F. H. Edmunds, Optometrist.