

VALENTINE AGAIN CLAIMS ITS OWN FEB. FOURTEENTH

Annual Event Is Popular in Richmond Despite, to the Contrary, the Declaration Of the Dictionary.

LOCAL POST OFFICE
WILL HAVE TROUBLES

During This Season of Sentiment the Violet Is the Flower Pre-eminent—Big Trade In Souvenirs.

The Century dictionary is in need of revision, in so far as one definition at least is concerned. That is "St. Valentine's day." The dictionary is authoritative for the statement that the observation of this day is falling off, except as to the comic variety. Inquiry among Richmond merchants shows quite the reverse to be true, for the comic valentine is the one that hears

Piles Quickly Cured at Home

Instant Relief, Permanent Cure—Trial Package Mailed Free to All in Plain Wrapper.

Piles is a fearful disease, but easy to cure if you go at it right. An operation with the knife is dangerous, cruel, humiliating and unnecessary.

There is just one other sure way to be cured—painless, safe and in the privacy of your own home—it is Pyramid Pile Cure.

We mail a trial package free to all who write.

It will give you instant relief, show you the harmless, painless nature of this great remedy and start you well on the way toward a perfect cure.

Then you can get a full sized box from any druggist for fifty cents, and often one box cures.

Insist on having what you call for. If the druggist tries to sell you something just as good, it is because he makes more money on the substitute.

The cure begins at once and continues rapidly until it is complete and permanent.

You can go right ahead with your work and be easy and comfortable all the time.

It is well worth trying. Just send your name and address to Pyramid Drug Co., 92 Pyramid Building, Marshall, Mich., and receive free by return mail the trial package in a plain wrapper.

Thousands have been cured in this easy, painless and inexpensive way in the privacy of the home.

No knife and its tortures. No doctor and his bills. All druggists 50 cents. Write today for a free package.

Phillips Theatre. VAUDEVILLE.

Week End Feb. 11
Entire change of program Monday Thursday

"Namba Troupe
Novelty Act"

7 Other Big Acts.
Admission 10 cents to all parts of the house.

"the knell of parting day," while more and more money goes into tender yet sensible tokens of regard, and Uncle Sam reports that every year shows an increased number of pieces of mail handled because of the holiday.

This year the masses of Cupid will meet an internal resistance, from the fact that the day to be celebrated falls on Sunday and neither the postman nor the florists will make deliveries on that day. In spite of the increased mail, Postmaster Spekenher believes he can make all deliveries Saturday and Monday without any extra men.

Postcard Valentine New.

One of the newer features in the observance of St. Valentine's day is the post card valentine. This has very largely displaced the colored monstrosity that appealed to so many tastes. More sad to relate is the passing of that wonderful creation of fancy and paste of earlier years, the lace valentine. In its simpler forms it was a more or less tastefully arranged combination of pictures, mottoes and paper lace, and in its transcendental forms, it reveled in real lace, white satin, gold letters, celluloid decorations and a pasteboard case. It had no earthly value except as a valentine and as a dust catcher for whatever period the indulgent recipient chose to let it lie around.

But the tender sentiments which for centuries have clustered around the 14th of February, inspired alike by nature, custom and tradition, are no less potent now than then. The observation of the day has changed in kind, but not in degree. More and more the tendency is to give to remembrance that passes between friends or sweethearts a moral tone, a spirit of uplift. It takes the form of the reproduction of a famous painting, a choice bit of engraving, and more and more it is expressing itself in selection of acknowledged literature.

From the Dim Ages.

This is returning to the first causes. The observance of the day goes back to the dim ages which shroud it with the halo of mystery. Old St. Valentine was a worthy of the early church, who gave his life to the fury of the Roman persecution. He is supposed to have for his special protection the young men and maidens. On the anniversary of his birth it was the custom of the young people to meet in semi religious gatherings and elect some saint after whom they would pattern their life in the year to come. Rude pictures of the patron saints were usually exchanged as gifts. What romances might grow of this propensity the wise student of human nature can easily surmise.

Let no one imagine that the naive state of young affection lacks appropriate and simple statement in this day. Note this couplet, worthy of Chaucer, copied from a delicately engraved card.

"Dearest friend, I love you true
Here's a valentine for you."

On another card over which a water color brush has traced a graceful spray of violets, this quatrain appears:

"I bring a breath of springtime
From woodlands where I grew
A wish is on each petal
That the best may come to you."

Violet Now Reigns Supreme.

Among the books and booklets that are popular are such gems of thought as Cannon Farrar's "Just for Today," Emerson's "Essay on Friendship," an anonymous publication entitled "For You," "Hawthorne's Woe," bound in birch bark, and love poems of Tennyson, bound in violet.

For the violet is the flower pre-eminent for this season. Where the chrysanthemum reigned at Thanksgiving, the American Beauty at Christmas, and the lily already preparing to queen it at Easter, the modest and unassuming violet, chosen messenger of pure love now rules supreme. This is reflected in the market quotations which have steadily advanced for the last few days, with prices for delivery on Saturday quoted at \$1 for bunches of 50 of the double variety, and \$1.25 for the single variety. Next in order of popularity comes American Beauties Valley lilies, tulips and hyacinths are also popular, and in good form.

For the language of flowers express in nice gradations and with exquisite subtlety, the exact sentiments of the man for the maid. The devoted admirer, whose protestations have met with no great encouragement, should send only violets. If after he has received due encouragement, he still wishes to emphasize the undying and yet ethereal qualities of his love, he will send only violets.

THE THEATER

THEATRICAL CALENDAR.
GENNETT.

Feb. 12—Uncle Tom's Cabin.
Feb. 13—"The Man From Home."
Feb. 14—"The Thief."
Feb. 15—"Madam Butterfly."
Feb. 16—"The Royal Chef."
Feb. 17—"The Top of the World."
NEW PHILLIPS.

All Week—High Class Vaudeville.

Uncle Tom's Cabin.

Col. Sawyer's great pack of genuine Siberian bloodhounds are beyond question the finest lot of canines of that strain ever found in this country. They are somewhat larger than our Rocky Mountain lions and much more strongly made, but when aroused or on a trail have all the fleetness and activity of those animals. These famous hounds are touring with Stetson's "Uncle Tom's Cabin" company this season and will appear at the Gennett theater matinee and night Feb. 12. Watch for the big street parade.

"The Thief."

"The Thief" is in three acts. It observes all the unities of time, place and incident. The action takes place within twenty-four hours. First produced at the Renaissance theater in Paris in December, 1907, "The Thief" made an immediate sensation. It ran through the entire season with M. Guity and Mme. le Bary in the chief roles. About the foibles, the ambition, the love as deep as human frailty of a woman, "The Thief" is a woman's play. But side by side with the great lesson it contains for every wife, it contains rich food for thought for every husband. It is the most startling human dramatic document put on the stage in years.

"The Royal Chef."

The entire production throughout was newly built in New York for this season's tour and displays unusual fidelity to artistic standards. The second act, showing the interior of the "Rajah's" palace, gives the appearance of architectural solidity, distance and correct perspective, while the first act is a beautiful and rich picture of Orientalism. Every property down to the smallest detail is in keeping with the surroundings. The play is costumed with remarkable richness and better still, the players know how to wear them. No better example of lighting effects has ever been employed in spectacular production. The appearance of the "Chef" in Richmond will be awaited with interest, for although never seen here before, much of its reputation has preceded it.

"The Man From Home."

This astounding new play which has carried New York by storm equally as successfully as it swept Chicago into enthusiasm which lasted for almost one solid year in that most matter-of-fact of cities, comes here to the Gennett Feb. 13, matinee and night. To use the latest current modernism of fashionable slang, "The Man From Home" is distinctly worth while.

The ordinary theater-goer could declare it either bull or immense. The matinee girls "Too sweet for anything" would in this one case take on a new and accentuated meaning. The play has that original humor to which Artemus Ward and Josh Billings first gave the distinction of publicity. It is as characteristically American as the chin whiskers and shoe strapped trousers of Uncle Sam himself.

"The Man From Home" in propria persona has thousands of counterparts in the towns of the middle west. On the stage there is a delightful summoning back to memory of the finer creations of John T. Raymond and Sol Smith Russell.

The New Phillips.

The Namba Troupe in their swift and interesting novelty act made a hit with the large audience at the New Phillips this afternoon. This evening will see the second performance of the week-end's bill. McGreevy and Brown also came in for a good portion of the applause and popularity as a result of their singing and dancing. They also run in a good and humorous line of talking.

Marie Alba, dainty and winsome, sang songs that made her a favorite at once. She has a very good act and with her pleasing personality deserves the popularity given her.

The College quartet, which is composed of Richmond young men of pleasing vocalistic abilities, will appear at the performances for the remainder of the week. They offer a line of singing that equals that of many professionals in vaudeville.

"The Top of the World."

One of the dogs in the ballet is entirely deaf—as is often the case with white dogs. He takes his cues from his dancing partner by a code of signals consisting of a touch with the toe on the ribs, the foreleg or under the chin. The intelligent animals have been performing now for nearly two years and are like human veterans of the stage in their methodical habits. They are kept in one of the top floor dressing rooms usually and when the performance begins, the groom in charge of them merely releases them. They do the rest. With friendly sniffs and much tail wagging they make their way to the basement under the stage stopping always at one or two particular dressing rooms where candy is likely to be given them. In the basement each dog climbs upon the one particular box which belongs to him and waits for the wardrobe mistress to bring the ribbons. The dogs know the second when it is time for them to go upstairs, and immediately they use the wings awaiting for their cue they group themselves, with scarcely a suggestion from the groom, in the order in which they make their entrance upon the stage. They really seem to enjoy their work and can always be depended upon to give their best performance when the applause is most enthusiastic. Gennett, Feb. 19.

"Madam Butterfly."

Miss Adelaide Norwood, the prima donna soprano of the English opera company, which is to be seen in this city Wednesday, Feb. 17, evening, at the Gennett theater, was chosen by the Italian composer, Giacomo Puccini, from all the American singers to create the role of his masterpiece, "Madam Butterfly," which John Luther Long and David Belasco made famous in this country.

The original production to be seen

A PACKAGE FREE

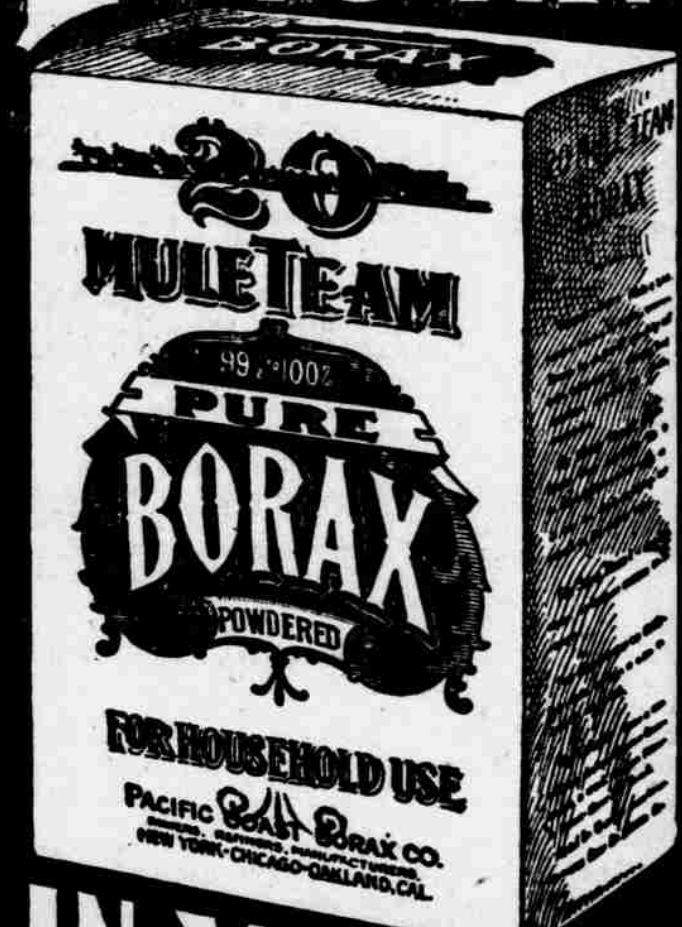
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20 MULE TEAM



Powdered **BORAX** In Packages

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Given Away to Every Lady Reader of this Paper Absolutely FREE!

THIS IS HOW YOU GET IT:

Clip out the attached coupon at the bottom of this advertisement, write on it your name and address, also the name and address of your local dealer, and mail it to our Chicago address. You will, in a few days, receive from the dealer, whose name you give on the coupon, a free package of the famous 20 Mule Team Borax. Don't overlook this opportunity—send coupon at once.

Pure Borax is the most valuable household necessity ever used in the home to lighten the labor of the housewife. Borax as a cleanser, disinfectant and cosmetic has a reputation as old as the history of the Pyramids of Egypt, in fact the history of Borax as a cleansing agent is lost in the dark ages of time.

But, nevertheless, you don't know

PURE BORAX until you have used the

20 Mule Team Package Brand

guaranteed by trade-mark and by makers as ABSOLUTELY PURE BORAX!

The United States the largest producers of Borax

Borax is found in several parts of the world—in Asia Minor, Tibet, Italy, Chili, Bolivia, California and Nevada. The largest source of supply, however, is the United States, Nevada and California practically producing the bulk of the world's supply, and the Pacific Coast Borax Company is the largest single producer of Borax in the world.

The Pacific Coast Borax Company

who have the best and largest facilities in the world for mining and refining Borax.

Offer You This Free-Trial of This Famous Product—the

20 MULE TEAM PACKAGE BORAX

and now are placing this wonderfully useful production in your local markets at a price that brings it within the reach of everybody—do not hesitate to send for the free package at once.

BORAX MORE ECONOMICAL THAN SODA OR ANY OTHER CHEMICAL

Borax saves so much in soap, starch, soda and other household helps, that after a month's trial it will be found that Borax is safer, sweeter and more economical than any other chemical that will produce the same results.

When Borax enters the family circle it is common use, it soon becomes a necessity, and is so used a commodity for every household supply as salt, soap or sugar. The saving of domestic needs is equivalent to a constant income in a woman's pocket.

Thousands of Borax in the laundry, beginning with the day when the Dutch gained faith for their wisdom, is now found in every household. It is a welcome addition to the household.

There are hundreds of different brands of Borax, but the Pacific Coast Borax Company's is the best. It is the only Borax that has been analyzed and found to be pure.

20 Mule Team Package Borax is One of the Most Useful Cleansing Substances Known.

In the household, when it is freely used, dirt cannot exist, and with the eradication of dirt, the germs of many diseases are destroyed. There can be no surer way to procure the healthfulness of the home than by the free use of Borax, which cleanses, deodorizes and disinfects.

Borax has fully demonstrated its use in the home and the laundry that it possesses properties which are simply invaluable in washing or cleansing textile fabrics, whether of vegetable or animal fibre.

The utility of Borax in the household has long been recognized, and but for its former high price, it would long ago have supplanted soda in all its forms, as used in modern methods of the home, while even at the high rate recently prevailing it has been used by many of our first-class housekeepers and found to be economical in producing the very highest and best results as a cleanser, antiseptic, and imparting to linen that white, smooth, enamel-like finish so much admired.

A box of "20 Mule Team Borax" should be as much in place in every household as the salt box or the jar of salve for burns. It is one of the best agents for softening water for domestic use. There is no greater comfort in traveling; in the laundry it is invaluable. It is also one of the best means of rendering fabrics fire-proof.

As an insecticide it is invaluable; cockroaches will not haunt abodes where Borax is scattered on the floor, and it is harmless to domestic pets. Scientists say that one part in ten thousand will retard the coming of mites twenty-four hours, and is not injurious to health. Lastly, Borax is a valuable disinfectant and antiseptic.

"Upstairs, downstairs and in my lady's chamber." The valuable qualities of Borax, if more generally known, would insure it a warm reception from every well-informed, progressive housewife. It should find a place in the laundry, closet and on the toilet stand of my lady's dainty boudoir.

The Practical Uses to Which Borax Has Been Put in Recent Years Are Marvelous in the Extreme.

A BOOKLET FREE

Following we give some idea of the many uses Borax and Borax preparations are put to

The Face
Bathing
Blackheads
Oily, Coarse Skin
Snuff
Douches
Freckles
Taa and Sunburn
Eczema
Wrinkles
General Care
Scalp and Hair
Washing the Hair
Scalp Lotion
Dandruff
Oily Hair
Dry Hair
Shampoo
Hair Tonic
Hair Curler
Cleaning Brushes

Throat
Sore Throat
Canker
Tonsillitis and
Laryngitis
Ears
Inflammation
Discharge
Earache
Teeth and Mouth
Mouth Wash
Canker
Dentifrice

Catarrh
Spray
Ointment
Snuff
Douches
Perspiration and Chafing
Foot Bath
Body Bath
Dusting Powder
Foot Powder
Washing Hosiery
Cuts, Burns, Sores
Eczema
Antiseptic Wash
Ointment
Burns—Dressing
Ulcers
Bed Sores
Gangrene

Hands and Nails
Chapped Hands
To Whiten Hands
Cracks and Chaps
Dusting
Care of Nails
Stained Nails

The Bathroom
Bathing
Bath Bags
Foot Bath
Care of Sponges
Warm Bath
Sponge Bath
Salt Bath
Care of Bathroom
General Uses
Cleaning Windows
Renewing Woodwork
Hardwood Floors
Refrigerators
In the Bathroom
To Clean Paintings
Mattings and Rugs
Moth Powder
To Clean Clothes

The Eyes
Eye Water
Bathing
Bandage
Compress
Salve
Inflammation
Skin Diseases
Eczema
Hives
Insect Bites
Eczema Lotion
Prickly Heat
Abscesses
Cancer
Acid Stomach
Douches
Chilblains

The Nursery
Care of Room
Baby's Bath
Mouth Wash
Washing Head
Care of Eyes
Dusting Powder
Thrush
Eczema
Chafing
Care of Utensils
Washing Nipples
The Kitchen
Dishwashing
Care of Cloths
Care of Sinks
Kettles and Pans
Borax "Soft Soap"

Tinware
Milk Vessels
Silverware
China and Crockery
Pantry Shelves
Collars
Cleaning Vegetables
The Laundry
Family Wash
Stains
Blanching
Foolscap
Curtains
Table Linens
Colored Cottons
Silks
Ribbons
Sundries
Silk Gloves

SEND TODAY FOR THE FREE COUPON

PACIFIC COAST BORAX CO.,
Ashland Block, Chicago

Get out this coupon and mail it today.
PACIFIC COAST BORAX COMPANY,
Ashland Block, Chicago.
GENTLEMEN: Please send to my address given below, through the kindness of my dealer, whose name and address I also give, one sample package of "20 Mule Team Powdered Borax," free of all cost to me.
My Name.....
Address.....
City.....State.....
My dealer's name is.....
His address is.....

formance when the applause is most enthusiastic. Gennett, Feb. 19.

"Madam Butterfly."

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The original production to be seen

here with all the magnificent scenery and costumes and electrical and mechanical effects, with a company comprising seventy-five artists and an orchestra of thirty pieces and for the first time in the career of "Madam Butterfly" regular house prices will prevail. The sale of reservations indicates one of the largest audiences ever held in the local theater. The company travels by a special train consisting of five cars—one parlor car, two day coaches and two baggage cars. The production will be presented here in the great form that characterized its success both in Europe and America.

"Married for Money" was an awful blow to the meagre audience that attended the performances at the Gennett yesterday afternoon and evening. The show needs to be restricted to the New Paris-Centerville circuit.

Richard Carle did not sing "A Lesson in the Garden of Love" at Centerville either and another large audience was disappointed. Just why Carle's advertisements should declare he will sing that song and it appears on the program, when he is eliminating it regularly, is hard to understand.

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He has a cold, but has had it for several weeks and there has been plenty of time to change the program in that period. The omission does not take well with the public.

Unusual interest is being created locally in the appearance of "Madam Butterfly." The production is more talked about in advance than any that has been booked for this season.

The annual crop of wheat in recent years averages 670,000,000 bushels in the United States.

Gennett Theatre

Harry G. Sommers, Lessee and Mgr. Phone 1683.

FRIDAY, FEB. 12, Matinee and Night.

—GEO. B. STETSON'S BIG DOUBLE SPECTACULAR—

UNCLE TOM'S CABIN COMPANY

A \$35,000 production under the management of Mr. Kibble. The Barnum of them all. 50—Men, Women and Children—50; Fine Orchestra of Fifteen Musicians, Traveling in a Special Train. Scenic Investiture a Revelation. 20—Spectacular Specialty Sensations—20. 20—Colored People from the Cotton Belt—20. Starring Dramatic Cast of Metropolitan Artists. Eva's Ascension. The grandest Street Parade ever given. Two Bands. Popular Prices. Seats on sale box office, Wednesday, 10 a. m. Prices—Matinee, 10, 25. Night, 10, 20, 30, 50c.

Gennett Theatre

Harry G. Sommers, Lessee and Manager. Phone 1683.

Saturday, Feb. 13, Matinee and Night

Liebler & Co's Supreme Production of that epic of Indiana, played by the only company on tour in this success of the century.

THE MAN FROM HOME

By Booth Tarkington and Harry Leon Wilson, and as given 342 times in Chicago, and the season's triumph in New York. Matinee Prices, 25c, 50c, 75c, \$1.00. Night Prices, 25c, 50c, 75c, \$1.00, \$1.50. Seat sale opens Thursday morning, Feb. 11th.