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When the Empty Stocking Hangs.

FATHER'S, MOTHER'S

Once in each year, very, very near the end of the twelfth month, there comes a certain Night.

It is a night of Happy Thoughts—of dear, pleasant memories. Little children go, all too soon, to bed, and the kindly old Santa man delays his coming for a time at least, reluctant to interrupt their childish hopes and fears.

Grown up folks (for grown up folks have a strange habit of sitting up on such important nights) tiptoe stealthily and creakily about the house.

THE LITTLE EMPTY STOCKING HANGS AT THE CHIMNEY PIECE.—A dear little quaint little stocking that is entirely too small to hold the precious things that the loving Saint will bring before the dawn breaks on Christmas morn.

Perhaps the little stocking will be a bit larger at each recurring Christmas tide, and hang alone, or—in years to come, other, and still tinier stockings may bear it company—perhaps, even, there will come a dreary time when the fire-place is bare, when longing eyes turn away and the flickering light of the fire is hard and cold.

But no matter what the years bring or take away, the spirit of friendship and kindness remains. At the end of the busy years, full of effort and struggle, comes the season when we forget the trials and welcome the opportunity when we count our friends and find them many—when we choose for them remembrances (not hastily and because of their cost, but because of the pleasure they will bring)—when we realize, to the full, that Life is worth living, because, for once, it is unselfish.

"The worries of the season"—? If this store may play its part during the trying days that lie between now and Christmas Eve—if it may lighten the strain on your purse; if by perfect unassuming service and superb assortment for your choosing, it may help keep the puzzle wrinkles from your forehead; it will have done all we have hoped and planned to have it do.

Bring this folder with you to our store, look it over. You will find gifts from every market of the world are here—delightful, inexpensive ones for those who must closely reckon the incomings and outgoings—superbly rich ones, for those who need not count the cost.

We have arranged them conveniently for your inspection. Our sales force will find no effort too great, if it helps you in your selection.

**For Christmas, in all the word means,
This Store is Ready.**

The Geo. H. Knollenberg Co.

FOLD ALONG THIS LINE

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Knollenberg's Dress Goods Department First Floor

This department is filled with practical Xmas gifts. Read every item carefully, as we will have very attractive prices for the Xmas season.

Silks! Silks!

25 pieces of Persians, Plaids and Jacquards, worth up to \$1.25 per yard, specially for Waists, Sale Price 83c per Yd.

Silks! Silks!

18 pieces plain and fancy Pongee; also 2 pieces heavy Tussah Coating to go in this sale at 68c per Yd.

Silks! Silks!

10 pieces fancy Taffeta. 36 in. wide, worth \$1.00, Sale, 58c Yd.

Scarf Crepes

30 pieces of beautiful Ombra and floral designs in the attractive combination of colors; prices ranging from 45c per yard to \$1.25; every one full width, 20 inches wide, all Silk.

Silks! Silks!

Large assortment of Black and Colored Taffeta, Mussaline, Peau de Soie, and China Wash Silk.

And every desirable shade and weave in Wool Dress Goods are to be found at this very large Department. Come with your list, help make Xmas merry at home with a choice new Dress, Waist, Skirt or Scarf.



Domestic Department

Table Linens of exquisite quality and finish with Napkins to match. Beautiful Linen Sets, Handsome Towels, Linen Table Scarfs and Mats. In fact everything needful in Linen Goods and nothing more appropriate as a Gift.

The Geo. H. Knollenberg Co.

FOLD AND CUT—ALONG THIS LINE—FOLD AND CUT

The Geo. H. Knollenberg Co.



EXCELLENT XMAS SUGGESTIONS

BLANKETS—Cotton Blankets, white, tan or grey, 59c to \$2.00 a pair. Wool Blankets, white, tan, grey and plaids, in pink and white, blue and white, red and black, and many other colors, \$5 to \$15.00 a pair. COMFORTS—A very pretty display of Cotton Comforts at \$1.50 to \$3.00. Silkoline and Calico Comforts, \$1.50 and \$3.00. Wool filled Comforts with Silkoline coverings, at \$3.00. CHRISTMAS GIFTS OF BATH ROBES for men and women, all the way from \$2.00 to \$5.00. Extra Special for Christmas—Bath Robe Goods, all wool, just enough to make a bath robe, exceptional good value, at \$2.88. LACE CURTAINS—A most appreciating gift for the wife. An endless variety to select from. Nottingham Curtains from 75c to \$5.00. Brussels Net from \$4.50 to \$12.50.

Excellent Xmas Suggestions

ANNEX—SECOND FLOOR

LADIES' and Children's Department of Ready-Made Wear Second Floor

Pretty and practical gifts line every counter of this department. We have given you a partial list to select from.

LADIES' PETTICOATS. Scotch Tam-O-Shanters and skirts. Ladies and childrens knit sweaters. Infants knit sacques and aprons. Four cab and go-cart robes from \$3.50 to \$15 each. Heatherloom, mercerized sacques, alpacas, both black and colors from 95c to \$3 each. Our special Christmas aprons choice 25c. A beautiful selection of fancy Christmas aprons, organdie, dotted swiss, with lace, embroidered, and ribbon trimmings, from 75c to \$2 each. Ladies muslin garments. Many specialties for the holiday trade. Gowns, skirts, drawers, chemises, corset-covers and combinations. Also a choice line of hand-made lingerie. Beautifully embroidered waist patterns and hand-embroidered waist patterns.

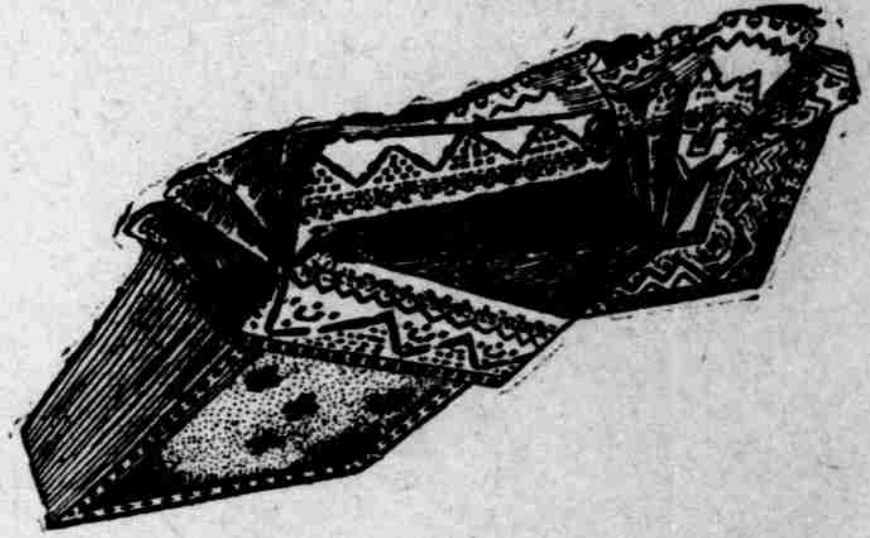


FOLD ALONG THIS LINE

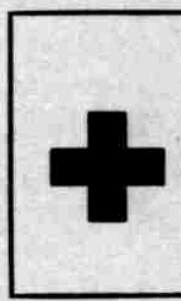
The Geo. H. Knollenberg Co.

Extra Xmas Specials

TABLE COVERS—A gift for the whole family. Come in tapestry or velvet, from \$3.50 to \$5 very pretty line to select from. Prices range from \$1 to \$6.50 each. SPECIALS—Two lots of pillows, stuffed with silk floss, velvet top, for 75c and 98c each.



Carpet Sweepers—The ideal gift for HER for \$2.00 and upwards. The best sweepers made. The Blacella Cyco Bearing. Shirt Waist Boxes, for \$1.00 and up. Ward. Any size and style. Fancy Electric Dome at \$5.88. Table Lamps, Gas or Electric at \$3.88.



42-piece Dinner Sets at \$2.48. Pictures—A beautiful line at 27c & 98c. Baskets—Fancy Markets, Lunch, Sewing and Scrap, from 55c up. Kilmans and Foot-stools, 75c and up. Ward.



Annex First Floor Carpet and Rug Department...

In this large department are many articles which are very suitable for Christmas presents. By looking over the following list you will find something for which you are looking. Rugs of every kind in any of the standard sizes would make very acceptable gifts. And outside of our regular line of Carpets, Rugs, Matings, Linoleums, Shade and Grille work, we have taken on several Holiday specials such as—Go-Carts, which fold up entirely with a single motion, two styles, just the thing for baby, \$8.00 and \$10.